LUMS
A Not-for-Profit University

NATIONAL OUTREACH PROGRAMME

Changing Destinies

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MESSAGE FROM THE VICE CHANCELLOR

The National Outreach Programme (NOP) is a signature initiative that we have been proud to support for over two decades at LUMS. Year after year, the NOP has served large groups of students from across Pakistan in their pursuits to attend university and excel in higher education. The NOP itself is an enactment of our core principles of diversity, inclusion, and equity. The programme attracts variety of dedicated students from diverse backgrounds; it includes a multitude of voices and experiences; and it invites participation based on merit. Bringing students together from all across Pakistan creates a mosaic of language and culture that we believe enriches educational experiences at LUMS both inside and outside of classrooms and beyond our campus walls. We are proud to say the NOP leads the way in Pakistan, demonstrating such a high standard of stewardship with our priorities for student outreach and support.

Over the years, your continued commitment and generosity as donors has made a true difference in the lives of hundreds of our students. NOP scholars receive significant financial support for tuition, housing, educational materials, and for other transitional needs. These resources go a long way in giving students the means to succeed and importantly, to focus on learning. NOP Scholars have gone on to achieve professional careers and to give back to their families and to their communities. We are grateful for your investment in this programme and in your unwavering commitment changing the lives of youth from all across Pakistan.

I hope you enjoy the extraordinary stories shared in this Issue that highlight some our NOP graduates' achievements, and inspiring acts of citizenship. I look forward to our continued collaboration and invite you to renew your support to the NOP and to continue helping to make a difference in our students' lives.

Dr. Arshad Ahmad
Vice Chancellor
LUMS

NOP FAST FACTS

1,194
Students inducted to date

711
NOP graduates to date

23%
Graduates pursue higher studies

50+
Graduates received international scholarships

PKR 2.22 Billion
Financial aid disbursed to NOP students from 2001 - 2019

PKR 319 Million
Financial support given to NOP students in 2018-19

THE LUMS NATIONAL OUTREACH PROGRAMME

The LUMS National Outreach Programme (NOP) furthers the University's longstanding vision of making world class education accessible to all. The Programme actively seeks out bright and talented students from across the country for whom higher education may not have otherwise been possible.

After a thorough selection process, the NOP provides these scholars with full financial assistance for their undergraduate studies at LUMS.

No matter where these students come from or what their financial circumstances may be, the Programme helps fulfil their goals. Many of these scholars become the first in their families to graduate from college with endless opportunities available to them. A number of NOP graduates opt for further education at top universities abroad, while others pursue successful careers at multinational and local firms.

"The years you spend at LUMS shape your value system in the most discreet ways possible, which only become apparent once you have graduated and have the luxury of retrospect."

Safeer Muhammad Taqi Shahzad
BS Chemistry 2016

EVOLUTION

It all began in 2001 when an advertisement was placed in local newspapers inviting top students and their teachers to visit LUMS and hear more about the University first-hand. The advertisement also made an unusual but compelling offer: the National Outreach Programme would coach students for the LUMS entrance exam, and students who qualified for admission would be accepted into the undergraduate programme and be offered complete financial coverage.

And so, the first official outreach initiative began. The NOP team worked with local intermediate and secondary examination boards to identify top students and then visited their schools to encourage them to apply.

Nearly 300 students were shortlisted to visit LUMS for a coaching session. For three weeks, these students stayed on campus and underwent thorough training. The Programme aspired to level the playing field: the coaching sessions ensured that these shortlisted students were on equal footing with all other regular applicants in as far as the preparation for the admission test was concerned.

Based on the results of the admission test, nearly 200 students from the initial 300 were invited to apply to the University. Ultimately, five promising students qualified for the Programme and were inducted as NOP scholars.

This first outreach set the tone for subsequent years, and each successive year has seen more and more scholars inducted. The NOP team visits towns, cities and villages across the country in search of the most academically brilliant individuals who only lack the resources to pursue higher education.

Today, nearly two decades after the first group of NOP scholars joined LUMS, close to 1,200 deserving students have been provided with the education and academic experience to turn their dreams into reality. Each batch of NOP students has made the most out of their time at LUMS and their worldview has been completely transformed by interacting with peers, learning from distinguished faculty and travelling abroad for competitions and conferences.

The National Outreach Programme enriches the LUMS environment with the diversity it brings. Whilst the Programme certainly benefits the scholars who are inducted, students from the regular stream also benefit from the unique perspectives and passion for academic excellence that the NOP scholars bring. Our diversity is our hallmark and we take immense pride in the fact that talent, drive and ambition are the only factors that determine a student's success at LUMS.

"I can divide my life into the pre-LUMS era which was characterised with worries, fears and instability and the post-LUMS era which is all about growth, development, and progress on many levels."

