



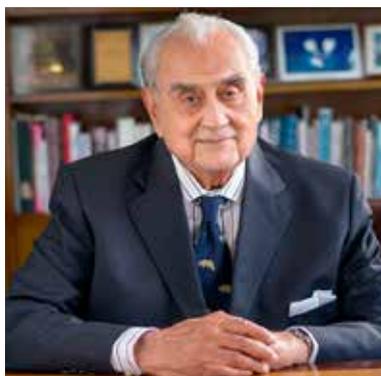


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A glimpse of the natural beauty on campus



## Message from **Syed Babar Ali** Founding Pro Chancellor

More than three decades ago, a great number of individuals displayed unwavering faith in the LUMS mission. They came together to help build a University that achieved the highest standards of excellence in academia, while remaining committed to making education accessible to all.

Today, you continue their efforts and carry on their legacy. Across schools and

disciplines at LUMS, your generosity has brought ideas to life, supported research initiatives, and most importantly, helped create opportunities for thousands of students.

I hope that by reading about the important work being done at LUMS, your trust in us inspires you to do more. I thank you for your support, and for being our strongest advocates.



## Message from **Dr. Arshad Ahmad** Vice Chancellor

As we celebrate LUMS' 35<sup>th</sup> anniversary there is much to be proud of. Our scholarly achievements and impact on society is sustained by philanthropic gifts and corporate donations that can never be taken for granted. Each donation fuels world-class scholarship and provides life-changing opportunities for meritorious students irrespective of their socio-economic background.

Now in its third decade, LUMS' signature National Outreach Programme (NOP) attracts a tenth of our students from villages in Punjab and significant numbers from Sindh, Balochistan, Khyber-Pakhtunkhwa, Azad Kashmir and Gilgit-Baltistan. Your contributions have allowed the NOP to disburse over PKR 3 billion to support 1,311 scholars, of which 851 have graduated and over 50 have received international scholarships in top universities worldwide. The possibilities for NOP graduates become endless. And during their journey they acquire a passion for giving back through social enterprises that serve disadvantaged communities. We are delighted the NOP won the 2021 Global CASE Platinum Award for "Best practices in diversity, equity and inclusion".

The pandemic tested LUMS and brought us closer together to act collectively, collegially and with

care. Donor support was critical as we disbursed PKR 1.07 billion last year to one out of three students. This ongoing commitment and a wide spectrum of partnerships with industry has propelled high-impact work at our centres of water, energy, entrepreneurship, gender, technology, policy and learning, some of which are showcased in this report.

The pandemic also presented opportunities to rethink our pedagogical approaches as faculty explored online and hybrid learning. Students engaged as full partners in all aspects of their academic and extra-curricular activities and took on new roles as co-researchers and co-designers of courses to improve their learning experiences.

As we continue to innovate and address challenges facing our nation, we are guided by our values of merit, integrity, respect, and empathy. Finally, our core institutional goals of quality research, excellence in teaching and the highest level of service to the communities we serve have never been more prominent. All of this has only been possible because generous donors like you continue to believe in LUMS.

With deep gratitude, on behalf of all of us at LUMS, thank you. I look forward to many more years together.



## Message from **Nuzhat Kamran** Director, Office of Advancement

Philanthropy empowers our students, researchers and professors. It is our generous donors who bring us closer to our goal of excellence. Your generosity and support to the University enables our community to pursue innovation in bold new directions.

From annual giving to naming opportunities to supporting a single scholar; each donation, regardless of the size, is a step towards new opportunities for

our students. As a LUMS alumna, I am privy to the amount of life-changing opportunities that every single donation provides to the next generation of learners and leaders at LUMS.

I invite you to read the incredible stories that were made possible because of your contributions.



An aerial shot of the 100 acre LUMS campus

# Fast Facts

**1 in 3**

Students Receive  
Financial Support  
Annually

Suleman Dawood School  
of Business is the **first**  
**AACSB International**  
**Accredited Business**  
**School** in Pakistan

Ranked  
**40<sup>th</sup>**

in the 'World's Best  
Small Universities' by  
Times Higher Education

**National Outreach  
Programme**

Wins Platinum Award by the  
Council for Advancement and  
Support of Education for 'Best  
Practices in Diversity, Equity,  
and Inclusion'

**1,311**

Students Inducted in  
the National Outreach  
Programme to Date

**300**

Faculty Members  
from Universities like  
Stanford, MIT, Yale,  
Oxford, Cambridge, and  
Imperial

Ranked in the

**651-700**

Band in QS World University  
Rankings 2022

**50%**

Scholarship Offered to  
Women by the Suleman  
Dawood  
School of Business



NOP participants gear up for a Summer Coaching Session

# A Commitment to Accessible Education

LUMS provides generous financial assistance for its undergraduate, graduate and doctoral programmes.

LUMS is home to students from across Pakistan. It is our mission to inculcate the core principles of diversity and inclusion in our community, and enrich the educational experiences of our students both inside and outside the classroom.

One in three students at the University receives financial aid, ranging from 20 per cent fee waivers to full tuition and living support.

The Financial Aid Committee at LUMS follows a rigorous process and the awards are reassessed every year based on performance and demonstrated financial need.

The Loan Facilitation Office, a subsection of the Office of Financial Aid, also facilitates students by offering interest-free

loans. The Office has also introduced a flexible repayment option. During the period 2019-21, a total of PKR 269 million was disbursed through interest-free loans.

At LUMS, merit scholarships are also given based on outstanding academic performance. Every year, 100 scholarships support the studies of top-ranked undergraduate students, based on the University's admission evaluation criteria.

Upon admission, students are automatically considered for scholarships that cover full and partial tuition fee for the first year. Scholarships for the returning batches are determined by academic performance during subsequent years.

LUMS also offers 50% scholarship to the top 10 per cent of candidates admitted to MS programmes at the Suleman Dawood School of Business.

PKR  
**7.8**  
billion financial aid  
disbursed since  
inception

## The National Outreach Programme



NOP Coaching Sessions enable students to hone their academic skills and prepare for the LUMS admission test

Initiated in 2001, the National Outreach Programme (NOP) furthers the University's long-standing vision of providing premium education to talented students across the country, regardless of their financial circumstances.

NOP scholars come from 140 cities including remote towns and villages such as Bahawalnagar, Hunza, Swat and Taxila. Many of these students become the first in their families to graduate from college.

The LUMS NOP team visits schools and colleges across the country and informs students about the Programme.

LUMS verifies the financial need of these students through a review committee. During the period 2019-21, PKR 689 million were disbursed to scholars.

NOP applicants are provided extra coaching and financial support for the SAT exam; a prerequisite for admission to the undergraduate programmes at LUMS. Once admitted, each NOP scholar is given complete financial aid that covers the cost of tuition, books, boarding and lodging, as well as a stipend.

The NOP won the global Council for Advancement and Support of Education (CASE) Platinum Award 2021 in the 'Best Practices in Diversity, Equity, and Inclusion' category. The CASE Platinum Awards recognise world-class programmes and practices in educational advancement.

The Programme was selected from among nearly 300 entries submitted from across the world.

**PKR 3 billion**  
disbursed to NOP  
students since 2001

**"This Programme's ability—through disciplined outreach and coordination—to identify talent from all parts of Pakistan is impressive. This entry displayed sustainability and growth, and could be a model for organisations and universities globally. We appreciated the varied layers of diversity, equity, inclusion, and belonging expressed in the students served."**

**- CASE Platinum Award Judges**

## PhD Scholarships

LUMS also offers tuition waivers, research assistantships and monthly assistance packages to PhD scholars.

PhD programmes at the Syed Babar Ali School of Science and Engineering (SBASSE) at LUMS offer a full tuition fee waiver to all students on merit for four years.

Teaching and research

### 100% scholarship for PhD students

assistantships are also provided, subject to faculty approval. If a student receives funding from another source, the fee waiver or scholarship allowance given by LUMS is

adjusted accordingly.

Currently, the University offers scholarships to PhD programmes in the following disciplines:

- Biology
- Chemistry
- Computer Science
- Physics
- Electrical Engineering
- Mathematics

## Advancing Women Leadership in Business

LUMS has a long-standing history of championing equality and advocating for women in leadership roles. The University recognises that encouraging female scholars will have a long-term impact on the

managerial landscape of Pakistan.

To further this vision, LUMS offers 50 per cent scholarships to all women enrolled at the Suleman Dawood School of Business.

In 2019-21, the University provided PKR 9.8 million in scholarships to 26 female students enrolled in graduate degrees. These scholarships enable and empower talented students to pursue their passion.

At present, the following programmes offer scholarships to women:

- MBA
- Executive MBA
- MS Business and Public Policy
- MS Healthcare Management and Innovation
- MS Technology Management and Entrepreneurship
- MS Accounting and Analytics
- MS Supply Chain and Retail Management
- MS Financial Management

# What Our Donors Say

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"It is our desire that no one who is talented and has the grit to work hard should be deprived of quality education just because they cannot afford it; human potential is the most precious asset and it is a shame for us to waste it. Through Sekha Scholarships, we will support talented, hardworking and disadvantaged students who will build a bright future for our beloved country."

