Dear Alumni,

Thank you for your valuable involvement with LUMS. In my various interactions with many of you, I have always felt your fondness for your alma mater. LUMS continues to be a national treasure and it gives me great pride to see our values of leadership, integrity, and excellence reflected in the work that you do and the communities you serve.

This was a very special year for LUMS as we celebrate our 35th anniversary. From what began as a class of merely 40 students 35 years ago, has grown into an engaged and supportive community of over 15,000 alumni. Collectively, you have played a vital role in the difference that LUMS makes to our community, in Pakistan and beyond.

As we transitioned back to in-person campus life early this year, we have been using the best of what we learned from the pandemic to make the learning environment for our students, faculty, staff, and alumni even better. Our students are enjoying learning together in-person and online and have many opportunities to take courses across the whole school year, including the summer.

If you have been able to visit campus recently, you will notice that there are a lot of exciting changes. Two new outdoor cafes were established including the Barah Dari Café with an outdoor terrace, thanks to a generous donation from our alumnus, and The Green Olive, a new middle eastern cuisine café near the Aquatic Centre. The iconic Superstore also underwent major renovations adding a book-section, fresh vegetables and fruits, and a beautiful souvenir shop where you can purchase a wide selection of LUMS memorabilia.

I am excited to share that plans have been approved for a new Central Building, which aims to manifest LUMS’ Learning without Borders perspective by providing a space for cross-disciplinary engage-
Welcome Alumni!

We have had the pleasure of engaging with you quite frequently through a variety of events and opportunities this past year, and I am so grateful to have sustained our connection and further nurtured a sense of community. It is this very community of ours that celebrates 35 years of LUMS this year, a milestone we celebrate in this issue of the Annual, and one that I am very excited for you to read about and reflect on. As a graduate of the pioneering MBA Class of 1988, I have personally experienced the remarkable LUMS journey from day one and can bear witness to not just the strides the University has made in leading in excellence, but also the lasting impact of its work and its story, at the forefront of which stands the mission of accessible education.

It was this mission that led to the launch of the Give a Day to LUMS campaign this past year. The brainchild of Babar Sahib, the campaign saw many of you come together for your alma mater and give back most generously, and this participation of yours is why we, at LUMS, were able to fund 38 students on scholarship this year. That is 38 very bright, deserving young people getting the chance to transform their lives the way you did! We cannot adequately express our thanks to you. Showing up for each other in this way is the mark of a true family.

Your connection with LUMS has been and continues to be a source of pride and encouragement for us, and I only ask that you continue to sustain this relationship, in whichever capacity and through whatever opportunities you choose to. The LUMS story will always be yours, and as we celebrate the first three and half decades of the University, we are counting on you to be just as significant a part of its next 35-year chapter and beyond.

Once again, our deepest thanks to you for your support.

I look forward to meeting with you again very soon!

Stay healthy and happy!

Nuzhat Kamran
Message from the Director Advancement
LUMS Ranked in Top 40 of World’s Best Small Universities by THE

LUMS has received global recognition as a leading university in the Times Higher Education (THE) ranking for the world’s best small universities 2020. LUMS was ranked 40 with the added distinction of being the only institution in Pakistan to be on the list. To be eligible for the ranking, universities must appear in THE’s World University Rankings 2020. LUMS was also placed among the top 251-300 Asian universities by THE’s Asia University Rankings in the same year. These rankings are a testament to faculty expertise, research intensity and the quality of the student learning experience at LUMS.

LUMS Appoints Dr. Tariq Jadoon as Vice Provost

Dr. Tariq Jadoon is no stranger to the LUMS community. Having spent two decades at the University, his close association with the various departments and offices makes him the perfect choice for the post of Vice Provost. A familiar face on campus, he is part of the faculty at the School of Science and Engineering and a Regina faculty team. Representing LUMS were Dr. Arshad Ahmad, Vice Chancellor; Dr. Khawaja Zain ul Abdin, Director; Raising Executive Development Centre; Mr. Saleem Ahmad, Chairman National Incubation Centre; Ms. Nuzhat Kamran, Director, Office of Development; M. A. Rehman, Partnership Advisor; Office of Advancement, and Mr. Imran Nadeem, Deputy Manager, Office of Advancement. Total Parco Pakistan Limited is one of the leading oil marketing companies in Pakistan. It possesses a strong network footprint with over 800 active service stations nationwide, an expansive lubricants distribution channel, extensive B2B commercial sales, the Total Card smart fueling solution, special fluids, and solar energy solutions across the country. Their Corporate Social Responsibility Team is committed to developing and uplifting local economies through investing in youth inclusion and education, climate, road safety and cultural dialogue and heritage. Mr. Celepoglu expressed how the partnership with LUMS will help TPPL recruit high-level talent at all levels of the organization and supplement the TPPL culture of excellence and innovation. This partnership will revolve around areas such as sustainable energy initiatives, training and development, road safety; Electric Vehicles business and biodiversity, along with scholarships that will be highly beneficial for both LUMS and TPPL. Vice Chancellor, LUMS, Dr. Ahmad reflected on the importance of collaborating with corporate partners like TPPL who champion employment and diversity in Pakistan.

LUMS Signs MoU with Total Parco Pakistan Limited

LUMS and Total Parco Pakistan Limited (TPPL) announced a collaboration on recruitment, executive training, and digital innovation in a ceremony held in June 2021, at the TPPL Head Office in Lahore. Present at the ceremony were Mr. Mehmet Celepoglu, CEO, TPPL, along with Mr. Kashif Ghauri, TPPL Vice President Human Resource and Administration, and members from senior management and the HR and administration team. Representing LUMS were Dr. Arshad Ahmad, Vice Chancellor; Dr. Khawaja Zain ul Abdin, Director; Raising Executive Development Centre; Mr. Saleem Ahmad, Chairman National Incubation Centre; Ms. Nuzhat Kamran, Director, Office of Development; M. A. Rehman, Partnership Advisor; Office of Advancement and Mr. Imran Nadeem, Deputy Manager, Office of Advancement. Total Parco Pakistan Limited is one of the leading oil marketing companies in Pakistan. It possesses a strong network footprint with over 800 active service stations nationwide, an expansive lubricants distribution channel, extensive B2B commercial sales, the Total Card smart fueling solution, special fluids, and solar energy solutions across the country. Their Corporate Social Responsibility Team is committed to developing and uplifting local economies through investing in youth inclusion and education, climate, road safety and cultural dialogue and heritage. Mr. Celepoglu expressed how the partnership with LUMS will help TPPL recruit high-level talent at all levels of the organization and supplement the TPPL culture of excellence and innovation. This partnership will revolve around areas such as sustainable energy initiatives, training and development, road safety; Electric Vehicles business and biodiversity, along with scholarships that will be highly beneficial for both LUMS and TPPL. Vice Chancellor, LUMS, Dr. Ahmad reflected on the importance of collaborating with corporate partners like TPPL who champion employment and diversity in Pakistan.

NOTES FROM CAMPUSS

Baradari Café Inaugurated on Campus

The Baradari Café, conceptualized by Luqman Ali Azfal (BSc 2002), CEO and Founder, The Monal Group, was launched at LUMS in October 2021 during an exciting inauguration ceremony. The event was attended by the Monal team, including Mr. Azfal, his family and the senior management of the firm. Representing LUMS were Syed Babar Ali, Founding Pro-Chancellor; Dr. Arshad Ahmad, Vice Chancellor; Dr. Farhat Haji, Provost; Mr. Nuzhat Kamran, Director; Office of Advancement; School Deans and members of the senior administration. The Café, for whose interior Mr. Azfal has made a generous donation, is planned to be run through a student-university partnership that will provide learning and internship opportunities to the students on campus. Every semester, a group of students will be hired to run the place, giving them first-hand experience of the food industry. The café will also host industry experts who will be invited for interactive discussions with LUMS students on various topics related to the food industry.

LUMS shines in global QS rankings

In the recent 2023 QS World University Rankings, LUMS ranked amongst the top 651-700 universities in the world. QS or Quacquarelli Symonds University Rankings are one of the most prestigious and recognized international university rankings in the world. The assessment criteria for universities follows a short stint in 2019, where he is all praise for the LUMS environment and its dynamic community. Dr. Jadoon has overseen a lot of the process and computing solutions that are an integral part of the academic experience at LUMS, and now building on that history he is looking forward to providing the University’s leadership, relevant guidance and support. He explained that the Office of the Provost has a huge portfolio to look after, from ensuring standards across the University and facilitating Schools in their academic endeavours, to supporting the different Centres in their research ambitions. "Most of our role is coordination and facilitation, as opposed to doing a specific operations role for a single department. It is more of developing policies and ensuring a coordinated effort, as well as providing university-wide guidelines."

Offices from LUMS Shines in Global QS Rankings

Jadoon as vice provost

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LUMS Honours Six Outstanding Teachers with ‘Professor Emeritus’ Title

For the first time, LUMS has conferred the title of ‘Professor Emeritus’ to six professors for their exemplary service and contributions to the University. Dr. Anjum Nasim from the Mushtaq Ahmad Gurmani School of Humanities and Social Sciences and Dr. Arif Zaman from the Syed Babar Ali School of Science and Engineering were recognised. In addition, Dr. Anwar Khursheed, Dr. Jamshed H. Hasan Khan, Dr. Ehsan Ul Haque and Dr. Syed Zahoort Hassan from the Suleman Dawood School of Business are part of the inaugural cohort which will receive the prestigious title. All were officially celebrated at the convocation ceremony on June 3, 2021. Each Professor has a longstanding history with LUMS, and has played pivotal roles in shaping the institution to what it has become today. “LUMS has benefited greatly from the leadership and efforts of these outstanding individuals. I hope they will continue to provide wisdom to the LUMS community and help take the University to greater heights. They are role models for the rest of the faculty,” said Syed Babar Ali, Founding Pro Chancellor of LUMS. The title of Professor Emeritus not only recognises a long-standing connection with the University but also exemplary service and leadership. We honour these dedicated professors who will always remain cherished members of the LUMS family and offer our heartiest congratulations to them.

LUMS Inaugurates Vice Chancellor’s Award for Teaching Excellence

The Vice Chancellor’s Office at the University and the LUMS Learning Institute (LLI) announced the inaugural ‘Vice Chancellor’s Award for Teaching Excellence’ in January 2021. The University-wide teaching award aims to recognise the contributions of instructors who, through innovation, commitment, and continued excellence in teaching, have significantly enhanced the quality of their students’ learning experiences. The instructors at LUMS play a large role in making the University world-class, and these awards are a chance for the entire community to recognise and celebrate their contributions. Up to five faculty members are recognised for their contributions to significantly enhance the quality of their students’ learning experiences. The inaugural awardees include Dr. Zubair Khalid, Syed Babar Ali School of Science and Engineering (SBASSE), Ms. Angbeen Mirza, Shaikh Ahmad Hassan School of Law (SAHSS), Dr. Ali Raza, Mushtaq Ahmad Gurmani School of Humanities and Social Sciences (MGSHSS), Dr. Muhammad Tarig, SBASSE and Dr. Momin Ayub Uppal, SBASSE who were recognised during the convocation ceremony for the Class of 2021. This university-wide award sets the standards for teaching excellence at LUMS. The idea of recognising a cohort is important in forming a community of educational leaders at LUMS who have already proven themselves as pedagogical experts and mentors to both students and to their peers.

In the spirit of giving back and honouring his LUMS experience, alumnus, Imran Khan (MBA 1995), his wife, Salama Minto, and their family have made a contribution of PKR 18 million to set-up the ‘Tasnim & Abid Hassan Minto Scholarship Fund’. The fund has been created in honour of Ms. Minto’s parents and will sponsor talented scholars from across Pakistan who are part of the National Outreach Programme (NOP) at LUMS. The NOP has an annual outreach covering 12,880 potential student applicants across 136 cities, towns and villages such as Bahawalnagar, Hunza, Swat and Taxila among others. The programme provides financial assistance ranging from 20 to 140 per cent to selected NOP scholars. The NOP is a reflection of the LUMS commitment to diversity, inclusion and access. Recently, the scholarship programme was awarded the regional finalist for the CASE Platinum Awards in the Asia Pacific region for the ‘Best Practices in Diversity, Equity, and Inclusion’ category.

Based in California, Mr. Khan is a tech entrepreneur and an analytical marketer with a passion for building and scaling up technology-driven consumer businesses. After completing his MBA from LUMS, he went on to earn another, this time from Cornell in 2000. He currently serves as an Advisor at CRED, a member-only credit card payment platform and a brand new fintech unicorn.

