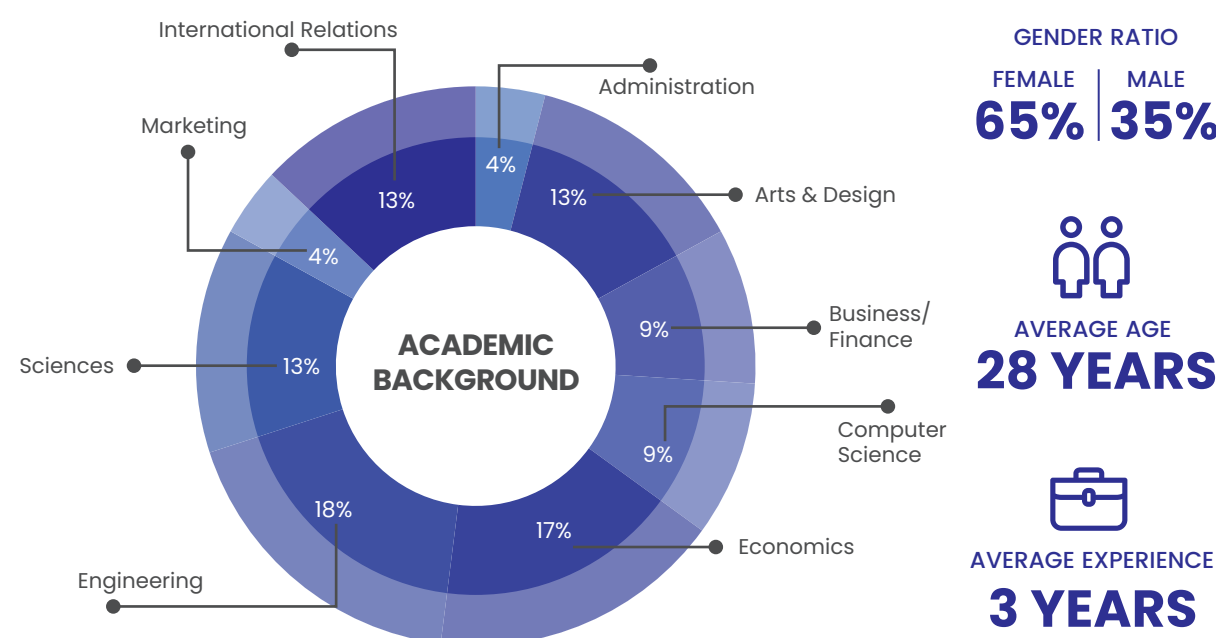




MS BUSINESS AND PUBLIC POLICY WILL ENABLE YOU TO:

- Understand core business and policy interface to deploy the necessary skills to formulate public policy
- Appreciate challenges in the implementation of public policy and contribute to policy debates
- Understand the role of regulation and policies as a potential force of business empowerment and economic mobilisation

MS BPP CLASS PROFILE 2023*



*MS programmes are classified from the induction year and not the graduating year

ADMISSION CRITERIA

Admission is purely merit-based and rests on the following criteria:

- Academic Record
- Performance in Admission Test: GRE (General), or GMAT, or NTS GAT (General), or LUMS Graduate Admission Test (LGAT)
- Statement of Purpose
- Two Recommendation Letters
- Interview (if called)



RAMMAL HASHMI
MS BUSINESS AND PUBLIC POLICY STUDENT

“I chose the MS Business and Public Policy programme because of its pioneering status in its focus area and SDSB’s unmatched standing. I knew it would provide me with a dynamic blend of business acumen and policy insights offered by the top-tier faculty at SDSB. The programme helped me to think beyond conventional boundaries and challenged me to explore the various intersections between private enterprises and the public sector. The programme sets itself apart in many ways.”

FINANCIAL SUPPORT

- 50% tuition fee waiver for women admitted on high merit under the SDSB Women's Scholarship initiative
- 75% merit scholarship for top 3 students
- LUMS interest-free loan

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🌐 www.lums.edu.pk

Facebook, X, LinkedIn, Instagram, YouTube icons
#LearningWithoutBorders

MS BUSINESS AND PUBLIC POLICY

Suleman Dawood School of Business
Developing Ideas and People to Shape Business and Society

LUMS/SDSB/NW/LE/BPP/12-23/V1





تو شاہیں ہے پرواز ہے کام تیرا
ترے سامنے آسماں اور بھی ہیں

علامہ اقبال

WHY MS BUSINESS AND PUBLIC POLICY AT LUMS?

SULEMAN DAWOOD

SCHOOL OF BUSINESS

Founded in 1985 as a not-for-profit, LUMS has pioneered innovative educational trends. The expanse of research and teaching at LUMS offers its community 'Learning without Borders' by breaking academic, geographic, and socio-economic barriers to enhance students' academic exposure and make education accessible to all.

Suleman Dawood School of Business (SDSB) at LUMS is the only business school in Pakistan accredited by AACSB. To date, less than 6% of the business schools globally are AACSB-accredited. Since its inception, SDSB has developed highly skilled graduates who have proven their ability to lead, transform, and create long-lasting changes in business and society.

LUMS AND SDSB CONTINUE TO BUILD A NEW TOMORROW

- Placed in the top 115 institutions in QS Asia University Rankings 2023
- Placed between 201-250 Asian universities by Times Higher Education Asia University Rankings 2023
- Among the top 161-170 universities worldwide and top 50 in Asia for employability in QS Graduate Employability Rankings 2023
- Among the top 151-200 universities for Accounting & Finance in QS World University Rankings 2023 by Subject
- Among the top 151-200 universities for Business & Management Studies in QS World University Rankings 2023 by Subject
- SDSB's tuition fee waiver for female graduate students recognised by AACSB under 'Innovations that Inspire'
- SDSB is a Harvard Business Publishing content partner

MS BUSINESS AND PUBLIC POLICY

The MS in Business and Public Policy (BPP) is a diverse 1.5-year weekend programme that will equip you with the knowledge, understanding, and experience related to the management of modern public sector organisations. It will expose you to innovative business practices used in designing policy for the advancement of economic activity. Special emphasis is given to how institutions of trade, commerce, and government mutually shape the agenda for economic policy.

The programme aims to provide business understanding tied to leadership-based knowledge in public policy to open up careers in:

- Public sector spaces
- Chambers of commerce and industry
- Consulting firms
- Policy communication
- Government relation divisions within multinational organisations
- Non-governmental and civil society organisations



PROGRAMME STRUCTURE

The MS Business and Public Policy weekend programme requires 1.5 years to complete 33 credit hours. Participants may be required to attend some class sessions on selected weekdays. Participants of this programme will undertake substantial academic work with continuous peer and faculty interaction between these sessions.

CORE COURSES*

- Applied Data Analysis
- Business Economics
- Financial Management and Accounting
- Marketing Management
- Organisations and Leadership

SPECIALISED COURSES*

- Business and Government Relations
- Firms, Markets and Public Policy
- Policy Analysis and Communication
- Policy Design and Delivery

*Specific course offerings may be subject to change in response to evolving industry trends, academic considerations, and the continuous enhancement of our programme.

FIELD PROJECT/THESIS/ELECTIVE COURSES