**Mr. Mudassir Sheikh**  
CEO and Co-Founder, Careem

"The NOP is a brilliant vehicle to help bridge disparity and support LUMS in its mission of offering an outstanding educational experience to talented scholars—regardless of financial and social constraints."

**Mr. Imran Khan**  
MBA 1995  
Advisor, CREED

"The National Outreach Programme impressed me so much that I felt compelled to personally donate towards the cause and help talented students at LUMS achieve quality education without any barrier."

**Mr. Towfiq Habib Chinoy**  
Chairman, Packages Ltd.

"LUMS has always been a hub of cutting-edge research and innovations, and I am proud to have a long association with the Syed Babar Ali School of Science and Engineering. This new collaboration on crypto not only strengthens my association with LUMS but also has the potential to prepare the next generation of engineers and entrepreneurs to effectively leverage blockchain technology."

**Dr. Muneeb Ali**  
BS 2003  
Founder, Stacks

"Higher education is the cornerstone for a society to uplift itself. It's our job to provide opportunities to the youth of our country, hence my support to the National Outreach Programme is as solid as my belief in philanthropy. For me, the best place to support this cause is my alma mater, where I am certain of the quality of education and its support for non-affording students."

**Mr. Hasnat Ahmed Haider**  
BSc 1999 and MBA 2004  
CEO, Neemar Jewellers



## Donate to LUMS today!



Scan with phone  
camera to donate

### Pakistan-based Donations

#### Credit card or inter-bank funds transfer

<https://pay.lums.edu.pk/donations/>

#### Cheque

Send a cheque in favour of "Lahore University of Management Sciences" to the Office of Advancement, LUMS, DHA, Lahore Cantt. 54792, Lahore

### US-based Donations

#### PayPal

<https://pay.lums.edu.pk/donations/>

#### Cheque

Send a cheque in the name of "Friends of LUMS – USA Association" to Idris Kothari, Friends of LUMS - USA Association, 15491 Bohlman Road, Saratoga, CA. 95070

For details about wire transfer or further information,  
please write to us at [giving@lums.edu.pk](mailto:giving@lums.edu.pk)



# A Community of Giving

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We would like to recognise key supporters who have helped us strengthen the community and expand students' access to development opportunities.



LUMS leadership and the Faisalabad community at the Annual Donor Dinner

## Institutional Donors

Grants from corporations and foundations have helped create a legacy at LUMS to benefit generations of students.



### Asian Development Bank

Established with financing from the Government of Japan, The Asian Development Bank-Japan Scholarship Program (ADB-JSP) supports students at the Suleman Dawood School of

Business to pursue graduate studies in management. During 2019-21, ADB gave a total of PKR 11 million; to date PKR 116.5 million has been donated towards this programme.



### Babar Ali Foundation

Syed Babar Ali, Founding Pro Chancellor, LUMS continues to provide immeasurable support to the various initiatives at LUMS. Through the Babar Ali Foundation, he donated PKR 10 million during the year 2019-20 towards the LUMS COVID-19 Campaign, and PKR

27 million was received between 2019-21 as a part of his annual commitment towards the Syed Babar Ali School of Science and Engineering.

He also established an endowment fund of PKR 60 million in the names of his sisters,

late Syeda Kishwar Sultan, late Syeda Sarwat Sultan and Syeda Sitwat Mohsin. The returns on these will be used to sponsor three NOP scholars in perpetuity.

Syed Babar Ali contributed PKR 85 million to create three endowment funds in the memory of his late brothers, Syed Amjad Ali, Syed Wajid Ali and Syed Afzal Ali. To date, he has supported a total of 107 NOP scholars.

The Babar Ali Foundation recently gifted PKR 350 million for a new women's hostel at LUMS. The new building will be able to accommodate an additional 504 female students on campus. He has previously also funded the other five female hostels on campus through the Foundation.



### DAAS Foundation

Committed to supporting the education of students from families affected by terrorism

in Pakistan, DAAS Foundation donated USD 6,500 to the NOP in the year 2019-20.



### DWP Group

With the aim to nurture talent in the country, LUMS and the DWP Group signed an MoU to establish the DWP Group NOP Scholarship Fund. The Fund will sponsor 20 NOP scholars with a

recurring annual donation of PKR 10 million. This partnership dates back to 2017, and a total of 29 scholars have been supported since.



### Ferozsons Laboratories Ltd.

The partnership between LUMS and Ferozsons Laboratories Ltd. dates back to 1986. Over the years, they have supported the University's various initiatives, including the Ferozsons

Laboratories Ltd. Fund and the Young Writer's Workshops at the Mushtaq Ahmad Gurmani School of Humanities and Social Sciences.



### Interloop Ltd.

A long-standing partner of LUMS, Interloop Ltd. has donated PKR 12 million in June 2021. Their total endowment size is PKR 70.75 million.

The Interloop Endowment Fund was established in 2013 and to date they have sponsored several NOP scholars.



### Lake City Holdings

To strengthen their commitment of making quality education accessible to all, Mr. Gohar Ejaz, Chief Executive Officer, along with Mr. Jawed Iqbal, Chairman

of Lake City Holdings, donated to fund 20 NOP scholars. Since 2017, the organisation has supported a total of 26 students.



## Lucky Cement

Lucky Cement actively contributes to various causes in education, healthcare and community development. Named after the distinguished philanthropist and founder of the firm, the Abdul Razzak

Tabba Scholarship was established in 2010-11 to provide financial aid to deserving students at LUMS. To date, 53 scholars have benefitted from this initiative.



## Mitsubishi Corporation

Mitsubishi Corporation and LUMS have established a strong partnership since 2006. Initially, the organisation funded a semester exchange programme between LUMS and Waseda University, Japan, funding 29 students. Mitsubishi Corporation launched the International Scholarship Program to support four undergraduate students at LUMS.

The organisation has also donated towards the National Management Foundation to establish a named endowed chair at the University. The Chair will support

research and development in the fields of renewable energy, material sciences, nanotechnology, biosensors, telecommunications, robotics and power systems.

In 2018-19, the company sponsored a project by Dr. Suleman Shahid, Assistant Professor at the Syed Babar Ali School of Science and Engineering. The project aims to provide early diagnosis and rehabilitation for children with attention deficit hyperactivity disorder and autism, through the use of assistive technologies.



## Neemar Jewellers

Mr. Hasnat Ahmed Haider, CEO, Neemar Jewellers and LUMS alumnus (BSc 1999 and MBA 2004) has pledged to support LUMS by providing scholarships

to deserving students. This partnership dates back to 2016, and one NOP student has been supported till date.



## Pakistan State Oil

The Pakistan State Oil Corporate Social Responsibility Trust strengthened its partnership with LUMS by supporting 10 talented students at the University. These students belong to underserved and

remote areas of Balochistan, Federally Administered Tribal Area, Khyber Pakhtunkhwa, Azad Jammu and Kashmir, and Gilgit Baltistan. This partnership, established in 2018-19, has since supported 15 students.



## Punjab Educational Endowment Fund

The partnership between Punjab Educational Endowment Fund (PEEF), an initiative of the Government of Punjab, and LUMS dates back to 2009. An

MoU was signed to sponsor 30 students for partial financial aid. To date, a total of 615 scholars from LUMS have benefitted from the PEEF scholarship.



## Tetra Pak Pakistan

Tetra Pak Pakistan has been a dedicated partner to LUMS since 2009. The organisation has donated a substantial

amount towards the Tetra Pak Endowment Fund to support one NOP scholar at LUMS in perpetuity.



## Unilever Pakistan

LUMS and Unilever Pakistan signed an MoU in 2019 to create a scholarship endowment for one NOP scholar with a donation of PKR 18 million. This further strengthens the long-standing partnership between the company and LUMS that began in 2004. Unilever often works with the

Raising Executive Development Centre at LUMS for training programmes for its employees. Mr. Fawad Ahmed, Field Sales Director, Unilever Pakistan, and LUMS alumnus (BSc 05), has expressed his desire to further build this relationship through collaboration in research and development.



## United Bank Limited

United Bank Limited (UBL) aims to create a positive impact in society by supporting initiatives for the betterment of the community and all its stakeholders. In 2010-11, UBL initiated a scholarship scheme to support the studies of NOP

scholars. To date, 25 students have benefitted from this scholarship. In 2019-20 UBL pledged to support 12 more students at LUMS with a donation of PKR 10 million in 2020-21.



## USAID-funded Merit and Needs-based Scholarship Program

In 2004, the United States Agency for International Development (USAID) initiated the Merit and Needs-based Scholarship Program in collaboration with the Higher Education Commission, Pakistan to finance bright students in need of aid. LUMS has been

one of the programme's implementation partners since 2004 and has arranged to provide scholarships to deserving students. 50 students at LUMS have benefitted from the second phase of this programme, which concluded last year.

## Class Funds

Our alumni are proud supporters of their alma mater and have helped establish generous funds to make a LUMS education possible for others.

### MBA Class of 1998

Coming together to establish a class fund was an easy decision for the MBA Class of 1998. Mr. Ahsan Sheikh, Class Representative, led the initiative along with Ms. Ayesha Karamat, Mr. Salman Danish, and Mr. Shahzad Bashir. Together, they mobilised their entire class in three months, and established an endowment fund of PKR 18 million to support the NOP. At an MoU signing ceremony in January 2020, Mr. Sheikh said, "We want to give back to our alma mater because it has had a great impact on our lives and helped us reach where we are today."



