



LUMS

A Not-for-Profit University

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January 2020 - June 2020

Vol. 2 Issue 2



MESSAGE BY THE DIRECTOR



Dear Reader,

In the past few months, the world has undergone tremendous change. The COVID-19 pandemic has reshaped our reality at LUMS too, and brought unpredictability to how we operate on a daily basis. However, during these trying

times, our donors continued the spirit of solidarity and giving, and remained a pillar of strength for us.

The LUMS COVID-19 Campaign is a proud example of how the LUMS Community came together. The campaign was set up with the intent to provide financial aid to students, staff and the broader community from low-income households struggling to make ends meet during the pandemic. Our donors have also extended their unwavering support to this endeavour and we are immensely grateful for their continued patronage.

Despite setbacks during these unprecedented times, we continue to actively seek out the brightest students from across the country regardless of financial circumstances.

Your generosity continues to inspire us to herald change in the lives of countless individuals. For this, you have our profound gratitude.

Regards,

Nuzhat Kamran
Director,
Office of Advancement

LUMS Community Comes Together Amidst Pandemic

The LUMS COVID-19 Campaign was initiated in April 2020 with a target to raise and disburse PKR 50 million to support LUMS students and staff members in need, and individuals from the community at large who are struggling with food insecurity and health emergencies as a result of the COVID-19 pandemic. To date, over 500 donors have come forward and contributed PKR 15,903,374.

Out of these donations, PKR 10 million was contributed by Syed Babar Ali, Founding Pro Chancellor. Furthermore, LUMS staff members also played an active role in supporting the campaign: Dr. Arshad Ahmad, Vice Chancellor, contributed PKR 1 million, while Dr. Kamran Asdar Ali, Interim Provost, contributed PKR 500,000.

LUMS students and alumni have also actively participated

and reached out to people in need, especially the daily wage earners who have lost their jobs due to the lockdown. Another noteworthy gesture is that MBM staff members, LUMS Pepsi Dining Centre staff, security guards, and classroom staff have come forward and contributed PKR 130,600 to the fund to help people in need.

So far, a total of PKR 12,460,000 has been disbursed benefitting 1500 families and individuals. Of this amount, LUMS has disbursed a total of PKR 2,680,000 to students facing financial hardships. PKR 7,975,000 has gone to support members of staff, MBM and daily wage earners at the university and PKR 1,805,000 to members of the community at large through various student and alumni-led initiatives. LUMS has also joined hands with Rizq during the COVID-19 crisis. Rizq is a social

organisation established by three friends who came together during their time at LUMS to set up Pakistan's first food recovery and distribution service.

The LUMS COVID-19 Campaign extended financial support to relief efforts undertaken by Rizq. The contribution was marked with a ceremony held on May 21, 2020 where Dr. Arshad Ahmad, Co-founders of Rizq, Mr. Huzaifa Ahmad, Mr. Musa Aamir and Mr. Qasim Javaid, and Rizq's Brand Ambassador and Tennis player, Mr. Aisam-ul-Haq Qureshi were present.

HAPPENINGS AT LUMS

Bank of Punjab Signs MoU with LUMS to Enhance Employee Capabilities



The senior management of the Bank of Punjab with the LUMS leadership at the MoU signing ceremony

According to the agreement signed on February 13, 2020, the Bank of Punjab will finance its employees to complete the LUMS Executive MBA programme and will also send their employees to open enrolment programmes at the Rausing Executive Development Centre (REDC) to enhance their skill set.

Senior members of the management team of the Bank were present at the event.

