

The LUMS foundation was laid over 37 years ago and marked the beginning of a transformative journey for the talented youth of the region. Thanks to supporters like you who share our vision, our institution has excelled and been recognised as the 44th best small university in the world by Times Higher Education. We have profound gratitude for your pivotal role in upholding and advancing the LUMS mission.

Over the years, we have proudly distributed billions in financial aid through your support. This has helped students from over 147 cities, towns, and villages across the country to receive world-class education at the University. Armed with the knowledge and skills to make a lasting impact, they return to their communities as catalysts for positive change.

As we reflect on our achievements, we recognise that there's a lot more to be done. We invite you to continue supporting our wide range of scholarship programmes, cutting-edge research and other development initiatives that are crucial to helping our students address the challenges faced by the country and the region. Your continued commitment will ensure that LUMS' impact resonates for generations to come.

Thank you for being an integral part of our journey.

Nuzhat Kamran Director Office of Advancement



PepsiCo Funds Redesign and Renovation of the Campus Dining Area

The refurbished facility now serves various food options and accommodates at least 660 students at a time, a 37.5% increase in capacity.



The redesign and renovation of the Pepsi Dining Centre (PDC) at LUMS has been generously funded by PepsiCo.

The project aimed to create international standard recreational spaces to comfortably accommodate the University's growing population and facilitate

learning and meaningful engagement within the LUMS community.

Inaugurated in 1995, the PDC was later extended in 2000 and renovated again in 2006-08 through PepsiCo's support, increasing its capacity to 480 students. Between 2016 and 2020, PepsiCo also

contributed to modernising the kitchen equipment.

We are very grateful to our alumni, Mr. Furqan Syed (MBA 1995), CEO, PepsiCo. Pakistan, and Mr. Saad Munawar Khan (BSc 2003 and MBA 2006), for their support in making this happen.



This agreement was formalised at an MoU signing ceremony held at the University between the former Vice Chancellor, Dr. Arshad Ahmad, and Mr. Abdul Latif, CEO of Lotte Akhtar Beverages Pvt. Ltd., the execution arm for the initiative. Mr. Khurram Shahzad, CFO of PepsiCo, also attended the event.

Key Partnerships

Fatima Group

Fatima Group

The conglomerate has been a generous partner of LUMS since 2011 and has supported the cause of making higher education inclusive. At an MoU signing ceremony, Mr. Fawad Ahmed Mukhtar, CEO and Director, Fatima Group, reaffirmed his support to the University by sponsoring the undergraduate studies of NOP students at LUMS.

Members of the LUMS senior leadership were present at the MoU signing ceremony including Mr. Shahid Hussain, Rector; Mr. Osman Khalid Waheed, Member, Board of Trustees; Dr. Arshad Ahmad, Vice Chancellor; Dr. Tarig

Jadoon, Provost, and Ms.
Nuzhat Kamran, Director,
Office of Advancement.
Representing Fatima Group
were Directors, Mr. Ali Mukhtar,
Ms. Sadia Irfan, Mr. Fazal
Sheikh, Mr. Fahd Mukhtar, and
Mr. Abbas Mukhtar, as well as
Mr. Abad Khan, Advisor to
the CEO.

Mr. Hussain commended Fatima Group for their consistent support through the years for the NOP which has allowed LUMS to reach talented students in over 145 cities across the country. "The outreach for the NOP is very rigorous. Our team goes to different cities, conducts open days, introductory sessions, and connects with different schools and students to spread awareness about LUMS and the scholarship programme."

Fatima Group was established in 1936 and is currently engaged in the trading of commodities, manufacturing of fertilisers, textiles, sugar, mining, and energy. Under its community-building initiative, the organisation runs sponsorship programmes through NGOs, charitable organisations, and welfare institutions. Fatima Group has previously funded LUMS students and also donated towards the Makers Lab at the **National Incubation Centre** Lahore.

Mr. Zain Jeewanjee

Mr. Zain Jeewanjee, Board Member, Friends of LUMS, USA, and CEO & Founder, Zain Jeewanjee Insurance Agency, has generously donated to the National Outreach Programme (NOP) at LUMS.