Khan believes that economic disparity forces a great number of smart, capable, and talented students in Pakistan to compromise or entirely give up on their goals in life. “The National Outreach Programme is a brilliant vehicle to help bridge this disparity and support LUMS in its mission of offering an outstanding educational experience to talented scholars — regardless of financial and social constraints.” The generous contribution of Mr. Khan and his family will support LUMS in its aim of transforming communities by making quality education attainable for talented students.
The family of the late Chaudhry Nazar Muhammad made a generous donation towards the advancement of the Department of Economics at the Mohsin Ahmad Gurmani School of Humanities and Social Sciences (MGSSHSS) at LUMS. To acknowledge the contribution, a naming ceremony was held in December 2020 attended by his family including his sons, Mr. Shahid Hussain and Mr. Abdul Razak Dawood, Pro Chancellor, LUMS. The naming ceremony was also attended by Dr. Ali Khan, Associate Professor and Dean, MGSSHSS, Outlined how the donation will reshape the future of the department, and by extension the School. “There is no university globally that is producing research projects with co-authors from nearly every Ivy League university and top institution in Europe.”

Education was very close to my late father, Chaudhry Nazar Muhammad. His life story was an inspirational tale of success and inspiration for the LUMS community, especially those who are from humble beginnings. That success is the remarkable story of LUMS as well, which has become a comprehensive University, pioneering research and offering a life-changing experience to thousands of our graduates. The living proof of that can be found in our 14,000 alumni, spread all over the world, in positions of great responsibility, in bringing great credit to this institution. LUMS is evolving through its current efforts to integrate without borders, and to transcend disciplinary geographic and socio-economic barriers to make education the most powerful source of nation building.”

Mr. Shahid Hussain spoke about his motivation for contributing to the further development of the Department of Economics in his father’s memory: “Education was very close to my late father, Chaudhry Nazar Muhammad. His life story ties in well with the National Outreach Programme at LUMS, our diverse student body, and the fighting spirit of Pakistanis against impossible odds. We could not have had a more fitting opportunity to pay tribute to our father than donating towards the Economics department.”

Dr. Ali Khan, Associate Professor and Dean, MGSSHSS, outlined how the donation will reshape the future of the department, and by extension the School. “There is no university globally that is producing research projects with co-authors from nearly every Ivy League university and top institution in Europe.”

Mr. Abdul Razak Dawood, Pro Chancellor, LUMS spoke about his memories of Chaudhry Nazar Muhammad and noted how he was a source of encouragement, guidance, and strength. “When we all started LUMS, we knew it was not going to be a trip, it was going to be a journey. It actually turned out to be an adventure. An adventure to greatness and an adventure to doing something big for our country, which in the early days was something we never expected. Part of that adventure was Chaudhry Nazar Muhammad himself!” He recalled that Chaudhry Nazar Muhammad always looked for three things in his family and himself, “Human capital, intellectual capital and right at the bottom of my heart.”
A year into the pandemic and LUMS Live, a biweekly live webinar series, has brought to the fore the positive impact of a community, learning and innovating together in a time of uncertainty.

Despite the unprecedented nature of our time, LUMS Live has brought to the fore the positive impact of a community, learning and innovating together in a time of uncertainty. The series has thus also catalysed engagement and widened the scope of the University's networking.

Over time, it has built a steady viewership amongst the wider academic community in Pakistan, and gained traction from experts and leaders around the world. The average LUMS Live session garners approximately 100,000 views and generates conversation on multiple digital platforms from the comments section of the live broadcast on Facebook, to Twitter threads, emails and more. Panelists of global stature have lent their knowledge and voice to LUMS Live, including Syed Babar Ali, the Founding Pro Chancellor of LUMS and more. Panelists of global stature have lent their knowledge and voice to LUMS Live, including Syed Babar Ali, the Founding Pro Chancellor of LUMS and more.

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In the midst of a pandemic, LUMS optimised on the depth and diversity of its community and included practitioners from a variety of fields and backgrounds to share their expertise. The series has thus also catalysed engagement and widened the scope of the University's networking.

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Our society has become violent and brutalised. We are being distracted from the real issues of how to help and support a survivor.

Ms. Tahira Abdullah
Human Rights Activist
Session 43: Sexual Violence and Safety: Current Realities, Next Steps

The spirit of giving back to society is the hallmark of LUMS graduates. As a testament to their commitment, and to commemorate their experience at the University, the MBA Class of 1994 came together to contribute towards their Class Endowment Fund. Originally established in 2009-10 with a principal amount of PKR 6.5 million, the Class recently increased their endowment pledge to PKR 16 million.

With the belief that education is the key to solving the social problems faced by Pakistan today, Eiraj Daud, Class Fund Representative, mobilised his batchmates to give back to their alma mater. Through donations from 29 individuals, they were quickly able to raise PKR 9 million to top up their Class Endowment Fund.

Daud appreciated his former classmates for their vigour and said, “I would like to thank all my friends for their generosity. I wholeheartedly wish the best for the upcoming students who will benefit from the Fund, and shine bright as future Pakistanis who will bring real change. The MBA Class of 1994 will live on through this donation.”

As 1 in 3 students at LUMS receive some form of financial aid, alumni donors play a vital role in making significant contributions towards breaking generational cycles of poverty for families and communities. The MBA Class of 1994 certainly leaves a legacy and forwards the University’s mission to provide inclusive and accessible education for all.

The biggest thing that history teaches us is to look beyond the medical definition of a pandemic, and to pay attention to the social factors that are responsible for the spread, and to help us think about how we can mitigate it by addressing those socio-economic factors.

Dr. Amna Khalid
Associate Professor, Department of History, Carleton College
Session 16: Learning from the History of Pandemics

The state does not have the control to decide the number of children a family should have but it does have a responsibility to inform them of the appropriate number according to the population graph.

Dr. Zeba Sathar
Director, Population Council, Pakistan
Session 75: Pakistan’s Divergent Fertility Transition
The year 2021 marks the 35th anniversary of LUMS. Starting from a small bungalow in Lahore with an MBA programme to a 100-acre campus brimming with research, pedagogical innovations, five schools with over 30 academic programmes, and gaining national and international accolades continuously, LUMS has come a long way. The founding members built LUMS on the values of commitment to excellence and a merit-based approach that have stood the test of time. This has nurtured a legacy of talented individuals who work to make a better world. They continue to anticipate and tackle the challenges of society and put forward innovative solutions to real-life problems. And this is what education at LUMS is all about. With a student body admitted on merit alone and drawn from every corner of the country, guided by faculty who is passionate about teaching, research and knowledge exchange, the University continues to march into an era of impressive development and impactful projects. Together, we are a community of doers, learners, and explorers united by a sense of giving back to society. The leadership, donors, alumni, faculty, students, and staff all stand together with a sense of belonging, and the recognition that each member of this community has a contribution to make. As we mark this milestone of 35 years of excellence, let’s take a look back on the remarkable journey here, and celebrate the extraordinary community we have become.
Tell us a little about how it all started. Well, the whole idea was that initially we thought we would put up a business school and the idea came up after I had been to Harvard Business School’s advance management program. I was already the Managing Director of a company for more than 25 years, so I thought there was nothing to learn. Once I attended that program, I brought home to me how much there was to learn by attending the programs not only from the faculty but also from other participants. When I came back, I was immediately drafted into government service by Mr. Bhutto to set up the fertilizer corporation and for 4 years, I was in the public sector and there too, I was constantly agitating with the government to nationalize a number of industries in the country. They had recruited people from the private sector mostly to run these industries and I said that these people will sooner or later fade away. What about building the experience, the knowledge and the skills? How do you consider where we are today? I never imagined we would be here, where we are today I mean, it is the blessing of Allah.

You keep on doing your best and the doors keep on opening. Nation building happens when people are well educated. They will make good citizens and good bureaucrats. Today, five hundred people from LUMS are in the civil services. Over a thousand businesspersons and industrialists coming out of LUMS – and it is not their father’s business, they created it own. And you have about three thousand LUMS alumni working abroad from San Francisco to New Zealand. They wouldn’t be there if LUMS did not exist. If somebody asks me, what do you expect of a LUMS graduate? I will say he or she is from LUMS then he or she will not lie. It is a very big qualification. This is what I hope should be there. This is what your word?

From the very beginning, hard work, dedication and integrity were the thrust for all activities. The National Management Foundation (NMF) – the fundraising body of the institution. He immediately expressed his approval and consent.

From the early days of the University, all members of the community were held to the highest standards. With limited resources and exceptional motivation, the University began its operations in a small rented bungalow.
The need for a permanent campus was evident from the early days of LUMS. Within two years of starting classes, the University had expanded from occupying one house to four adjacent buildings. In 1989, Syed Babar Ali and the US Ambassador signed the USAID grant of USD 10 million, to be utilised for campus construction. The architect, Habib Fida Ali, toured universities in Iran, India, America and Scandinavia to observe the infrastructure of different business schools.

1991: Construction for new campus begins
1992: Board of Trustees gives go-ahead to a new undergraduate programme
1993: New 100 acre campus built in DHA, Lahore
1993: 689 hopefuls apply to be part of the first batch of undergraduates
1994: The first batch of 65 undergraduate students step onto the new campus

Abdul Razak Dawood showing the model for the new campus to US Ambassador, Robert B. Oakley in 1989

Students at the groundbreaking ceremony of the new campus, October 1990.

The LUMS faculty has always been the cornerstone of the University, and they laid the groundwork for a world-class institute for business graduates. Incidentally, they were also the first ‘students’ of LUMS, as there was required coaching in the case based teaching methodology!

From the early days, integrity was a part of the culture of the University. The initial batches of students proposed an Honour System, where there should be no faculty invigilation in exams and the class would regulate itself. "People say that the Honour System was a hallmark of those days, but I feel it was not a hallmark, it was a by-product. When the vision for the students is ‘leaders of tomorrow’ then everything changes. We all used to take exams in the garden outside and we used to sit together, no faculty member was there."

Arif Nazir Butt (MBA 1989)

What began as an institution with a world-class MBA programme grew to become a comprehensive business school, offering degrees at the undergraduate and graduate levels.
### Timeline of Events

<table>
<thead>
<tr>
<th>Year</th>
<th>Event</th>
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<tr>
<td>2002</td>
<td>A five-year, integrated, BA-LL.B degree launched by the School of Arts and Sciences (SoAS)</td>
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<td>2003</td>
<td>SoAS renamed as School of Humanities, Social Sciences and Law</td>
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<tr>
<td>2006</td>
<td>Approval granted by the Board of Trustees to start work on the establishment of a law school</td>
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<td>2008</td>
<td>First batch of 17 students graduate from the Law programme</td>
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<td>2012</td>
<td>Law programme approval received from Pakistan Bar Council (PBC)</td>
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<td>2015</td>
<td>First batch from the School graduates</td>
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<tr>
<td>2016</td>
<td>Syed Babar Ali School of Science and Engineering (SBASSE) inaugurated</td>
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<tr>
<td>2017</td>
<td>Law degree approved as an ‘Honours’ degree by Pakistan Bar Council (PBC)</td>
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<tr>
<td>2018</td>
<td>The School of Education (SOE) announces the launch of the Shaikh Ahmad Hassan School of Law</td>
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**In 2002, Syed Babar Ali began floating the idea of a science and technology venture under the LUMS banner. Over the next few years, the concept grew from an idea to a tangible project. Today, the School offers a number of undergraduate and graduate degrees.**

**With the aim to carry forward the LUMS vision and play a vital role in producing education leaders, policymakers, and related specialists who are strongly rooted in research thinking, the Syed Ahsan Ali and Syed Maratib Ali School of Education was inaugurated.**
Finding My Song:
In Conversation with
Debut Novelist,
Saba Karim Khan

hat inspired you to write Skyfall? And what did you learn from writing it?

Too often, our jobs make us feel as if we’re cogs in a wheel, driven by the ‘check-at-the-end-of-the-month’ gratification, happiness become adjunctive to that mechanical roster. Over time, frustration creeps in but we train our minds to believe rote-studying isn’t an option. I certainly did! Then one winter, a guest speaker at NYU, the Headmaster from a school in England, quoted something which stopped me in my tracks: “Most men and women lead lives of quiet desperation and go to the grave with their song still in them,” he said. “What is your song?” he asked us to take five minutes and scribble our song on a piece of paper, before sharing it with the person sitting next to us. It felt daunting, trying to figure out my ‘song’ in a matter of minutes, especially because in addition to my pipedreams, I had two tiny daughters: a one-year-old and a 2.5-week-old. Still, the Headmaster’s words shifted something fundamentally within me and they marked Skyfall’s inception that morning.

