



MASTER OF SCIENCE  
**BUSINESS &  
PUBLIC POLICY**  
Suleman Dawood School of Business



# IMAGINE YOUR FUTURE

## MESSAGE FROM THE HONORARY DEAN



**Dr. Alnoor Bhimani**  
Abdul Razak Dawood Chair,  
Honorary Dean, Suleman  
Dawood School of Business

The primary mission of the Suleman Dawood School of Business (SDSB) is to develop people and ideas for business and societal betterment. Every Masters degree candidate at the business school brings energy, intelligence and foresight in seeking to maximise their potential with this aim in mind. The MS in Business and Public Policy in particular, focuses on preparing participants to understand decision-making in business and public enterprise contexts. It brings to the fore, issues and challenges that span the private and public sector interface. Graduates of this programme will bring well-grounded insights on issues linking the functioning of businesses, regulatory bodies, governmental institutions and the processes through which public policies arise. Such a perspective has become of key higher management relevance where business growth and public policy insight hold primacy.

Your choice of coming to LUMS to learn about business and public policy will turn you into tomorrow's professional leader prepared for the complex challenges ahead.

We look forward to welcoming you to Pakistan's top business school.

## MESSAGE FROM THE PROGRAMME DIRECTOR



**Dr. Anjum Fayyaz**  
Assistant Professor

Public policy stands at the helm of civic affairs, paving the path for inclusive, democratic, and sustainable societies. Understanding the interaction of public policy with business is a prerequisite for impactful growth, especially in developing countries where governance and socio-economic systems still have room for innovation. The development and implementation of a public policy approach has taken centre stage in government, business, and start-ups around the world. Capitalising on the tangible impacts of governance, growth and innovation requires an intense, rich understanding of the intersection between business and policy. Mere analytic solutions are no longer sufficient to reshape the future of the public arena. The MS in Business and Public Policy (BPP) seeks to deliver a change-making combination that catalyses organisational and social value creation.

The MS BPP is rooted in business fundamentals in order to nurture critical thinking abilities and instil a mindset for growth. Core courses are complemented with specialised courses that dissect the current dimensions of policy formulation, analysis and design. They analyse the dynamic nature of policymaking from an economic and social perspective. Beyond applying theoretical knowledge to a real-world set of challenges, the programme will prepare a cohort of trailblazers ready to make an impact wherever they go. The MS BPP experience stands out with a practical field project enabling students to tackle real policy challenges with host organisations that may also lead to longer term engagement. Join our next cohort and let us show you how the Suleman Dawood School of Business journey will be transformative in every sense of the word.

# SULEMAN DAWOOD SCHOOL OF BUSINESS

The Suleman Dawood School of Business (SDSB) at LUMS is Pakistan's top business school. Its high calibre students, distinguished faculty, established recruiters, and institutional and environmental impacts are all testimony to this. Since its inception, SDSB has produced highly skilled graduates who have the ability to lead, transform and create long-lasting change in business and society.

SDSB is internationally recognised and is Pakistan's only business school to have achieved accreditation by AACSB International —The Association to Advance Collegiate Schools of Business (AACSB). Just around five percent of the world's business schools currently hold this distinction. SDSB's AACSB accreditation speaks to the quality of its education and research, enabling it to stand out not only in the region, but around the world.

Research and teaching at LUMS extend its 'Learning Without Borders' perspective across the university community by breaking academic, geographic and socio-economic barriers to make education accessible to all. The University continues to be an intellectual hub, rich with varying perspectives and transformative ideas. With an environment brimming with inclusion, unity, and boundless knowledge, learning continues within and beyond the campus walls with the aim to develop innovators, leaders and change-makers who can contribute to the community and build strong, borderless networks.



LUMS and SDSB continue to build a new tomorrow.