Mr. Jeewanjee is a seasoned entrepreneur and pioneer in Insuretech. Currently serving as the Founder & CEO of Insure123.com, he is actively involved in mentoring and advising startups and entrepreneurs in Silicon Valley. He sits on the advisory boards of several companies, including the Rand Corp's Center for Asia Pacific Policy.





Pakistan State Oil Company Limited (PSO) CSR Trust



Pakistan State Oil has pledged to continue its support for the university's signature scholarship initiative, the National Outreach Programme

LUMS senior leadership met with Chairperson, Pakistan State Oil Company Limited (PSO) CSR Trust, Brig. (Retd.) Rizwan Ahmad at PSO House, Karachi. In continuation of its long-standing partnership with LUMS, Pakistan State Oil has pledged to continue its support for the National Outreach Programme. LUMS is immensely grateful to PSO for its unwavering commitment to educating Pakistan's youth.

Punjab Educational Endowment Fund (PEEF)

PEEF, an initiative of the Government of Punjab, is committed to providing equal educational opportunities to the less privileged and talented youth of Punjab, and has been an integral supporter of the NOP since 2008.

Members of PEEF's senior leadership team visited LUMS to conduct an interactive session with the beneficiaries of the PEEF scholarship programme. The monitoring team from PEEF, led by Mr. Muzaffar UI Hag Hashmi, CEO,

included Mr. Naveed Akbar Cheema, Senior Manager Scholarship; Mr. Usman Zaffar, Assistant Manager Verification and Disbursement, and Mr. Usman Islam, Officer Verification and Disbursement.



PEEF's senior leadership team visited LUMS to conduct an interactive session with the beneficiaries of the scholarship



Babar Ali Foundation



Syed Babar Ali with guests and the LUMS team at the launch of LUMSx

The Babar Ali Foundation has pledged to support LUMSx, the university's online learning platform. LUMSx is offering a rich set of diverse courses across various disciplines, making education accessible across socio-economic and geographic barriers. Through LUMSx, the University will broaden its reach to provide high-quality education.

At the launch of LUMSx Founding Pro Chancellor, Syed Babar Ali commended the efforts of the University to launch the initiative. He said, "This platform offers the LUMS community an opportunity to learn beyond the classroom, reaffirming LUMS' goal to not only serve its students but also to reach a much wider audience across Pakistan and beyond."

Among the rich selection of courses, ranging from Pashto and Farsi language lessons to data analytics and neuroscience, as well as health and wellness, LUMSx seeks to enhance the quality of online education by conducting research on online learning and teaching behaviours. One of LUMSx's pioneering projects was the development of an Urdu translation of Dr. Barbara Oakley's renowned course, 'Learning How to Learn', which teaches students effective learning strategies.

The event highlighted the collaboration with Arbisoft as well as LUMSx's work with centres like Continuing Education Studies and the LUMS Learning Institute.

HBL Foundation

HBL Foundation has partnered with LUMS to support NOP scholars as well as provide financial assistance to talented students pursuing their MBA at LUMS. Through their

unwavering commitment, the Foundation will enable deserving individuals to access quality education and realise their professional goals. HBL Foundation's support will



make a lasting impact on the lives of students, empowering them to become future leaders and changemakers in their respective fields.



Abdullah Foundation



At an MoU signing, the Foundation committed to sponsoring financial aid scholars at LUMS

This partnership was formalised between Dr. Arshad Ahmad and Mr. Mian Mohammad Abdullah, Chairman, Sapphire Group.

As the philanthropic arm of the Sapphire Group, the Foundation supports education and health initiatives, uplifting the underprivileged, and promoting equal access to essential services. The Sapphire Group has been a leading partner with LUMS in providing financial assistance to deserving students for more than a decade. In 2010, the firm created an

endowment to support NOP scholars at LUMS and in 2013, it contributed towards the establishment of the Shaikh Ahmad Hassan School of Law.