Muhammad Waqas Ghouri
BSc Economics 2007

OUTREACH STATS

NUMBER OF STUDENTS REACHED EACH YEAR

2019	12,880
2018	21,987
2017	32,310
2016	34,270
2015	30,120
2014	16,280

CITIES AND INSTITUTIONS REACHED

	CITIES	INSTITUTIONS
2019-20	80	218
2018-19	70	211
2017-18	88	258
2016-17	73	241
2015-16	67	207
2014-15	43	126

OUTREACH

PROVINCIAL DISTRIBUTION OF CITIES VISITED IN 2019

	Number of Cities
Gilgit-Baltistan	5
Azad Kashmir	5
Khyber-Pakhtunkhwa	15
Sindh	9
Punjab	45
Balochistan	1
Total	80

STUDENTS REACHED

2019	
Gilgit-Baltistan	431
Azad Kashmir	665
Khyber-Pakhtunkhwa	2,219
Sindh	1,645
Punjab	6,920
Balochistan	1000
Total	12,880

INSTITUTIONS VISITED

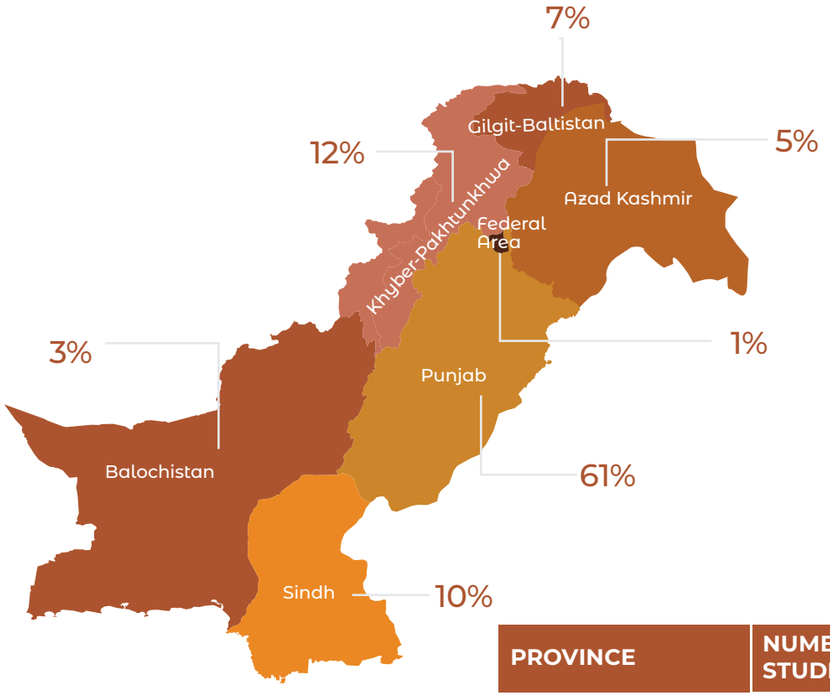
2019	
Gilgit-Baltistan	11
Azad Kashmir	11
Khyber-Pakhtunkhwa	46
Sindh	21
Punjab	128
Balochistan	1
Total	218

"While the studies at LUMS infused critical thinking and creativity, the extracurricular activities provided a platform to apply that knowledge in the context of issues I cared about."

Ahmed Muneeb
BSc Political Science 2013

PROVINCIAL DISTRIBUTION OF NOP STUDENTS

2018-19



PROVINCE	NUMBER OF CITIES NOP STUDENTS HAIL FROM
Punjab	75
Khyber-Pakhtunkhwa	15
Sindh	12
Balochistan	4
Azad Kashmir	6
Gilgit-Baltistan	9
Federal Area	1

TOTAL **122 CITIES**

CITIES WHERE NOP STUDENTS HAIL FROM

Punjab
Abdul Hakeem
Alipur
Alipur Chatha
Arifwala
Attock
Bahawalnagar
Bahawalpur
Bhakkar
Bhalwal
Bhera
Bhoe Asal
Burewala
Chakwal
Chenab Nagar
Chichawatni
Chiniot
Chishtian
Chunian
D.G. Khan
Dahranwala
Daska
Depalpur
Faisalabad
Farooqabad
Fateh Jhang
Fort Abbas
Gojra
Gujranwala
Gujrat
Hafizabad
Haroonabad
Hasilpur
Haveli Lakha
Hujjan
Jaranwala
Jauharabad
Jhang
Jhelum
Kabirwala
Kasur
Khanewal
Lahore
Lodhran
Mangla
Mian Channu
Mianwali
Multan
Muridke
Muzaffargarh
Nankana Sahib
Narowal
Okara
Pakpattan
Panja Sharif
Pasrur
Pattoki
Phool Nagar
Pir Mahal
Rahim Yar Khan
Rajanpur
Rawalpindi
Renala Khurd
Sahiwal
Sangla Hill
Sargodha
Shahkot
Shakargarh
Sheikhupura
Sialkot
Sohawa
Taxila
Toba Tek Singh
Vehari
Wah Cantt
Wazirabad

Khyber-Pakhtunkhwa
Abbottabad
Bannu
Charsadda
Chitral
D.I. Khan
Haripur
Kohat
Kurram Agency
Lakki Marwat
Mardan
Nowshera
Parachinar
Peshawar
Swabi
Swat

Sindh
Daharki
Ghotki
Hyderabad
Jhuddo
Karachi
Khairpur
Larkana
Mirpur Khas
Ranipur
Sukkur
Tando Allahyar
Umerkot

Gilgit-Baltistan
Aliabad
Astore
Gahkuch
Ghizer
Gilgit
Gudai
Hunza
Khaplu
Skardu

Azad Kashmir
Bagh
Bhimber
Mansehra
Mirpur
Muzaffarabad
Rawalakot

Balochistan
Duki
Loralai
Quetta
Usta Mohammad

Federal Area
Islamabad

SCHOOLS WHERE NOP STUDENTS COME FROM

Students for the NOP come from schools all over Pakistan and lately a consistent stream of NOP graduates have been coming from the institutions listed below. Interestingly, this is because once an applicant gets admitted to LUMS through the NOP Scholarship, he/she guides his juniors on how to successfully apply and get selected. The Scholars become a source of inspiration for their juniors who feel that pursuing a higher education at a prestigious university such as LUMS is a possibility for them as well.