The journey of writing Skyfall offered a vital learning which I hope to carry with me into the future: when we dream our dreams, we tend to focus on their germination and culmination – the day we decide to embark on the journey and the point at which we see the finished product - both those stages yield the greatest excitement. However, as crucial as that initial and eventual thrill is, it isn’t enough. It’s the middle stages of keeping one’s head down, simply staying the course and doing the hard work - which is non-negotiable. It mostly isn’t easy, nor does it feel particularly glorious. For instance, the experience with Skyfall involved alternating between my daughters and MS Word, those incessant hours of sitting in NYU’s library, inventing this make-believe world, being on holiday and still thinking, what might my characters be doing right now; I need to get back to writing, powering through 300 pages of the novel’s final edits during lockdown in a single day, watching chunks of Skyfall bite the dust to make it leaner, tighter – it’s messy, frustrating and rewarding in equal measure. There are days you get six words and days you get six thousand words – but embrazing that chaos and forging ahead, I believe that’s what allows a book to come into being. Basically, I had to strip bare the glorious prospect of being a published author and fufil the insane demands of writing whilst being a full-time working mother. The journey has shown me that there’s simply no short cut to clocking those hours and putting pen to paper.

What do you hope for readers to take away from this novel?

Hope, a better way of living. For readers to be able to imagine a world where co-existence is the currency where the colour of my passport doesn’t determine my life chances. Even if Skyfall so much as sparks a conversation that interrupts things we’ve been conditioned to normalise – the immigration apocalypse, sexual violence, love jihad – I’d say that’s nothing short of revolutionary. I’m already seeing reader reviews which mention how the issues in Skyfall make them seethe, how they find their eyes opened after reading it, so it’s very heartening. What else is indispensable to the world of Skyfall? The embracing of vulnerability and imperfection; for readers to accept that some things can be broken yet beautiful – such as my home-country, Pakistan. That’s why, despite the dark spaces that Skyfall may have readers into, its primary source remains the movement from darkness to light – it’s a metaphor repeatedly referenced within its pages. Hence, hopes and dreams are front-and-centre; maybe in ways more subtle than apparent, but you definitely arrive there, once the layers of gender violence, class conflict, love jihad, the immigration apocalypse, have been fully unearthed.

What does the title of this book mean to you?

‘Skyfall’ literally means the last attempt you make against a group of people when outnumbered – that’s the spirit which crystallises the novel. The title is deeply personal to me; as a middle-class girl growing up in ‘third-world’ countries, we’re constantly taught to downsize our dreams so that they fit our reality. I read Skyfall as a bailiff of resistance against that mindset, telling us that no one else should dictate our world (worth). In short, Skyfall dares you with a single possibility: to amplify your reality so that it fits your dreams, instead of the
Even if Skyfall so

other way around. That’s the real sort of cour-

day that the journey of the female protagonist,

It also didn’t help that the publishing industry

First, write a book which I believed was worth

As a result, when you read about Pakistan,

literary success is such a nebulous goal,

Putting off writing, that’s probably the

and Cuckoo’s Café and Shahjamal – those

they may or may not follow.

In retrospect, my experience with my de-

and eventually emailed him my query one

This is as your debut novel, what were

how much time did you spend research-

beauty of a novel is that you can
delivery a cavalcade of piercing truth about the

try but there’s still a long way to go, so where
does one begin?

What does literary success look like to

it’s not realistic or conventional sense.

The beauty of a novel is that you can
deliver a cavalcade of piercing truth about the

world we live in, woven within the form of

everything counts as research.

For instance, I spent several afternoons in

For my work to speak to my mother,

and Cuckoo’s Café and Shahjamal – those

but documentary and novel, also hammers in

It took me a while, but I eventually embraced

Frankly, I was reluctant at

writing, like I was hoping for, without

My experience with my debut fiction,

And Cuckoo’s Café and Shahjamal – those

imagine a better way of living.

Literary success is such a nebulous goal,

since I’ve read and heard that the probability

I’d want to make that attempt myself

Second, I find a musicality in storytelling, like

my mother, embrace it and put it out in

Imagine a better way of living.

the field of writing fiction – or any

But most of all, I think the years I spent at

I’ve always craved storytelling, even

vestors of sexual violence from South Asia or the

not secure in a literal or conventional sense.

become somewhat thick-skinned about it. So,

researching my agent in a whole lot of de-

I’ve directed with college survi-

But as you watch the film, threading through the

of colour, with no nepotistic access to the

myself and the yearning for

in Central Asia, which I was afraid that might

and uncomfortable that might make us.

Of course, that’s what will see you through the

in the most pleasant of ways, that a publishing

coiffed lattes and sugar donuts.

and Confectionery, or the “chilli powder
taste” that is burnt in the mouth, is far from

Then, brace myself for rejection.

Is this not just because it’s supposed to be a code

ask what faith they may or may not follow.

Without profoundly processing and interpret-

Writing a book is a very different kind of

timeless. And over the years, as I hone my craft,

You can’t be retrospective, anymore.

wavers too, but I’m talking about travel through

Of course, that wouldn’t be happening.

I didn’t have access to an inner circle

travel without physically going somewhere.

In perspective, writing fiction is like

and eventually emailed him my query one

It was incredibly eye-opening that

inexplicable. Frankly, I was reluctant at

starting point, I would venture to say, of

and Cuckoo’s Café and Shahjamal – those

and uncomfortable that might make us.

I would like to make that attempt myself

trapped within.

Hopeful worlds that on these pages meet, fi-

I’ve always craved storytelling, even

Describes it, I’ve whisked readers “through

the chaos, no matter how nervous

and someone in the room (or online), finds it

so it doesn’t appear deliberately

It was incredibly eye-opening that

researching frames of expectation and the yearning for

One must remember that

I’ve always craved storytelling, even

At some point, you have to discover

the yearning for

and Cuckoo’s Café and Shahjamal – those

I’ve always craved storytelling, even

were we spoilt for choice

a publishing house.

As a result, when you read about Pakistan,

And Cuckoo’s Café and Shahjamal – those

the yearning for

I didn’t have access to an inner circle

I’ve always craved storytelling, even

I’ve always craved storytelling, even

research the agent world

Then, brace myself for rejection.

I didn’t have access to an inner circle

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As a result, when you read about Pakistan,
Aysha Baqir grew up in Pakistan. She won a scholarship to Mount Holyoke College, where she studied International Relations. Her time in college sparked a passion for economic development, and upon her return to Pakistan, she saw that the poor needed access to economic resources and networks before they could voice their demands for social justice. In 1998, after completing her MBA from LUMS, she founded a not-for-profit organisation, Kaarvan Crafts Foundation, that builds and strengthens skills and business capacities of women entrepreneurs in low-income communities, so that they are able to successfully pursue entrepreneurial opportunities, participate effectively in the markets and improve their economic realities. In 2013, Aysha Baqir relocated to Singapore. Her novel Beyond the Fields, a story about social justice, was published in January 2019 and shortlisted for Best-Debut English at the 9th UBL Literary Awards. Set in early 1980s against the backdrop of martial law and social turmoil, Beyond the Fields is a riveting, timely look at the profound inequality traditions that disempower women in our world. Baqir was invited to launch her book at the Lahore and Karachi Literary Festivals. Her interviews, book reviews, articles and short stories have appeared in Counter currents, Borderless, The Herald, Mount Holyoke Alumnae Quarterly, the Kitaab, and The Tempest. She is on the Board of Kaarvan Crafts Foundation and an Ashoka Fellow.

Muneeb is among a handful of Pakistani entrepreneurs who have not only made a mark on the world’s biggest stages, but he is doing so with respect to one of the most exciting and impactful technologies. He is best known for the regulatory framework that resulted in the first SEC-qualified offering for a crypto asset. Considering that blockchains and bitcoin are viewed as the most exciting technologies that will shape the internet and future economies, Ali makes Pakistan proud by being at the forefront of these developments.

Aysha Baqir (MBA 1998)
Author, Social Activist, & Founder, Kaarvan Crafts Foundation

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Bilal founded Kreative Kinder Haus, an inclusive set-up that believes that all children should be allowed to enjoy their childhood and should not be burdened with books and unrealistic expectations or be compartmentalised. She believes children are unique and are meant to play, explore, have adventures, dream and make magic. Kreative Kinder Haus aims to provide a safe haven for children with different abilities, and has recently expanded with the opening of a second branch in DHA, Islamabad to be able to reach and help more children. Bilal’s sole focus is to be able to help those in need and she will find any means necessary to do so. She is a behaviour therapist providing therapy to kids and counselling to their parents. Her work has been recognised at multiple levels by both, the federal government and global professionals who have visited her institution. She has also begun trainings and schools are approaching her to help them design their curriculums for special needs children. Her mission is to create acceptance and awareness to make Pakistan an inclusive society for future generations.

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FAHAD RAFIQUE DOGAR
(BSc 2005)
Associate Professor of Computer Science & Senior Fellow of Civic Technology, Tufts University

After LUMS, Dogar went to Carnegie Mellon University for his PhD and then spent a few years at Microsoft Research, Cambridge (UK). His current research is broadly in the area of networking – making today’s Internet faster, cheaper, more reliable, and easier to use. Dogar has had close ties with LUMS since his graduation; he has been a visiting faculty in the CS department, and has regularly given research talks and collaborated with students and faculty. Several students from LUMS have also gone on to join his research group at Tufts – three of his current PhD students are LUMS alumni.

TAUSEEF H. FAROOQUI
(MBA 1996)
Chairman, National Electric Power Regulatory Authority (NEPRA)

Farooqui joined NEPRA in August 2019. He was chosen from a pool of the finest Pakistani local and overseas power sector experts to lead this national authority of Pakistan. As Chairman, he aims to regulate the Generation, Transmission and Distribution ends of the power sector in a way that creates room for innovation and modernisation to fix the power industry. He is taking real actions on ground to change NEPRA from a passive to active and proactive regulator. Farooqui has over 28 years of techno-commercial experience with specialisation in managing the business side of IPP/IWPP projects. He started his career with WAPDA in 1991 and has worked on both technical and finance sides. He then worked with global companies in power, water, and energy sectors on multi-billion dollar projects like International Power of UK from 1997 to 2000 on Pakistan’s largest Kot Addu Power Plant. Since 2000, he has developed the top three IWPP projects in Abu Dhabi. In 2005, he joined Marubeni of Japan on their largest investment outside Japan in Taweelah B, Abu Dhabi’s largest power plant.

YOUASF HUSSAIN
(MBA 1994)
President & CEO, Faysal Bank Ltd.

Hussain has around 25 years of diverse professional experience. His previous assignments have primarily been with ABN AMRO Bank, where he held multiple senior managerial positions, mainly within wholesale/corporate banking. He led a number of landmark international investment banking and structured finance transactions across multiple industries. Hussain has also been at the forefront of two bank acquisition and integration transactions. His experience also includes senior management positions with Samba Bank and earlier roles with Mashreq Bank, UAE and Mobilink. He has been with Faysal Bank since August 2008. He has contributed significantly to the growth of the franchise while holding senior management positions within Corporate, Special Assets and Risk Management Group. He was elevated in early 2017, to become the President and CEO. Under his leadership, the Bank has embarked upon a well-structured plan to convert into a full-fledged Islamic bank from a conventional bank. Simultaneously, the bank has also adopted a growth strategy through major network expansion, new product offerings and enhanced distribution efficiency coupled with customer-centric approach and increased focus on technology. He is a member of the Executive Committee of Pakistan Banking Association, a Council Member of the Institute of Bankers–Pakistan, Director at Pakistan Business Council and Pakistan Institute of Corporate Governance. He is also a member of the Management Committee of IBA-CEIF (Centre for Excellence in Islamic Finance).

ANGREEN ATIF MIRZA
(BA-LLB 2008)
Assistant Professor, Shaikh Ahmad Hassan School of Law (SAHSOL) & Director, Office of Accessibility and Inclusion, LUMS

Mirza holds an LL.M. from the University of Michigan Law School and her primary area of interest lies in clinical legal education, specifically street law, live client clinics, and access to justice work. She supervises a street law programme at SAHSOL, where students are responsible for weekly legal awareness sessions with secondary school students. Mirza also serves on the board of Digital Rights Foundation, a non-governmental organisation working on rights in cyber space with a focus on issues relating to gender. She has been involved in human rights work in various capacities including public interest litigation, research, advocacy, as well as trainings for judges and police staff, awareness sessions for students and preparation of community outreach material.