Present at the ceremony were Mr. Shahid Abdullah, CEO, Sapphire Fibers Ltd.; Mr. Amer Abdullah, CEO, Sapphire Dairies (Pvt.) Ltd.; Mr. Nadeem Abdullah, CEO, Sapphire Textile Mills Ltd.; Mr. Yousuf Abdullah, CEO, Sapphire Finishing Mills Ltd., and Ms. Ayesha Abdullah, Director, Abdullah Foundation.

At the ceremony, Mr. Abdullah shared, "The Abdullah Foundation stepped into philanthropic activities with an aim to invest in the community. Last year we decided that going further, we would utilise most of our funds to educate students at some of the top institutions across Pakistan because we believe that education should be a basic human right."



Dr. Khalid Aziz

Advisory Board Member, LUMS and the Otto N. Miller Professor Emeritus of Energy Resources Engineering, Stanford University "During these past 18 years, I have observed the efforts of faculty and administrators including the Management Committee in making LUMS a university that can become a source of pride for all Pakistanis. My wife, Mussarrat and I are fortunate to be able to support LUMS in a small way in its journey to becoming an internationally admired university."

Dr. Khalid Aziz and Mrs. Mussarat Aziz made a generous contribution towards setting up an endowment fund at the Syed Babar Ali School of Science and Engineering (SBASSE).



Friends and Family of Uzair Tauqeer

To create a legacy in the memory of late Uzair Tauqeer, who lost his life in a tragic

car accident in 2012, his family and friends have come together to establish the 'Uzair

Tauquer Scholarship Fund' which has supported several NOP scholars to date.

Fast Cables Limited

Since 2016, Fast Cables
Limited has been a dedicated
supporter of LUMS' National
Outreach Programme (NOP),
significantly contributing
to the educational
advancement of deserving
students. Their financial
assistance has been vital in
helping talented students
from varied backgrounds
pursue their academic
aspirations and access higher
education.

A delegation from LUMS including Dr. Muhammad Abubakr, Executive Director, Centre for Water Informatics and Technology, and Ms. Nuzhat Kamran, Director,



The discussion with Fast Cables focused on global and industry-specific challenges

Office of Advancement, met with Ms. Saima Mian and Mr. Kamal Mian, Directors, Fast Cables. The discussion focused on ways to address global and industry-specific challenges such as water conservation and regenerative agricultural practices by leveraging the collective expertise of both organisations.

Mitsubishi Corporation

Mitsubishi Corporation and LUMS have established a strong partnership since 2006. Initially, the organisation funded a semester exchange programme between LUMS and Waseda University, Japan. Mitsubishi Corporation launched the International Scholarship Program in 2015-16 to support undergraduate students at LUMS. Till now, numerous talented students

have been supported through this scheme. The organisation has also donated to the National Management Foundation to establish a named endowed chair at the University. The Chair supports research and development in the fields of renewable energy, material sciences, nanotechnology, biosensors, telecommunications, robotics and power systems.



In 2018-19, the company sponsored a project by Dr. Suleman Shahid, Assistant Professor at the Syed Babar Ali School of Science and Engineering, which aimed to provide early diagnosis and rehabilitation for children with attention deficit hyperactivity disorder and autism, through the use of assistive technologies.



NED Alumni Association

A scholarship has been set up at LUMS by the graduates of NED University of Engineering and Technology. This scholarship will be available for students who have completed their undergraduate degree from NED University, have qualified for an interest-free loan under the LUMS Financial Aid Programme and have received an offer of admission for the MBA programme at the Suleman Dawood School of Business. Mr. Nasir Hussain, Vice President, NED Alumni Association of Houston has led the establishment of the scholarship.

Bata Pakistan

Bata Pakistan has demonstrated its commitment to inclusive education by empowering talented scholars at LUMS. Through its generous support, Bata Pakistan has played a crucial role in enabling deserving scholars to access quality education and pursue their academic dreams. Their partnership with LUMS reflects their belief in the power of education to transform lives and create a brighter future.

Bata

Convergent Business Technologies

Convergent Business
Technologies has been a
dedicated partner of the NOP at
LUMS, showcasing its steadfast
dedication to empowering
exceptional students. Through
their generous contributions,
the company has played
a crucial role in providing

deserving students with the opportunity to receive a quality education. Their unwavering support has been instrumental in helping talented individuals access the resources and support they need to succeed.





