



## EMBA PROJECT

The EMBA project provides students with an opportunity to apply classroom learning to address an issue of significant importance to an organisation. The project is approached as a management consultancy assignment.

It requires students to explore key facets of the problem faced by the organisation and recommend alternative solutions. It is a challenging assignment, combining decision-making ability, teamwork, working under pressure, and an integrated approach towards management.

## PARTNERS AND SPONSORING ORGANISATIONS



## GLOBALISATION MODULE

Through this module, EMBA participants learn first-hand about international business practices, competitive markets, and complex environments.

## ADVANTAGES FOR ORGANISATIONS

- Improve your organisation's productivity, performance, and profitability by increasing the effectiveness of key managers
- Retain and motivate high achievers in your organisation
- Develop a pool of sophisticated leaders who will enable your organisation to take on global challenges
- Invest in employee development
- Keep abreast of global practices and the skill set required to overcome the challenges of business expansion

## AMJAD FAROOQ

EMBA '23  
FINANCE DIRECTOR AND CHIEF FINANCIAL OFFICER,  
BATA PAKISTAN LTD.



“The programme's case method pedagogy, guided by experienced and skilled faculty, provided an excellent opportunity to look into business problems from multiple perspectives and evaluate diverse tactics towards problem-solving. The EMBA programme comprehensively covers various business segments and equips us with essential tools, instilling self-assurance in decision-making.”

## ADMISSION CRITERIA

Admission is purely merit-based and rests on the following criteria:

- Academic Record
- Performance in Admission Test: GRE (General), or GMAT, or NTS GAT (General), or LUMS Graduate Admission Test (LGAT)
- Statement of Purpose
- Two Recommendation Letters
- Interview (if called)

Scan for more information



## FINANCIAL SUPPORT

- 50% tuition fee waiver for women admitted on high merit under the SDSB Women's Scholarship initiative
- MCB student personal loan



DHA, LAHORE CANTT. 54792, LAHORE, PAKISTAN  
☎ +92-42 111-11-LUMS (5867) Ext: 2177  
✉ admissions@lums.edu.pk  
🌐 www.lums.edu.pk



#LearningWithoutBorders



Learning Without Borders

# EXECUTIVE MBA

Suleman Dawood School of Business  
*Developing Ideas and People to Shape Business and Society*