AMMARA MAQSOOD
(BSc 2005)
Associate Professor in Social Anthropology, University College London (UCL)

Maqsood’s research coalesces around questions of middle-class religiosity, aspirations and intimate subjectivities and urban politics in Pakistan. Her first book, The New Pakistani Middle Class (Harvard University Press, 2017) was awarded the 2019 AIPS Book Prize. Her research has been funded by the European Research Council, the Economic and Social Research Council and the British Academy Global Challenges Research Fund, and appeared in top-ranked journals, including American Ethnologist, Social Anthropology and Comparative Studies in South Asia, Africa and the Middle East. Previously, she was Lecturer in Social Anthropology at Manchester and, prior to that, ESRC Future Research Leaders Fellow at the Institute of Social and Cultural Anthropology and Junior Research Fellow at St Catherine’s College, Oxford. Maqsood holds a PhD and MPhil in Social Anthropology from the Institute of Social and Cultural Anthropology at University of Oxford.

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(BSc 2005)
Associate Professor in Social Anthropology, University College London (UCL)

Maqsood’s research coalesces around questions of middle-class religiosity, aspirations and intimate subjectivities and urban politics in Pakistan. Her first book, The New Pakistani Middle Class (Harvard University Press, 2017) was awarded the 2019 AIPS Book Prize. Her research has been funded by the European Research Council, the Economic and Social Research Council and the British Academy Global Challenges Research Fund, and appeared in top-ranked journals, including American Ethnologist, Social Anthropology and Comparative Studies in South Asia, Africa and the Middle East. Previously, she was Lecturer in Social Anthropology at Manchester and, prior to that, ESRC Future Research Leaders Fellow at the Institute of Social and Cultural Anthropology and Junior Research Fellow at St Catherine’s College, Oxford. Maqsood holds a PhD and MPhil in Social Anthropology from the Institute of Social and Cultural Anthropology at University of Oxford.
Starting your own venture, seeing it through the ups and downs of the entrepreneurial journey is no easy feat. Around the world and across products and services, our alumni are doing just that. We sat down with three such entrepreneurs whose businesses have taken flight and gained some insights on the struggles we don’t see, the secrets to their rising success, and what they’re excited about for the future.

**The Founding Factor**

**What inspired you to start Lush Crush?**

As a mother, and homemaker, my purpose and direction in life was always guided by my children and family. The drive of wanting to achieve something bigger than myself whilst keeping my family side-by-side, led me to start Lush Crush. I wanted to revitalise the world around me, and the solution seemed simple, especially when I was creating a product with myself in mind. Being a mother of three girls who refuse to eat fruits, ice pops were a life-saver; so why not commercialise it?

**How do you sustain the personal touch in such a growing venture?**

To date, Lush Crush is completely run by my family and me, and we each play upon our strengths to further manage the business. I am also in constant touch with the customer to ensure that their needs and wants are met, and that every person is satisfied with their experience. And the biggest factor that drives Lush Crush is that I am also my own customer. I would never serve a product to you that I would not serve to my family, or eat myself. All products go through a family taste test before they are launched, and trust me, they can be brutally honest!

**What do you wish you knew (but didn’t) when you first started out?**

Looking back at what started as a home business, I’m proud of how far Lush Crush has come. However, following the building up to success, there are always surprises along the way. I am thankful for the grip I have over work right now, but I will admit the audience for popsicles can sometimes be overwhelmingly large. What has been your most important learning lesson from running your own venture?

Running my own venture has helped me understand who I am as a person, much better than any other experience would. It has allowed me to explore my strengths and work on my weaknesses. I’ve also learnt that each and every person has their own skillset, and just because it differs from yours, it does not mean that it isn’t useful. In what ways has LUMS helped you reach where you are?

LUMS was definitely a stepping point for me. It gave me the confidence and education I needed to understand my consumer and markets and how to eventually run a successful brand, even if it meant that my learning came into play years later.

**What are you most excited about as you see your start-up expand?**

Watching Lush Crush expand has brought in many new employees. With a fluctuating economy, seeking employment becomes a challenge especially for those with low skills.

What inspired you to start Daftarkhwan?

Daftarkhwan, as an idea, came forward to nurture and enable the ecosystem it is apart of. At the time we started, there were a few incubators operating but Daftarkhwan aimed to be the next step in the value-chain by providing agile co-working spaces to entrepreneurs for their businesses. More than anything, we wanted to bring together a community for the bold, passion-driven, and resilient change-makers that would help them grow exponentially.

**What exactly is your business model?**

As a business, Daftarkhwan aims to provide fully furnished and managed space as a service to businesses so as to eliminate the gigantic capital expense required to setup shop, optimise operational costs with the flexibility baked into the product offering while delivering an unparalleled experience that can only be enjoyed as a member of the Daftarkhwan Super community.

**What do you wish you knew (but didn’t) when you first started out?**

Rationality and/or relationships fly out the window when business situations get ugly and you need to have contracts and agreements in place for exactly those situations, regardless of the people involved.

**What are the most and least rewarding aspects of the entrepreneurial journey?**

The most rewarding aspect of entrepreneurship is the opportunity to see an idea that you’ve been imagining as an entrepreneur take form and take flight. Even more gratifying is to be able to see how, over time, that idea begins to impact the lives of people around you and how more and more people join the movement and collectively push your mission forward. The least rewarding aspects eventually disappear as you realise that the highs and lows are part of the journey and are exactly what make the rewarding bits of the story as gratifying as they are.

With every person we employ at Lush Crush, there is a lot of time and effort put in to their training to upgrade their skills. It is all worthwhile when I know their family is supported and a house is kept a home. I look to help as many as I can, and my goal is to see smiles on the faces of everyone, customers and my team.

What’s your personal favourite ice pop from the Lush Crush line?

With every popside on our menu remains a personal favorite of mine, but I exceptionally enjoy the icy, fruity range of popsicles. Fruits come by the season, and like many, I seem to rather prefer mine in the form of a popsicle – all while maintaining a great nutritional value!
What are you most excited about in the Pakistani entrepreneurial space?

What are you most optimistic about the Pakistani entrepreneurial space?

What is the new way to work for everyone in Pakistan?

What are you most excited about the co-working movement in Pakistan?

What advice would you give to a young Pakistani entrepreneur wanting to start their own venture?

What are the Pakistani entrepreneurial spaces all about?

What have you learned about the culture of co-working spaces in Pakistan?

What inspired you to start totes?

What are you most excited about the everyday happenings of your own work?

What aspects of being a Luminate do you still embody in your life after university?

What is your personal favourite piece from the entire totes collection?

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Memoriam
Adeel Aslam
Burhan Mohammad Khan (MBA 1988)
A devoted husband, father, grandfather and brother, an engaged and valued alumnus, a dependable friend to so many and one of the finest human beings, he leaves behind a community of bereaved. An avid biker, Khan combined his passion with purpose in 2014 when he travelled around the world on his bike to build awareness and create opportunities for the LUMS National Outreach Programme (NOP). He also served in the Pakistan Air Force for a decade before he decided to venture into the world of business and industry and joined LUMS. He was part of the pioneering MBA class that helped establish the LUMS values of integrity and leadership, and through his exemplary entrepreneurship leading Zephyr Textiles Ltd., paved the way for decades of Luminites to come.

In Memoriam
Mussaid Hanif
A fine human being and an incredible friend, parted with me after four years of enduring partnership. He left an indelible mark on me and my family. The “Motor Cycle Diaries” he left behind will be remembered for a long time.

Mushtaq Ahmad
Burhan was a true gentleman whose stature towered tall and shone magnificently among his peers the Class of 88. His sense of humour, eloquence, his handsome personality, and most importantly his helpful disposition towards all and sundry made him the personally loved to associate with. I remember during the first year of our MBA programme in 1986 when I barely knew Burhan, once on my way back to home from LBS (LUMS Business School was then called Lahore Business School) my old Daihun 120D’ wouldn’t start. Burhan, on his famous motorcycle, was on his way out the gate when he found me struggling to start my car. He stopped his motorbike next to my car and on finding out about my quandary, took off his book bag from his shoulders and got busy in trying to root out the problem in the car. While doing that he also went under the hood to identify any problems there without any regard to the neat and clean attire he was in. I do not remember exactly if he and I were successful in starting the car then, but I do remember this is a much-abridged version of an incident I witnessed.

Aliya Adee
Burhan Bhai was full of zest and an energy that overflowed to others. He would tackle life as it comes and had a knack of making things easier for others. For him, any difficulty was a bump to get across and he sort of made it lighter for all others. He bound us together during LUMS and 35 years later was still the binding force for his concern and care and desire to make life better for all his friends. We looked up to him then for his leadership abilities and then for the goodness and purity of his heart. May Allah grant him the highest place in Jannah.

Nudah Hasan
Burhan was one of those people who were the life and soul of one’s class. Without him, our MBA days would not have been the same. His jokes, his out-of-the-box thinking, his extreme sociable self, and his sense of humour, all made Burhan the person that he was, i.e. a maverick. He was our Top Gun – the guy we all looked up to. He was easily one of LUMS’ success stories. We miss him because we still want to hear about his adventures; we miss him because he used to bring all our classmates together; we miss him because our class of ’88 is not the same any more. May his soul find peace in onward adventures.

Shahzad Elahi
This is a much-abridged version of an incident I witnessed with Burhan. I remember one time when one of our class fellows was in financial turmoil after LUMS and was sitting in my office and we were discussing his problems. We called Burhan to seek his advice. He came immediately to our office and listened to the whole thing. Our friend had tears in his eyes while narrating his trouble. Burhan asked what is the bailout amount required which was in late 90’s a very sizable sum. He took out his wallet, cut a check for the full amount, hugged him and said not to worry. He did not ask any question or for return. He just saw a friend in trouble and rose to help without any expectation. I still have tears in my eyes when I recall the incident of his selfless concern. May Allah grant him the highest place in Jannah.

Nadira Sabahuddin
Burhan, a true friend always there for you. Courageous, a star on all occasions, full of vitality and empathy and leading the way forward, greatly and forever missed.

Asad Humayun Ch.
My earliest memories of Burhan are of him being the friendliest rebel in the class. He would question anything and everything with passion, grace and a smile that the person at the other end would be left speechless or having to agree with him in the end. Only he could walk out of the quiz/test by saying something like “no use sitting here if I do not know anything in the paper”. Burhan was a truly free-spirited and well-meaning friend. He was a binding force, especially for the class of ’88, along with their families. For us, Burhan and Saba are remembered as the “First Couple” of the ’88 family since our first quarter end dinner.

Nauman Khalid Butt
An inspiration to youngsters and a motivational force to the contemporaries, Burhan always was creative and willing to add a new dimension to the discussions. He was a natural leader and always inspired confidence amongst his mates. May Allah SWT bless his soul. Amen.

Jamal Irfshad
My first memory of Burhan is of a smiling, handsome man, riding on Honda 175 CC (1973 model), who had wrapped his head with a red Lahori head scarf, instead of a helmet. It was probably early March 1986, and he had come to register for the MBA programme and I was also there for the same reason. I originally thought he was part of the staff at LUMS, as I thought only young people of age 20-22 could be students. My impression was shattered when he asked me where he could take forms for the registration. Friendly, upright, honest, straight shooter and a team player, he turned out to be. He was an undisputed leader of our Class of 88.

Nuzhat Kamran
Feels like this poem was written just for Burhan – one of my closest friends, gone too soon. Till we meet again.

Credo by Jack London
The function of man is to live not to exist. I would rather be ashes than dust! I shall not waste my days trying to prolong them. I

Giving a Day to LUMS

How an engaged and empowered alumni community came together to pay it forward and create a world of opportunity for others.

In an effort to engage alumni in the University’s mission to make education accessible to all, the ‘Give a Day to LUMS’ campaign was launched in April of this past year. The brainchild of LUMS’ Founding Pro Chancellor, Syed Babar Ali, the idea behind the campaign is for alumni, and other members of the community, to donate a single day’s earnings, which will go towards financial support, and will help talented students across Pakistan pursue their education at LUMS.

With the campaign in full swing, having raised PKR 22 million, and alumni increasingly up-to-date with the University’s efforts towards need-blind scholarships, LUMS hosted its very first Telethon for the campaign in July 2021.

With an eye toward engagement of the global alumni community, which is spread over 50 countries around the world, the event was held in two iterations – in the afternoon and evening – to cater to alumni in all possible time zones. Featuring the University’s leadership, including Founding Pro Chancellor, Syed Babar Ali; Rector, Mr. Shahid Hussain; and Vice Chancellor, Dr. Arshad Ahmad, the panel of guests also included prominent faculty members from across disciplines and saw live participation of 32 alumni from around the world.

The event presented an opportunity for members of the
LUMS family from across domains to shed light on the University’s ongoing efforts towards inclusivity in education. With 1 in every 3 students at LUMS on some kind of financial support, the University today is a distinctive example of accessibility and diversity. The Telethon thus saw many a discussion on the importance of giving back, paying it forward and the long-term impact of this on the educational landscape of our country.