Mr. Masood Siddiqui
Former MD/CEO of Oil and Gas
Development Company Limited

"LUMS fulfils my desire to contribute to higher education through a clear and transparent mechanism, allowing me to donate confidently. I constantly receive updates from LUMS on how my contributions are utilised, which gives me a warm, comforting feeling that the funds are being used appropriately. Keep up the good work, LUMS team; you are steadily transforming Pakistan for a better tomorrow!"

Mr. Siddiqui has made a substantial contribution towards the NOP to support the education of talented students at LUMS. He believes that the systems at LUMS ensure that funds are disbursed to disadvantaged yet talented students across Pakistan.



USAID Merit and Needs-Based Scholarship Program and Higher Education Commission



Ms. Anne Flaker with LUMS students who have benefited from USAID scholarships

USAID and the Higher Education Commission (HEC), Pakistan have been partners in promoting educational opportunities for female undergraduate and Masters' students at LUMS through their provision of valuable financial assistance since 2004. The Merit and Needs-Based Scholarship Program (MNBSP), in partnership with HEC, helps talented yet financially disadvantaged young Pakistani scholars pursue education at the

country's top universities. LUMS is one of their partner institutions and many students at LUMS have benefitted through the second phase of this scheme.



Mr. Shahid Kazi CEO, ValuStrat

"So many talented youngsters in our country are unable to pursue higher education because of financial constraints. The NOP is a great initiative that gives able students who would otherwise not have access, a chance to study at a world-class institution like LUMS, while adding diversity to the college student body. In a country suffering from poverty but rich in talent and ability, the NOP deserves as much support as possible."

Mr. Shahid Kazi and family has donated towards the National Outreach Programme. He believes that supporting capable students in their college education is one of the best forms of philanthropy.



DWP Foundation

A steadfast supporter of the NOP, DWP Foundation has been providing financial assistance to deserving students at LUMS since 2017. Through their generous contributions, the DWP Foundation has played a vital role in creating equal opportunities for talented individuals, ensuring that financial constraints do not hinder their pursuit of higher education.



Mr. Farooq Naseem, Chairman & CEO at DWP

Defence Housing Authority (DHA), Lahore



DHA, Lahore's generous donation will support NOP scholars at LUMS

The partnership between DHA, Lahore and LUMS was formalised at a MoU signing ceremony held between Dr. Arshad Ahmad, and Brig. Waheed Gull Satti, SI (M), Administrator, DHA. This collaboration marks a generous pledge of support from DHA towards the NOP.

Attendees at the ceremony included Col. (Rtd.) Muhammad Iqbal, Secretary DHA; Brig. (Rtd.) Manzar Bashir, Director HR; Col. (Rtd.) Syed Muhammad Tehseen Yazdani, Director HR (A); Lt. Col. (Rtd.) Syed Azhar Mehdi Kazmi, Additional Director Coordination; Col. (Rtd.) Muhammad Rashid Abbasi, Director Maintenance;

Col. (Rtd.) Zafar Iqbal, Director Legal (B), and Maj. (Rtd.) Abdur Rehman Khurram Butt, Deputy Director Human Resource.

The occasion served as a platform for discussions on potential areas of collaboration such as research initiatives, executive training programmes, and recruitment opportunities.



Mahmood Group



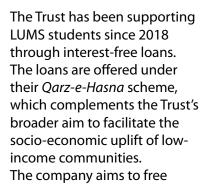
Dr. Arshad Ahmad, and Mr. Anees Khawaja, CEO, Mahmood Group signed the agreement to fund an NOP scholar at LUMS

The Group's commitment to sponsoring an NOP scholar at LUMS was formalised at an MoU signing ceremony where Dr. Arshad Ahmad, and Mr. Anees Khawaja, CEO, Mahmood Group signed the agreement. Ms. Kehkeshan Usman, Head of Business Affairs and Sustainability, Mahmood Group, was also present at the ceremony.