Placed in the top  
**116**  
institutions in QS Asian University  
Rankings 2023

Among top  
**200**  
universities worldwide and top  
**50**  
in Asia for employability in  
QS Graduate Employability  
Rankings 2022

Among top  
**200**  
universities for Business and  
Management Studies in QS  
World University Rankings 2022  
by Subject

Among top  
**250**  
universities for Accounting and  
Finance in QS World University  
Rankings 2022 by Subject

Placed between  
**201-250**  
Asian Universities by Times  
Higher Education Asia University  
Rankings 2022

**50%**  
scholarships awarded to all  
women admitted to graduate  
programmes at SDSB

**800+**  
indigenously developed  
case studies on local  
industry

SDSB is a Harvard Business  
Publishing content partner

Fully funded merit scholarships  
available for local and  
international students

Participant-centred and  
Experiential Learning focusing  
on industry diagnostics and  
entrepreneurial drills

# THE MASTER OF SCIENCE IN BUSINESS AND PUBLIC POLICY

The Master of Science (MS) degrees are 1.5-year programmes envisioned to provide an intensive, rich, and innovative understanding of the intersection between business fundamentals and a focused specialisation area.

A blended learning approach exposes students to the new realities of the business world. It reinforces participant-centred learning by providing a truly transformative and interactive experience. The blended learning techniques throughout the Master of Science programmes will present students with a diverse instructional approaches, learning technologies, case studies, readings, role plays, and industry engagements.

The blended learning methodology at SDSB seeks to ensure:

**1 ACADEMIC SUCCESS**  
To improve learning

**2 LINKAGES**  
To improve connection between theory and practice

**3 ENGAGEMENT**  
To increase student participation in class and motivation for learning in their specific areas

The Master of Science in Business and Public Policy is a diverse programme that will equip you with knowledge, understanding, and experience related to the management of modern public sector organisations. It will expose you to innovative business practices used in designing policy for the advancement of economic activity. Special emphasis is given to how institutions of trade, commerce, and government mutually shape the agenda for economic policy. Expert faculty members from SDSB along with other schools at LUMS will teach in the programme, making it a 'no borders' initiative.

The programme aims to provide business understanding tied to leadership-based knowledge in public policy to open up careers in:

- Public sector spaces
- Chambers of commerce and industry
- Consulting firms
- Policy communication
- Government relation divisions within multi-national organisations
- Non-governmental and civil society organisations

As a Business and Public Policy graduate you will:

- Understand core business and policy interface to deploy the necessary skills required to formulate public policy
- Appreciate challenges in the implementation of public policy and contribute to policy debates
- Understand the role of regulation and policies as a potential force of business empowerment and economic mobilisation



## MS BUSINESS AND PUBLIC POLICY CLASS OF 2022 PROFILE

MALE 17% | FEMALE 83%



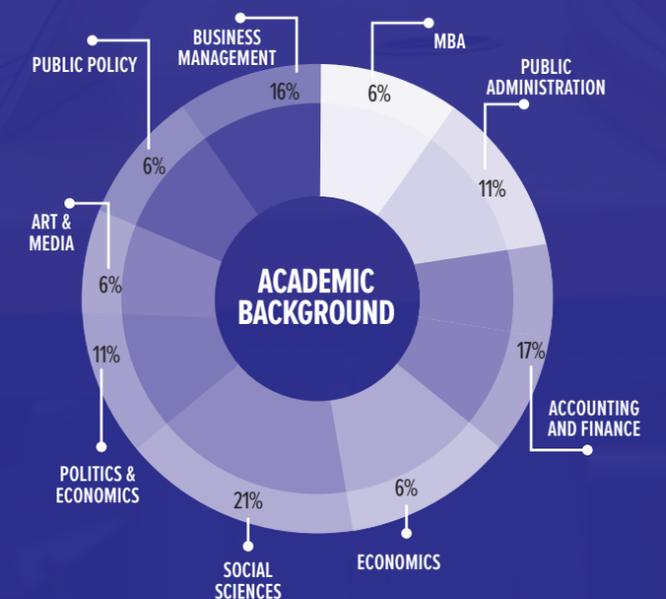
AVERAGE AGE

25 YEARS



AVERAGE EXPERIENCE

1.5 YEARS



Note: MS programmes are classified from the induction year and not the graduating year



## PROGRAMME OUTLINE

The MS BPP requires 1.5 years to complete 33 credit hours. Classes are scheduled on weekends.

