

RIMSHA ARIF

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PROFESSIONAL EXPERIENCE

The World Bank Group – Consultant

Oct 2021 - Present

Working Paper: Do households respond to electricity price signals? Evidence from Pakistan.

- **Expand** and **update** the existing database World Bank collected
- **Determine** the effect of regulatory changes on the operational performance of the generation and distribution sector
- **Examine** the causal effect of the regulatory changes through **difference-in-difference analysis**
- Model parameters and specifications of the experiment
- Identify instrumental variable and estimate **IV regression**
- Conduct **econometric** methodologies using **Stata** and **Excel** to get results
- **Synthesize** information and review academic literature
- Form reports detailing findings and recommendations

Lahore University of Management Sciences - Teaching Fellow

Aug 2021 - Present

Courses: Principles of Microeconomics, Principles of Macroeconomics, Intermediate Macroeconomics, Statistical and Data Analysis

- **Plan** and **delivery** lectures and course materials to communicate course content and provide students with subject matter knowledge
- **Participate** in and **contribute** to **departmental meetings** to stay informed about university policies and initiatives
- **Advise** and **facilitate** students in navigating academic and professional goals with support and guidance
- **Develop** and **grade** exams and assessments to evaluate student learning and provide feedback on performance
- **Collaborate** with colleagues in curriculum reviews to improve course and program offerings

Wrapped in Confetti (Self-employed) – Founder

Aug 2020 - Present

Started a service that provides **customized themed gift baskets/boxes** for every occasion

- **Conduct** target market research to scope out industry competition and identify advantageous trends.
- **Manage social media account**
- **Draft** marketing strategies by building connections and collaborating with already existing businesses in order to expand customer base

Lahore University of Management Sciences

Sep 2017 – May 2020

Graduate Teaching Assistant – **International Finance, Mathematical Applications in Economics**

Undergraduate Teaching Assistant – **Statistics and Data Analysis, Critical Issues in Pakistan's Foreign Relations, Econometrics**

- **Mentored** students through office hours and **one-on-one communication**
- Worked with teachers in evaluating student progress, needs and gains
- Checked assignments, proctored tests and provided grades according to university standards
- **Managed student database**
- Communicated announcements and deadlines to students on weekly basis

Punjab Skills Development Fund (PSDF) – Intern, Marketing and Communication Department

Jul 2018 – Aug 2018

- **Drafted** the organization's **4rd edition newsletter**, carried out an examination of **digital hemisphere** and **competitive analysis** to comprehend the standing of PSDF in development sector
- **Collaborated** with **senior management** on new initiatives to build confidence
- **Participated** in **workshops** and **presentations related to projects** to gain knowledge

PUBLICATONS

- Arif, Rimsha. "[Climate Change-Induced Migration in Pakistan](#)". Daily Times Pakistan, July 2023.
- Arif, Rimsha. "[Subsidized Solar Panels: Solution for Energy Challenges](#)". Daily Times Pakistan, June 2023.
- Qureshi, Eeman & Arif, Rimsha. "[Can Smart Meters and Grid System Revolutionize Pakistan's Battle Against Circular Debt](#)". The Friday Economist, Mahbub UI Haq Research Centre, June 2023.

EDUCATION

Lahore University of Management Sciences	Master of Science in Economics GPA: 3.78	Jun 2021
Lahore University of Management Sciences	Bachelor of Science in Economics Minor in Political Science GPA: 3.70	Jun 2019
Lahore Grammar School	'A' Levels	Jun 2014
Bloomfield Hall School	'O' Levels	Jun 2012

SKILLS

- Adept at STATA, MS Excel, MS PowerPoint, MS Word
- Novice in EViews & Dynare

ACADEMIC PROJECTS

- **Master's Thesis - Impact of Weather Variables (Temperature, Humidity and Rainfall) on the Residential Electricity**
- Senior Research Project – **The effects of trade liberalization on poverty alleviation and inequality reduction in Pakistan**
- **Measuring the impact of Women's Decision-Making Power on Reproductive Health Services Uptake**

LEADERSHIP SKILLS AND ACTIVITIES

- **Provided assistance and guidance** to first-year, second-year and transfer students in terms of educational goals, academic information, Major/Minor selection and declaration & social/personal life dilemma (Aug 2018 – May 2019)
- **Conducted in-services teacher education workshop** which trained teachers in implementing new framework of managing and schooling students
- **Managed and led** 50 interns as Project Manager which required drafting strategies that polished the communication and coaching skills of 150 teachers in a government school (Jun 2016 – Jul 2016)

HONOURS AND AWARDS

- **Award of Distinction, LUMS** (Aug 2019 – May 2021, Aug 2015 – May 2019)
- **Dean's Honor List, LUMS** (Aug 2016 – May 2019)
- **High Achievers Award, Cambridge International Examinations (CIE): 'O' Levels** (Jun 2012)