Dr. Arshad Ahmad and Mr. Ahsan Sheikh, at the MoU signing ceremony

### BSc Class of 2010

The BSc Class of 2010 came together to create a lasting legacy in honour of two of their late classmates, Waheeb Alam and Rafia Amber. The class collected funds over three years and raised PKR 14 million to create the 'Waheeb and Rafia BSc Class of 2010 Endowment Fund'.

The fund will be used to provide a tuition fee waiver to a deserving undergraduate scholar at LUMS in perpetuity.

### MBA Class of 1991

Mr. Aamir Syedain led his MBA Class of 1991 to initiate an equality fund at LUMS. The fund will provide interest-free loans to undergraduate students. Mr. Syedain stated that education is still a privilege in our society, "I am thankful to LUMS for instituting its brilliant National Outreach Programme. It enables talented students to reach higher levels, changes their destinies, and inspires them to pay it forward."



Dr. Arshad Ahmad and Mr. Ahsan Ejaz at the MoU signing

### BSc Class of 2006

With the belief that financial challenges should not hamper one's future prospects, the BSc Class of 2006 donated PKR 18 million for the perpetual sponsorship of one NOP scholar.

Class Representative Mr. Ahsan Ejaz said, "An education from LUMS opens up a lot of doors for successful future prospects. These prospects should not be available only to those who can afford them but to the brightest minds of the country, and LUMS is instrumental in making sure that happens."

## BSc Class of 1998

The Class has completed its generous endowment of PKR 18 million. Initiated in 2008-09, the endowment fund was set up to support one National Outreach Programme scholar in perpetuity.

Ms. Erum Khuhro, fund representative, along with a few batchmates spearheaded

the effort. She explained, "The Class wanted to leave a legacy of giving back and help deserving scholars achieve their dreams as LUMS had allowed us to achieve ours. It took a few years but we not only managed to close the fund, but we also managed to continue connecting with and supporting each other."

## Family and Friends of Late Mr. Burhan Khan (MBA 1988)

In honour of alumnus, Mr. Burhan Mohammad Khan, whose passing left the community bereaved, a plaque unveiling ceremony for an auditorium at the Suleman Dawood School of Business (SDSB) was held on October 16, 2020 at LUMS.

As a graduate of the University's pioneering MBA Class of 1988 and an engaged alumnus, Mr. Khan held a special place in the heart of many members of the LUMS community. Family members, close friends,



Close family and friends gather to honour the memory of Mr. Burhan Mohammad Khan

class fellows, business partners, teachers, and LUMS leadership including Founding Pro Chancellor, Syed Babar Ali and Vice Chancellor, Dr. Arshad Ahmad were all present at the ceremony. Syed Babar Ali, Mr. Khan's friend and long-time business partner, Mr. Mussaid Hanif and Mr. Khan's daughter, Ms. Henna Haque made notable

contributions towards an endowment fund created in Mr. Khan's honour.

The ceremony concluded with Mr. Khan's family unveiling the plaque outside the SDSB auditorium named after him.

## MBA Class of 1994

Originally established in 2009-10 with a principal amount of PKR 6.5 million, the Class recently increased their endowment pledge to PKR 16 million. Mr. Eiraj Daud, Class Fund Representative, mobilised his batch mates. Through donations from 29 individuals, they were quickly able to increase the fund.



The MBA Class of 1994 reaffirms its support to LUMS

## Individual Donors

Many in our donor community choose to support the University in their personal capacity.



### Mr. Mudassir Sheikha

CEO and Co-founder of Careem, Middle East and Pakistan's leading everyday Super App, Mr. Mudassir Sheikha has made a generous donation of USD 2 million to LUMS to establish the 'Sekha Scholarship'. This scholarship will be awarded to high performing undergraduate scholars at the Syed Babar Ali School of Science and Engineering (SBASSE) through merit-based fee waivers.



### Dr. Muneeb Ali

Founder, Stacks and CEO of Hiro, Dr. Muneeb Ali (BS 2003) has donated 5 million STX tokens (equivalent to PKR 670 million or USD 4.1 million). This amount will be used to develop academic programmes that will focus on emerging markets to create a practical learning environment for faculty and students. LUMS will use this funding to train the next generation of scholars, engineers and entrepreneurs through new interdisciplinary programmes in this area.



### Mr. Masood Siddiqui

Mr. Masood Siddiqui, former MD/CEO of Oil and Gas Development Company Limited - the largest oil and gas exploration and production company in Pakistan - made a substantial contribution towards the NOP to support the education of talented students at LUMS.

### Mr. Shehzad Salim Shah

Managing Director, Shahsons (Private) Limited, Mr. Shehzad Salim Shah, contributed towards the Young Writer's Workshop Endowment Fund. His grandfather, Mr. Shah Saeed, established Shahsons in 1953. The firm is among the largest manufacturers of pencil and ballpoint pens in the country.

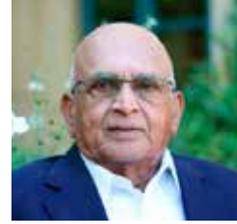


### Dr. Parvez Hassan

Member of the Board of Trustees, LUMS, Dr. Parvez Hassan, has contributed PKR 50 million towards the Shaikh Ahmad Hassan School of Law (SAHSOL) during the year 2019-20. To date, he has donated PKR 200 million towards the advancement of SAHSOL, as well as the Centre for Chinese Legal Studies at the School.

### Mr. Shahid Kazi

CEO ValuStrat, Mr. Shahid Kazi, has donated towards the Sheikh Fazal Elahi Paracha Scholarship Fund and the Dr. Kazi Ain ud Din Scholarship Fund. He believes the NOP is a great initiative that gives students, who would otherwise not have access, a chance to study at a world-class University like LUMS.



### Dr. Khalid Aziz

Advisory Board Member, LUMS and the Otto N. Miller Professor Emeritus of Energy Resources Engineering, Stanford University, Dr. Khalid Aziz and Mrs. Mussarat Aziz made a generous contribution of USD 100,000 towards setting up an endowment fund at SBASSE. The proceeds of this fund will be used to fulfil the needs of the School, as defined by the Dean of SBASSE.

### Syeda Sitwat Mohsin

Syeda Sitwat Mohsin, sister of Founding Pro Chancellor, LUMS, Syed Babar Ali, established the Syed Mohammad Jaffar Scholarship Fund to sponsor NOP scholars at LUMS. To date, a total of PKR 10 million has been donated.

# Our Supporters

## Institutional Donors

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Adam Smith International  
Afiniti – TRG Group  
Alfalah GHP Investment Management Ltd.  
Al-Moiz Industries  
Arco Plastics Ltd.  
Asian Development Bank  
Association of Pakistan American Ladies for Social Welfare (PALS)  
Babar Ali Foundation  
Bata Pakistan Ltd.  
Burque Corporation (Pvt.) Ltd.  
Chanan Development Association  
Confiz Ltd.  
DAAS Foundation  
DWP Group  
Fast Cables Ltd.  
Fatima Group  
Ferozsons Laboratories Ltd.  
Higher Education Commission  
ICIP Foundation  
Ihsan Trust  
Interloop Ltd.  
Lake City Holdings  
Lucky Cement  
Meezan Bank  
Mindbridge (Pvt.) Ltd.  
Mitsubishi Corporation  
Mott MacDonald  
Neemar Jewellers  
Pakistan State Oil  
Phil and Edith Altbach Charitable Trust  
Punjab Educational Endowment Fund  
Punjab Worker's Welfare Board  
Sadaqat Ltd.  
Shafi Group  
Shahid Hussain Foundation  
Strategic System International  
Tetra Pak Pakistan  
Total Parco Ltd.  
Thal Industries Corporation Ltd.  
The Viqarun Nisa and Feroz Khan Noon Trust for Education  
Unilever Pakistan  
United Bank Ltd.  
United Nations High Commissioner for Refugees (UNHCR)  
United States Agency for International Development (USAID)  
University of Bristol  
University of Michigan  
World Bank

## Individual Donors

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Mr. Aamir Syedain  
Mr. Adnan Qayum Khan  
Mr. Ahsan Rehman Sheikh  
Ms. Ambreen Hamza  
Mr. Amer Abdullah  
Mr. Aneeq Cheema  
Ms. Celina Tenev Ansari  
Ms. Emma Ahmed & Mr. Usman Ahmed  
Mr. Furrukh Munawar  
Mr. Imran Khan & Ms. Saleha Minto  
Dr. Khalid Aziz  
Dr. Parvez Hassan  
Mr. Intikhab Ahmad  
Mr. Masood Siddiqui  
Mr. Mohsin Hamid  
Ms. Mubarik Imam  
Mr. Mudassir Sheikh  
Mr. Muhammad Junaid  
Mr. Muhammad Umair Afzal  
Mr. Muneeb Ali  
Mr. Rizwan Fazal  
Mr. Samad Goraya  
Ms. Saman Jilani  
Mr. Shahid Kazi  
Mr. Shehzad Salim Shah  
Mr. Sikandar Mustafa Khan  
Dr. Tahir Andrabi  
Mr. Towfiq Chinoy  
Syeda Sitwat Mohsin

## Class Funds

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BSc Class of 1998  
BSc Class of 2004  
BSc Class of 2006  
Salman and Hashir Scholarship Fund - BSc Class of 2007  
Waheeb and Rafia BSc Class of 2010 Endowment Fund  
Family and Friends of Late Mr. Burhan Khan - MBA 1988  
MBA Class of 1994  
MBA Class of 1998



The Give A Day to LUMS Telethon featured senior management as well as alumni from around the world



Riyat, an organisation founded by Sarim Raza, BSc 2020, came forward to provide ration to low income families in Lahore



Dr. Arshad Ahmad with Co-founders of Rizq - Huzaifa Ahmad, Musa Aamir and Qasim Javid, and Rizq's Brand Ambassador and tennis player, Aisam-ul-Haq Qureshi



Rizq, a social organisation set up by LUMS alumni, initiated a national movement to mobilise resources to fulfil the hunger needs of those affected by the pandemic

# In Service to Society

An engaged LUMS community is working closely together to expand opportunity for others.