A sense of camaraderie runs through the NOP scholars and the students in their schools. The mentorship from the Scholars opens up opportunities for other young individuals in their communities, which is reflected in more and more students from the same schools successfully being inducted to LUMS through the Programme.

- The Trust School – Lahore
- Aga Khan Higher Secondary School – Karachi
- Punjab Group of Colleges – Cities across Pakistan
- Government College University – Lahore
- Islamia College – Peshawar
- Federal Government Degree College – Lahore
- Cadet College – Cities across Pakistan
- Abbotabad Public School – Abbotabad
- Divisional Public Higher Secondary School – Faisalabad, Lahore, Sahiwal, Sargodha, Gujranwala, Rawalpindi, D. G. Khan

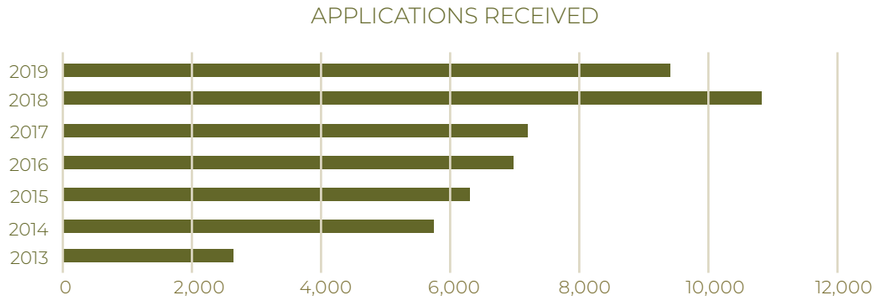
> "You must believe that hard work, honesty and purity of intention always get rewarded and never forget the role of your parents in making you the person you are today."
>
> **Muhammad Abubakar Umer**
> **BS Computer Science 2009**

OUTREACH ACTIVITIES BY THE NOP TEAM

Elysian School & College, Gilgit-Baltistan

Federal Government Degree College, Hyderabad, Sindh

GROWTH IN APPLICATIONS SINCE INCEPTION



PROVINCIAL DISTRIBUTION OF APPLICATIONS RECEIVED 2018-19

PROVINCE	TOTAL
Azad Kashmir	144
Balochistan	173
Gilgit-Baltistan	349
Islamabad Capital Territory (ICT)	92
Khyber-Pakhtunkhwa	759
Punjab	7,384
Sindh	538
Total	9,439

THE COACHING SESSION

After identifying meritorious students, the team works diligently to facilitate students during, and beyond the application process. Shortlisted candidates take part in a robust coaching programme. During this period, students stay on campus and LUMS covers their full lodging, boarding and preparatory expenses. The Coaching Session entails SAT and basic sciences preparation, as well as structured modules on developing soft skills with the help of both internal and external resources.

Over the years, the scope of the Coaching Session has expanded immensely. What began as a purely academic exercise has grown into a full-fledged programme that includes capacity-building, skill enhancement and extracurricular activities. Events such as a Sports Gala, a Music Night, Drama Night and an Academic Gameshow, have been introduced as part of the summer coaching session in recent years and allow attendees a chance to get a better glimpse into what life at LUMS is really like. The Session also features motivational talks by faculty and alumni to inspire students and show them the boundless opportunities that exist after graduation.

Once inducted into LUMS, the NOP team continues to work with scholars in order to ensure a smooth transition to university life. A short session is held with these students prior to Orientation Week for incoming freshman to introduce them to the academic requirements at the University. Meanwhile, the older batches of the NOP scholars who are now in their senior years of the undergraduate programmes are provided regular career preparation trainings.

> "A good university will not only impart the skills required to enter into professional life but will also shape individuals to be responsible citizens."
>
> **Azhar Ali Khan**
> **BS Computer Science 2011**

THE IMPACT OF THE NOP

The LUMS National Outreach Programme brings together a diverse range of students who represent different ethnicities and minorities across Pakistan. The Programme signifies the University's long and proud tradition of opening the doors of opportunity for talented students. The impact of the NOP on the lives of these students and their families is transformative. The possibilities become endless: from pursuing academics at prestigious international institutions to becoming successful entrepreneurs and professional leaders in their chosen field.

Our Scholars come from 122 cities across the nation, including remote towns and villages such as Bahawalnagar, Hunza, Swat and Taxila. Most of these students belong to humble backgrounds, and typically to single income families struggling to make ends meet. Some belong to families where the primary breadwinners are daily wage workers or work at local school or university canteens, while others are tailors or rickshaw drivers.