## CORE COURSES

- Applied Data Analysis
- Business Economics
- Financial Management and Accounting
- Marketing Management
- Organisations and Leadership

## SPECIALISED COURSES

- Business and Government Relations
- Firms, Markets and Public Policy
- Policy Analysis and Communication
- Policy Design and Delivery

## FIELD PROJECT/THESIS

## THE STUDENT EXPERIENCE



### AIMAN MAJEED

#### MS Business & Public Policy

“Pakistan needs young passionate minds to provide innovative solutions to policy problems and fill the communication gaps among academia, government and the industry. The MS BPP provides professionals with an opportunity to take a short break from their careers to polish their skill set and develop and expand their knowledge of policy making and analysis through multiple frameworks and participant-centred learning. With an excellent faculty and a wide range of academic and extracurricular resources, the LUMS experience is transformational. Lastly, for all the females aspiring to bring change in Pakistan, the business school is offering a 50% tuition fee waiver for women enrolled in MS programmes. It’s a chance not to be missed.”



### MUEED AMAN RANA

#### MS Business & Public Policy

“I would strongly recommend the MS BPP programme for all those interested in public policy, whether aspiring for public service or the private sector. It fits well for both sectors because private businesses have also realised the growing need to develop sustainable relationships with the public sector to thrive. The programme offers a wide range of subjects from business and public policy while providing a unique confluence of the two paradigms.”



## ADMISSION CRITERIA

Admission is purely merit-based and rests solely on the following criteria:

### Academic Record

A minimum of 16 years of education leading to a Master's or Bachelor's\* or equivalent degree in a relevant discipline including Business, Management and Commerce. A student with a non-business background may be required to take pre-requisite courses to be determined by the LUMS Admissions Committee depending on the academic background of the applicant.

*\*Applicants holding only a Bachelor's degree of less than four years' duration will be required to produce an equivalence certificate issued by the Higher Education Commission (HEC), Pakistan. Prior university studies must be from an institution recognised by the HEC, Pakistan.*

### Performance in Admission Test

Applicants are required to take the GRE (General) or Graduate Management Admission Test (GMAT) or NTS GAT (General) to be considered for admission.

For further details on GRE (General), GMAT and NTS GAT (General), please visit [www.ets.org](http://www.ets.org), [www.mba.com](http://www.mba.com) and [www.nts.org.pk](http://www.nts.org.pk)

### Note

- GRE (General)/GMAT taken more than 5 years before the admission deadline will not be accepted.
- NTS GAT (General) taken more than 2 years before the admission deadline will not be accepted. A cumulative score of 50 in GAT (General) is a requirement for admission.
- If the applicant has taken more than one test, the best score will be considered for application evaluation.
- For equivalency details for the GRE (General) and GMAT, please see: [https://www.ets.org/gre/institutions/admissions/interpretation\\_resources/mba\\_comparison\\_tool/](https://www.ets.org/gre/institutions/admissions/interpretation_resources/mba_comparison_tool/)

### Statement of Purpose

Applicants will be asked to submit a written statement of purpose. It should identify in clear terms why they think they are suited to the programme. They should state how the degree will enable them to achieve their career goals.

### Two Recommendation Letters

Recommendation letters should indicate the applicant's academic performance, commitment to excellence and strong aptitude for business education. These can be from professional as well as academic referees.

### Work Experience

The Master of Science programme does not require prior work experience. Students may however benefit from having worked before in a relevant industry.

### Submission of Online Application, Application Processing Fee and Online Supporting Documents

The complete online application, application processing fee and supporting documents should be submitted by the stipulated deadline. Submission of a minimum of two recommendation letters is compulsory.

### Application Review

The relevant committee to analyse the admission decision will review shortlisted applications. Applicants are encouraged to provide complete information regarding their academic achievement, research reports, attended workshops, extracurricular activities and must tell LUMS about their significant experiences that can strengthen their applications.

### Interview (if called)

Only short-listed candidates will be called for interviews.



Scan the code for more information



## FINANCIAL SUPPORT

Financial support is available to all eligible local and international applicants applying to our Master of Science programmes.

### Merit Scholarship

75% scholarships are awarded to the top 3 candidates admitted to the programme.

### Women Scholarship

Fostering, celebrating, and advancing women's leadership in business, a 50% tuition fee waiver will be awarded to all admitted female students.