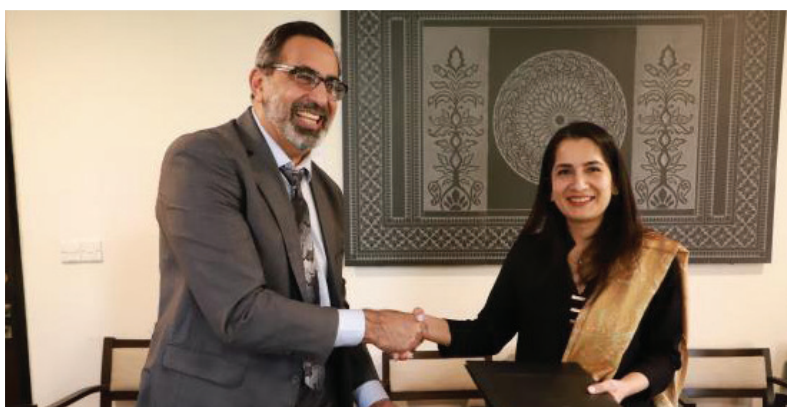
Mr. Taimur Afzal, Group Head, HR and Senior Executive Vice President; Mr. Nadeem Amir, Chief Financial Officer; Mr. Nofel Daud, Head of Retail Banking; Mr. Muhammad Akbar, Head HR Development and Talent Management, and Mr. Atif Arif, Unit Head Recruitment signed the MoU on behalf of the Bank.

Representing LUMS were Dr. Arshad Ahmad, Vice Chancellor, who was joined

by Mr. Shahid Hussain, Rector; Dr. Kamran Asdar Ali, Interim Provost; Ms. Nuzhat Kamran, Director, Office of Advancement; Dr. Khawaja Zain ul Abidin, Faculty Director, REDC, and the Advancement Team.

The meeting concluded with a tour of LUMS and the National Incubation Centre Lahore, where Director, Mr. Faisal Sherjan spoke about the different projects underway.

Alfalah GHP Investment Management Ltd. Pledges Support for NOP



Dr. Arshad Ahmad and Ms. Maheen Rahman, CEO AGIML

LUMS and Alfalah GHP Investment Management Limited (AGIML) entered into an agreement on January 14, 2020 for the sponsorship of one National Outreach Programme (NOP)

scholar for his/her entire study tenure at the University.

The NOP is a unique scholarship, which aims to educate brilliant individuals from underprivileged

backgrounds from across Pakistan. To date, over 1,200 students have benefitted from the Programme.

Speaking on the occasion, Dr. Arshad Ahmad, expressed his gratitude and thanked AGIML for supporting the University in extending the benefits of the NOP to underprivileged youth across the country. He also discussed the University's future strategic plans. Ms. Maheen Rahman, CEO, AGIML appreciated the strides that LUMS has made and shared the organisation's commitment to continue to contribute to initiatives at the University.



Babar Ali Foundation Supports LUMS

Syed Babar Ali, Founding Pro Chancellor, LUMS, is recognised for his immeasurable generosity towards education and in promoting social equity within Pakistan. He, through the Babar Ali Foundation, has contributed extensively to many ventures at LUMS too.

Recently he has donated PKR 10 million towards the LUMS COVID-19 Campaign towards both staff and student support, and PKR 12 million as part of his annual contribution towards the School of Science

and Engineering. He also established an endowment worth PKR 60 million in the names of his sisters, late Syeda Kishwar Sultan, late Syeda Sarwat Sultan and Syeda Sitwat Mohsin. The returns on these funds will be used to sponsor three National Outreach Programme scholars for an indefinite period. He also contributed PKR 85 million to create three endowment funds in the memory of his late brothers, Syed Amjad Ali, Syed Wajid Ali and Syed Afzal Ali.



Syed Babar Ali, Founding Pro Chancellor

Shahid Hussain Foundation to Support International Students at LUMS

The Shahid Hussain Foundation in June 2020, contributed PKR 5 million, as a part of their annual commitment to support LUMS. This amount will be

used to support international students at the University, with preference being given to students belonging to SAARC countries.