## Give a Day to LUMS Campaign

The campaign, spearheaded by the Office of Advancement, was launched earlier this year to support the University's cause of providing inclusive education to talented scholars. It encourages the LUMS community, especially alumni, to give back.

It is the brainchild of Syed Babar Ali, LUMS Founding Pro Chancellor. The idea behind the campaign is for

alumni, and other members of the community, to donate a single day's earnings, which will go towards financial support, and will help talented students across Pakistan pursue their education at LUMS.

A telethon was also held, hosted by Mr. Adeel Hashmi, which featured the senior management of LUMS including Founding Pro Chancellor, Syed

Babar Ali; Vice Chancellor, Dr. Arshad Ahmad and prominent faculty members.

Encouraging alumni to keep up with this spirit, Syed Babar Ali expressed his own feelings about giving back when he said, "Once you start giving, you'll feel that you have not done enough and you will continue to do it every year."

597  
donors

91  
batches contributed

PKR  
30,364,504\*  
raised

30  
students funded

108  
cities

20  
countries

85%  
gifts from alumni

## ALUMNI CONTRIBUTIONS (VALUE)

Batch	Amount (PKR)
BSc 2003	3,022,000
MBA 1996	2,655,500
BSc 1999	1,638,000
MBA 1998	1,110,000
MBA 1989	1,027,500
MBA 2002	1,010,000
MBA 1994	1,000,000
BSc 2013	911,230
BSc 2015	880,378
MBA 2001	796,000
Others	41,470,507
<b>Total</b>	<b>55,521,115</b>

## TOP ALUMNI CONTRIBUTORS (VOLUME)

### Top 10%

BSc 2012

### Top 20%

BSc 2013

BSc 2015

### Top 30%

BSc 2014

BSc 2017

BSc 2020

## VOLUME OF CONTRIBUTIONS

Affiliation	No. of Donors	Amount (PKR)
Alumni	510	27,814,275
LUMS Community (Parents, students, others)	47	2,016,220
Staff & Faculty	40	534,009
Overall Pledges	597	30,364,504*

\* Total amount pledged PKR 38,647,994

# The LUMS COVID-19 Campaign



The LUMS COVID-19 Campaign was set up to help those affected by the pandemic

During the pandemic, the LUMS community came together to support deserving students, staff and vulnerable segments of society through the LUMS COVID-19 Campaign.

Notable members of the senior leadership at LUMS such as Founding Pro Chancellor, Syed Babar Ali; Vice Chancellor, Dr. Arshad Ahmad, and former Interim

Provost, Dr. Kamran Asdar all donated towards these efforts.

Staff members, students, alumni and security guards also took active part.

The custodial staff at LUMS was given support for necessities and medical emergencies while students on financial aid were provided access

to equipment for online classes. Student and alumni-led organisations also held ration drives including Rizq, Wardah Noor, Muhammad Sarim Raza, the EMBA Class of '21, and the LUMS Religious Society.



Amaltas trees line up both sides of the pathway leading to the Coca Cola Aquatic Centre at LUMS

# Strengthening Partnerships

Donors have helped LUMS excel regionally as well as internationally. We are proud to recognise their contributions and are humbled by their patronage.

## Interloop Ltd. Continues its Support to LUMS

A long-standing partner of LUMS, Interloop recently donated PKR 12 million in June 2021 and their total endowment size is PKR 70.75 million. The Interloop Endowment Fund was established in 2013,

with a principal amount of PKR 30.75 million. To date, the organisation has contributed PKR 58.7 million; sponsoring 10 NOP scholars enrolled in undergraduate programmes at LUMS.



Chairman & CEO Interloop Ltd., Mr. Musadaq Zulqarnain

## Fatima Group Donates to LUMS

Fatima Group has been a generous supporter of the University since 2011. They have recently contributed PKR 9 million towards the

NOP to strengthen their commitment towards the cause of inclusive education. The organisation was established in 1936

and is currently engaged in the trading of commodities, manufacturing of fertilisers, textiles, sugar, mining and energy.

## Shafi Group Funds 5 NOP Scholars

To make a LUMS education possible for five NOP scholars, Shafi Group has contributed PKR 9.5

million during 2019-21. The company was established in 1959 and members of the Shafi family are

pioneers in the production and export of light leather products in Pakistan.

## Mr. Towfiq Habib Chinoy Makes a Donation to LUMS

Mr. Towfiq Habib Chinoy, Chairman, Packages Ltd. and Director on the Boards of Standard Chartered Bank (Pakistan), and National Foods Ltd., has made a generous contribution in his personal capacity to sponsor scholars from the NOP.

Mr. Chinoy is a pioneer in the steel industry and

worked as Managing Director at International Industries for 37 years until his retirement in August 2011. Having served on the Board of The Pakistan Centre of Philanthropy, Mr. Chinoy is an enthusiastic philanthropist and a strong believer in giving back to society.



Mr. Towfiq Habib Chinoy

## Danyal Ijaz Chadhar Scholarship Fund Established

Barrister Danyal Ijaz Chadhar has recently gifted PKR 5 million to set up the 'Danyal Ijaz Chadhar Scholarship Fund'.

The fund will be directed towards supporting one NOP scholar at LUMS. Mr. Chadhar's family has a long association with

the University, and all his siblings have graduated from LUMS.

## Pakistan State Oil Pledges to Support NOP Students



Dr. Arshad Ahmad and Mr. Mian Shakeel Ahmad at the MoU signing ceremony

On March 17, 2021, Mr. Mian Shakeel Ahmad, Business Manager Retail, PSO, made a donation of PKR 10 million on behalf of the organisation to support 10 NOP scholars.

The ceremony was attended by PSO's senior leadership, including Ms. Tara Uzra Dawood, Member of the PSO Board of Management, Mr. Shahzad Safdar, Trustee

PSO CSR Trust and Ms. Aisha Rashid, Senior Executive Corporate Communications. Dr. Arshad Ahmad, Vice Chancellor, LUMS, was also present at the event.

## Alfalch GHP Investment Management Ltd. Pledges Support for NOP



Dr. Arshad Ahmad and Ms. Maheen Rehman, former CEO AGIML

On January 14, 2020, Alfalah GHP Investment Management Limited (AGIML) pledged to sponsor one NOP scholar for their entire tenure at LUMS.

AGIML, a non-banking finance company, is a joint venture established by GHP Arbitrium and Bank Alfalah, one of the largest banks in Pakistan.

Ms. Maheen Rehman, former Chief Executive Officer, AGIML, and LUMS alumna, represented the organisation at the MoU signing, where Dr. Arshad Ahmad, Vice Chancellor, LUMS, and Ms. Nuzhat Kamran, Director, Office of Advancement, LUMS, were also present.

Dr. Ahmad expressed his gratitude and thanked AGIML for supporting students at the University. Ms. Rehman appreciated the strides that LUMS has made and extended AGIML's commitment to continue to support the University's initiatives.

## Lake City Holdings Continues Support for the NOP

In August 2019, Mr. Gohar Ejaz, Chief Executive Officer, and Mr. Jawed Iqbal, Chairman of Lake City Holdings, presented a cheque of PKR 20 million to fund 20 NOP scholars.

Dr. Ahmad spoke about the tremendous impact giving can have on a society. "To continue achieving transformation for our young, we must strive to create an inclusive space where no child is left behind. LUMS is a living, learning ecosystem which welcomes youth from all parts of Pakistan."

Mr. Ejaz stressed on the need of having universities like LUMS, which promote growth of the economy, and reiterated that Pakistan's youth can progress if they are educated according to international standards. "We are investing to educate the youth of Pakistan. This is the best investment Lake City Holdings can make."



Mr. Jawed Iqbal, Mr. Gohar Ejaz and Dr. Arshad Ahmad at the MoU signing ceremony

## Bank of Punjab Joins Hands with LUMS



The senior management of the Bank of Punjab with the LUMS leadership at the MoU signing ceremony

To enhance the professional development of its employees, the Bank of Punjab signed an MoU with LUMS on February 13, 2020. Under the agreement, the Bank will finance its employees enrolled in the LUMS Executive MBA programme. The Bank also pledged to send employees to open

enrolment programmes at the Rausing Executive Development Centre (REDC).

Mr. Taimur Afzal, Group Head – HR and Senior Executive Vice President, Bank of Punjab, was present at the event and was inspired by the stories of LUMS graduates.