On average, the household income for NOP scholars at the time of joining the University is approximately PKR 37,000, but as a result of the opportunities now available, the standard of living and lifestyle is also transformed. In turn, this has a ripple effect on the dependents in the household who may now be able to also consider better education or employment avenues.

The NOP brings about a tremendously positive impact on the lives of students. As LUMS graduates, these students are equipped with vital skills and the confidence to thrive in a competitive job market. Armed with their world-class degree, these students are quickly able to pursue lucrative careers. The economic impact on the families of these individuals is immeasurable.

Most NOP graduates have gone on to pursue successful careers across various industries, from working at prominent companies such as Unilever, PepsiCo., Reckitt Benckiser, and Careem, to serving in the public sector through roles at the National Accountability Bureau, the Police Service of Pakistan, and the Federal Board of Revenue. Many others are currently pursuing higher education through graduate and postgraduate degree programmes at premier universities like the University of Cambridge, The Wharton School of the University of Pennsylvania, Boston University, and George Washington University. Our graduates have also successfully forayed into the world of entrepreneurship and are leading their own innovative ventures.

Perhaps the best reflection of the NOP's success today is the fact that many of these scholars positively influenced their own communities. These scholars are keen to offer others the same opportunities that they received, and often volunteer to provide mentorship to current students. Some graduates have also chosen to become social entrepreneurs and have set up successful organisations that benefit their communities. It is clear that the NOP's impact extends beyond the students who come to LUMS. The Programme transforms their lives while also impacting the communities around these scholars.

Although they may hail from a variety of backgrounds, our NOP scholars are united by their attributes of being exceptionally bright and talented. These students have been limited only by their circumstances – most were educated at local government or church schools and pursuing a higher education at a world-class university would have been unthinkable without the National Outreach Programme.

> "By taking courses from various streams, LUMS changed the way I thought and helped me understand that people with belief and ideas different from mine can also be right and should be respected."
>
> **Aqeel Ahmad**
> **BA-LL.B 2015**

WHAT OUR NOP SCHOLARS SAY

MUHAMMAD AHMAD ZAFAR

BS Computer Science 2020

“Right from the start, my parents were excessively passionate when it came to education. They chose to spend whatever resources they had on books and stationery. After I got a distinction in Multan Board in my FSc exam, a friend told me about the NOP and I realised that this was a great opportunity. Once at LUMS, I was forced to explore myself. LUMS helped me identify my shortcomings and gave me the chance to polish my strengths. The LUMS experience has taught me that success is not a destination but an ongoing journey.”

MAIRA RASHID

BA-LL.B 2021

“My school administration actively put forward the idea of the NOP during my college years and encouraged all eligible students to apply. As soon as I arrived at LUMS for the Summer Coaching Session, the NOP team supported me throughout the entire admission process. The experience at LUMS has been extremely transformative and today I find myself a strong and independent individual with the ambition to succeed. It has enabled me to self-reflect and explore my potential in order to excel in every field of life. As a result, I have represented the University internationally at the Harvard Crossroads Emerging Leaders Program in Dubai, and the globally renowned Jean-Pictet Competition in Indonesia.”

ALI HASSAN

BS Economics and Mathematics 2021

“I never imagined I would study at a prestigious university like LUMS. I am grateful to the National Outreach Programme for making a world-class education possible for me and for giving me the opportunity to reshape my life. I have not only been groomed professionally but have also experienced personal growth; my biggest achievement has been the social enterprise, Developing Youth Aspirations (DYA), which I initiated in my freshman year. DYA aims to make students realise their abilities, explore career opportunities, and assist and arrange resources for students to gain education and overcome financial constraints.”

TANVEER SALEEM

BSc Political Science 2022

“My journey to LUMS began when a former student of my school, which is situated in a small village near Kasur, came to class and talked about the National Outreach Programme at LUMS. He encouraged us to apply and when I did, I was selected out of thousands for the two week NOP Summer Coaching Session. Being a part of the LUMS family since then has been a wonderful experience. I was a shy person and had weak communication skills. It was with the help of my instructors that I overcame these issues. The diverse LUMS community and the tough academic environment challenged me and have helped me nurture myself to not be afraid of failure.”

AROOBA GHAZAL

BSc Management Science 2020

“I was preparing to sit for the tests for medical colleges when I was invited by LUMS to become part of the NOP Summer Coaching Session. Those two weeks proved to be a turning point for me as I got a chance to discover myself. LUMS not only arranged for me to sit for the SAT but also equipped me with everything I needed - from guidance to resources - to ace the test, which I did. The shift from medical to business studies became easier and since then I have been placed on the Dean’s Honour List consecutively in the last three semesters and have also been selected for the prestigious Harvard Crossroads Emerging Leaders Program.”

ALUMNI SUCCESS STORIES

RAMSHA PATEL

BSc Accounting and Finance 2014

Patel completed her BSc in Accounting and Finance from LUMS in 2014 with a minor in Applied Mathematics.

Immediately after graduation, she joined the Babar Ali Foundation (BAF) to work with Syed Babar Ali and his granddaughter, Zehra Hyder Ali. It was there that she had the chance to utilise her research skills as she redesigned the key performance indicators (KPIs) for the various educational institutes and programmes funded by the foundation. She conducted detailed interviews with the Head of the NOP Centre, surveyed NOP Scholars to gauge the programme's KPIs, gave presentations on the programme, and established a Student Mentorship Programme for prospective, current and alumni NOP scholars. All this helped the recipient organisations to spend their money better and allowed the foundation to conduct a better impact analysis of its work.