Endowment Fund Created to Honour Late Syed Dilawar Abbas



Tennis Courts at LUMS

To honour the valuable contributions of the late Syed Dilawar Abbas towards promoting tennis in Pakistan, Mrs. Ather Wajid Ali and Mrs. Nuzhat Wajid Ali contributed PKR 10 million for establishing an endowment fund and naming the tennis court

after him. The proceeds of this donation will be used towards refurbishing the ground of the tennis court.

Syed Dilawar Abbas served twice as the President of the Pakistan Tennis Federation (PTF). He secured a significant amount

of funding from the federal government to expand the PTF complex which was later named after him.

Mr. Abbas also served as the Vice President of the Asian Tennis Federation (ATF) and also headed its constitution committee.

DAAS Foundation Sponsors NOP Scholar



DAAS Foundation, an NGO committed towards providing support for education to families affected by terrorism in Pakistan, has collaborated with LUMS to sponsor a National Outreach Programme scholar.

Their trustee, Mr. Imran Naqvi, donated an amount of USD 6,500 on behalf of DAAS Foundation. In line with their mission, they want the amount to be utilised towards a child of a martyr, or a child affected by terrorism in

the country. Their objective is to provide quality education to families of individuals who have sacrificed their lives for Pakistan.

ALUMNI GIVE BACK

BSc Class of 2010 Sets Up Endowment Fund to Honour Classmates

The graduates of BSc Class of 2010 have successfully raised PKR 14 million for the Waheeb and Rafia BSc Class of 2010 Endowment Fund. It is named in honour of their classmates, Mr. Waheeb Alam and Ms. Rafia Amber, both of whom have passed away.

The endowment will be used to provide a 100% tuition fee waiver for one underprivileged undergraduate scholar for an indefinite period. The MoU between LUMS and representatives of the BSc Class of 2010 was initially signed on June 21, 2017, and since then,

the Fund has received generous contributions from well-wishers all around the world, including LUMS alumni and their friends and families.

Friends of LUMS

Friends of LUMS – USA Association received a total of USD 103,775 last year, out of which a major contribution was made by LUMS alumni from the US, along with their associates and employers. We

are truly grateful to them for their generosity as they have continuously helped provide generous scholarships to academically brilliant students. Out of this amount, USD 10,000 was donated by the Association

of Pakistani American Ladies for Social Welfare, and USD 20,000 was donated by the Phillip and Edith Charitable Trust.





MBA 1998 Honours Their Time at LUMS Through an Endowment Fund



Syed Babar Ali and Dr. Arshad Ahmad with the MBA Class of 1998

To honour their academic experience at LUMS, the MBA Class of 1998 has pledged to establish an endowment fund worth PKR 18 million, to support the National Outreach Programme at LUMS. To celebrate this commitment, an MoU signing ceremony was held on January 22, 2020 where Syed Babar Ali, Founding Pro Chancellor LUMS, was present to appreciate the sentiments and efforts of the class. Also present at the event were Dr. Arshad Ahmad, Vice Chancellor LUMS; MBA Class of 1998; Council and

Board Members of the Suleman Dawood School of Business (SDSB) Luminites Association, and Ms. Nuzhat Kamran, Director, Office of Advancement.

"We want to give back to our alma mater because it has made a great impact on our lives and helped us reach where we are today. Also, through this fund we would like to show our commitment to playing a constructive role towards the betterment of society, a lesson learnt at LUMS," said Mr. Ahsan Sheikh, class representative MBA

1998, who led this initiative. Mr. Sheikh, together with Ms. Ayesha Karamat, Mr. Salman Danish, and Mr. Shahzad Bashir, mobilised the entire class for donating towards the fund.

President of SDSB Luminites Association, Mr. Majid Munir spoke about a range of important activities conducted by the Association to bridge the gap between the alumni and LUMS, including organising industry talks and alumni speaker sessions.

