

RIMSHA ARIF

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PROFESSIONAL EXPERIENCE

Oxford Policy Management – Monitoring & Evaluation (M&E) Consultant, SNG-II Dec 2023 – Present

- Support the FDCO funded **Sub-National Governance Programme** (SNG - II), that provides technical assistance to the Provincial and District Governments of Pakistan (Khyber-Pakhtunkhwa and Punjab), in enhancing planning, financial governance and resource management for an improved service delivery
- Design and execute **M&E activities** at the **provincial level**
- Assist in generating regular monitoring reports
- **Gather administrative data** and **progress updates** from counterpart departments and work stream leads
- **Contribute to learning processes**, conducting regular reviews in consultation with work stream leads, and assist in planning and executing learning events, disseminating lessons across networks
- Support the creation of **policy briefs and case studies** by collecting, organizing, and synthesizing data, and developing analytical outputs, graphs, presentations, etc.

Lahore University of Management Sciences – Teaching Fellow, CNM Department of Economics Aug 2021 – Present

Courses: Principles of Microeconomics, Principles of Macroeconomics, Intermediate Macroeconomics, Statistics and Data Analysis

- **Plan** and **delivery** lectures and course materials to undergraduate and graduate students
- **Instruct** students on the use statistical software, such as **STATA, EViews, and Dynare**
- **Supervise** and **mentor** students on directed research projects, guiding them through research methodologies, data analysis and report writing
- **Develop** and **grade** exams and assessments to evaluate student learning and provide feedback on performance
- **Collaborate** with colleagues in curriculum reviews to improve course and program offerings

Mahbub Ul Haq Research Center (MHRC) – Lead Analyst, The Friday Economist Sep 2023 – Jun 2024

- **Lead** the **development** and **creation** of **compelling blog posts** under the **#FridayEconomist** banner for MHRC Policy Dialogues
- Conduct **extensive research** to analyze economic trends, policies and data to support evidence-based content
- Develop **economic** and **statistical forecasts** by utilizing **econometric techniques**
- Translate **complex economic concepts** into engaging and **accessible content** for a diverse audience

The World Bank – Development Economic Consultant Oct 2021 – Jul 2023

Working Paper: “Do households respond to electricity price signals? Evidence from Pakistan.”

- **Expand** and **update** the existing database of the Bank
- **Determine** the effect of regulatory changes on the operational performance of the generation and distribution sectors
- **Examine** the causal effect of the regulatory changes through **quasi-experimental approach (difference-in-difference)**
- Model parameters and specifications of the experiment and identify instrumental variable to estimate **IV regression**
- Conduct **econometric** methodologies using **Stata** and **Excel** to gather results
- **Synthesize** information and review academic literature
- Form reports detailing findings and **policy recommendations**

Punjab Skills Development Fund (PSDF) – Marketing and Communication Intern Jul 2018 – Aug 2018

- **Drafted** the organization’s **4th edition newsletter**, carried out an examination of **digital hemisphere** and **competitive analysis** to comprehend the standing of PSDF in development sector
- **Collaborated** with **senior management** on new initiatives to build confidence
- **Participated** in **workshops** and **presentations related to projects** to gain knowledge

PUBLICATIONS

- Eeman Qureshi & **Rimsha Arif**. “[From Margins to Mainstream: Microfinance for Transgender Empowerment in Pakistan.](#)” Blog Post.
- Yushma Umar, Eeman Qureshi & **Rimsha Arif**. “[Beyond Barriers: E-Commerce Survival in Pakistan’s Social Media-Restricted Environment.](#)” Blog Post.

- Eeman Qureshi & **Rimsha Arif**. "[The Role of Mobile Wallets in Fintech: Enhancing Financial Independence for Women in Pakistan.](#)" Blog Post.
- **Rimsha Arif**. "[How susceptible is Pakistan's Job Market to AI?](#)" Blog Post.
- Eeman Qureshi & **Rimsha Arif**. "[Can Pakistan shed its dependency on the US dollar?](#)" Article.
- Daniyal Khan, Eeman Qureshi & **Rimsha Arif**. "[The Ambiguous Prospects of a Pakistani Central Bank Digital Currency.](#)" Blog Post.
- Eeman Qureshi & **Rimsha Arif**. "[De-dollarization in Pakistan: A Promising Path or A Distant Dream?](#)" Blog Post.
- **Rimsha Arif**. "[Subsidizing Solar Power in Pakistan.](#)" OP-ED.
- **Rimsha Arif**. "[AI-driven Education: A Pathway to Overcoming Illiteracy in Pakistan.](#)" OP-ED.
- **Rimsha Arif**. "[Climate Change-Induced Migration in Pakistan.](#)" OP-ED.
- **Rimsha Arif**. "[Subsidized Solar Panels: Solution for Energy Challenges.](#)" Article.
- Eeman Qureshi & **Rimsha Arif**. "[Can Smart Meters and Grid System Revolutionize Pakistan's Battle Against Circular Debt.](#)" Blog Post.

EDUCATION

Lahore University of Management Sciences	Master of Science in Economics GPA: 3.78	Jun 2021
Lahore University of Management Sciences	Bachelor of Science in Economics Minor in Political Science GPA: 3.70	Jun 2019
Lahore Grammar School	'A' Levels	Jun 2014
Bloomfield Hall School	'O' Levels	Jun 2012

SKILLS

- Adept at **STATA, MS Excel, MS PowerPoint, MS Word**
- Novice in **EViews & Dynare**

LEADERSHIP SKILLS AND ACTIVITIES

- Participated, as one of the key speakers, in the Roundtable Discussion on "**Climate-Induced Displacement: Navigating the Peace and Security Nexus**", held by **United States Institute of Peace** (Sep 2023)
- Engaged in the **Faculty-Student Partnership initiative**, which focuses on providing undergraduates with opportunities to collaborate closely with faculty members. This program underscores the potential for students to contribute to enhancing learning and teaching in higher education and beyond
- Facilitated an **in-service teacher education workshop** aimed at assisting educators in effectively implementing a new framework for managing and schooling students
- **Supported and mentored** first-year, second year and transfer students by offering guidance on educational objectives, academic details, selecting and declaring Majors/Minors, and addressing challenges related to social and personal aspects of university life (Aug 2018 – May 2019)
- **Managed and led** 50 interns as Project Manager which required drafting strategies that polished the communication and coaching skills of 150 teachers in a government school (Jun 2016 – Jul 2016)

HONOURS AND AWARDS

- **Award of Distinction** (Aug 2019 – May 2021, Aug 2015 – May 2019)
- **Dean's Honor List** (Aug 2016 – May 2019)
- **Peer Advising Leader (PAL)** (Sep 2018 – May 2019)
- **High Achievers Award, Cambridge International Examinations (CIE): 'O' Levels** (Jun 2012)