



**Master of Science in
Business and Public Policy**
1.5 Year Programme

Develop analytical skills to drive real-world results

About the Suleman Dawood School of Business

LUMS, a not-for-profit university, is a unique destination for lifelong learning. The Suleman Dawood School of Business (SDSB) is one of its five Schools. The QS World University Rankings 2020 places it as the top business school in Pakistan and in the top 250 business schools of the world for Business and Management Studies.

The School has built its reputation through a world-class faculty via their cutting edge research and teaching practices, and who have PhDs from some of the best business schools globally.

SDSB is also the first business school in the country to achieve accreditation by AACSB International — The Association to Advance Collegiate Schools of Business (AACSB); a testament to the quality of research and pedagogy that makes SDSB stand out not only in the region, but around the world.



The Master of Science in Business and Public Policy

The Master of Science in Business and Public Policy is a diverse programme that will equip you with knowledge, understanding and experience relating to the management of modern public organisations. It will expose you to the role of government in public policy, decision-making and the advancement of business and economic activity. The MS in Business and Public Policy uses tools and insights from management, economics and policy fundamentals to analyse a range of relevant issues at the crossover between

commerce and policy. Special emphasis is given to how the government interfaces with the economy and wider society. It aims to provide business understanding tied to leadership-based knowledge in public policy to open up careers in public sector spaces, chambers of commerce, consulting firms, policy communication and government relation divisions within private enterprises, and non-governmental and civil society organisations.

PROGRAMME STRUCTURE

The Master of Science business-based degree programme requires 1.5 years to complete 33 credit hours.

1ST SEMESTER

CORE COURSES (15 credit hours)

- Business Economics
- Organisations and Leadership
- Financial Management and Accounting
- Marketing Management

2ND SEMESTER

SPECIALISATION COURSES (12 credit hours)

- Policy Design and Delivery
- Business and Government Relations
- Firms, Markets and Public Policy
- Policy Analysis and Communication

SUMMER

As part of the core courses, after two semesters of study, students take a 3 credit hour course in Applied Data Analysis.

3RD SEMESTER

FIELD THESIS (6 credit hours)

In the last semester, all students undertake a practical field project carrying 6 credit hours. The project is linked to a real-life client during the third semester where a final report and presentation to the client is made. Students will benefit from the work exposure and networking opportunity.



ADMISSIONS CRITERIA

Admission is purely merit based and rests solely on the following criteria:

ACADEMIC RECORD

Applicants will need to have successfully completed sixteen years of education leading to a Master's or Bachelor's* or equivalent degree in a relevant discipline including Business, Management and Commerce. A student with a non-business background may be required to take prerequisite courses, to be determined by the LUMS Admissions Committee. Options to do this will be given to accepted applicants requiring prerequisite courses.

** Applicants holding only a Bachelor's degree of less than four years duration will be required to produce an equivalence certificate of 16 years of education issued by the Higher Education Commission (HEC), Pakistan. Prior university studies must be from a university recognised by the HEC.*

Applicants completing their last degree by May 15, 2020 are eligible to apply.

TWO RECOMMENDATION LETTERS

Recommendation letters should indicate the applicant's academic performance, commitment to excellence and their strong aptitude for business education. These can be from professional as well as academic referees.

TUITION FEES

The tuition fee for the Master of Science programme for the first two semesters amounts to PKR 481,350 per semester. A one-time admission fee, security and

ADMISSION TEST REQUIREMENTS

Applicants are required to take the GRE (General) or GMAT or NTS GAT (General) in order to be considered for admission. For further details on GRE (General), GMAT and NTS GAT (General), please visit www.ets.org, www.mba.com and nts.org.pk

WORK EXPERIENCE

The Master of Science programme does not require prior work experience. Students may however benefit from having worked before in a relevant industry.

STATEMENT OF PURPOSE

Students will be asked to submit a writing sample in the form of a statement of purpose. It should identify in clear terms why they think they are suited to the programme. They should state how the degree will enable them to achieve their career goals.

INTERVIEWS

Only shortlisted candidates will be called for interviews.

health insurance will be charged in the first semester, while in the third semester, only the registration charges will be applicable.



FINANCIAL SUPPORT

The MS journey is an important investment for students and LUMS shares in this investment through several financial assistance programmes and interest free loans. Financial support is available to all eligible local and international applicants applying to our Master of Science programmes.

MERIT SCHOLARSHIP

50% scholarships are awarded to the top 10% of candidates admitted to the programme.

WOMEN SCHOLARSHIP

50% scholarships will be awarded to all admitted female students.

LUMS INTEREST FREE LOAN

LUMS offers interest free loans to local MS students based on annual financial need assessment. These loans cover partial to full tuition fee expenses.

IMPORTANT DATES

ROUND I

Deadline to take GMAT/GRE/NTS
GAT (General)
March 25, 2020

Deadline for Online Application
Submission
March 26, 2020

Deadline to Submit Supporting
Documents
March 27, 2020

Admissions Decisions
April – May 2020

ROUND II

Deadline to take
GMAT/GRE/NTS-GAT (General)
May 17, 2020

Deadline for Online Application
Submission
April 28, 2020

Deadline to Submit Supporting
Documents
April 29, 2020

Admission Decisions
June – July 2020

LUMS

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