Equality Fund Established by MBA 1991 Graduates

Mr. Aamir Syedain, an alumnus of MBA Class of 1991, along with his classmates, initiated a fund to provide interest free loans to needy undergraduate scholars. "In a society where education is

still a privilege, an immense debt is owed to the disadvantaged. Enabling talent from underprivileged homes at higher levels can change the destinies of families who in turn pay it forward.

This is why I am thankful to LUMS for instituting the National Outreach Programme," said Mr. Syedain.

Neemar Jewellers Extend Financial Support to LUMS

Mr. Hasnat Ahmed Haider, CEO, Neemar Jewellers and LUMS alumnus (BSc 1999 and MBA 2004)

pledged PKR 500,000 towards the National Outreach Programme to help LUMS provide scholarships

to academically brilliant, but financially disadvantaged students.

Confiz Limited Sponsors Two NOP Scholars



MoU signing between Mr. Ahsan Saleem, Vice President Professional Services, Confiz Ltd. and Dr. Arshad Ahmad, Vice Chancellor, LUMS

Confiz Limited on January 9, 2020, pledged to support two National Outreach Programme scholars by donating PKR 2,024,750. This generous donation was led by LUMS alumna,

Ms. Masooma Zeeshan, Director People Affairs.

Confiz Limited has had a history of supporting LUMS through different avenues. Since the

founding members of the organisation are LUMS alumni, they have pledged to support the cause of education by donating a certain percentage of their profits every year.





OUR SUPPORTERS

JANUARY 2020 - JUNE 2020

- Afiniti – TRG Group
- Al-Moiz Industries
- Asian Development Bank
- Association of Pakistan American Ladies for Social Welfare (PALS)
- Babar Ali Foundation
- Burque Corporation Pvt. Ltd.
- Confiz Ltd.
- DWP Group
- Fatima Group
- Ferozsons Laboratories Ltd.
- Higher Education Commission
- Ihsan Trust
- Mr. Aamir Syedain
- Mr. Adnan Qayum Khan
- Mr. Ahsan Rehman Sheikh
- Mr. Aneeq Cheema
- Mr. Masood Siddiqui
- Mr. Mohsin Hamid
- Mr. Muhammad Junaid
- Mr. Muhammad Umair Afzal
- Mr. Rizwan Fazal
- Mr. Samad Goraya
- Ms. Ambreen Hamza
- Ms. Saman Jilani
- Ms. Syeda Sitwat Mohsin
- Neemar Jewelers
- Phil and Edith Altbach Charitable Trust
- Punjab Educational Endowment Fund
- Sadaqat Ltd.
- Shahid Hussain Foundation
- Thal Industries Corporation Ltd.

WHAT OUR DONORS HAVE TO SAY



"Higher education is the cornerstone for a society to uplift itself. It's our job to provide opportunities to the youth of our country, hence my support to the National Outreach Programme is as solid as my belief in philanthropy. For me, the best place to support this cause is my alma mater, where I am certain of the quality of education and its support for non-affording students."

Mr. Hasnat Ahmed Haider

BSc 1999 and MBA 2004
CEO, Neemar Jewellers



"Setting up the class endowment was a milestone in my life. It's the circle of life; LUMS supported me financially and it was time to pay it forward and enable someone deserving to transform their life. Thanks to all my MBA 1998 classmates who donated generously and made this goal a reality."

Mr. Ahsan Sheikh

MBA 1998
CEO, Kinetic



"LUMS helps me fulfil my need to contribute to higher education by providing a clear and transparent mechanism. The systems at LUMS ensure disbursement of funds to needy, talented students across Pakistan. LUMS constantly provides me with updates on how the money is spent, creating trust that the money is being spent in the right place."

Mr. Masood Siddiqui



"My immense regard for Syed Babar Ali Sahib, the credibility of LUMS, and the quality of its graduates, makes it so close to my heart. It gives me a great sense of pride to see LUMS graduates compete with Ivy League graduates in competitive environments. It is truly satisfying to see that my humble contribution has probably touched someone's life and helped them achieve their dream."