He talked about the Bank's transformation, and emphasised its commitment to improve the capacity of its employees. He shared that the Bank aims to train its employees through a customised training programme with the support of REDC.

## Networking with the Faisalabad Community

To acknowledge the contributions of the Faisalabad community towards LUMS, the Office of Advancement hosted an Annual Dinner in Faisalabad on November 22, 2019. Esteemed members of leading organisations in Faisalabad were welcomed by the LUMS leadership including Founding Pro Chancellor, Syed Babar Ali; Vice Chancellor, Dr. Arshad Ahmad; and members of the LUMS Management Committee.

The dinner also provided an opportunity for the LUMS leadership to apprise the community about the University's new direction and establish new



Dr. Arshad Ahmad, Syed Babar Ali and Mr. Musadaq Zulqarnain

partnerships with them.

Acknowledgement shields were presented to Chairman and CEO Interloop Ltd., Mr. Musadaq Zulqarnain,

and also CEO Sadaqat Ltd., Mr. Khurram Mukhtar (in absentia) for their generous contributions to LUMS.

## Karachi Annual Dinner Recognises Supporters



LUMS honours the University's long-standing supporters at the Annual Dinner in Karachi

The LUMS Annual Dinner held on December 13, 2019, in Karachi, brought together the University's esteemed donors and senior leadership for an engaging evening. Hosted by the Office of Advancement, the event aimed to provide the guests with an overview of the groundbreaking work being done by students and faculty at LUMS and share the future direction of the University.

Senior management from leading corporations in Karachi attended the event. These included CEOs from Shell Pakistan, Shafi Group, Mitsubishi Corporation, Dawood Foundation, Dawood Hercules Corporation, Faysal Bank, Hascol Petroleum Ltd., Shan Foods and Signify Pakistan.

A panel discussion was also held to discuss innovative ways of solving local

and global challenges. The evening featured a performance by Mr. Adeel Hashmi, acclaimed artist, actor and screenwriter.

Mr. Hashmi mesmerised the audience by reciting Faiz Ahmad Faiz's poetry over the musical notes of pianist, Mr. Asad Anees.

## DAAS Foundation Sponsors NOP Scholars

DAAS Foundation provides educational support to the families affected by terrorism in Pakistan, irrespective of race, religion and caste. Established in 2017 with the aim to make higher education accessible for all, the Foundation has collaborated with LUMS to sponsor one NOP scholar.



## Graduates of MBA Class of 1995 Set Up Endowment Fund

Ms. Emma Ahmed and Mr. Usman Ahmed, (MBA 1995), have established an endowment named the 'Emma and Usman Ahmed Scholarship Fund' to support an NOP student each year.

Mr. Ahmed is CEO at Citi Bank Malaysia, while Ms. Ahmed has worked in the finance and marketing industry for Artal and 3M, an American multinational conglomerate. Passionate about improving financial literacy among girls, they have directed their philanthropy towards improving education in Pakistan. They have also

partnered with The Citizens Foundation (TCF) for the construction and operation of primary schools in Pakistan.

Due to their strong ties with TCF, the scholarship fund will prioritise TCF alumni who qualify for admission to LUMS.

"Access to higher education for a single person has a multi-generational impact on families. We would like to thank both LUMS and TCF,



Mr. Usman Ahmed and Ms. Emma Ahmed

two pioneering institutions, for coming together and helping us set up this scholarship. We hope this will motivate TCF alumni and other deserving students from across Pakistan to aim for a world-class education," said Ms. Ahmed.

## Endowment Fund Created to Honour Syeda Mubarak Begum

Founding Pro Chancellor, LUMS, Syed Babar Ali, donated PKR 50 million through the Babar Ali Foundation to create an endowment fund in honour of his late mother, Syeda Mubarak Begum. The fund is intended to commemorate her love for Urdu and Persian literature, and will be used towards the development of the 'Syeda Mubarak Begum Initiative for Urdu and Persian.'

In September 2020, Syed Babar Ali was apprised of the status of Persian and Urdu studies at the Mushtaq Ahmad Gurmani School of Humanities and Social Sciences, in particular, of the Comparative Literary and Cultural Studies (CLCS) programme at the Department of Humanities and Social Sciences. The programme covers courses in literary studies of Persian, Urdu and Punjabi.

The endowment will help strengthen CLCS, and will also help fund the Mubarak Begum Annual Workshop for Urdu and Persian for Young Scholars.

## Economics Department Named After Late Chaudhry Nazar Muhammad

The family of late Chaudhry Nazar Muhammad made a generous donation towards the advancement of the Department of Economics at the Mushtaq Ahmad Gurmani School of Humanities and Social Sciences. Mr. Muhammad, one of the founding members of the National Management Foundation, the sponsoring body of LUMS, played a pivotal role in the establishment of the University.

To acknowledge this contribution, a naming ceremony was held on December 5, 2020. His family, including his sons, Mr. Shahid Hussain, Chairman, Shahid Hussain



Dr. Arshad Ahmad, Mr. Zahid Hussain, Mr. Shahid Hussain and Mr. Abdul Razak Dawood at the naming ceremony

Foundation and Rector, LUMS, and Mr. Zahid Hussain, Chairman, Borjan (Pvt.) Ltd. were in attendance, along with LUMS Pro Chancellor, Mr.

Abdul Razak Dawood; Vice Chancellor, Dr. Arshad Ahmad; Provost, Dr. Farhat Haq and the senior management of the University.

## Syed Faisal Imam Scholarship Fund Supports NOP

The Imam family recently donated towards the 'Syed Faisal Imam Scholarship Fund' at LUMS. The fund was set up in honour of late Syed Faisal Imam.

This donation furthers the family's legacy of supporting education in the country.

A representative from the Imam family said, "Syed Faisal Imam dedicated his life to supporting education in Southern Punjab, particularly for women. He believed deeply in human potential, regardless of race, religion or gender. We can't think of a better programme than the NOP at LUMS that allows talented Pakistanis from any corner of the country to receive world-class education and impact their communities."



Members of the Syed Imam family

## Syed Babar Ali Directs Proceeds from His Book to the NOP



*Learning From Others* shares insights on Founding Pro Chancellor, Syed Babar Ali's life journey, including his involvement with various organisations and ventures. It also highlights the

initiatives he has undertaken with regards to promotion of education, as well as the public duties he has fulfilled during his life. The book has also been translated to Urdu, and titled, *Kamal-*

*e-Ham Nasheen*. The proceeds from both the English and Urdu versions have been directed towards the NOP.

## Lady Viqarun Nisa Noon Endowment Fund Set Up

The Viqarun Nisa and Feroz Khan Noon Trust for Education has gifted the University with an endowment to award one graduate scholarship in perpetuity. The fund has been named 'Lady Viqarun Nisa Noon Endowment Fund'.

The Trust was founded in 1992 by Lady Viqarun Nisa Noon, widow of the late Sir Feroz Khan Noon, with the objective of providing financial support to talented scholars from Pakistan for their postgraduate studies.

The Trust is managed by Chairperson, Syeda Abida Hussain, a seasoned politician belonging to one of the most prominent political families of Pakistan. A former National Assembly member from Jhang, Punjab, she also served as Pakistan's Ambassador to the United States and as a Federal Minister for Education, Science and Technology; Food and Agriculture; Population Welfare and Environment and Urban Affairs.



Lady Viqarun Nisa Noon

## LUMS and Mitsubishi Corporation Discuss Future Collaborations



LUMS leadership and representatives from Mitsubishi Corporation

To mark their long-standing relationship, LUMS and the Mitsubishi Corporation convened on March 12, 2021, to discuss avenues of collaboration and growth opportunities in energy, health, and big data. The meeting was attended by the incoming and outgoing CEOs of Mitsubishi. Representing LUMS were

Mr. Shahid Hussain, Rector, Dr. Arshad Ahmad, Vice Chancellor, as well as other members of the LUMS leadership, faculty and staff.

Dr. Ahmad appreciated the team at Mitsubishi Corporation and lauded their efforts towards changing the lives of LUMS students through different

initiatives. These include providing scholarships, helping those with learning disabilities, as well as facilitating research on national issues.

## Arco Plastics Donates to LUMS



LUMS leadership and representatives from Arco Plastics

Mr. Ahmad Rafi, CEO Arco Plastics (Pvt.) Ltd., has donated to support an NOP scholar for one year.

An MoU signing ceremony was held on March 17, 2021 to

commemorate the occasion. Mr. Rafi appreciated the various initiatives at LUMS and also discussed possible avenues of partnership, especially with faculty at the Chemistry and Chemical

Engineering department at LUMS.

## LUMS Signs MoU with Total Parco Pakistan Ltd.



Mr. Osman Khalid Waheed, Mr. Shahid Hussain, Mr. Mehmet Celepoglu and Dr. Arshad Ahmad

LUMS and Total Parco Pakistan Ltd. (TPPL) announced a collaboration on recruitment, executive training, and digital innovation at a ceremony held on June 3, 2021, at the TPPL Head Office in Lahore.