LUMS/SDSB/NW/LE/EMBA/12-23/V1







تو شاہیں ہے پرواز ہے کام تیرا  
ترے سامنے آسماں اور بھی ہیں

علامہ اقبال

## WHY EXECUTIVE MBA AT LUMS?

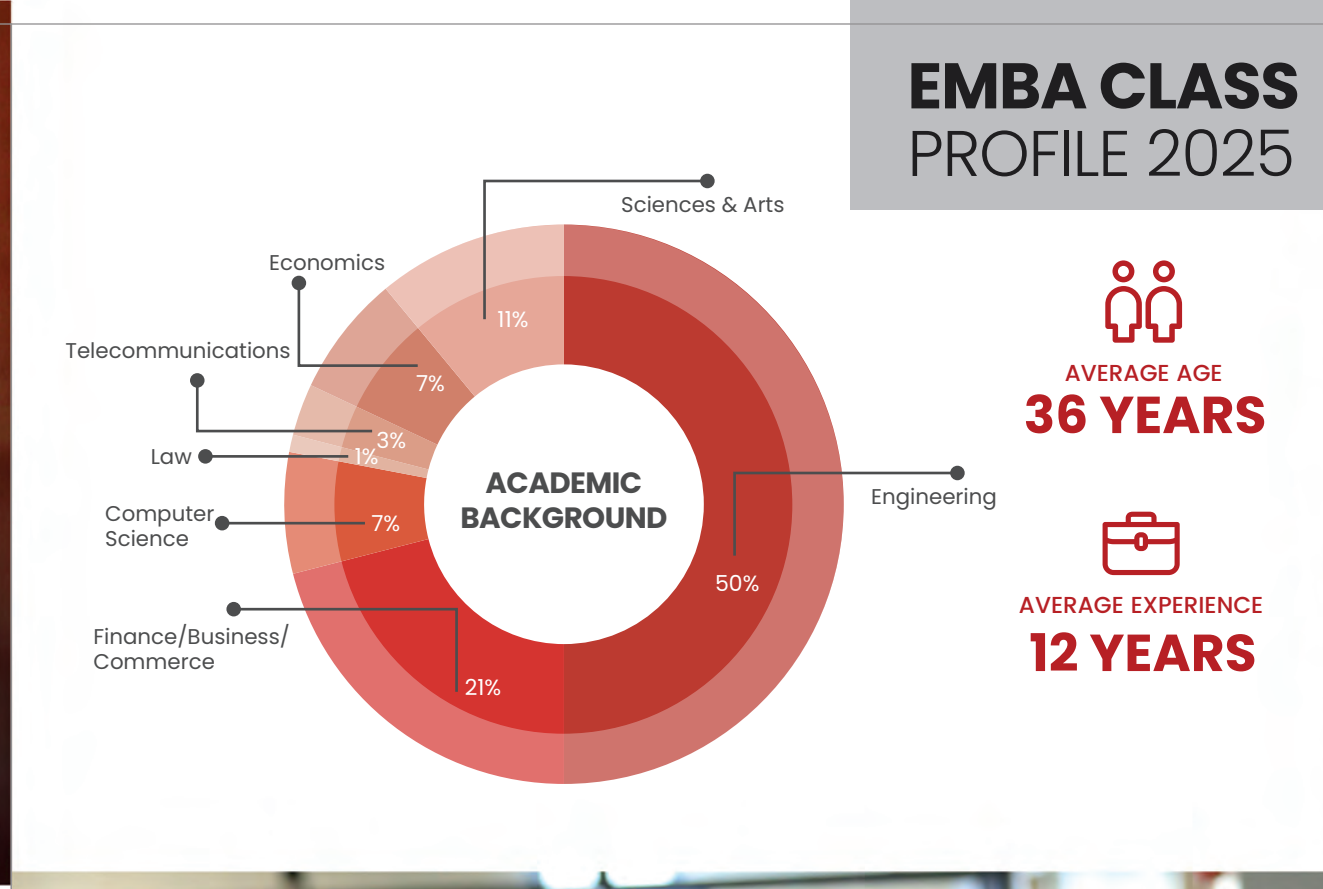
# SULEMAN DAWOOD SCHOOL OF BUSINESS

Founded in 1985 as a not-for-profit, LUMS has pioneered innovative educational trends. The expanse of research and teaching at LUMS offers its community 'Learning without Borders' by breaking academic, geographic, and socio-economic barriers to enhance students' academic exposure and make education accessible to all.

Suleman Dawood School of Business (SDSB) at LUMS is the only business school in Pakistan accredited by AACSB. To date, less than 6% of the business schools globally are AACSB-accredited. Since its inception, SDSB has developed highly skilled graduates who have proven their ability to lead, transform, and create long-lasting changes in business and society.

### LUMS AND SDSB CONTINUE TO BUILD A NEW TOMORROW

- EMBA is ranked in the top 121-130 programmes globally by QS Executive MBA Rankings 2023
- Among top 151-200 universities for Business & Management Studies in QS World University Rankings 2023 by Subject
- Placed in the top 115 institutions in QS Asia University Rankings 2023
- Placed between 201-250 Asian universities by Times Higher Education Asia University Rankings 2023
- Among top 161-170 universities worldwide and top 50 in Asia for employability in QS Graduate Employability Rankings 2023
- SDSB's tuition fee waiver for female graduate students recognised by AACSB under 'Innovations that Inspire'
- Among top 151-200 universities for Accounting & Finance in QS World University Rankings 2023 by Subject
- SDSB is a Harvard Business Publishing content partner



## PROGRAMME DESIGN

The Executive MBA (EMBA) programme is spread over 22 months, which includes 4 week-long sessions (2 week-long sessions in the first year, 1 after the end of the first year during the summer for the Globalisation Module, and the last week-long session at the end of the second year for the EMBA project presentations) and 36 weekends. Regular sessions are held on alternate weekends every month.

- The programme is divided into the following modules:
- Business Fundamentals (Module 1)
  - Managing Operations and People (Module 2)
  - Cost, Value and Innovation Management (Module 3)
  - Law and Entrepreneurship (Module 4)
  - Managing the Future (Module 5)

### SUMMER ORIENTATION PROGRAMME (SOP)

The SOP provides essential subject knowledge needed to take on the challenges of competitive coursework and the case method pedagogy. The SOP is not graded, but its successful completion is a prerequisite for EMBA. The SOP prepares participants for regular EMBA classes by providing the basic framework in the following modules:

- Business Mathematics
- Introduction to Financial Accounting
- Interpersonal Skills
- Introduction to the Case Method

### PROGRAMME COURSES

- CORE**
- Understanding Financial Accounting
  - Problem-solving and Decision-making
  - Marketing Management
  - Managerial Economics
  - Operations and Supply Chain Management
  - Managing People
  - Managerial Finance
  - Innovation and Technology Management
  - Managerial Accounting and Control Systems
  - Business Law and Corporate Governance
  - Corporate Finance
  - Venture Creation
  - Business Strategy
- ONLINE**
- Financial Accounting
  - Spreadsheet Modelling
  - Quantitative Methods
  - Managerial Communications
  - Mathematics for Management
  - Finance