Mr. Ahmad Ovais Mian

Chairman & CEO, FutureNow Technologies





"As a student, I'm proud of LUMS for taking the initiative to establish a relief fund for those severely affected by the pandemic. I felt a responsibility to contribute to the LUMS COVID-19 Campaign because I strongly believe that together we can get through these tough times by helping this community we are all a part of."

Mr. Abdullah Abdul Manan
Student, BSc Accounting and Finance 2023



"I've donated to the LUMS COVID-19 Campaign; a genuine humanitarian cause that supports the community at LUMS—a community I have been fortunate to be a part of for nearly 18 years. I have the utmost faith in this institution towards ensuring that my donation reaches the most vulnerable, and I strongly believe that together with LUMS we can help individuals and families get through these chaotic times."

Dr. Shahid Masud
Professor, School of Science and Engineering, LUMS



"The LUMS COVID-19 Campaign has my utmost support. I have donated because I believe that we all have a major role to play in helping the most vulnerable in our community survive these tough times. Together with LUMS, we can fight this pandemic."

Ms. Zara Qizilbash
Registrar, LUMS

YOUR SUPPORT EMPOWERS OUR STUDENTS



"Thanks to the NOP, I was able to graduate with high distinction to become the first electrical engineer in my family. The rigorous curriculum and professional training at LUMS allowed me to secure a Dean's fellowship for my PhD at the University of Maryland, USA. After my PhD, I aim to contribute to the research and development sector of Pakistan."

Mr. Irtaza Shahid

Alumnus, BS Electrical Engineering 2020



"My experience at LUMS has been extremely transformative and today I find myself a strong and independent individual with the ambition to succeed. As a result, I have represented the University internationally at the Harvard Crossroads Emerging Leaders Program in Dubai, and the globally renowned Jean-Pictet Competition in Indonesia."

Ms. Maira Rashid

Student, BA-LL.B 2021



"At LUMS you are treated like an adult and encouraged to shape your own destiny. In my Sophomore year, I found my calling which was to build businesses and work on the human capital of Pakistan. At LUMS I discovered amazing opportunities to discuss cutting edge technology, innovative ideas, and meet like-minded people."

Mr. Mohammad Azeem

Alumnus, BSc Economics 2020





WHY YOUR DONATION MATTERS

For over three decades, our donors have supported the University's mission of providing world-class education to meritorious students, regardless of their socio-economic status. Your generosity has enabled LUMS to invest in groundbreaking research, and also become a learner-centred institution through donations in infrastructure. Here are a few reasons why your gift matters:

■ Inclusive and Accessible Education for all

LUMS is a not-for-profit institution, with a strong focus on providing need-blind admissions based on merit. One in three students at LUMS is on financial aid, and we have disbursed almost PKR 7 billion through scholarships and the National Outreach Programme (NOP) since inception. The University conducts sessions to create awareness of its programmes in underserved areas throughout the country. In 2019-20 alone, LUMS approached 27,000 potential applicants in over 280 institutions and 80 cities. Based on our assessment of a student's financial need, we offer full tuition fee waivers, and also provide living stipends and any additional costs for books, lab charges, hostel fee, etc. Applicants are also provided extra coaching as well as financial support for standardised tests. We believe that access to education can break generational cycles of poverty for families and communities.

■ Immeasurable Impact on Business and Society in Pakistan

We have over 300 world-class faculty members contributing to global research and industry linkages. LUMS is involved in groundbreaking research; its centres are working in areas ranging from water, energy, and big data to indigenous languages and public policy. This year alone, there were a series of prestigious publications across all our schools. The Biomechanics Lab at the Syed Babar Ali School of Science and Engineering (SBASSE) earned accreditation from ICC, making it the fifth in the world to earn such an accolade. Furthermore, SBASSE has also been collaborating with different organisations to make contributions within the energy sector. The Shaikh Ahmad Hassan School of Law (SAHSOL) inaugurated the first Centre for Chinese Legal Studies in Pakistan in alliance with the School of Law at Wuhan University in China. The Syed Ahsan Ali and Syed Maratib Ali School of Education (SOE) has also been involved in multiple partnerships, conferences, panel discussions, and leadership programmes to make an impact in the educational landscape of the country.