Encapsulating the entire spirit of the campaign, Dr. Ahmad said, “Of all the stakeholders we have, everyone has a limited time, except for alumni. Alumni are there forever, just like the University. So I think it’s as basic as, if alumni want to see their alma mater thrive, then they must be part of the family to ensure that it continues to provide even more support to people on this kind of need-blind basis.”

In tandem with the deep discussions and inspirational stories about the University, live pledges and donations flowed in throughout the Telethon. It was perhaps most heartening to receive pledges from alumni who were on financial support themselves when at LUMS, and are now paying it forward. In what can only be described as a huge success, the enthusiastic and generous participation of alumni led to over PKR 16 million raised through the Telethon, bringing the campaign total to a brilliant PKR 38 million, and enabling 38 bright young scholars to pursue their education at LUMS.

Encouraging alumni to keep up with this spirit, Syed Babar Ali expressed his own feelings about giving back when he said, “Once you start giving, you’ll feel that you have not done enough and you will continue to do it every year.”

As the campaign promises to be an annual exercise, with this year’s iteration already in motion, this truly is the LUMS hope.

Of all the stakeholders we have, everyone has a limited time, except for alumni. Alumni are there forever, just like the University. So I think it’s as basic as, if alumni want to see their alma mater thrive, then they must be part of the family to ensure that it continues to provide even more support to people on this kind of need-blind basis.”

The LUMS BSc Class of 1998 has completed its generous endowment of PKR 18 million. Initiated in 2008-9, the BSc Class of 1998 Endowment Fund was set up to support one National Outreach Programme (NOP) Scholar in perpetuity.

The NOP – recently awarded the regional finalist for the CASE Platinum Awards in the Asia Pacific region for the ‘Best Practices in Diversity, Equity, and Inclusion’ category - has funded over 700 scholars since inception and provides full-tuition waivers as well as additional living stipends and allowances. The NOP focuses on the University’s commitment to diversity, inclusion and access, and annually, reaches out to over 12,000 potential applicants across Pakistan.

Ms. Erum Khuuro, Fund Representative, along with a few batch mates spearheaded the endowment. She said, “BSc ’98 decided to set up an endowment fund because we wanted to leave a legacy of giving back and help other deserving scholars achieve their dreams as LUMS had allowed us to achieve ours. It took a few years but we not only managed to close the fund but we also managed to continue connecting with and supporting each other.”

The BSc Class of 1998 Endowment will play a vital role in transforming the lives of many NOP Scholars and their families.
Earlier this past year, Sheikha generously donated USD 2 million to the LUMS Syed Babar Ali School of Science and Engineering (SBASSE) to establish the “Sekha Scholarship”. This scholarship will allow LUMS to reward high performing undergraduate students at SBASSE; inspiring and nurturing a vision for strengthening the entrepreneurship roots amongst Pakistani students to leapfrog the country into a digital future.

“Thanks to the generous contributions of people before us, I was able to secure world-class education that opened the doors to opportunities for me and my family. It is our desire that no one who is talented and has the gift to work hard should be deprived of quality education just because they cannot afford it; human potential is the most precious asset and it is a shame for us to waste it. Through Sekha Scholarships, we will support talented, hardworking and financially-needy students who will build a bright future for our beloved country, InshaAllah,” said Sheikha.

Commenting on the development, Dr. Sabieh Anwar, Dean, SBASSE said, “Mudassar Sheikha’s Careem exemplifies the School’s vision of creating solutions from scratch. These solutions harbour the potential to change how the world operates, in this case, how the world moves. The Sekha Scholarship will allow our top undergraduates to participate in this mission, by receiving an inspiring education that empowers them to become agents of change. In a data-driven world where massive data networks shape our behaviours, our access to information and patterns of mobility, the Careem model is an epitome for digital inclusion and accessibility. These are values we espouse at the Syed Babar Ali School of Science and Engineering.”

Sheikha has always believed in building the ecosystem of Pakistan through the use of technology and has always embraced and welcomed people in doing just that. In fact, many of Careem’s colleagues and alumni are graduates of LUMS and are known to start up their own businesses as well as raising great seed investments. This is the embodiment of how Careem has paved the way for young entrepreneurs to start their own businesses.

Careem is the everyday Super App for the greater Middle East region. A pioneer of the region’s ride-hailing economy, it provides a host of daily services that people need to move around, order things, and transfer money in one unified smartphone app. Careem’s mission is to simplify and improve the lives of people and build an awesome organisation that inspires. Established in July 2012, Careem operates in over 100 cities across 13 countries and has created more than two million income-generating opportunities in the region. The company became a wholly-owned subsidiary of Uber Technologies, Inc in January 2020.
Alumni All-Stars

Setting a Record with an Extraordinary GRE Score

One would find it hard to believe that a sports enthusiast and winner of the best sportsman award for four years running at LUMS, would also be a brilliant student, topping the Cambridge International Examinations and setting a record with a score of 339 out of 340 in his GREs. However, this is exactly how well rounded Saad Amer (BSc 2018) is.

An economics major at LUMS, Amer currently works for the British Council as Exams Operation Officer, primarily dealing with IELTS and CIES for the North Region of Pakistan. Recalling his GRE preparation process, Amer said it was tedious, as there are so many resources out there.

“The challenge was that no one guided sincerely and those who could, asked for hefty amounts of dollars which I could not afford. I would advise those planning to take their GRE to follow one person or resource as every person has a different approach,” said Amer. He wants to share the knowledge he has acquired to help others.

“I have recently launched my own YouTube channel, ‘GRE 341/340 with Saad Amer’ and for specific queries, any student can connect with me through my Instagram and Facebook pages,” he shared.

On his future plans, Amer says that he wants to go for an MBA on a scholarship and return to serve the country in whatever capacity he can.

Alumni All-Stars

First Pakistani to Win the Global PR 40 Under 40 Award

Bilal Lakhani (BSc 2008), won the PR 40 Under 40 Award by PRWeek, one of the highest honours in the industry globally. PR 40 under 40 recognises individuals who are redefining public relations (PR) and marketing. Lakhani is the first and only Pakistani to win this prestigious award. He is a PR industry veteran, who started his communications career in Karachi. For over a decade, he has held key roles in designing and executing communication strategies for Procter & Gamble (P&G) in Cincinnati, Geneva and Karachi. He is currently leading communications for two billion-dollar P&G brands in North America as well as directing their global Influencer Center of Excellence. Lakhani is also an award-winning journalist and influencer, with over 300,000 followers on his social platforms. He started his career in Pakistan but ended up winning the award in New York City.

“Through this time, I’ve worked in multiple locations from picturesque Geneva in Switzerland to rustic Cincinnati in the United States. What I’m most thrilled by in my journey is the realisation that Pakistani talent can thrive anywhere as long as we’re willing to work hard and continue dreaming.”

Topping the CSS Exam

Maheen Hassan (BSc 2011), an alum ambassador of the University’s Balochistan Alumni Chapter, topped this past year’s Central Superior Service (CSS) examination. This outstanding achievement is a source of great pride for the LUMS community. Hassan is currently working as Assistant Commissioner at the Federal Board of Revenue. Her main goal, however, was to work at the Pakistan Administrative Service (PAS) and she remained committed to achieving that dream. She decided to make one last attempt when she was perfectly ready: “My aim in all three attempts was PAS. The motivation was not new—it was just a matter of time.” Inspired by her father who had also served in PAS, Hassan was determined to follow his example. “My father helped me see how I can connect with people at the grassroots level and bring the state to those who cannot approach it themselves.”

From breaking exam records and receiving global recognition, to making it to the top of their organisations, alumni are doing LUMS proud in more ways than can be counted.
also spoke to 154 more small-scale retailers and understood that this is a macro-level problem in Pakistan that needs a solution. Their aim when they kicked off the pilot phase of Dastgyr in May 2020, was to empower people to make sustainable livelihoods for themselves, solve problems at scale, and help Pakistan stand out as a country with immense economic potential with one of the most competent talent pools across the globe. Today, the success of their story has a multi-faceted impact. Dastgyr is serving tens and thousands of customers every month, and this has translated into creating a positive impact on their lives with every transaction that is conducted. The company has also created employment opportunities for people with different backgrounds, ages, and educational levels.

Pursuing Excellence in Management Information Systems

Also, Alumna Muhammad Owais Qureshi (BSc 2002) who established a software company, Computing Solutions, has been featured in this past year’s Forbes 30 Under 30 list of people under 30 years old issued annually by Forbes magazine and some of its regional editions, for their start-up, Dastgyr. Last year, when the pandemic hit, Qureshi and Ali founded Dastgyr, a B2B E-commerce Marketplace. Starting with only a seed amount of $500,000, success came running their way and today they have already served tens and thousands of retailers in Karachi and Lahore, attracting millions of dollars in investments in Pakistan. On being asked, why they ventured into this rather different sector, Qureshi said, “It started as a mere conversation between us and a retailer in Shikarpur, right next to Ali’s family’s factory. Conversing with him, we realised what a grave challenge it is for these MSMEs to purchase inventory. We

Making it to Forbes

Alumni Muhammad Owais Qureshi (BSc 2002) and Zohaib Ali (BSc 2014) have been featured in this past year’s Forbes 30 Under 30 - a set of lists of people under 30 years old issued annually by Forbes magazine and some of its regional editions, for their start-up, Dastgyr. Last year, when the pandemic hit, Qureshi and Ali founded Dastgyr, a B2B E-commerce Marketplace. Starting with only a seed amount of $500,000, success came running their way and today they have already served tens and thousands of retailers in Karachi and Lahore, attracting millions of dollars in investments in Pakistan. On being asked, why they ventured into this rather different sector, Qureshi said, “It started as a mere conversation between us and a retailer in Shikarpur, right next to Ali’s family’s factory. Conversing with him, we realised what a grave challenge it is for these MSMEs to purchase inventory. We

Appointed CEO of Abacus

LUMS female alumna continue to break the glass ceiling and assume leadership roles across a variety of industries. Fatima Asad Khan (MBA 1997) was appointed CEO of Abacus, a leading consulting and technology firm, this past year. Khan previously held the role of Managing Director at Abacus. She was an integral member of the organisation for the past 24 years, and has spearheaded major strategy and technology initiatives. Established in 1987, the firm has pioneered the business transformation services industry in Pakistan. It currently has offices in five countries, and serves over 600 enterprise clients across the globe. “I am truly honoured to have been chosen to lead the firm. As Abacus enters its next wave of expanded innovation and growth, together with our people and partners, we will continue to accelerate our ability to deliver innovation-driven business solutions to our clients worldwide, while providing the best career opportunities for our people,” Khan said. She is also a member of the LUMS Board of Trustees, and credits her time at alma mater as pivotal in shaping her career.

Honneur by the Association for the Advancement of Artificial Intelligence

Harris Aziz (BSc 2003), Scientia Associate Professor at the University of New South Wales, was honoured by the Association for the Advancement of Artificial Intelligence (AAAI) this past year for his contribution to Game Theory and Artificial Intelligence (AI). Apart from the latest award, Aziz is listed among the world’s top two per cent of scientists in a study led by Stanford University researchers and published by PLoS Biology. He was named as a research field leader in Game Theory and Decision Science in The Australian’s Research 2020 leader board. Aziz is also a conjoint research scientist at Commonwealth Scientific and Industrial Research Organisation, Australia’s premier science agency. The list of laurels does not stop here. Harris has regularly held visiting positions overseas such as at Paris Dauphine, Oxford, and Harvard. He has solved some major open problems in his field and is an associate editor of several major journals in AI. Grateful for an opportunity to pursue a career that allows for deep thinking and international collaboration, and having achieved so many laurels, Aziz believes that there is a lot he has to explore. “To be honest, I am not big on sitting comfy and looking back. There are always more impactful things to do or aspire to improve both professionally and personally. One easy way to stay grounded is to look at people who are international leaders in the field and see their contributions.”

Featured in the Forbes 2021 Next 1000 List

This is what a no-borders education at the Mushtaq Ahmad Gurmani School of Humanities and Social Sciences can do to an economist at the World Bank; make you think big and develop games for social change. Mariam Nusrat (MS 2010), a budding entrepreneur and the Founder of GRID (Gaming Revolution for International Development), gained a spot on the Forbes 2021 The Next 1000 List this past year for her work with GRID. The Forbes list features bold and inspiring entrepreneurs on their way to breakthrough success. It showcases the ambitious sole proprietors, self-funded shops and pre-revenue start-ups in the USA with under USD 10 million in revenue or funding, and limitless ambition and drive. Names for the list are handpicked by top business minds and entrepreneurial superstars. Mariam is currently working as an Education Specialist with the World Bank MENA team and is an EdTech Fellow with the World Bank Education GP. Her initiative, GRID, empowers Pakistani game developers to produce games that instigate positive behavioural changes. By actively producing games that have a deeper meaning behind them, she hopes to further social education in Pakistan.