"I was extremely lucky to have obtained this opportunity and I learned immensely from it," she says.

"During my time at LUMS, I made a lot of effort to master the art of time management, which later prepared me to be punctual in all aspects of my life. My experience at LUMS showed me that friends and family are more important than any other work and one should always make time for them. I can recall the immense amount of support I got from my instructors, LUMS friends, and the Accounting and Finance Director, when my parents got separated, and due to their support I managed to regain my self-confidence," she says.

Currently, she is an MBA candidate at The University of British Columbia and has previously worked as an Assistant Vice President, Client Implementation – Global Liquidity & Asset Management at The Hong Kong & Shanghai Banking Corporation in Hong Kong. She aspires to gain CFA Chartership and work in Hong Kong's investment management industry in the future.

Her favourite quote is by Elizabeth Kubler that states, "People are like stained glass windows. They sparkle and shine when the sun is out but when the darkness sets in; their true beauty is revealed only if there is a light from within." She believes that it is only our inner light and resolve that can fight the darkness.

WAQAS HAIDER

BSc Management Science 2019

As the son of a tea stall vendor in a far-off village called Basti Dhup Sari near Multan, Haider first heard about the LUMS National Outreach Programme from his seniors at Ali Trust College, Islamabad.

He had been studying on scholarships throughout his life and it was clear to him from the very beginning that if he wanted to continue his studies, he would have to secure a scholarship for university too. The NOP Scholarship turned out to be the one for him.

He highlights the impact of NOP in his life not just in terms of alleviating his financial struggles, but also in contributing to his personal and professional development. It was the support he received from LUMS that motivated him to launch his own organisation called Chiraagh, which aims to bridge the socio-economic gap by empowering the youth of Pakistan.

"My biggest achievement at LUMS was founding Chiraagh and finding the right set of people who supported me through the easy and hard days. Chiraagh is a platform through which I collected PKR 7.5 million and now support the education of over 100 students including students from LUMS, Ghulam Ishaq Khan Institute of Engineering Sciences and Technology, Forman Christian College University and others. We provide communication skills training to more than 2,000 school-going students and 700+ university students and will be launching Chiraagh Vocational Training School for Women in my own village very soon," he says.

These achievements led Haider to be the first valedictorian of LUMS, an honour he says will always be a moment of pride for him and his family, especially as a he was a student who used to lack the confidence to speak publicly. He appreciates the great pool of networks that LUMS has provided and attributes them for helping him in his professional career.

Although he graduated with a degree in Management Science, he realised his passion for the education sector during his last semester at LUMS, and is currently working with 'Teach for Pakistan', understanding the ground realities of the sector. In future, he aims to work at the policymaking level.

"I would strongly recommend the NOP scholarship because if you are passionate about achieving your dreams, exploring different fields, and being the best version of yourself, but can't manage it financially, there is no better opportunity than the NOP for you. You just need to have commitment, passion, grit and resilience to be the agent of change."

ADEELA SARFARAZ

BSc Accounting and Finance 2009

Sarfaraz is an Accounting and Finance major who graduated from LUMS in 2009. She joined the NOP in 2005 as one of the two very first female students in the Programme. She had seen her family through a lot of struggle after her father's accident, but never gave up on her passion for education. She says it was only through NOP that she could realise her and her father's dream of her graduating from university. During her time at LUMS, Sarfaraz not only excelled academically but was a part of various societies and activities at the University. She actively participated in the Young Leader's & Entrepreneur's Summit and LUMS Model United Nations and was on the girls' basketball team and a part of the Music Society. One of her most memorable experiences at LUMS was volunteering for the NOP Summer Coaching Sessions, which instilled in her a drive to help people around her.

Sarfaraz went to Austria in her senior year as part of a student exchange programme with LUMS. After graduating from LUMS, she joined Deloitte London in 2010, one of the Big 4 financial services firms in the world. She rose through the ranks to become a Manager in Audit and is a full member of the Institute of Chartered Accountants in England and Wales. She is now working as a Financial Controller for a New York Stock Exchange listed US business in the technology sector and is doing exceptionally well for herself.

"I am the person I am today because of LUMS and the NOP," she says with immense pride. According to Sarfaraz, LUMS has a great balance for the provision of academic excellence and training for the corporate world. She however had to work hard to get where she is. She recalls a number of academically stressful situations during her undergraduate years, which strengthened her resolve to never give up. She later also had to manage her professional as well as personal life which required making many difficult choices. She is of the view that one should maintain a certain level of balance in his/her life and says that her family is always going to stay her topmost priority regardless of the growth in her career.

Sarfaraz has many aspirations in terms of helping the community and has taken part in various projects during her time at LUMS (CARE, SOS and NOP). She has volunteered at Deloitte for numerous community projects that help the underprivileged pupils in the government schools of London. She has also put in efforts to raise awareness amongst these students about Deloitte's various schemes to help them.