Present at the ceremony were Mr. Mehmet Celepoglu, CEO, TPPL, along with Mr. Kashif Chaudhry, TPPL Vice President Human Resource and Administration along with members from the senior management. This

partnership will revolve around areas such as sustainable energy initiatives, training and development, road safety, electric vehicles business and biodiversity, along with scholarships.

## Bata Pakistan Scholarship for NOP Scholars

Mr. Muhammad Imran Malik, CEO, Bata Pakistan Ltd. has committed to donating PKR 2.4 million annually to LUMS for the 'Bata Pakistan Scholarship Fund' to sponsor two NOP scholars. An enthusiastic philanthropist, Mr. Malik states, "Philanthropy isn't about money. The essence of it is in feeling the pain of others and caring enough about their needs."

Bata Pakistan Ltd. has supported various charitable organisations in the past, and also contributes towards the rehabilitation of society after the destruction caused by natural disasters. The Bata Children Programme encourages and supports disadvantaged children by providing donations and also engaging them in healthy activities that add value to their lives.



Mr. Muhammad Imran Malik, CEO, Bata Pakistan

## NOP Receives Donation from Confiz Ltd.

Confiz Ltd., a global technology services and solutions company, has pledged to support two National Outreach Scholars at LUMS.

Confiz was founded in 2005 by LUMS Alumnus,

Mr. Muhammad Raza Saeed (Class of 2004). As part of his commitment to giving back, he has maintained a strong partnership with his alma mater by supporting different financial aid initiatives at the University.

The organisation is committed to giving back a certain percentage of its profits to society; a part of it is directed to LUMS to fund two NOP Scholars every year

## Tasnim and Abid Hassan Minto Scholarship Fund Established

Mr. Imran Khan (MBA 1995), his wife, Ms. Saleha Minto, and their family have made a contribution of PKR 18 million to set up the Tasnim and Abid Hassan Minto Scholarship Fund. The fund has been created in honour of Ms. Minto's parents and will sponsor talented NOP scholars.

Based in California, Mr. Khan is a tech entrepreneur



Ms. Saleha Minto and spouse, Mr. Imran Khan (MBA '95 graduate)

and an analytical marketer with a passion for building and scaling up technology-driven consumer businesses. He currently serves as an Advisor at

CRED, a member-only credit card bill payment platform.

## BSc Class of 2017 Establishes Scholarship Fund

The Class has pledged PKR 1.2 million to sponsor an NOP scholar for one year. Sharing the motivation behind creating the fund, Mr. Irtaza Haider, Class representative and Software

Engineer at Google states, "Over time, we have realised that the quality of education provided by LUMS is a privilege. At the same time, the reality is that access to quality education in our

country is only with a select few. Alumni from the Class of 2017 decided that it was time we play our part and help extend this privilege to more people."

## Renowned Designer, Mr. Mehmood Bhatti, Visits LUMS

Internationally acclaimed Pakistani French designer, and recipient of the Sitara-e-Imtiaz, Mr. Mehmood Bhatti, visited LUMS on March 24, 2021. His brand, Bhatti, is a multimillion-dollar company with presence in 10 countries including Finland, Japan, UK, and USA.

Dr. Arshad Ahmad, Vice Chancellor, along with Mr. Shahid Hussain, Rector, and Mr. Hyder Ali, member of the LUMS Management Committee, welcomed Mr. Bhatti. They apprised him of the different initiatives at the University, including the 'Learning Without Borders' philosophy, and the NOP.



Mr. Shahid Hussain, Dr. Arshad Ahmad and Mr. Hyder Ali with Mr. Mehmood Bhatti

During his visit, Mr. Bhatti also talked to young entrepreneurs and shared lessons from his professional journey as part

of the National Incubation Centre's *Entrepreneur in Conversation* series.

## Faysal Bank Pledges Support to LUMS

President and CEO, Faysal Bank, Mr. Yousaf Hussain (MBA 1994) has announced a donation of PKR 10 million towards the NOP.

Faysal Bank has been a long supporter of LUMS, and this generous donation is a testament to the organisation's commitment towards diversity and inclusive education. The

donation was announced during a virtual session on 'Impact Initiatives for Nation-building' organised by LUMS, in collaboration with the State Bank of Pakistan.



President and CEO, Faysal Bank, Mr. Yousaf Hussain

## 'Leaders at LUMS' Sessions

### Former President and CEO of United Bank Ltd., Ms. Sima Kamil

At the 13th 'Leaders at LUMS' session, Ms. Kamil shared valuable experiences from her professional journey and the challenges she faced as a banker. She explained that to be successful at any job, one needs to be passionate about what they do. "During interviews, we look for people who have the passion to succeed and the ability to think. I would be happy to take graduates who are engineers or historians, if they have the drive to learn."

Vice Chancellor LUMS, Dr. Arshad Ahmad was



Ms. Sima Kamil with moderator, Mr. Adeel Hashmi

also present at the event and praised Ms. Kamil for inspiring the audience by sharing how she overcame obstacles in her personal and professional life. He said that to succeed, it is

essential to adopt values such as hard work and integrity and Ms. Kamil is an example one must learn from.

### CEO and Executive Director, Multinet Pakistan, Mr. Adnan Asdar Ali

Moderated by Mr. Adeel Hashmi, the session focused on the lessons Mr. Ali learnt throughout his career, as well as his philanthropic endeavours.

Mr. Ali shared insights from his over 35 years of diverse experience in the disciplines of forensic engineering, construction management and IT/telecom. After completing his higher education in the USA, Mr. Ali started his own project management company,



Mr. Adnan Asdar Ali, Mr. Adeel Hashmi and Dr. Arshad Ahmad

AAA Partnership, and went on to co-found Multinet Pakistan (Pvt.) Ltd. – a leading independent brand in the telecom industry.

Involved in multiple philanthropic initiatives in the domain of education, disaster management, healthcare, affordable housing and

the environment, Mr. Ali is affiliated with major organisations, including The Citizens Foundation, The Indus Hospital Network and Karachi Relief Trust.

## President and CEO, The Bank of Punjab, Mr. Zafar Masud



Dr. Arshad Ahmad, Mr. Zafar Masud and Mr. Adeel Hashmi

Mr. Masud shared insights about his personal and professional achievements, and the lessons he has learnt along the way, in a session moderated by Mr. Adeel Hashmi.

He is a seasoned banker and entrepreneur with over 27 years of experience in Banking, Entrepreneurship, Development Finance and Corporate Governance. In his current role at The Bank of Punjab (BOP), he is

responsible for a network of 650 branches, including 104 Islamic branches. He is also spearheading a strategic transformational drive to steer BOP, and thus the entire industry, towards developing and promoting unconventional businesses essential for the sustainable growth and welfare of Pakistan.

He was appointed as Chairman, Board of Directors of Oil and Gas

Development Company Ltd. (OGDCL), the largest entity in the country in terms of market capitalisation in March 2020. Mr. Masud has served on various public and private sector boards including State Bank of Pakistan, Monetary Policy Committee, National Bank of Pakistan, Port Qasim Authority, as well as in senior positions at multinational banks within and outside Pakistan.

## Changing Destinies



**Ifrah Idrees**  
**Class of 2018 | PhD Candidate,**  
**Brown University**

“I want to empower under-represented and under-resourced females to achieve their dreams and celebrate their accomplishments.”

A first-generation graduate student from her family, Idrees was the Syed Zahoor Hassan Gold Medallist of the 2018 class, with the highest GPA amongst all NOP scholars. The NOP scholarship allowed her to complete her undergraduate degree and pursue her dreams of a career in STEM. She is currently a third-year PhD candidate at Brown University working in the field of human-robot interaction. Her recent endeavours include a research internship at IBM, and volunteering for the organisation, Pakistani Women in Computing, and Google’s Explore CSR programme.

### Here’s How You Can Support Students Like Ifrah!



Scan with phone  
camera to donate

#### **Pakistan-based Donations**

**Credit card or inter-bank funds transfer**

<https://pay.lums.edu.pk/donations/>

**Cheque**

Send a cheque in favour of "Lahore University of Management Sciences" to the Office of Advancement, LUMS, DHA, Lahore Cantt. 54792, Lahore

#### **US-based Donations**

**PayPal**

<https://pay.lums.edu.pk/donations/>

**Cheque**

Send a cheque in the name of "Friends of LUMS – USA Association" to Idris Kothari, Friends of LUMS - USA Association, 15491 Bohlman Road, Saratoga, CA. 95070

For details about wire transfer or further information,  
please write to us at [giving@lums.edu.pk](mailto:giving@lums.edu.pk)

# A Contemporary Campus

LUMS is home to a vibrant community and continues to grow. Here are some of the recent enhancements to the University and its facilities.

## PepsiCo Donates Towards the Renovation of the Pepsi Dining Centre

Inaugurated in 1995, the Pepsi Dining Centre (PDC) at LUMS is a hub of activity and is frequented by students, staff and faculty alike. In 1993, the Associate Vice President of Pepsi wrote to LUMS, stating that the company would sponsor the cafeteria.

During the years 2019-21, PepsiCo donated USD 100,000 as part of their agreement to donate USD 500,000 towards the renovation of the building and modernisation of the kitchen equipment.



The Pepsi Dining Centre at LUMS

## Babar Ali Foundation Funds New Women's Hostel at LUMS



The exterior design will be of red brick, consistent with the rest of the campus

The Babar Ali Foundation has gifted PKR 350 million for a new hostel at LUMS. The new building will be able to accommodate an additional 504 female students on campus. Syed Babar Ali has previously funded the other five female hostels on campus through the Foundation.