The Mahmood Group is a conglomerate that was founded in 1935 and has served various industries and verticals with a diverse portfolio over the last 86 years. The Group is the 10th largest exporter of Pakistan with a presence in over 70 countries. Apart from textiles, it has also catered to industries like hospitality, leather, food,

energy, trading, and real estate. Mr. Khawaja spoke about the partnership and said, "We believe in giving back to the community and providing opportunities to others. With this scholarship, we aim to assist with the development of future leaders who will contribute to the industry and the country."

Ihsan Trust



Pakistan from economic disparity and promote equality, while operating on Islamic principles. It seeks to create a positive change in all areas, including health, community welfare, and Islamic microfinance, with a particular emphasis on higher education in Pakistan. In a statement, the

company shared, "Since 2010, the Ihsan Trust has been able to improve the living conditions of thousands of students and their families at prestigious universities such as LUMS."

Alumni Give Back

MBA Class of 2012

The Class has played a pivotal role in enabling deserving students to access higher education and pursue their academic and professional aspirations.

BSc Class of 2008

The Class has established a scholarship fund to support students at LUMS. Fund representative, Mr. Ammar Mahmood stated, "After graduation, we wanted to play our part in helping educate future Luminites and get the same experience that we all had."

BSc Class of 2006

The Class has completed their pledged contribution to their existing endowment fund to sponsor NOP scholars and make a lasting difference in their lives.

BSc Class of 2004

The Class has contributed generously to fund students at LUMS. Class representative, Mr. Sheharyar Butt stated, "We owe a great deal to LUMS, and it is with great pride that we support the NOP that helps talented students achieve their dreams."

MBA Class of 1997

The Class has exemplified its commitment to fostering education and supporting the next generation of leaders by establishing an endowment fund to provide interest-free loans to MBA students.

LUMS Alumnus (MBA 2002)

Recognising the transformative power of education, a LUMS alumnus, who wishes to remain anonymous, has made a generous contribution towards the education of an NOP scholar. This philanthropic support has been pledged in honour of his parents, Drs. Rafiq and Naseem.





To celebrate donors, alumni, and corporate leaders for their significant contributions and to appreciate their commitment to the University's growth and success, LUMS leadership was in Karachi for the University's Annual Dinner.

The top contributing donors were presented with shields. These benefactors included Atlas Foundation, Bank Al Habib Ltd., PSO CSR Trust and Lucky Cement Ltd., along with many others.



LUMS senior leadership visited Interloop Ltd. in Faisalabad and met Mr. Musadaq Zulqarnain, Chairman Interloop Holdings; Col. Ijaz Ahmad Nasir, Special Assistant to Mr. Musadaq Zulqarnain, and Mr. Zeeshan Akram, Deputy Manager CSR. During the meeting various research options and collaboration opportunities were discussed.







The 18th session of Leaders at LUMS featured Mr. Zain Hak, Global Vice President, Agriculture and Forestry, Shell. An MBA graduate from Cambridge, Mr. Hak has 28 years of experience in refining, marketing, trading and supply management markets in Latin America, Africa, Japan, Oceania, Europe and the Caribbean. As Global Vice President, he also serves as Chairman on the board of Shell Pakistan Ltd.



LUMS leadership had a meeting with the Faisalabad Chamber of Commerce and Industry (FCCI) and met Dr. Khurram Tariq, President; Mr. Ahmad Hassan, Chairman R&D; and Executive Committee Members, Mr. Muhammad Aslam Bhalli, Mr. Muzammil Sultan, Mr. Muhammad Tayyab, Mrs. Nighat Shahid, Mr. Muhammad Nazir, and Dr. Muhammad Arif. During the meeting, the disconnect between industry and academia was discussed and FCCI presented various suggestions for collaborations to bridge the gap through joint research projects that address global and industry challenges.