"I have strong motivation and drive to give back to my country and make Pakistan better in the little way I can. I would love to return to LUMS in the near future and work on helping and improving my community," she says.

ALI RAZA

BS Computer Science 2014

Raza joined the Syed Babar Ali School of Science and Engineering at LUMS in 2010 as a Computer Science major. He recalls that he lived on the outskirts of Faisalabad and it had always been a challenge to acquire good quality education. Hence, he feels blessed to have become a part of the LUMS community through the NOP scholarship. He considers his LUMS experience as a transformational time in his life; one that broadened both his mind and his horizons and instilled in him the ability to thrive in diversity.

"I remember, at the end of each semester the head of NOP would gather all of us and ask us about how the semester was going and inquire about the problems we were facing and tried to resolve them. Moreover, sometimes, Syed Babar Ali himself would come to LUMS and sit in the dining centre just to interact with us. That used to make us feel that someone truly cares about us and would motivate us to work harder," he says.

Raza feels that the most important factor in achieving one's aims is to surround yourself with the right people, be it friends, teachers or mentors. These people not only encourage and inspire you to achieve your goals but also help you in many other ways.

As of now, Raza is pursuing a PhD in Computer Science from Boston University, honing his Computer Science skills further. He is passionate about changing people's lives through technology. Raza has previously worked as a Software Engineer at the Habib Bank AG Zurich – Dubai and later as a Researcher at the New York University, Abu Dhabi.

"People need technology, but not as much as people need people. The day we understand how linked we all are in the fabric of the universe, nothing will be able to stop humanity from achieving perfection."

SALMA BEGUM

BA-LL.B 2010

Hailing from the vibrant city of Peshawar, Begum had big dreams and knew it was only education that would allow her to fulfil her potential. After attaining the NOP scholarship, she graduated with a BA-LL.B degree from LUMS in 2010 and started her career as a Roadmap Advisor at Adam Smith International. When asked about her journey, Begum places paramount importance on focus and dedication in being the keys to success.

"Work without focus leads to only an unstable performance curve with lots of peaks and valleys, it does not yield a consistently improving performance. I thrived in life because of my constant and consistent hard work," she shared.

Begum believes that LUMS is the beacon of diversity in the country, and as this is one of its major strengths, it is why LUMS is among the most highly acclaimed universities across the country.

"LUMS was the most enriching academic experience in my life. I had the freedom to choose from different disciplines, which helped me in developing and shaping my personality. The courses are designed to enhance the critical thinking of students, which motivates them to jump out of their comfort zones to explore their abilities and talents. It developed my confidence in interactions with family, colleagues, and friends, and also trained me to learn and gain from them in a short span of time. The courses improved my ability to handle pressure and perform efficiently; in short, it made me tough as a person. Thus, the lessons I learned in my university life will stay with me forever," she says.

Currently, Begum is working as a Deputy Director at the National Accountability Bureau in Apex Anti-Corruption Body, which is actively involved in policy reforms in important sectors such as health, jails, forest and education in the country. It is a role she does not take lightly and knows that the steps she takes now can set the foundation for many reforms for the nation. In the future, she intends to be a policy expert working for policy reforms in Pakistan and other developing countries.

"Louisa May Alcott once said 'far away there in the sunshine are my highest aspirations. I may not reach them, but I can look up and see their beauty, believe in them, and try to follow where they lead'. This is something I deeply believe in and I know that no matter our circumstances, we can always aspire to be better", she says.

SARDAR KARIM

BSc Economics 2010

In the tranquil valleys of Gilgit is where a starry-eyed boy dreamt of going where no one has gone before. A son of a carpenter and a homemaker, Karim's journey from his humble beginnings to LUMS to the highest echelons of academia at Harvard is a story to be reckoned with.

Karim shares that life for him has always been a series of challenges. He recalls his family struggling to buy his books and paying his fees as well as his isolation at not being able to afford the things his school friends could. However, he overcame all these hurdles in life through sheer determination. He believes that he came from a village where questioning the elders, traditions and long-held beliefs was not encouraged. At LUMS, he witnessed that one could question anything and everything. He felt it was tough to balance between two societies where one was reserved and the other one, arguably, more liberal. However, the lesson ultimately was to maintain that balance well.

He states that the academic rigour at LUMS, the night-long assessment preparations, the environment of an open discussion and a group of students who are ready to take on the world – all prepare you for any challenge you face. He recalls that adjusting to life in Lahore and LUMS itself was no easy feat.

"LUMS in an environment where students come from diverse backgrounds and from different class structures. The transition to this life takes a toll on anybody and it certainly did for me. As I did not speak Urdu well (English was even worse), I felt insecure due to my accent. However, I worked hard academically and that hard work ultimately paid off," he explains.

Currently, as Manager Economics Advisory at PwC Dubai, Karim uses the tools obtained from his academics at LUMS and Harvard to advise various governments in the Middle East on their economic policies and reforms.

"If anything, all these experiences have made me who I am today. I want to come across as someone who knows what he is talking about, a voice in public policy and a source of strength and hope for those millions who are not born with a silver spoon. I have conducted a few motivational speeches in universities and student conventions with an aim of making them dream and hope for better in life. I have guided and spent hours assisting students from underserved areas to find the next best opportunity where they can shine," he shares.

