

DATES TO REMEMBER

Deadline to take GMAT/GRE
(General)/NTS GAT (General)

April 16, 2021

Deadline to apply

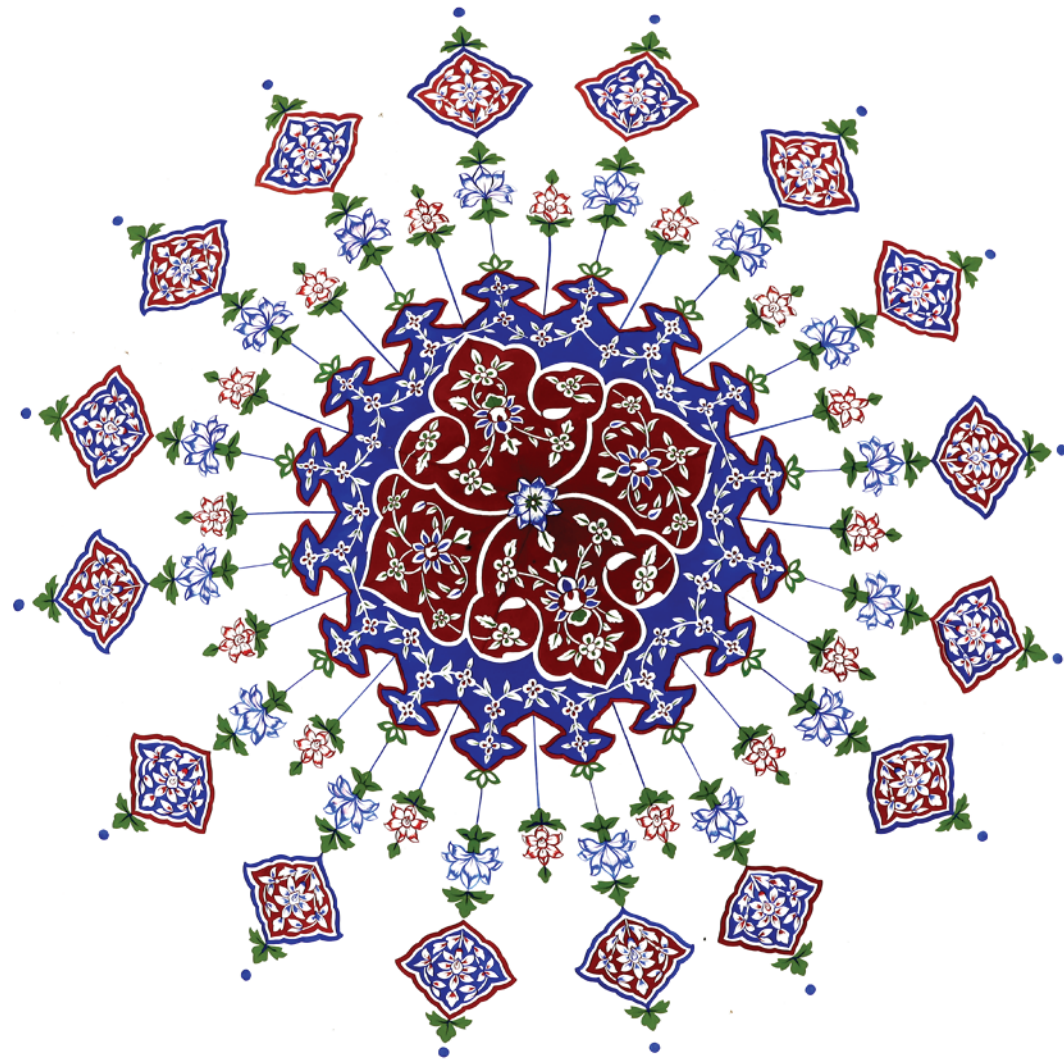
April 20, 2021
5:00 pm (PKT)

Deadline to submit
online supporting
documents

April 23, 2021

Admission decisions

**June 15 -
July 31, 2021**



LUMS

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Website: www.lums.edu.pk



#LearningWithoutBorders
#MeritMatters

 **LUMS**
A Not-for-Profit University

Learning *Without* Borders



**BE THE CHANGE
YOU WANT TO SEE
IN THE WORLD**

**MASTER OF SCIENCE (MS)
BUSINESS &
PUBLIC POLICY**

F A L L 2 0 2 1

SULEMAN DAWOOD SCHOOL OF BUSINESS



BE THE CHANGE YOU WANT TO SEE IN THE WORLD

SULEMAN DAWOOD SCHOOL OF BUSINESS

Suleman Dawood School of Business (SDSB) at LUMS is Pakistan's top business school. Its high caliber students, distinguished faculty, established recruiters, and institutional and environmental impact are all testimony to this. Since its inception, SDSB has produced highly skilled graduates who have the ability to lead, transform and create long-lasting impact in business and society.