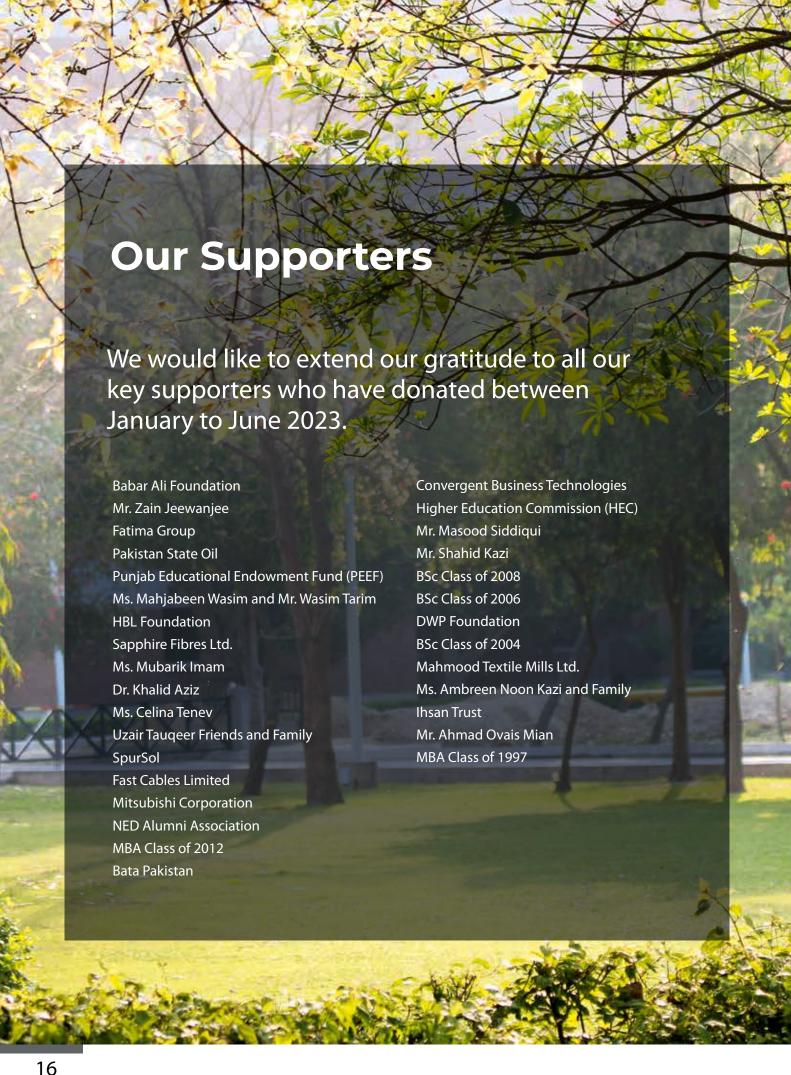




A meeting was held at LUMS with representatives from PharmEvo (Pvt.) Ltd., a Karachi-based company engaged in manufacturing and marketing of high-quality pharmaceutical and nutraceutical products. Syed Jamshed Ahmed, Deputy CEO, Dr. Masood Jawaid, Director Medical Affairs and Learning Innovations, and Mr. Mohsin Sheraz Ali, Director Marketing were present from PharmEvo.

A delegation from LUMS visited Netsol Technologies to meet Mr. Salim Ghauri, CEO, and discuss potential collaboration opportunities. During the meeting, Mr. Ghauri emphasised that the new generation must be equipped with the latest technology, which can help them start learning early.





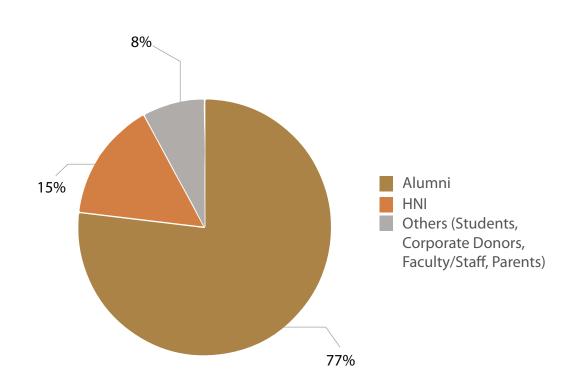


Give a Day to LUMS

This year's Give a Day to LUMS campaign was launched in March 2023 to support the University's cause of providing inclusive, accessible education to talented students across the country.