"My advice to the younger talent of our country is never forget your roots because that is where you will find your strength to stand the test of winds as well as the nourishment to grow," he says.

TAHIRA TARIQUE

BSc Anthropology and Sociology 2012

Tarique believes she is a classic example of how belonging to a regressive region with lack of awareness cannot stop the industrious from achieving their goals. Hailing from the famed land of Sindhri mangoes, Mirpur Khas, Tarique turned her dreams into reality with hard work and patience.

Looking back on her four years at LUMS, she shares that being associated with the University had a tremendous impact on her life.

"From my very first sociology class, I was challenged to not only think about what is visible on the surface, but what lies in deeper exploration. My professors taught me that in order to fully understand a theory you must challenge it as I often challenged my professors and in doing so, you can better understand the profound meaning of the theory. My four years on campus helped me embrace, welcome and accept challenges in life. They also inspired me to go out and change the world, just like the NOP Scholarship has changed my life," she says.

Tarique believes that the education she received at LUMS helped her in all her future accomplishments. She started her career as a Research Associate at Save the Children Foundation; from there onwards, she has been associated with the development sector focusing on rural development, community issues, sexual and reproductive health rights and services, gender sensitisation and human rights. Having an experience of working in non-government organisations for about six years, she has been involved in several community driven social development programmes. She has worked with the Rural Support Programme Network (RSPN) as a Monitoring Officer in 13 districts of Sindh and Punjab. During her fieldwork, she simultaneously and systematically studied the structure interactions and collective behaviour of the rural people and applied the concepts and theories she had learned.

As of now, she has completed a Master's in Public Policy from the Willy Brandt School of Public Policy at Erfurt University in Germany and is working as a freelance consultant. In the future, she plans to rejoin a non-profit organisation and continue working in the development sector.

"My advice to students is that the world's greatest achievers have been those who have always stayed focused on their goals and have been consistent in their efforts," she says.

SHAHZAD AKBAR

BSc Accounting and Finance 2012

From the time he worked in a grocery story with his father during his school days in a small town of Tando Jam in the interiors of Sindh, to his current role as Assistant Superintendent of Police (ASP) in Punjab, Akbar credits persistent hard work as the key to his success.

Akbar believes he could never have achieved his dreams without the NOP scholarship. Coming to LUMS was a real eye-opener in his life that enabled him to not just immerse himself in top-notch academia but to also understand the socio-political constructs of Pakistan in an academic microcosm.

After graduating from LUMS, Akbar cleared the highly competitive Central Superior Services (CSS) examination and consequently became Assistant Commissioner for the Federal Board of Revenue. A few years later, in 2019, he cleared the CSS examination again and was the only person to be allocated to the Police Service of Pakistan from his provincial seat.

Just as a helping hand gave him the wings of success, Akbar wishes to help Pakistanis in every possible way. Keeping this in mind, after working as a Pakistan Regional Fellow at Acumen Pakistan, he joined government services and founded an organisation of his own, RETO Foundation. This Foundation aims to help the students of Pakistan to explore the wealth of academic opportunities worldwide.

Through this organisation, Akbar wants to give students a platform that allows them to avail better opportunities just as the NOP scholarship did for him.

"Rumi said that silence is the language of God and if you listen carefully enough you will see the universe quietly moving your destiny's pieces into place. If you have hard work on your side, you will never fail," he says.

WHAT OUR DONORS SAY

"The NOP is a great initiative that gives able students, who would otherwise not have access, a chance to study at a world-class institution like LUMS. In a country suffering from poverty but rich in talent and ability, the NOP deserves as much support as possible."

Mr. Shahid Kazi,
Group Chief Executive Officer – ValuStrat

"The NOP is an excellent initiative for imparting education to students from underrepresented segments of Pakistani society. Fast Cables is proud to partner with LUMS to assist these students in achieving their dreams, and help uplift their families and communities."

Mr. Kamal M. Amjad Mian,
Director, Fast Cables Limited

"Education should be a basic right for everyone, so we have established an Endowment Fund at LUMS that will provide scholarships to deserving students enrolled in the NOP. We will continue to invest in the intellectual capital of Pakistan."

Mr. Musadaq Zulqarnain,
Chairman, Interloop Ltd.

"I am one of the many who benefited from the generosity of donors, so it is only fair that we give back now that we can, and as much as we can, so that this world class launch-pad of dreams continues to grow from strength to strength."

Ms. Ambreen Hamza (Bsc Class of 2006),
Head of Productivity
Standard Chartered Bank

"Setting up the Class Endowment was a milestone in my life. It's just the circle of life; LUMS supported me financially and it was time to pay it forward and enable someone deserving to transform his/her life. Thanks to all my MBA 1998 class friends who donated generously and made this goal a reality."

Mr. Ahsan Sheikh,
CEO, Kinetic

"My immense regard for Syed Babar Ali Sahib, the credibility of LUMS, and the quality of its graduates, makes it so close to my heart. It gives me a great sense of pride to see LUMS graduates compete with Ivy League graduates in competitive environments. It is truly satisfying to see that my humble contribution has probably touched someone's life and helped them achieve their dream."

