



**LUMS**  
A Not-for-Profit University

Learning *Without* Borders



**AACSB**  
ACCREDITED

**PhD**  
**MANAGEMENT**  
**FALL 2022**  
Suleman Dawood School of Business



# IMAGINE YOUR FUTURE

SULEMAN DAWOOD  
SCHOOL OF BUSINESS



## MESSAGE FROM THE PROGRAMME DIRECTOR

I welcome your interest in the PhD Management programme at the Suleman Dawood School of Business (SDSB). Each year we admit a select group of applicants into one of the three tracks; Organisational Behaviour and Strategy, Operations Management, and Finance. Our programme is distinctive because of its strong focus on quantitative and qualitative research methods, rigorous coursework that students complete over two years and excellent research supervision. We benefit from SDSB's world-renowned faculty, rich culture of research, unique pedagogical praxis, global connections and collaborations.

We are proud of our graduates, who have been placed in some of the best institutions in Pakistan and internationally. If you are driven by intellectual curiosity, are an innovative and independent thinker, and are willing to work hard, then I invite you to apply to our PhD programme. This year, for the first time, we also welcome working professionals to apply. Please contact the PhD programme office for details. I also suggest you visit the admissions website, follow us on social media and listen to our webcasts.

**DR. GHAZAL MIR ZULFIQAR**  
ASSOCIATE PROFESSOR &  
PROGRAMME DIRECTOR



# SULEMAN DAWOOD SCHOOL OF BUSINESS

LUMS, a not-for-profit university, is a unique destination for lifelong learning. The Suleman Dawood School of Business at LUMS is a leading business school in Pakistan. The School has built its reputation through its world-class faculty with PhDs from some of the best institutions around the world. Their cutting-edge research and innovative teaching practices ensure a truly transformative learning experience.

SDSB is internationally recognised. It is Pakistan's only business school to have achieved accreditation by AACSB International —The Association to Advance Collegiate Schools of Business (AACSB). Just around 5 per cent of the world's business schools currently hold this distinction. SDSB's AACSB accreditation speaks to the quality of its education and research, enabling it to stand out not only in the region, but around the world.

Research and teaching at LUMS extend its 'Learning Without Borders' philosophy across the University's community by breaking academic, geographic and socio-economic barriers to make education accessible to all. The University continues to be an intellectual hub; rich with varying perspectives and transformative ideas. With an environment brimming with inclusion, unity, and boundless knowledge, learning continues within and beyond the campus walls with the aim to develop innovators, leaders and change-makers who can contribute to the community and build strong, borderless networks.



LUMS and SDSB continue to build a new tomorrow.

LUMS is ranked in the  
**651-700**  
band in QS World University  
Rankings 2022

Placed in the top  
**125**  
institutions in QS Asian University  
Rankings 2022

Among top  
**200**  
universities worldwide and top  
**50**  
in Asia for employability in  
QS Graduate Employability  
Rankings 2022

Among top  
**200**  
universities for Business and  
Management Studies in QS  
World University Rankings 2022  
by Subject

Among top  
**250**  
universities for Accounting and  
Finance in QS World University  
Rankings 2022 by Subject

Placed between  
**251-300**  
Asian Universities by Times  
Higher Education Asia University  
Rankings 2021

**50<sup>th</sup>**  
in the World's Best Small  
Universities by Times Higher  
Education Rankings 2021

**50%**  
scholarships awarded to all  
women admitted to graduate  
programmes at SDSB

**800+**  
indigenously developed  
case studies on local  
industry

SDSB is a Harvard Business  
Publishing content partner

Fully funded merit scholarships  
available for local and  
international students

Participant-centred and  
Experiential Learning focusing  
on industry diagnostics and  
entrepreneurial drills



## THE STUDENT EXPERIENCE



**DR. SHOAIB-UL-HAQ**  
PhD Management 2015

Lecturer of Business Management,  
Newcastle University Business School, United Kingdom

“SDSB’s PhD Management programme prepares students to apply rigorous theory and methods to the world of management and organisations. This programme is like a journey; one that takes you beyond appearances and received wisdom in order to discover latent, yet more meaningful structures, which makes understanding the management world easier. This journey is only possible due to the programme’s emphasis on thinking deeply about things and to connect theory with managerial realities. I highly recommend this programme to all those who are serious about scholarship.”



**ZAINAB AMIR**  
PhD Student

“The PhD Management programme has equipped me with the confidence and the cognitive toolbox necessary for succeeding in the cut-throat academic world. SDSB offers the most competent and supportive faculty network who train, guide and mentor each student with immense pride and dedication. I feel like I am part of a family: a professional family willing to go beyond the requirements of the programme to polish and hone my potential and make me succeed.”



**ANEKA FAHIMA SUFI**  
PhD Candidate

“This programme has 3 unique advantages—faculty members who have published in top international journals; one-to-one interaction with the faculty enabling meaningful learning and a culture of academic camaraderie; and full 18 months of coursework, as well as workshops, with international researchers, which become a source of ideas, knowledge and inspiration. It’s a privilege to be here. The programme challenges and gives one the opportunity to evolve not just as an academic, but also as a person.”