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At LUMS, Homecoming is always the biggest celebration of the year. It is a longstanding tradition where Luminites have the opportunity to reunite, catch up with friends, and reconnect with their alma mater. This past year, for the first time in the University’s history, this three-day event took place virtually. This reimagined experience kicked-off on Thursday, April 8, 2021, and alumni from across the country and around the globe were able to tune in and connect from the comfort and safety of their homes. From a virtual campus tour to candid conversations with LUMS leadership, prominent alumni as well as notable personalities in cricket, music, and more; the variety of sessions ensured that there was something for everyone.

Take a walk through some of the most exciting sessions!

Homecoming

A Trip Down Memory Lane

Homecoming commenced with a virtual tour of LUMS, where viewers had the opportunity to take a nostalgic look at their home away from home, tour popular haunts, and explore all the new spaces on campus.

The History of Pakistan through Cricket

One of the most popular sessions of the first day was a live discussion on cricket with world-famous stars of the game, Mushtaq Ahmed and Saqlain Mushtaq. Dr. Ali Khan, Dean of the Mushtaq Ahmad Gurmani School of Humanities and Social Sciences, and a cricket enthusiast who has also written a book on the game, also participated in the session that was moderated by LUMS graduate, Hissan Ur Rehman (BSc 2008) who works for the Pakistan Cricket Board (PCB). The session was an inspiring discussion on the importance of inculcating the sportsman spirit in youth and how believing in one’s abilities and staying focused on your goals, makes one succeed in life.

My Journey with Music: In Conversation with Ali Hamza

One of the University’s star alumni is musician, Ali Hamza (BSc 2000), took part in a lively discussion with Adeel Hashmi about his journey with music. He shared why he took up music as a career, how his band, Noori, came about and his experiences doing gigs around the country. He also reminisced about his time at LUMS and talked about his role in establishing the Music Society at LUMS. Viewers were even treated to a special live performance of Hamza’s hit, TinakDhin.

What’s New at LUMS

Vice Chancellor, Dr. Arshad Ahmad; Provost, Dr. Farhat Haq; Vice Provost, Dr. Tariq Jadoon, and the Deans of the Schools at LUMS shared exciting developments at the University and the ways in which it is creating impact in the region through research and innovation. During the session, the ‘Learning Without Borders’ agenda was introduced to the alumni. Examples were also shared about how LUMS is working towards achieving national and global impact by bringing together the intellectual capital at the University to do policy-relevant research. This cutting-edge work is being done in diverse areas such as climate change, economics, education, and even politics, to address real-world problems. Also, new degree programmes have been introduced at LUMS to train specialists and future leaders in diverse areas such as supply chain and retail management, healthcare as well as accounting and analytics.

Founders’ Friday

To share their experiences from the University’s early days and to discuss the milestones it has achieved, Dr. Arshad Ahmad sat down with the founders of LUMS, Syed Babar Ali, Abdul Razak Dawood, Dr. Parvez Hassan, and Shahid Hussain to reflect on the University’s 35-year journey. Over 800 attendees from around the globe tuned in to this live event. The founders explained how they had a common vision to make a world-class educational experience accessible to students, regardless of financial circumstances. They also believed that there should be a strong focus on merit, the quality of the programmes, and the excellence of faculty. By keeping these common goals in mind, the founders were able to make decisions based on what would be best for LUMS, and they stayed aligned with each other in the process.
Alumni on Alumni

Bringing together a globally recognised finance professional in NYC, a social entrepreneur working on educational inequity in Pakistan, and an award-winning computer scientist, Saeem Ahmad (MBA 1996), Khadija Bakhtiar (BSc 2007), and Dr. Insaan Ayub Qazi (BSc 2005) chatted about their professional experiences and shared valuable insights into their respective journeys. Bakhtiar shared how ‘Teach for America’ inspired her to establish ‘Teach for Pakistan’, while Ahmad talked about the past-paced life of a finance professional which entails working 20 hours a day, 7 days a week! Meanwhile, Qazi discussed his trajectory with LUMS and how it inspired him to take up teaching as a profession.

GupShup with Faculty

Alumni had the opportunity to catch up with some of their favourite instructors. Attendees were able to witness a light-hearted and candid conversation with Dr. Fumalik Khan, Associate Professor, Mushaq Ahmad Gurmani School of Humanities and Social Sciences (MGSHSS); Dr. Muhammad Fareed Zaffar, Associate Professor, Syed Babar Ali School of Science and Engineering and Dr. Armaan Khalid, Assistant Professor. The session was also a chance for alumni to interact with faculty in a non-academic setting and hear about their professional experiences and anecdotes. Over the course of an hour, the instructors shared how they came to know about LUMS, what continues to draw them to the University, and how they feel connected to all their students—past or present. The session was very interactive, and alumni were able to share their comments and have their questions answered.

Breakthrough Innovations at LUMS

From using artificial intelligence to identifying potential drugs to target the Coronavirus to conducting research on misinformation in low digital literacy populations, this session covered the latest research breakthroughs conducted by faculty and students at LUMS.

Back to the Classroom!

Alumni had the to sit in their favourite class and relive their days as a LUMS student. Seven different classes from across different disciplines were scheduled over the course of the day, and over 200 alumni registered to attend. ‘Personal Effectiveness’ with Dr. Adnan Zahid, Assistant Professor, Suleman Dawood School of Business (SDSB); and ‘Professional Communication Skills’ with Dr. Armaan Khalid, Associate Professor, Mushaq Ahmad Gurmani School of Humanities and Social Sciences (MGSHSS) were some of the most sought-after sessions.

20 & 30-Year Reunions

During current times, it is more important than ever to share meaningful online experiences with friends, family and community. The 20 and 10 Year Reunions provided just that—an opportunity for alumni to reconnect and celebrate decades of friendship. Alumni from MBA 1991 and MBA 2001 joined in their respective sessions from across the globe to reminiscence and nurture the bond that they created during their time at LUMS. The events kicked off with a warm welcome for the alumni, and a personal video message from Founding Pro Chancellor, LUMS, Syed Babar A. The alumni talked about their journeys after graduation, shared slideshows consisting of old class photos, and reconnected with former faculty members. They also enthusiastically participated in a casual Alumni GupShup session, catching up with old class fellows and reliving shared memories. The session concluded with ending notes from the respective class representatives, rekindling the sense of belonging within the alumni.

Getting “LIT” with Faiz

As homecoming festivities came to an end, alumni were treated to a fascinating reading of Faiz Ahmad Faiz’s poetry by Dr. Azra Raza. Dr. Raza is a medical doctor, renowned oncologist, and Director of the MOS Centre at Columbia University, but it is her passion for Urdu literature and a deep understanding of poetry that made the last session of homecoming, Getting “LIT” with Faiz, thoroughly captivating. Dr. Raza took the audience through Faiz Ahmad Faiz’s poem ‘ka bari adun khand plohon o-d-o anam an’; breaking down each couplet and each word to help viewers understand the depth and complexity packed into each part of the poem. She also shared experiences and anecdotes from her life to illustrate how extremely moving poetry can be for everyone, no matter where they come from. Dr. Raza ended the session by encouraging alumni to take heart from the words of legendary poets like Faiz Ahmad Faiz and Ghibal, and to continue searching and striving for their true purpose in life.

Global Innovations by Pakistanis

Pakistani star entrepreneurs, Mudassir Sheikha, Founder, Careem and Dr. Muneeb Ali, Founder, Stacks and CEO, Hira, reflected on the growth of their companies and the importance of innovative business practices.

Alumni Annual 2020-2021

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Alumni Annual 2020-2021

53
1990
MBA
Adnan Qayum Khan
A very eventful year for me with changing jobs, moving countries (from Indonesia to South Africa), my eldest daughter got married in London, the next two children graduated from universities in the UK and started jobs and we built a new house in Lahore. All of this despite COVID-19 related lockdowns, travel restrictions and many many many PCR tests. Alhamdulillah’s Allah SWT continues to bless us with his many many bounties. After working 3 yrs in Commercial banks I have joined the IFC and looking forward to a career in Development Finance - a way to give back to those less fortunate and deserving of the opportunities due to them.

1998, 2001
BSc, MBA
Arshia Ahmed
I work freelance and miss the LUMS days.

1992
MBA
Tanzeela Hussain
Yousaf and I remain based in Karachi along with our daughters Emaan (17) and Amal (11). Yousaf is with Faysal Bank, and I am still working for the British Council in HR. I now look after HR Globally for the Exams Business.

1992
MBA
Shahid Mahmood
After working at several C-Level positions, I am currently running an AI company called app.ai which has been contracted to enhance E-commerce and online presence for Oscar Apparel, an apparel buying house in UK/Pakistan. I also recently developed an AI deep social apparel buying house in UK/Pakistan. I was instrumental in the setup of this Bank from ground zero.

1993
MBA
Sarah Beg
I am working at HBL as Head Talent, Diversity & HR Relationship Management based out of Karachi. I try to visit the campus and stay in touch with my Alma Mater in order to hire young talent from LUMS. Also, our daughter Zebrat will be graduating from LUMS in June 2022, thus strengthening the bond with the University.

1994
MBA
Tahir Aziz
Tahir currently heads Credit at Bank Al Habib. He is the proud father of two boys Taimur (22) a budding Chemical Engineer at Carnegie Mellon University and girlfriend Nadir (20) an aspiring Doctor at Manchester University.

1994
MBA
Abdul Rahim Butt
Rahim transitioned from his financial advisory consulting and joined Faysal Bank in the Strategy department last year (2021).

1995 MBA
TaimurShaique Hussain
I miss the LUMS days.

1996
MBA
Saad Zahir Khan
Continuing to explore, expand and enjoy my creative skills as owner and Principal Architect of my design and construction firm Red28 Design Studio, based in DHA Lahore. My better half Zainab is working as a student counsellor with loading schools. Both boys doing their undergrad.

1996
MBA
Saira Mian
Not working at the moment.

1996
MBA
Qurratulain Aziz
Proud to be part of a group of doers. Let’s keep inspiring each other.

1996
MBA
Abdul Rahim Butt
Rahim transitioned from his financial advisory consulting and joined Faysal Bank in the Strategy department last year (2021).

1996
MBA
Zarina Almakky
After a long career break while raising my family, I am excited to have just accepted a job with Citibank in their Return-to-Work program in London. I am so happy that companies are starting to introduce these return-to-work programs which encourage inclusivity enabling people like myself to return to work and receive training. I hope other companies follow suit!

1996
MBA
Ali Almakky
I have been with JP Morgan in London for over three years now focusing on the Payments business. 24 years of marriage to my class fellow with three beautiful kids! Look forward to an in-person class reunion soon to make up for our virtual 25th!

1996
MBA
Tauseef Farooq
Moved back to Pakistan in August 2019 and heading National Electric Power Regulatory Authority of Pakistan (NEPRA). Kids are growing up, enjoying every bit of my stay in Pakistan especially fixing challenges in power industry and Pakistan and playing lots of golf. Keeping a very close contact with LUMS through various initiatives I have taken in NEPRA, one such being bringing Industry and Academia closer. So good to see LUMS buddies around.

1996
MBA
Khurrum Bhatta
Great to see LUMS flourishing

1996
MBA
Syeda Fatima Haider
We moved back to Pakistan from Canada in stages. I moved in November 2020 with my daughter Aliyah and Ali joined me in Sep 2021. It’s been a year of adjustment and changes. I have started volunteering full time with PFI. I’m also working in my constituency (NC 332) preparing for the upcoming local body elections…finally living my dream, as many of you recall from our summer orientation presentations

1996
MBA
Saima Rana
Great things happening in our class. People playing critical roles in Private and Public sector. Truly becoming change makers

1996
MBA
Saadia Munir Hammad
I am pursuing graduate studies in Education. Have currently applied and gotten into Harvard Graduate School of Education.

1996
MBA
Fouad Farrukh
Group Chief and SEVP Atmaad Islamic Banking, National Bank of Pakistan for last 4 years. My daughter Rahma graduated with High Distinction from LUMS and is working in HR of AirLink Technologies. My second daughter Hannah is now pursuing O levels.

1996
MBA
Faraz Yahya Inam Siddiqui
Banking professional. Working for a Canadian Bank based out of Toronto, Canada. Married with three children, 2 girls and a boy.

1996
MBA
Abid Baloch
Still staying put in the Washington DC area. My eldest is 18 and about to graduate from high school (time flies). My daughter will be 11 next month and is looking forward to the final year in elementary school. I continue to enjoy golf and spending time with the kiddos.