In 2023,

200 donors have helped raise **PKR 33 million** to generously fund **33 students**.





At LUMS, we believe in the power of education to transform lives and shape the future. We invite you to be a part of this transformative journey. Here are some of the ways in which you can support us.

Empowering the Next Generation: Student Scholarships

One of our primary goals is to ensure that talented and deserving students, regardless of financial means, have the opportunity to study at LUMS. Your contribution towards student scholarships will directly impact the lives of these individuals, providing them with a foundation for success and a chance to make their mark on the world.

Pioneering Research that Changes Lives

LUMS is at the forefront of groundbreaking research. From cutting-edge advancements in technology to life-saving medical breakthroughs, our institution has a proud tradition of pushing the boundaries of knowledge. By supporting research initiatives, you play a vital role in fuelling innovation and driving progress that has a tangible and far-reaching impact.

Building for the Future: Infrastructure Development

The physical spaces within which learning, research, and collaboration occur are the foundation of any great institution. Your generous contribution towards infrastructure development at LUMS will not only enhance the quality of education and research facilities, but also create an environment that fosters creativity, critical thinking, and collaboration. Moreover, there is a unique opportunity for you to leave a lasting legacy by naming select spaces on our campus, both indoor and outdoor.

Every Contribution Matters

Every donation, regardless of size, makes a significant difference. Together, we can create a ripple effect of positive change that resonates far beyond our walls and empowers future generations of students and researchers.

How You Can Contribute

Please visit https://pay.lums.edu.pk/donations/ to explore various giving options. For personalised assistance or to discuss alternative ways to contribute, contact:

Ahmad Saad Qureshi

Donor Relationship Lead Office of Advancement ahmad.gureshi@lums.edu.pk

Imran Nadeem Ansari

Donor Relationship Lead Office of Advancement imran.nadeem@lums.edu.pk



MAKE A DONATION

Donating towards LUMS Financial Aid and the National Outreach Programme (NOP) will help Pakistan's most talented students bring their dreams to life. You can choose to donate once annually or create a named endowment that can provide financial assistance to many students over the fund's lifetime.

Donations will go towards awarding scholarships disbursed through various means. The NOP scholarship consists of a complete tuition fee waiver and additional stipends for hostel accommodation, reading materials, and a living allowance. Graduate programme scholarships are awarded as interest-free loans, and undergraduate programme financial aid scholars receive a combination of up to 70% support, including waivers and interest-free loans.

Admission to all programmes is purely on merit and independent of students' ability to pay the fees. Each academic year, all aid is reassessed based on performance, financial need, available resources, and general university policies. Students are required to start paying their LUMS interest-free loans six months after graduation, completing all payments within three to five years.

Annual Donation

Cotomomi	Annual Requirement	
Category	PKR	USD**
Undergraduate National Outreach Programme	1.6 Million	5,714
Graduate Programme Scholarship (MBA)*	1.4 Million	5,000
Graduate Programme Scholarship (Excluding MBA)*	0.85 Million	3,036
Undergraduate Partial Financial Aid Scholarship	1 Million	3,571

Endowed Gift

C-1	One-time Endowment	
Category	PKR	USD**
Undergraduate National Outreach Programme Scholarship (Perpetual)	34 Million	121,428

^{*} Scholarships will be awarded in the form of either interest-free loans or a combination of tuition fee waivers and loans

^{**} Exchange rates are subject to change



DONATE TO LUMS TODAY!

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Pakistan-based Donations

Credit card or inter-bank funds transfer https://pay.lums.edu.pk/donations/

Cheque
Send a cheque in favour of
"Lahore University of Management Sciences"
to the Office of Advancement, LUMS,
DHA, Lahore Cantt. 54792, Lahore

US-based Donations

PayPal https://pay.lums.edu.pk/donations/

Cheque
Send a cheque in the name of
"Friends of LUMS - USA Association"
to Idris Kothari, Friends of LUMS - USA Association, 15491
Bohlman Road, Saratoga, CA. 95070

For details about wire transfer or further information, please write to us at giving@lums.edu.pk

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