BUILDING A NEW TOMORROW

- LUMS is ranked among the top 50 in Asia and the top 200 worldwide by QS Graduate Employability Rankings 2020.
- LUMS is ranked among the top 251-300 Asian universities by Times Higher Education (THE) Asia University Rankings.
- SDSB is a Harvard Business Publishing content partner.
- Strong emphasis is placed on participant-centred learning.
- Fully funded scholarships are available for local and international students.
- 50% scholarship is awarded to all women admitted to the Programme.
- More than 80% faculty members at SDSB hold a PhD from the world's leading institutions.

SDSB is Pakistan's only business school to have achieved accreditation by AACSB International —The Association to Advance Collegiate Schools of Business (AACSB). Just around 5 percent of the world's business schools have currently earned this distinction. The rigorous accreditation process ensures that an accredited institution matches global standards of education and is constantly evolving in response to the needs of its stakeholders. SDSB's AACSB accreditation speaks to the quality of its education and research, enabling it to stand out not only in the region, but around the world. The vision of AACSB International is strongly reflected in SDSB's commitment to ensure an environment of continuous improvement ingrained in all aspects of the School's life.

To enhance students' academic exposure and diversify faculty's teaching and research, the expanse of research and teaching at LUMS truly offers its community 'Learning Without Borders' by breaking academic, geographic and socio-economic barriers to make education accessible to all. The University continues to be an intellectual hub, rich with varying perspectives and transformative ideas. With an environment brimming with inclusion, unity, and boundless knowledge, learning continues within and beyond the campus walls with the aim to develop innovators, leaders and change-makers who can contribute to the community and build strong borderless networks.

THE MASTER OF SCIENCE IN BUSINESS AND PUBLIC POLICY

The Master of Science (MS) degrees are 1.5-year programmes envisioned to provide an intensive, rich, and innovative understanding of the intersection between business fundamentals and a focused specialisation area.

A blended learning approach exposes students to the new realities of the business world. It reinforces participant-centered learning by providing a truly transformative and interactive experience. The blended learning techniques throughout the Master of Science programmes will present students with a diversity of instructional approaches, learning technologies, case studies, readings, role plays, and industry engagements.

The blended learning methodology at SDSB seeks to ensure:



The Master of Science in Business and Public Policy is a diverse programme that will equip you with knowledge, understanding, and experience relating to the management of modern public sector organisations. It will expose you to innovative business practices used in designing policy for the advancement of economic activity. Special emphasis is given to how institutions of trade, commerce, and government mutually shape the agenda for economic policy. Expert faculty members from SDSB along with other schools at LUMS will teach in the programme, making it a ‘no borders’ initiative.

The programme aims to provide business understanding tied to leadership-based knowledge in public policy to open up careers in:

- Public sector spaces
- Chambers of commerce and industries
- Consulting firms
- Policy communication
- Government relation divisions within multi-national organisations
- Non-governmental and civil society organisations

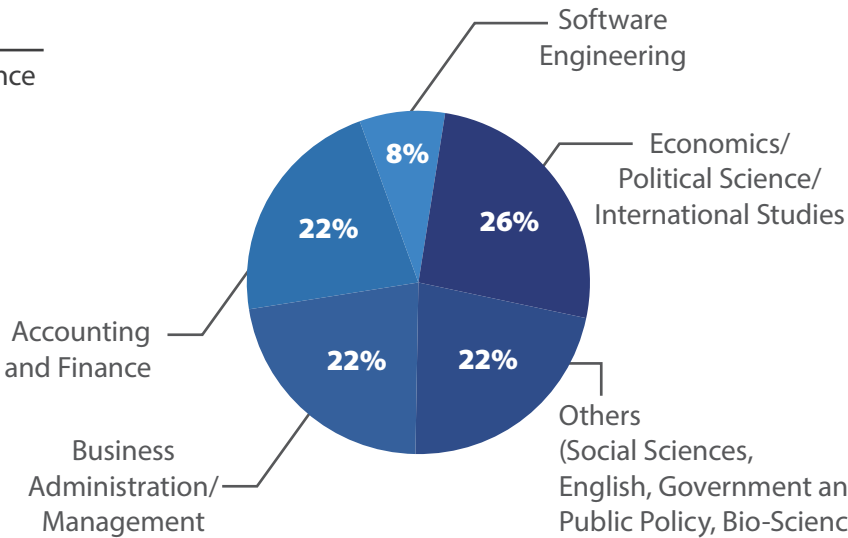
As a Business and Public Policy graduate you will:



MS Business & Public Policy Class Profile

Male 44%	Female 56%
Average Age 26.6 years	Average Experience 2.3 years

Academic Background of Class of 2020



PROGRAMME STRUCTURE

The Master of Science business-based programme requires 1.5 years to complete 33 credit hours.

1ST SEMESTER

CORE COURSES
(15 credit hours)

- Business Economics
- Organisations and Leadership
- Financial Management and Accounting
- Marketing Management

2ND SEMESTER

SPECIALISATION COURSES
(12 credit hours)

- Policy Design and Delivery
- Business and Government Relations
- Firms, Markets and Public Policy
- Policy Analysis and Communication

SUMMER

After two semesters of study, students take a 3 credit hour course in Applied Data Analysis as part of the core courses.