About the new hostel, Syed Babar Ali said, "Women are key partners in our country's growth and prosperity. There was a pressing need for additional accommodation for female students and this hostel will allow more women to benefit from a residential education at LUMS. Following their predecessors, female graduates from LUMS will not only play a pivotal role in the private and public sectors, but also contribute to gender equality and inclusion in Pakistan."

The new 500-bed facility will have a covered area of 100,000 square feet, and 252 rooms with modern facilities and lounges. The architectural designs reveal a continuation of the red brick exterior consistent with the rest of the buildings on campus. Unique features of the structure include well lit rooms and corridors and comfortable lounges as breakout places with tea and coffee kiosks. A piazza at the entrance is also part of the structure that will serve as an open sitting area. This project is to be completed in August 2022.

Commenting on the initiative, Mr. Shahid Hussain, Rector LUMS said, "Babar Sahib's generous contribution marks a step forward in the University's institutional commitment to gender balance. We are grateful for his continuous support to LUMS."



Construction of the new hostel in progress

## Allied Bank Hostel Inaugurated



ABL's senior management inaugurates the Allied Bank Hostel

Allied Bank Limited (ABL) and LUMS have a longstanding partnership spanning 26 years. ABL's senior management visited LUMS in September 2019 to inaugurate the Allied Bank Hostel.

The hostel, established through a generous donation by the Bank,

comprises 222 rooms and accommodates over 400 students.

Chairman ABL, Mr. Mohammed Naeem Mukhtar, and Mr. Muhammad Waseem Mukhtar, Non Executive Sponsor Director, inaugurated the Allied Bank Hostel in the presence of

Syed Babar Ali, Founding Pro Chancellor, LUMS and Dr. Arshad Ahmad, Vice Chancellor, LUMS. The ABL leadership also inaugurated the Bank's first self-service branch on campus that allows LUMS students to conduct their banking independently.



The ABL leadership also inaugurated the Bank's first self-service branch on the LUMS campus

## LUMS Tennis Court Named After Late Syed Dilawar Abbas



An aerial view of the tennis courts at LUMS

Mrs. Ather Wajid Ali and Mrs. Nuzhat Wajid Ali contributed PKR 10 million in March 2020 to establish an endowment fund and name the tennis court after their brother, the late Syed Dilawar Abbas, honouring his valuable contributions towards tennis. The

proceeds of this donation will be used to refurbish the tennis courts.

Mr. Abbas served as the Pakistan Tennis Federation (PTF) president twice and secured significant funding from the federal government to expand

the PTF complex, which was later named after him. He also served as the Vice President of the Asian Tennis Federation, in addition to heading its constitution committee.



Smart meter for water level monitoring installed at Namal Dam, Mianwali. Sensing technologies like these are used for early detection of extreme hydrological events such as flash floods

# Centres at LUMS

Academics from different disciplines across the University collaborate with donors and the industry to inform some of the world's leading issues.

## Centre for Water Informatics and Technology



Dr. Abubakr Muhammad and other panelists at a conference organised by WIT

By 2025, two-thirds of the world's population could face water shortages. With the Indus Basin aquifer being depleted without recharge, Pakistan is dangerously close to becoming water-scarce.

The Centre for Water Informatics and Technology (WIT) at LUMS has led the national and regional discourse on the sustainable, and efficient harnessing of natural resources. Through the support of various

national and international organisations, the Centre has worked towards groundbreaking research in three core areas: hydro-informatics technology development, the study of human-water interactions, and the integrated analysis of the water-food-energy nexus.

The organisations that contributed towards various activities and initiatives of WIT between 2019-21 included Nestle; Higher Education

Commission; Food and Agriculture Organisation of United Nations; International Institute for Applied Systems Analysis; Global Change Impact Studies Centre; Institute of Electrical and Electronics Engineers; KeepTruckin; International Trade Center (ITC); World Wide Fund for Nature - Pakistan (WWF); DAAD and Al-Moiz Industries Ltd. Their support has been invaluable in helping the Centre work towards curbing water scarcity in

Pakistan.

Dr. Abubakr Muhammad, Director, WIT, states, “Water problems are interconnected with all the grand challenges facing the world including climate

change, food security, urbanisation and many others. WIT engages the next generation of water practitioners and academics in a multidisciplinary research

team working on innovative technologies. The output of this is technology interventions and policy advice to the government, managers and agencies.”

## LUMS Energy Institute



Mr. Ahsan Iqbal, Mr. Abdul Razak Dawood and Dr. Naveed Arshad at the inauguration of LEI

For the last three decades, the energy and power sector in Pakistan has been hovering between expensive oversupply or undersupply, circular debt in the trillions, and fossil fuel-based power generation. The LUMS Energy Institute (LEI) has played a pivotal role in helping resolve one of the grand challenges of South Asia – the energy crisis.

The LEI offers unique state-of-the-art solutions for the power sector in Pakistan, which are based on cutting-edge research, and years of experience and acumen in the domain. At LEI, experts from all

relevant disciplines are employed, and each issue is tackled through a holistic top-down approach.

Some of LEI's partners, in their mission to address the country's energy crisis, include Descon Engineering, Engro Thar Limited, Xavor Corporation, Fatima Group of Companies, Central Power Purchasing Agency (CPPA), National Centre in Big Data and Cloud Computing and CDC Group. Moreover, Fatima Group contributed PKR 2 million, while CPPA contributed PKR 5 million towards collaborative research activities at LEI.

Dr. Fiaz Ahmad Chaudhry, Director LEI, states, “The Institute aims to institutionalise multidisciplinary research on critical issues and provide the country's policymakers a sound basis for making informed decisions. LEI is also poised to play a critical role in households adopting international standards and best practices for energy conservation and efficiency.”

# National Centre in Big Data and Cloud Computing



The National Centre in Big Data and Cloud Computing (NCBC) at LUMS helps enhance the capacity of the public-private sector in adopting data-driven technologies and addresses matters of national importance through available data.

This multi-institution consortium has its central hub at the Syed Babar Ali School of Science and Engineering. It has received considerable support from the Higher Education Commission (HEC), Pakistan, in building national capacity to carry out research

and development. The Centre provides high valued shared services to academia and industrial partners. By developing an advanced workforce, it enables Pakistan to be self sustainable in the domain of big data and cloud computing.

Since its formation in 2018, the Centre has successfully developed significant technologies such as electricity demand forecasting the mechanism, tsunami modelling and traffic modelling among others. The Centre also hosts Pakistan's open data

portal ([www.opendata.com.pk](http://www.opendata.com.pk)) in collaboration with the HEC. This is a collaborative effort to help provide open data to researchers, policymakers, businesses, and communities.

## Centre for Chinese Legal Studies



Guests at the inauguration of the Centre for Chinese Legal Studies

The Centre for Chinese Legal Studies (CCLS) at the Shaikh Ahmad Hassan School of Law, is dedicated to becoming Pakistan's premier hub for knowledge pertaining to Chinese law and practices. It facilitates the exchange of knowledge between Pakistani and Chinese academics through effective exchange programmes. The Centre also encourages cross-border collaboration between legal professionals and members of the academia for research.

CCLS also joined hands with Hanns Seidel Foundation through an academic partnership. The partnership focused on legal and regulatory strategies for the coordination and management of Pakistan's response to COVID-19.

As part of this project, the Centre published a policy paper, 'Legal and Regulatory Strategies for the Coordination and Commercial Oversight of Pakistan's Response to COVID-19' in September 2020. It was authored by

Professors Sikander A. Shah and Uzair J. Kayani, with assistance from Ms. Khadijah Ahmed, Ms. Namra Gilani, Ms. Ayesha Alam Malik, and Mr. Mojtaba Momeni.

Furthermore, the Centre has also collaborated with various domestic and international institutions, including the American Bar Association, Pakistan-China Institute and Wuhan University.



Dr. Parvez Hassan addresses the audience at the CCLS inauguration ceremony

# LUMS Learning Institute



Inside the LUMS Learning Institute's recording studio

The LUMS Learning Institute (LLI) provides leadership in teaching and learning. It offers a wide variety of programmes, workshops, services, and supports the LUMS community in enhancing teaching and learning experiences, through four interconnected programmes.

LLI's focus is on four key areas:

1. Supporting evidence-based pedagogical practice
2. Purposeful collaboration with students
3. Strategic growth and enrichment in both

human and technological resources, supporting excellence in teaching and learning at the University and beyond

4. Innovative pedagogical research that enhances and responds to teaching and learning practices

LLI also helped pioneer the LUMSx platform. Started in 2020, LUMSx is a university-wide initiative with the primary goal of transforming teaching and learning by providing the best tools and resources needed to create meaningful online learning experiences. The platform aspires to harness the potential of

digital technologies and innovative pedagogies to open learning, discourses, and research inside LUMS for everyone.

It will offer massive open online courses (MOOCs), webinars, and podcasts for knowledge generation and dissemination to a global audience. Learning How to Learn, the world's most subscribed MOOC has also been translated into Urdu for the local audience.