1996
MBA
Usman Sikandar
Usman Sikandar moved back to Pakistan last year after working abroad for 21 years in financial services sector. While always involved in domestic politics, he formally joined PTI after coming back to Pakistan. He is currently working to support the cause of Imran Khan and plans to contest the next general elections from District Sheikhupura.
1996 MBA
Naima Khan
Based in Karachi and running a girl's school and vocational training centre in my village in Khar Gharbi, Muzaffargarh.

1996 MBA
Faraz Khan
Allhamdullah we all came out of covid crisis safe and life is getting normal after the pandemic. Family doing well. Kids are grown up and making healthy progress in their studies MashaAllah. White hair are outnumbering black - aging faster than one would want. Still optimistic about future of our homeland but feel we could have contributed more.

1996 MBA
Ammar Gureshi
I am based out of Islamabad- working with ONO on a renewable energy project as investment expert. I joined UNIDO in 2021 and before that was doing free-lance consulting based out of Islamabad since 2017. One highlight last year was that my book:Views and Reviews- was published by Folio Books in 2021 and is available in all the leading bookstores across the country; Glad to share that I have received excellent feed- backs from reviewers and readers.

1997 BSc
Zainab Khan
I am a consultant at my own business Seido Human Resources. Have been working at it since 2012. I have two kids 12 and 9. I work mainly in talent development, which is a passion for me. Am qualified in several psychometric coaching tools and enjoy running outdoor leadership retreats

1998 MSc
Nadeem Hashmi
Still in Canada, enjoying every moment of my life with my family. On the professional side, all these years I’ve been solving industry problems across supply-chains; a smile on the face of the happy customers is my greatest win. Starting 2019, my focus moved to shift more and more towards enabling greater success for the small businesses in Pakistan. My goal is to bring over $200B in exports in the next 5 years. The active journey starts this year IA.

2000 MBA
Mustansir Salim
After working for 8 years in Dubai, UAE, I am happy to be back home in Pakistan. I am heading the marketing for a company called “Dubar” responsible for the West Asian region. I am blessed with 2 boys who are growing at a much faster rate than I would like to think :)"}

2001 MS
Syed Sami uz Zafar Naushahi
I am enjoying my life with parents, wife, and 2 kids. I am also in touch with some of our batch mates through our WhatsApp group. As per my professional career, I have shifted to the role of “Product Manager” for UWorx Group. We are about to launch “Khoji for Agile”, an insights platform for better business decisions and effective project management.

2001 MBA
Ahmed Umair
Ahmed Umair continues to work at the companies he has established - in the agriculture sector. The business recently announced a partnership with DESCION building to expand nationally and also lay the foundation for international expansion.

2001, 2006 BSc, MBA
Saad Tawwab
Saad and Saroopp are based in Lahore and enjoying life with their three kids Fatemah, Zaynab and Muhammad. Saad is working for Coca Cola and Saroopp with Procter & Gamble. They spend their free time traveling and helping out at Rising Sun Institute for Special Children

2002 BSc
Ahsan JavedChisty
I am working in Meezan Bank as Head of Liability and managing the largest sales force of any bank in Pakistan. I have one son, Ziyad, who is in 7th grade in KGS. Currently I am settled in Karachi.

2002 BSc
Naila Shahid
In 1998 when I entered LUMS, I never thought, my final destination will be Columbia University. After a master’s degree in special education, to become a certified teacher in the United States, I did M.Ed. in Comparative and International Education from Teachers College, Columbia University. Now I am a first-year doctoral student in the Curriculum and Teaching department at Teachers College, Columbia University. I believe, dreams come true. You must believe in yourself, and most importantly, perse- vere.

2002 BSc
Hasan Shahid
Excelling in business and became a successful entrepreneur. Specifically involved in local as well as cross border trade in textiles, mostly with exclusiv- ities and nominations. For details, pls refer to www.western.com.pk. Thnx.

2002, 2003 MS
Babar Majid Bhatty
Every moment that we get from ALLAH Ta’ala in this world is a blessing as well as test. So was 2021 in Adelaide. Despite pandemic challenges, there were oppor- tunities but hard work was a pre-requi- site. I progressed my PhD near com- pletion by publishing papers in three conferences and two journals. I secured a good job in the largest consulting com- pany in the world (Accenture). I was able to enrich myself through casual teaching at local Australian universities.

2002, 2003 MS
Babar Majid Bhatty
The pandemic days were uncertain, full of challenges. But there was a lot of learning on the positive side of it. In the remote working model, we learnt how to flexibly use time and achieve the new equilibrium of work-life balance. Using this flexibility, I wrote and published three more papers, while working a full-time job in Adelaide. Also, I was able to give more time to my family. May ALLAH keep everyone safe and always let us be on the righteous path.

2003 BSc
Omar Hameed
Omar has been in Kuala Lumpur, Malay- sia since 2014 working for Schlumberger as the Regional Business Development Manager for Digital Planning Solutions

2003, 2010 BSc, MBA
IbrarJaved
2021 was the year for change as we wel- comed our 2nd daughter and also moved to London to start my new job

2003 BSc
Ali Malik
Dr. Ali Aftab Malik has successfully com- pleted his 3-years tenure of Head of CS department UNIDO FAST-NUCES, Lahore cam- pus. He is now serving as the Coordina- tor of the SE Department at FAST-NUCES, Lahore campus.

2003 BSc
Saad Bari Cheema
Hi

2004 MBA
Muhammad Sadiq
Hello

2004 MBA
Nadia Haseeb
Working with Shell. After her assignment as Marketing head lubricants business, she has recently been promoted as the Global fuel Marketing Manager B2b, working virtually from Lahore.

2004 MBA
Ali Akbar
Head of supply chain in Nestle Pakistan.

2004 MBA
Faraz Siddiqui
I finished 11 years with Reckitt last year at the global head office in London where I worked on consumer insights & innovation. Following that, I joined Nestle as Marketing Manager South Asia. I have now decided to go back to Pakistan and work for a company that has a strong ambition of becoming a top 5 FMCG player in Pakistan.

2004 MBA
Muhammad Ali Khan
Working as Head of Risk at Telenor Pakistan.

2004 BSc
Asif Iqbal
After 3 amazing years in Morocco, Asif is back in UK working for Unilever. He is based in Surrey with his wife and 2 kids and plays golf on weekends.

2004 BSc
Uzair Moosa
Uzair is working as COO at Bright - an Australian clean energy startup that is helping every home become sustainable!

2004 MS
Muhammad Sadiq
Hello

2004 MBA
Nadia Haseeb
Working with Shell. After her assignment as Marketing head lubricants business, she has recently been promoted as the Global fuel Marketing Manager B2b, working virtually from Lahore.

2004 MBA
Ali Akbar
Head of supply chain in Nestle Pakistan.

2004 MBA
Faraz Siddiqui
I finished 11 years with Reckitt last month. Reckitt been only my second em- ployer since graduation, Ihsan - Karachi based tech company being first.
2004
MBA
Ali Acad Syed
Presently I am looking after management of Operational Risk at MCB Bank Limited. I am honoured to remain at leading positions in compliance, operations and risk management in top Pakistani banks, a challenging but rewarding journey so far.

2004
MBA
Faraz Siddique
Continue to cherish lifelong belonged formed with LUMS alumni network. Currently based in UK and working on working for Reckitt, entering 12th year of employment. Lead eCommerce & Digital for Nutrition Business.

2004
MS
Syed Imran Jami
Working at Mohammad Ali Jinnah University as Professor (promoted in 2020) and Dean Academics.

2004
BSc
Muhammad Ali Bandial
Mostly published his debut novel 'I dream of Rain' in 2022 and is working at Khaleej Times.

2004
MBA
Waqs Ahmad Khan
After leading a hydropower IPP for more than nine years, Waqar has now moved to Lahore for leading an RLNG based IPP. With white hair taking over the head, old desire of learning languages have returned, and have at last started studying for a new language. Life has been kind all along.

2004-2009
BSc, MBA
Muhammad Junaid Saleem
I have joined a technology company called Fuhilib as VP business and have moved from Lahore to Karachi in March 2021. Working to establish multiple technological revenues streams. From family front, God has been very kind. I am proud father two sons and a daughter. My eldest son is applying for LUMS BSc 2026

2005
BSc
Nabeel Akhtar
LUMS gave me a great start to learn great things in life. One of such things is to be purpose driven in ALL that I do. Since I am a Muslim, my ultimate purpose is Allah’s pleasure, therefore connecting all my life’s work to it gives me immense strength. I wish the same for all. My leadership reflects this and I see wonders happening, Alhamdulillah.

2005
BSc
Sanam Kubra Siddiqui
A child rights and gender rights activist, striving for a more equitable world where all children, especially women, children and the marginalized are living a life of dignity, respect and opportunities. A trainer and consultant, I am working to better the lives of those around me through capacity building, awareness and empowerment. Still a foodie who also enjoys gymming and exercising and boxing around with two boys in Lahore.

2005
BSc
Fawad Ahmed
Alive, 3 kids, 1 wife and still with Unilever

2005
MBA
Javed Ahmed
Javed Ahmed is Chief Compliance Officer at Meesar Bank. Maintaining work life balance despite holding one of the most critical jobs in banking profession.

2005, 2009
BSc, MBA
Saba Uppal
I have started writing books and eBooks. Post covid lockdowns forced me to re-consider my teaching engagements. Do check out my kid’s book https://www.amazon.com/dp/B09NG-FPAPW. I’d be super grateful for a review on amazon. Every luminite can get a free pdf if they write a review. I can be reached at shper-vez@gmail.com

2006
BSc
Saman Qureshi
As my precious twins girls turn 6, I ventured back into full-time work in a demanding yet professionally rewarding role looking after Communications for the Aga Khan University (AKU). Having moved back to Pakistan right before the pandemic after 7 years abroad (Singapore and Dubai), I am settling back into the craziness that is Karachi but grateful to be back in my incredible life and God’s endless blessings. Spending quality time with my loved ones and continuing to raise funds for charitable causes is my top priority. May we soon be safely on the other side of this terrible pandemic so I can pursue my other passion of traveling the world in search of new experiences and memorable adventures.

2006
BSc
Saad Waqas
Saad is working as an Associate Director in the Decision Modelling team. Still very active in Dota 2 and CS: GO scene.

2006
MS
Taimur Nasir
After my MS from LUMS, started my career at Mobilink now known as Jazz in the field of Information Security. Spent with Mobilink 9 years with Mobilink while learning a lot. Left Mobilink as Assistant Manager to pursue my career in international market and joined Abu Dhabi government in 2015 where recently have moved to Central Bank of UAE as a Manager in Technology Risk area. During my career, I managed to grab world renowned certification like CISEP, CIDM, CRISC, CISSP and multiple ISO certifications.

2006
BSc
Ali Khan
Supporting Central Asian countries to tackle COVID-19 as a development practitioner while still dreaming to make a name as an arm wrestler.

2006
MBA
Nosheen Chaudhry
Nosheen is living and working in New Jersey, USA. She works as an Assistant Vice President of Program Management at Chubb Insurance.

2006
BSc
Haroon Raheed Mohmand
Haroon Raheed Mohmand of 06, is director mining South (Baluchistan & Southeast Afghanistan) for the family company Mohmand Dada Minerals, Pakistan’s leading stone exporter and biggest iron ore mining company. Currently he is in process of developing a highly demanded Flouride mine in Lorlai district, and a copper/Antimony mine in Chaghi district. He is trying to establish an iron ore beneficiation plant to process the company iron ore and assist in import substitution.

2006
MBA
Haroon Raheed Mohmand
Haroon Raheed Mohmand of 06, is director mining South (Baluchistan & Southeast Afghanistan) for the family company Mohmand Dada Minerals, Pakistan’s leading stone exporter and biggest iron ore mining company. Currently he is in process of developing a highly demanded Flouride mine in Lorlai district, and a copper/Antimony mine in Chaghi district. He is trying to establish an iron ore beneficiation plant to process the company iron ore and assist in import substitution.

2006
BSc
Hassan Firzok
Recently marked 8 years of working at Apple. Welcomed our second child, Zara last year in November. Loving the work from home situation which is unfortunately ending in May when we start going to office three days a week. Other than that been hard on my golf game to become a scratch player :)
The program is hosted by Yunus So-
cial Business, in partnership with the Schwab Foundation, sister organization of the World Economic Forum. The 6-month impact-focused program equips the fellows with tools to scale their social innovation programs and inspire trans-
formation in their parent company.

2013

BSc
Tayyab Virk
Econ Major

2013

BSc
Umer Iftikhar
It has been an exciting journey as I have navigated my way through some of the largest firms around the globe. From helping Siemens Healthiners to move to the Cloud Technology and eventually landing a job at Amazon, it has been a dream journey for me.