**DR. AZEEM ALI SHAH**  
PhD Management 2018

Senior Regional Researcher - Governance of Water  
Institutions, International Water Management Institute

“The most attractive aspect of the PhD Management programme at LUMS is the complete liberty to choose an area of research that truly inspires you. The faculty is very receptive to innovative ideas, and is willing to work with doctoral candidates on their individual research interests. I am an example of this; I wanted to explore institutional and governance challenges in the water sector and SDSB helped me realise my dream.”



**DR. ATTIQUE UR REHMAN**  
PhD Management 2022

“The PhD Management programme has various unique advantages—PhD scholars can tap into a network of international researchers for collaboration; scholars can avail state-of-the-art learning facilities, and most of all, the learned faculty at SDSB, LUMS is matchless. The programme has helped me unleash my potential in academics; I attended multiple international conferences in the USA and presented my research articles in front of eminent researchers and I also got an opportunity to work as an international scholar at the University of Kassel, Germany.”



# THE PhD MANAGEMENT ADVANTAGE

The PhD Management programme at SDSB is an interdisciplinary learning experience that provides exposure to global best practices and training in rigorous research methods, while focusing on social impact both in a specialised local context and in terms of the global economy. Our PhD graduates have the expertise to use theory and empirical research to solve complex challenges in public, private and non-profit sectors in Pakistan and abroad. Our graduates stand out as forward thinking leaders in academia, international think tanks, and the development sector. This year, the programme welcomes applications from working professionals as well.

## The Programme Offers

- A world-class curriculum
- Access to latest research on real-world issues and solutions
- Global linkages through international faculty and conferences
- Rigorous research training
- Specialisations in three broadly defined, exhaustive disciplines:
  - I. Organisational Behaviour and Strategy
  - II. Finance
  - III. Operations Management



How Our PhD Students are  
Making a Mark in Research  
2014-21

## 26

articles published in A\*/A  
ranked international journals  
(According to the Australian  
Business Dean's Council [ABDC]  
journal rankings)

## 50

articles published in  
international journals

## 25

papers presented at  
international conferences



## ADMISSION CRITERIA

Applicants must meet the minimum eligibility criteria in order to be considered for admission to the PhD Management programme. Admission is purely merit-based and rests solely on the following criteria:

- Academic Record
- Performance in the Admission Test
- Research Statement
- Completed and Submitted Application Form and Supporting Documents by the Stipulated Deadline
- Application Review
- Interview Performance (If called)

**Note:** This is the minimum criteria that applicants need to fulfil in order to be eligible to apply. Fulfilment of this criterion does not guarantee admission to LUMS.

### Academic Record

A minimum of 18 years of education is required for applying to the PhD Programme in Management. Applicants are required to have obtained their undergraduate and/or graduate degrees related to Management, including but not limited to Economics, Accounting, Finance, and Operations. We welcome applications from other fields as well, especially from Social Sciences and Engineering, but such applicants may be required to complete some non-credit coursework. Applicants who have obtained their degrees from institutions that are not listed with the Higher Education Commission (HEC), Pakistan, will be required to obtain an Equivalence Certificate from the HEC.

For further information, please visit: [www.hec.gov.pk](http://www.hec.gov.pk)

### Performance in the Admission Test

Applicants are required to take one (1) of the following tests in order to be considered for Fall 2022 admission:

Graduate Management Admission Test (GMAT) or Graduate Record Examination (GRE). Applicants can register for GMAT/GRE (General) through [www.mba.com](http://www.mba.com) and [www.ets.org](http://www.ets.org), respectively.

### Research Statement

Applicants are required to submit a well-developed research proposal. The PhD dissertation will require substantive empirical work and is intended to extend knowledge on a particular subject of interest to the management academic community.

### Complete Application Form and Supporting Documents

The complete online application, application processing fee and supporting documents should be submitted online by the stipulated deadline. Submission of a minimum of two recommendation letters is compulsory.

### Application Review

A faculty committee will review applicants, shortlist, and finalise admission decisions. Applicants are encouraged to provide complete information regarding their academic achievements, research reports, attended workshops, and extracurricular activities and must tell LUMS about their success stories to substantiate their applications.

### Performance in Interview

Shortlisted applicants may be called for an interview.

For further details, please visit <https://lums.edu.pk/programmes/phd-management>

PhD Programme Office  
Tel: +92 42 35608283  
Email: [phd.mgt@lums.edu.pk](mailto:phd.mgt@lums.edu.pk)



FINANCIAL SUPPORT AVAILABLE



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Ph: +92-42 111- 11- LUMS (5867) Ext: 2177  
Email: [admissions@lums.edu.pk](mailto:admissions@lums.edu.pk)  
Website: [www.lums.edu.pk](http://www.lums.edu.pk)



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