■ LUMS Alumni Serve as Agents of Change

Our 14,000 strong alumni play a prominent role in contributing towards the development of the community. LUMS alumni have seen great success, and make up the single highest group of Fulbright scholars in the world from any one university. Our graduates have also consistently scored the highest marks in the CSS examinations in Pakistan. Time and again, they have displayed high levels of social and ethical responsibility in their respective fields both within Pakistan and internationally. Furthermore, they have shown a passionate commitment to serve those less fortunate than us. We believe that supporting one scholar today can make tremendous impact in the world tomorrow, not only for their families and communities, but also society at large.

By becoming a part of the LUMS story, you can transform the lives of countless individuals and educate the brightest and the most motivated students across the country. Every gift goes a long way in shaping the future of our youth. Join us and help us change the world through the power of education.

MAKE A DONATION TO LUMS

Join us by supporting students and educational efforts at LUMS! We encourage you to contribute to the University for student scholarships, research or infrastructure by designating your donation. Start with any amount you wish to donate or help to create an endowment that would support a student - you have a wide range of choices. Become part of the transformative experience of bright minds in Pakistan and around the world. Some of the ways in which you can contribute are:

Annual Donation (One-time/Recurring)

Category	Annual Requirement (PKR)
Unnamed, unrestricted gift for university needs and requirements	Any amount
Named scholarship, donated annually, to support the studies of 1 financially needy scholar at the Graduate level (except MBA). This sponsorship covers the following expenses: <ul style="list-style-type: none">Tuition FeeLab Charges (If any)	0.5 million
Named scholarship, donated annually, to support the studies of 1 financially needy scholar at the Undergraduate level. This sponsorship covers the following expenses: <ul style="list-style-type: none">Tuition FeeLab Charges (If any)	0.9 million
Named scholarship, donated annually, to support the studies of 1 National Outreach Programme scholar at the Undergraduate level. This sponsorship covers the following expenses: <ul style="list-style-type: none">Tuition FeeLab Charges (If any)Hostel AccommodationReading Material and Living Allowance	1.2 Million

Endowed Gift*

Category	Amount Required (PKR)
Unnamed, unrestricted endowed gift for university needs and requirements	1 million
Named endowed grant for support of 1 Undergraduate scholar's studies. The sponsorship covers the following expenses: <ul style="list-style-type: none">Tuition FeeLab Charges (If any)	14 million
Named endowed grant for support of 1 Graduate scholar's studies. The sponsorship covers the following expenses: <ul style="list-style-type: none">Tuition FeeLab Charges (If any)	11 million
Named endowed grant for support of 1 Undergraduate National Outreach Programme scholar. This sponsorship covers the following expenses: <ul style="list-style-type: none">Tuition FeeLab Charges (If any)Hostel AccommodationReading Material and Living Allowance	18 million
To sponsor high impact research in any field of study, interested donors can fund a project or set up an endowed chair.	
To help the university build and maintain state-of-the-art infrastructure, donors can donate towards constructing a new building or name existing infrastructure.	

* Limited time endowment

How to Donate to LUMS

Please visit: <https://pay.lums.edu.pk/donations/> or drop an email at giving@lums.edu.pk

US-Based Donations

As a US resident, you can donate through "Friends of LUMS - USA Association", a tax-exempt entity registered in the United States under Section 501(c)(3) of the IRS Code.

Bank Details

Title of Account: Friends of LUMS – USA Association
A/C #: 029-994319
Routing #: 121100782
Bank of the West, Sunnyvale Office,
380 S Mathilda Ave, Sunnyvale, CA 94086
1-800-448-2265

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