2013

BSc
Javed Haider
After graduation, I joined Total Parco in Retail Sales and worked across Paki-
stan for 8+ years with a National role in Non-Fuel Retail as my final assignment. Switched from Oil Marketing to Paints industry in 2021. Currently, I am working as the Nation-
al Sales Manager for Jotun Paints and Heading their Retail Division.

2013

BSc
Zahra Rashid
I worked for British Council in Pakistan for some time. Then moved to Scotland and worked for British Council in Edin-
burgh for 3 years. After that I switched jobs and haji working for ACCA Global as Exams Production Technician for the past 4 years.

2014

BSc
Mohammad Amanullah Haneef
Since graduation, I along with another batch mate (saadkbar) has success-
fully launched and has been running a market research firm in Pakistan. We have worked with largest companies in Pakistan in more than 35 cities on vari-
ous research projects.

Company name: Akademos
Website: akademosresearch.com

2014

BSc
Obaid Khan
Obaid Khan graduated from LUMS with a BSc. (Hons.) in Economics in 2014. The journey of seven years after graduation has helped him witness and appreciate the ups and downs of life with gratitude and perseverance. He hopes that every-
one takes a little time out for introspec-
tion to examine the blessings that they have been endowed with and share them with those around them.

2014

BSc
Husnain Nazir
I had been a topper all my life. I learned patience at LUMS.

2015

BS
Shayan Toor
Unprecedented but also one of the most
inviting times of the decade. Although this time is where you should be careful
take care of yourself and others around you but this is also the time to innovate
do the real disruption that the ecosystem (it feels like) always required. We’ve seen
how the world has changed during the last two years, I’m working on block-
chain/metaverse projects using this
opportunity too!

2015

EMBA
Adeel Ahmed
A wonderful journey ahead of my graduation. I had entrepreneurship
as my major so I tried to apply it on a
couple of ventures. I started a fattening
farm for beef production and for the
supply of cattle during Eid, a wonderful experience. After that I decided to sell
my house and invest in an agri venture.
Today its a Pvt Ltd company with a
turnover of 200 million per annum. I have field force of 60 persons. Recent-
tly Desco Ltd has acquired 15% of my
company’s share by showing its confi-
dence on the business model.

2015

BS
Hasan Aurangzeb
University is period in everyone life when you meet with people from all backgrounds and spheres of life. 4 - 5 years of university life help shape you as a person. Graduating back in 15’ I
can now say LUMS provided me with necessary environment to groom me for
the better.

2016

EMBA
Shahzad Ahmad
Always question things and never take
them for granted. May your pursuit for
excellence take you to places. Enjoy the
ride!

2016

EMBA
Hassan Rasheed
I moved to Bank AlFalah Kabul to head
Credits department during the last se-
mester of EMBA. I was able to overcome
my day-to-day challenges and the daunting
task of working in a warzone for almost
6 years, thanks to the multitude of
perseverance, stress management, multi-tasking, never say die attitude and
turning adversity into opportunity skills,
that were acquired during EMBA. I at-
test my success to these 2 years with
LUMS fraternity that helped me shape
into what I am today.

2016

BS
Mir Sana Ullah Khan
Mir Sana Ullah Khan graduated with a
MA in Education from Columbia Univer-
sity in the city of New York on a Ful-
bright Scholarship this spring.

2017

BS
Hira Shahzad Sardar
Hira Shahzad Sardar ’17 earned an MS
from Dartmouth College in 2020 and is working as an engineer at the global head
leader of medical devices, Medtronic. As
an active member of multiple societies,
she is working for gender equality, work-
place diversity and inclusion. Hira and
her husband, Muhammad Bashirak-
tiglu ’17, welcomed a daughter, Aaleen-
Bashrulg, in December 2019.

2017

BS
Alya Zafar Hashmi
I have cleared CPA level 1. I work at S&P
global and am a super mom of a cute
little girl.

2017

BS
Ali Hussain
Work hard, make connections, have
self-belief. Anything in this world would be achievable.

2017

EMBA
Muhammad Irfan
Working at State Bank of Pakistan as an
Assistant Director since February 2020.
In pursuit of my passion..

2018

EMBA
Syed Arsalan Raza
While doing my Masters in Business
Analytics from University of British Co-
lumbia, I realized how I took my courses in
Management Science at LUMS for
granted.
I can safely say the quality of education at LUMS is at par; if not more.
Special thanks to all the instructors espe-
cially Sir Adeel Zaffar and the other SDSB
staff.
A big chunk of credit to where I am
go to the faculty + the safe learning
environment at LUMS.

2018

BS
Maleeha Saadat
I graduated from LUMS 4 years ago, but
I still talk about it like it was yesterday.
LUMS gave me a chance to build stellar
leadership skills, that have helped head
marketing functions and foster $1M +
portfolios at work. I’m currently doing
my Masters in Marketing Analytics
from Purdue University. While applying for

jobs in tech, I have noticed how Lumi-
rites are so well-placed in the US and am able to leverage the luminite network to
break into tech.

2018

MS
Muhammad Awais
Recently I have joined my doctoral program in Electrical and Electronic
Engineering at the University of Texas
at Dallas in Spring 2022. Also I’m, working as a graduate research assistant at Texas
Analog Center of Excellence (TxAACE) and
my current work focuses on design of energy efficient antenna arrays for next
generation communication systems.

2018

EMBA
Rafia Ilyas
Ever since I joined the EMBA program, amazing opportunities have been knock-
ing on my door, I started my own design
consultancy firm by the name of Tangent
Square & now it’s 5 years since my ven-
ture is successfully designing offices for
top tech firms of Pakistan including to
National Incubation Centers in Lahore & Quetta. I recently had the privilege
to be awarded the Trailblazer Award at
the LadiesFund Women Awards 2022 in
recognition of my work. What more can I ask? It wouldn’t have been possible to
achieve these milestones had I not chosen LUMS!

2018

MS
Muhammad Kamran Hanif
MS - Chemistry #18

2018

BS, MS
Zonaira Khalid
I have been my brothers and mas-
ters from LUMS. The experience at LUMS
definitely impacted my career goals,
thinking and decisions in many positive
ways. Currently, I have gotten into PhD
in biomedical science (Fulbright Cohort
2022); If there’s one thing, I want to say
about LUMS, it’s thank you! I hope LUMS
turns 2023 into a successful year for
me.

2019

MS
Maham Naeem
Yes

2019

BSc
Hamza Kamal
My time at LUMS has prepared me for a career in investment advisory with
MBCI Limited, which is something I’ve always wanted to do. Furthermore, I have always had an interest in global
social media with a special focus on the Muslim community, and have always wanted to
educate people about the Muslim faith and culture. As an alumna of LUMS, I believe the
work I am doing is impactful and makes a positive difference in our community.

2019

BSc
Zuria Rehan Niazi
I am currently working as a Senior
Digital Marketer at a Silicon Valley based
SAAS company called PosterMyWall. The work I have been doing has really opened up a
paradigm for me - an introvert. The world runs my
way now. I thought if I’m WFH anyway, I’d rather work outside Pakistan - and I am. I love my country, but everyone
just wants to make me a little brother here. Here’s a verdict: WFH outside of Pakistan and bring foreign VC funding here in your businesses. Surprise all big
brothers.

2019

BS
Afnan Ahmed
I have worked two jobs briefly - half the
time I was reminded how I’m their little
brother. Step outside of the university, and there are control freaks everywhere.
I decided to put something Can now say LUMS prepared me for a career in investment advisory with
MBCI Limited, which is something I’ve always wanted to do. Furthermore, I have always had an interest in global
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educate people about the Muslim faith and culture. As an alumna of LUMS, I believe the
work I am doing is impactful and makes a positive difference in our community.

2019

BS
Maham Naeem
Yes

2019

BSc
Hamza Kamal
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MBCI Limited, which is something I’ve always wanted to do. Furthermore, I have always had an interest in global
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2020

BS
Zuria Rehan Niazi
I am currently working as a Senior
Digital Marketer at a Silicon Valley based
SAAS company called PosterMyWall. The work I have been doing has really opened up a
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just wants to make me a little brother here. Here’s a verdict: WFH outside of Pakistan and bring foreign VC funding here in your businesses. Surprise all big
brothers.

2020

BS
Maham Naeem
Yes

2020

BSc
Hamza Kamal
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MBCI Limited, which is something I’ve always wanted to do. Furthermore, I have always had an interest in global
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begin my professional career. Within the first 4 months at Jazz, I was recognized for my performance at work and was awarded as the best operations support for the 1st quarter. After a year of my services as Digital Financial Services Executive at Jazz, I have been given a promotion offer at Telenor Pakistan as a Senior Executive Channel Enablement and Planning where I currently work which has undoubtedly diversified my experience and expertise in the telecom industry.

2020 MS Haider Ali Taqueer
Great Exposure.

2021 BSc Paras
"Jab yaaraatthaatu ko akaffalagtha,
aj jab sab bikhargaytu ko amini
bhi tanha salagtahal!"
I believe my life actually began with Lums and I might be anywhere in this world but I will never be away from Lums, my second home. I found the best people in here who are my friends and family. I wish I could spend a bit more time in this enormous, enigmatic and exotic place.

2021 BSc Hussain Shah
Hussain has been working at S&P Global as an Associate since April last year. However, he is known in his batch for travelling on his motorbike. His solo adventures take him to places which are rarely visited by tourists. Camping alone in deserted valleys, spending time with the local people and exploring the hidden beauty of Pakistan is one of the few things which excite him. Do check his profile and support by visiting: insta gram.com/mhusssainshah/

2021 BSc Wajeeha Amir
Since graduating amidst a pandemic, I have learned that you may be able to control your GPA, but you can never control your life. Until my junior year, I had my next 5 years perfectly planned out... Today, things could not be any more different—yet I am content with where I am and starting to realize my own worth in the world of society and by my own younger, ignorant self. I am pursuing my passion of working with the local people and exploring the hidden beauty of Pakistan is one of the few things which excite him. Do check his profile and support by visiting: insta gram.com/mhusssainshah/

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2021 BSc Sakina Areej
I have learned overtime that what you do for yourself stays with you, but what you do for others is what you leave behind.

And that is all that is going to matter. So, if you are reading this right now, make sure you do something worthwhile for this world before its too late because ‘kya takalhona hoo’.

2021 BSc Shehreen Umair
After a brief encounter with the corporate world, I am now a full time employee of the nonprofit sector, in the domain of environment and climate change. Simultaneously working towards pursuing a Master’s in Public Policy/Urban Planning. Also, have the honor of being a Policy Fellow for Atomcamp and a Leader- ship Fellow for One Future Collective.

2021 BA-LL.B. Saqib Hussain
Class of 2021 was indeed the zone where we have had a cluster of every emotion.

2021 BSc Madassir Ahmad
I worked as a Consultant (Policy & Research Associate) with the Information Minister of Punjab Hamaam Khan for about 6 months until the Punjab Government fell.

2021 BSc Muhammad Bilal Shah
Great Exposure.

2021 BSc Muhammad Haseeb
I am pursuing my passion of working with the local people and exploring the hidden beauty of Pakistan is one of the few things which excite him. Do check his profile and support by visiting: insta gram.com/mhusssainshah/
Give to LUMS today!

Donating towards LUMS Financial Aid and the National Outreach Programme (NOP) will help Pakistan’s most talented students bring their dreams to life. You can choose to give once annually or create a named endowment that can provide financial assistance to many students over the fund’s lifetime. Donations will go towards awarding scholarships disbursed through various means. The NOP scholarship consists of a complete tuition fee waiver and additional stipends for hostel accommodation, reading materials, and a living allowance. Graduate programme scholarships are awarded as interest-free loans, and undergraduate programme financial aid scholars receive a combination of up to 70% support including waivers and interest-free loans.

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<th>Annual Donation</th>
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<td>Category</td>
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<td>Undergraduate National Outreach Programme</td>
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<td>Graduate Programme Scholarship (MBA)*</td>
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<td>Graduate Programme Scholarship (Excluding MBA)*</td>
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** Endowed Gift **

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<td>Undergraduate National Outreach Programme Scholarship (Perpetual)</td>
<td>34 Million</td>
<td>7,278</td>
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* Scholarships will be awarded in the form of either interest-free loans or a combination of tuition fee waivers and loans
** Exchange rates are subject to change

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PayPal
https://pay.lums.edu.pk/donations/

Cheque
Send a cheque in the name of “Friends of LUMS – USA Association”* to Idris Kothari, Friends of LUMS - USA Association, 15491 Bohlin Road, Saratoga, CA. 95070

*Scholarships will be awarded in the form of either interest-free loans or a combination of tuition fee waivers and loans

**Exchange rates are subject to change

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