3RD SEMESTER

FIELD THESIS
(6 credit hours)

In the last semester, all students undertake a practical field project carrying 6 credit hours. The project will be structured around major policy challenges with a real client organisation, giving students the opportunity to take the knowledge and theory they have learned and apply it in a real-world setting. A final report and presentation to the client proposing workable solutions will be required to complete the field thesis successfully. Students will benefit from industry exposure, possibly leading to longer-term engagement and networking opportunities with field leaders.



“As a public sector professional, it was exciting for me to learn that SDSB-LUMS has launched a Master of Science degree specialising in Business and Public Policy. Being a renowned name in the field of education, expanding its footprint in the area of public policy came with the thought that LUMS will live up to my expectations and facilitate its students through interaction with top industry experts, helping them to develop a knowledge bank and skillset very relevant to the public sector in Pakistan.”

M. Hassaan Mallick
MS Business and Public Policy

ADMISSION CRITERIA

Admission is purely merit-based and rests solely on the following criteria:

Academic Record

A minimum of sixteen (16) years of education leading to a Master's or Bachelor's* or equivalent degree in a relevant discipline including Business, Management and Commerce.

A student with a non-business background may be required to take pre-requisite courses to be determined by the LUMS Admissions Committee depending on the academic background of the applicant. Options to do this will be given to accepted applicants requiring pre-requisite courses.

*Applicants holding only a Bachelor's degree of less than four years' duration will be required to produce an equivalence certificate issued by the Higher Education Commission (HEC), Pakistan. Prior university studies must be from a university recognised by the Higher Education Commission (HEC), Pakistan.

Admission Test Requirements

Applicants are required to take the GRE (General) or Graduate Management Admission Test (GMAT) or NTS GAT (General) in order to be considered for admission.

For further details on GRE (General), GMAT and NTS GAT (General), please visit www.ets.org, www.mba.com and nts.org.pk

NOTE

- ▶ GRE (General)/GMAT taken more than five (5) years before the admission deadline will not be accepted.
- ▶ NTS GAT (General) taken more than two (2) years before the admission deadline will not be accepted. A cumulative score of 50 in GAT (General) is a requirement for admission.
- ▶ If the applicant has taken more than one test, the best score will be considered for application evaluation.
- ▶ For equivalency details for the GRE (General) and GMAT, please see: [https:// www.ets.org/s/gre/flash/bschool/ comparison/17302/170/index.html](https://www.ets.org/s/gre/flash/bschool/comparison/17302/170/index.html)
- ▶ We are aware that the current COVID-19 crisis poses difficulties for applicants to submit test scores. Under the circumstances, you can apply to LUMS Graduate Programmes without test scores being submitted (if you have not taken the test yet). Applications can be submitted without the GRE scores, provided all other application components are complete upon submission.
- ▶ If no Admission Test is scheduled due to test centre closure by April 30, 2021, LUMS will process applications using the available information. If shortlisted, you may then be asked to appear for an interview followed by a conditional acceptance if you are successful. Once, test centres are functioning, you will need to sit for the test and attain the minimum test score required by the University.

Statement of Purpose

Applicants will be asked to submit a written statement of purpose. It should identify in clear terms why they think they are suited to the programme. They should state how the degree would enable them to achieve their career goals.

Two Recommendation Letters

Recommendation letters should indicate the applicant's academic performance, commitment to excellence and their strong aptitude for business education. These can be from professional as well as academic referees.

Work Experience

Students registered for the Master of Science in Business & Public Policy will particularly benefit from work experience of one year or more in the relevant field because of the nature of the programme contents and this will give them a possible edge in gaining admission. However, experience is not essential for admission to the Programme.

Submission of Online Application, Application Processing Fee and Online Supporting Documents

Complete online application, application processing fee and supporting documents should be submitted by the stipulated deadline. Submission of a minimum of two recommendation letters is compulsory.

Application Review

The relevant committee to finalise admission decision will review shortlisted applications. Applicants are encouraged to provide complete information regarding their academic achievement, research reports, attended workshops, extracurricular activities and must tell LUMS about significant experiences that can strengthen their applications.

Interview (if called)

Only short-listed candidates will be called for interviews.

FINANCIAL SUPPORT

The MS journey is an important investment for you, and LUMS shares in this investment through several financial assistance programmes and interest free loans. Financial support is available to all eligible local and international applicants applying to our Master of Science programmes.

► MERIT SCHOLARSHIPS

Merit Scholarships will be awarded to top 3 students of each Masters of Science (MS) Programme at SDSB. The scholarship will be given as 75% tuition fee waiver for 1 academic year.

► WOMEN SCHOLARSHIPS

Fostering, celebrating, and advancing women's leadership in business, a 50% tuition fee waiver will be awarded to all admitted female students.

► LUMS INTEREST FREE LOANS

LUMS offers interest free loans to local MS students based on annual financial need assessment. These loans cover partial to full tuition fee expenses.