LUMSx will host courses from the Centre of Continuing Education Studies, the Raising Executive Development Centre and the LUMS Learning Institute.



Blended Pedagogical Experimentation Course led by Dr. Launa Gauthier, Associate Director, LLI



LUMS provides students and faculty an advanced research environment with state-of-the-art labs and equipment

# Thought Leadership at LUMS

At LUMS, we transform knowledge into impact. A range of funded projects across areas such as health, energy, water informatics, finance, and medicine, challenge the boundaries of knowledge.

## Finding a Cure for COVID-19

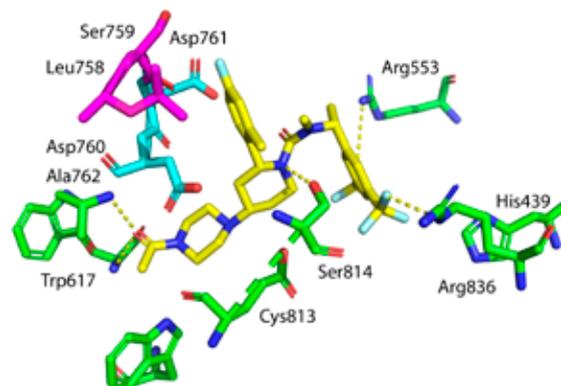
A team at the Syed Babar Ali School of Science and Engineering (SBASSE) has utilised advanced tools in artificial intelligence to identify potential drugs or drug-like molecules specifically targeting SARS-CoV-2, the virus that causes COVID-19.

Led by Dr. Syed Shahzad ul Hussan, the study serves as an important contribution to drug discovery efforts against a globally prevalent infection.

The project team includes second-year PhD student, Hafsa Iftikhar, and an MS graduate of 2020, Nayyer Ali.

“Everything being done regarding research would not be possible without the support of LUMS; which comes in the form of research facilities, equipment, stipends for students, lab space and several others to name a few,” says Dr. Hussan.

Also at SBASSE, Associate Professor, Dr. Shaper Mirza and her team have been awarded PKR 12 million as a Rapid Research Grant by The World Bank and the Higher Education Commission,



Pakistan, to conduct a study and dig out epidemiological patterns through immune profiling to observe how the human body responds to the COVID-19 infection.

As Dr. Mirza and her team analyse samples from all over the country, researchers will be able to better understand why there is a spectrum of reactions to the virus; from some people showing no symptoms at all, to symptoms being fatal for others. The research can then inform future policy decisions as well.

## Cleaner and Cheaper Textile Production

Responsible for massive water consumption and a major creator of effluent water, the textile industry is one of the most significant sectors in the global economy.

Dr. Muhammad Tayyab, Visiting Assistant Professor, at the Suleman Dawood School of Business, has proposed a sustainable development framework for cleaner textile production.

His research analyses the multi-stage production system and reviews water treatment policies. It reveals a comparative analysis of solutions based on environmental impact, practicality, reliability and cost-benefit. The results indicate that the introduction of discrete investments for process improvement can reduce effluent water quantity by nearly 13 per cent, as well



as reduce variable emissions cost by nearly 21 per cent per batch. This can help minimise environmental impacts of the production system and fuel economic growth.

## Mapping the Economic Cycle of the Poor During COVID-19

More than 7.3 million of the country's economically active and low-income households use microfinance to manage cashflow.

Associate Professor at the Mushtaq Ahmad Gurmani School of Humanities and Social Sciences, Dr. Kashif Z. Malik has explored how the COVID-19 pandemic has threatened the livelihoods of microenterprises, and has created immediate challenges for institutions that serve affected communities. He has also outlined immediate interventions necessary in Pakistan to mitigate this crisis. Dr. Malik's research has been published in the *Oxford Review of Economic Policy*. This study was conducted with a team of researchers from Oxford University, New York University and Lahore School of Economics.



## What Determines the Profitability of Islamic Banks?

Dr. Saad Azmat, Associate Professor at the Suleman Dawood School of Business, has uncovered the factors that contribute most to profitability in Islamic banking.

Dr. Azmat has used data from 20 countries over a 15-year period. The research argues that commonly used measures, such as loan to deposit ratio, do not affect the profitability of Islamic banks because they rely majorly on fee-based income. Published in the *International Review of Economics and Finance*, the conclusions of the research imply that Islamic banks' lower sensitivity to loan to deposit ratio may contribute to a lower credit risk. However, over-reliance



on fee-based income may affect the growth, profitability and sustainability of Islamic banks in the long run.

## Your UPS May Be Causing Load-shedding



Despite millions of citizens investing in self-generation and battery storage technologies like uninterruptible power supply (UPS) systems, the issue of wide-spread electricity shortage in Pakistan still persists. How is that so?

Research conducted by Assistant Professor at the Suleman Dawood School of Business, Dr. Zainab Riaz, reveals that the low efficiency of power backup systems adds to installation and operation costs entailing annual losses of over 3–4 terawatt-hours to the electric grid in Pakistan. This is in addition to overloading transformers and creating frequent supply-demand imbalances.

Her research is focused on developing a framework for a future smart grid in Pakistan. She proposes that smarter infrastructure can reduce losses and provide better grid services. These policy recommendations can be adopted by relevant stakeholders in government and industry.



Participants engaging in extracurricular activities during their stay at LUMS for the NOP Summer Coaching Session

# Donating to the University

For over three decades, our donors have supported LUMS in becoming a premier learner-centred institution.

## Inclusive and Accessible Education for All

LUMS is a not-for-profit institution, with a strong focus on providing need blind admissions. With one in three students on financial aid, LUMS has disbursed PKR 7.8 billion through scholarships and the National Outreach

Programme (NOP) since inception. The University conducts sessions to create awareness of its programmes in underserved areas throughout the country. Along with living stipends, the University provides full tuition fee

waivers and also covers the costs of books, hostels, lab facilities, etc. Additionally, applicants are provided extra coaching as well as financial support for standardised academic tests.

## Immeasurable Impact on Business and Society

We have 300 world-class faculty members contributing to global research and industry linkages. Centres at LUMS are working in areas ranging from water, energy, and big data to indigenous languages and public policy. The Suleman Dawood School of Business is the only business school in Pakistan to have earned the Association to Advance Collegiate Schools of

Business (AACSB) international accreditation. The Mushtaq Ahmad Gurmani School of Humanities and Social Sciences has recently initiated a partnership with the University of East Anglia for a joint PhD programme. The Biomechanics Lab at the Syed Babar Ali School of Science and Engineering earned accreditation from ICC, making it the fifth in the world to earn such an

accolade. The Shaikh Ahmad Hassan School of Law has established the first Centre for Chinese Legal Studies in Pakistan in alliance with the School of Law at Wuhan University in China. The Syed Ahsan Ali and Syed Maratib Ali School of Education is also involved in multiple partnerships, making a significant impact on the educational landscape of the country.

## LUMS Alumni Serve as Agents of Change

Our 15,578 alumni play a prominent role in contributing towards the development of the community. LUMS alumni have seen great success, and make up a significantly large group of Fulbright scholars

in the world. Our graduates have also consistently scored the highest marks in the Central Superior Service examinations in Pakistan. Furthermore, they have shown a passionate commitment to serve the

less fortunate. We believe that supporting one scholar today can make tremendous impact in the world tomorrow, not only for their families and communities, but also for the society at large.

## Donate to LUMS today!

Donating towards LUMS Financial Aid and the National Outreach Programme (NOP) will help Pakistan's most talented students bring their dreams to life. You can choose to donate once annually or create a named endowment that can provide financial assistance to many students over the fund's lifetime.

Donations will go towards awarding scholarships disbursed through various means. The NOP scholarship consists of a complete tuition fee waiver and additional stipends for hostel accommodation, reading materials, and a living allowance. Graduate programme scholarships are awarded as interest-free loans, and undergraduate programme financial aid scholars receive a combination of up to 70% support including waivers and interest-free loans.

### Annual Donation

Category	Annual Requirement	
	PKR	USD**
Undergraduate National Outreach Programme	1.2 Million	7,270
Graduate Programme Scholarship (MBA)*	1 Million	6,060
Graduate Programme Scholarship (Excluding MBA)*	0.85 Million	5,150
Undergraduate Financial Aid Scholarship*	0.55 Million	3,330

### Endowed Gift

Category	One-time Endowment	
	PKR	USD**
Undergraduate National Outreach Programme Scholarship (Perpetual)	34 Million	206,060

\* Scholarships will be awarded in the form of either interest-free loans or a combination of tuition fee waivers and loans

\*\* Exchange rates are subject to change



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### **Pakistan-based Donations**

#### **Credit card or inter-bank funds transfer**

<https://pay.lums.edu.pk/donations/>

#### **Cheque**

Send a cheque in favour of "Lahore University of Management Sciences" to the Office of Advancement, LUMS, DHA, Lahore Cantt. 54792, Lahore

### **US-based Donations**

#### **PayPal**

<https://pay.lums.edu.pk/donations/>

#### **Cheque**

Send a cheque in the name of "Friends of LUMS – USA Association" to Idris Kothari, Friends of LUMS - USA Association, 15491 Bohlman Road, Saratoga, CA. 95070

For details about wire transfer or further information,  
please write to us at [giving@lums.edu.pk](mailto:giving@lums.edu.pk)

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