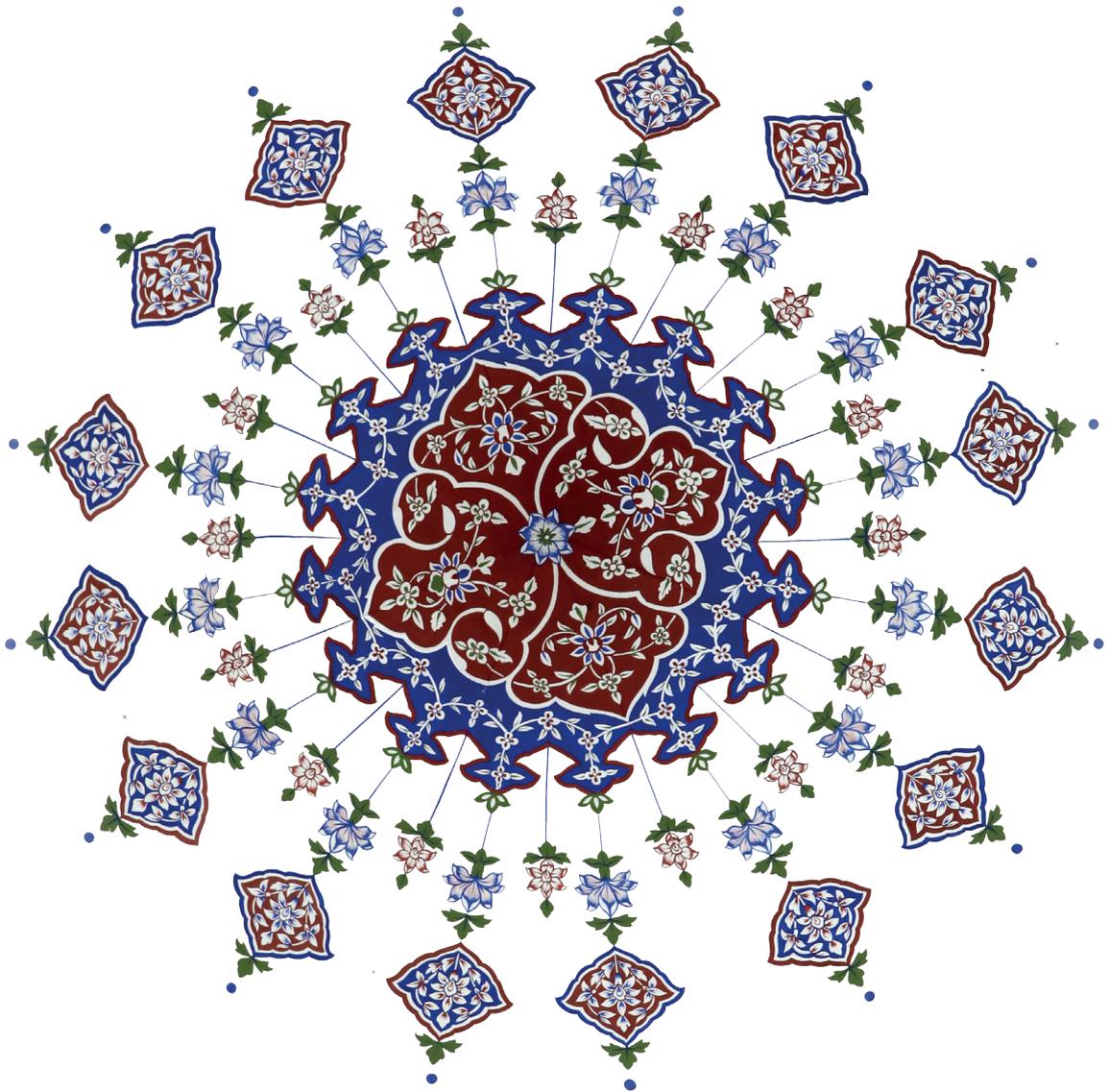
### LUMS Interest-free Loan

LUMS offers interest-free loans to local MS students based on their annual financial needs assessment. These loans cover partial to full tuition fee expenses.



Scan the code for more information





A Not-for-Profit University

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Website: [www.lums.edu.pk](http://www.lums.edu.pk)



**#LearningWithoutBorders**