Mr. Ahmad Ovais Mian,
Chairman & CEO, FutureNow Technologies

GIVING

The National Outreach Programme has enabled LUMS to live up to its founding vision of making education accessible for all. For over three decades, the LUMS community—students, parents, staff, donors, alumni and faculty—has sustained the aspirations of generations of students by supporting the University's vision with its contributions. It is thanks to the NOP that today, LUMS is a national university, home to students from every corner of Pakistan representing a wide range of educational and socio-economic backgrounds.

We take great pride in creating an inclusive space to champion diversity as no meritorious student is turned away if he/she qualifies for our programmes.

Each year, over 35% of students at LUMS are assisted financially in their academic journey. This figure is significant in comparison to other private universities anywhere in the world and in context of the NOP scholarship, translates into 130% support covering full tuition fee, living stipend, books, boarding and lodging of a deserving student. To date, over 700 NOP students coming from some of the most underdeveloped areas of Pakistan have graduated, and over 50 of them have received scholarships to leading international universities proving that Pakistan's youth is bound to flourish with the right opportunities.

The NOP story is really the LUMS story, where the power of education towers above all and no one gets left behind. By becoming a part of this story and supporting the NOP, you too can help transform the lives of countless individuals and aid one of the University's highest priorities — to educate the brightest and most motivated students, regardless of their financial circumstances.

Every gift, no matter the size, is a form of activism and goes a long way in shaping the future of our youth. Join us and help us write this story for generations to come.

MAKE A DONATION TO THE NATIONAL OUTREACH PROGRAMME

ANNUAL DONATION (ONE-TIME/RECURRING)

Category	Est. Annual Requirement (PKR)	Est. Annual Requirement (USD)*
Unnamed gift to NOP General Scholarship Fund for study support of National Outreach Programme scholar/s.	Any amount	Any amount
Named scholarship, donated annually, to support the studies of a National Outreach Programme scholar. This sponsorship covers the following expenses: · Tuition Fee · Lab Charges (If any) · Hostel Accommodation · Reading Material and Living Allowance	1 million	6,230

* Based on exchange rate as on May 13, 2020 (1 USD to 160.5 PKR)

PERPETUAL/ENDOWED GIFT

Category	Est. Requirement (PKR)	Est. Requirement (USD)*
Unnamed gift to NOP General Endowment Fund for study support of National Outreach Programme scholar/s.	1 million	6,230
Named endowed grant for support of 1 Undergraduate National Outreach Programme scholar. This sponsorship covers the following expenses: · Tuition Fee · Lab Charges (If any) · Hostel Accommodation · Reading Material and Living Allowance	18 million	112,150

* Based on exchange rate as on May 13, 2020 (1 USD to 160.5 PKR)

PAYMENT METHODS

Payment through Debit/Credit Card:
Go to **https://pay.lums.edu.pk/donations/** and follow instructions.

US-Based Donations
As a US based individual, you can donate through “Friends of LUMS - USA Association”, a tax-exempt entity registered in the United States under Section 501(c)(3) of the IRS Code. Bank details are as following:

Title of Account: Friends of LUMS – USA Association
A/C #: 029-994319
Routing #: 121100782
Bank of the West, Sunnyvale Office,
380 S Mathilda Ave, Sunnyvale, CA 94086
1-800-448-2265

Donations to Friends of LUMS USA Association can be made via Paypal.

Instructions for Wire Transfer
Direct transfer can be made to the LUMS US$ account:

Corresponding Bank
Pay to: Standard Chartered Bank, New York, USA
Account number: 3582-059673-001
Swift Code: SCBLUS33

Beneficiary Bank
Faysal Bank Limited, Karachi, Pakistan
Swift Code: FAYSPKKA

Final Beneficiary
Account Number: 520216-415
IBAN Code: PK85FAYS0334100520216415

Account Title: Lahore University of Management Sciences
Bank: Faysal Bank Limited, Lahore
Address: 4/5, Cavalry Ground Branch Lahore Cantt., Lahore, Pakistan
Branch Code: 334
Swift Code: FAYSPKKA
UAN: +92-42-111 321 321
Telephone Number: +92-42-3665 5590
Fax Number: +92-42-3665 5591

Direct transfer can be made to the LUMS PKR account:
Account Number: 520216-016
IBAN Code: PK32FAYS0334000520216016

Account Title: Lahore University of Management Sciences
Bank: Faysal Bank Limited
Address: 4/5, Cavalry Ground Branch Lahore Cantt., Lahore, Pakistan
Branch Code: 334
Swift Code: FAYSPKKA
UAN: +92-42-111 321 321
Telephone Number: +92-42-3665 5590
Fax Number: +92-42-3665 5591

Local Bank Transfer:

Account Title: Lahore University of Management Sciences
Account Number: 0334-520216-016
Bank: Faysal Bank Limited
Address: 4/5, Cavalry Ground Branch Lahore Cantt., Lahore, Pakistan
Branch Code: 334
Bank Telephone Number: +92-42-3665 5590

Payment through Cheque:

Please send your cheques (Payee: Lahore University of Management Sciences) at the following address:

Office of Advancement,
A-9 Building, Adjacent to Daycare Centre,
LUMS,
DHA, Lahore Cantt. 54792,
Lahore, Pakistan.

For further information, send us an email at
giving@lums.edu.pk

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