

# **Nazish Afraz**

*Email: [Nazishafraz@lums.edu.pk](mailto:Nazishafraz@lums.edu.pk)*

*Telephone: 0301-8455839*

## **Qualifications**

### **Institute of Cost and Management Accountants of Pakistan (ICMA)**

Director's Training May - June 2022

### **London School of Economics and Political Science (LSE), UK**

MPhil in Economics 2001-2006

Dissertation: The Effects of Business Networks on the Adoption of Computers

### **University of Bristol, UK**

MSc in Economics and Finance 1999-2000

Dissertation: The Role of Rural Credit in Agricultural Production: A Case Study of Punjab, Pakistan

### **Lahore University of Management Sciences, Pakistan**

BSc (Hons.) in Economics 1995-1998

Dissertation: The Impact of Steel Tariffs on the Competitiveness of the Light Engineering Industry in Pakistan

## **Trainings**

### **Harvard University, USA**

Master Training course for BCURE (Building Capacity to use Research Evidence) at John F. Kennedy School of Government February 2016

## **Awards**

ODASSS scholar 1999-2000; Andrew Mellon Scholar 2000-2001, and 2001-2002; Graduated with distinction at Lahore University of Management Sciences 1998; Graduated with commendation at the University of Bristol 2000.

## Career Details

Jan 2011- present	<b>Lahore University of Management Sciences, Pakistan</b> <i>Adjunct Faculty, Department of Economics</i>
May 2020-present	<b>Sustainable Energy and Economic Development Program (SEED), FCDO</b> <i>Programme Economist</i>
Sept 2021-present	<b>Revenue Mobilisation, Investment and Trade Programme (ReMIT), FCDO</b> <i>Technical Advisor</i>
2004- 2007	<b>Europe Economics, United Kingdom</b> <i>Consultant</i>
2002- 2004	<b>London School of Economics, United Kingdom</b> <i>Class Teacher, Department of Economics</i>
2000 - 2001	<b>London School of Economics, United Kingdom</b> <i>Research Assistant, Department of Economics</i>
1998 - 1999	<b>Lahore University of Management Sciences, Pakistan</b> <i>Teaching Assistant, Department of Economics</i>

## Research Experience and Publications

### With LUMS, Lahore

#### **International Growth Centre**

*Barriers to Growth of Small Firms in Pakistan: A Qualitative Assessment of Selected Light Engineering Industries (2013)*

Evaluated barriers to growth in the fan and sports goods industries (with Usman Khan and Syed Turab Hussain) Published in The Lahore Journal of Economics 19: SE (Sept 2014) pp 135-176

#### **Adam Smith International**

*Impact of liberalising trade with India (2013)*

Produced a set of four reports, including the impact of MFN and SAFTA on the economy as a whole and on specific sectors such as auto parts, pharmaceuticals and agriculture (with Mohsin Khan, Usman Khan and Syed Turab Hussain)

#### **Planning and Development Department, Government of Punjab**

*Punjab Growth Strategy (2014 - 2016)*

Wrote the chapter on industrial development in the Punjab Growth Strategy (With the International Growth Centre)

**Department of Industries, Government of Punjab**

*Industries sector plan 2014-18 (2014 - 2016)*

Supported the Department of Industries in the development of strategic plans for the department that translate Punjab's growth objectives into implementable projects and policy reforms

**The World Bank**

*The Auto sector of Pakistan: Regional Competitiveness Study (2014-2016)*

Provided an analysis of the challenges and opportunities faced by the auto sector, including those presented by opening regional trade (with IDEAS)

**The World Bank and Department for International Development**

*"Diagnostic and Research Study on policy reform for Punjab's priority sectors" (2016)*

Conducted a diagnostic and research study on Business Environment reform policy reforms for Punjab's priority sectors (with KPMG)

**The World Bank**

*Punjab Tourism for Economic Growth (2017)*

Evaluated the current and expected economic impact of tourism and developed the policy framework for tourism for the Planning and Development Department, Government of Punjab (With Consortium for Development Policy Research)

**International Growth Centre**

*Industrial Cooperation Under CPEC (2017)*

Strategic advice to the Government of Punjab, Department of Industries (with Hasaan Khawar)

**Department of Industries, Government of Punjab**

*Investment Incentives for the Government of Punjab (2017)*

Strategic advice to the Government of Punjab

**Planning and Development Department, Government of Punjab**

*Punjab Economic Report (2017)*

Chapter on industrial development (with LUMS)

**International Growth Centre**

*Agricultural Cooperation Under CPEC (2017)*

Strategic advice to the Government of Punjab, Department of Agriculture (with Hasaan Khawar)

**USAID SMEA Programme**

*Small and Medium Enterprise Activity: Diagnostics for Business Enabling Environment (2017)*

Diagnostics and strategic advice to the SMEA program to identify points of entry for the program (with Hasaan Khawar and Chemonics International)

### **Punjab Skills Development Fund**

*Skills needs assessment of export-led sectors (2017)*

Identification and analysis of sectors and program design advice to PSDF (ongoing) (with LUMS)

### **UNDP**

*Leveraging CPEC through Skills Development (2017)*

An evaluation of the expected impact of the CPEC investments on SDG performance of Pakistan, with a particular focus on those SDGs related to industrial development (ongoing) (with Usman Khan)

### **The World Bank**

*Regional Connectivity @100 (2017-2018)*

A forward looking piece that looks at the economic and political case for regional cooperation. This report is part of a set of reports "Pakistan@100 Shaping the Future" that imagines Pakistan at 100 years from creation and discussed long term development challenges and opportunities, and policy options to define Pakistan's long term development vision and path. (with Turab Hussain and Nadia Mukhtar)

### **USAID SMEA Programme**

*Small and Medium Enterprise Activity: Investment Policy Framework for Punjab (2018)*

Advice to Planning and Development Department, Government of Punjab on Investment Policy for Punjab (with Hasaan Khawar, Feisal Naqvi, Maheen Javaid and Chemonics International)

### **USAID SMEA Programme**

*Small and Medium Enterprise Activity: Review of Investment Policy for Khyber Pukhtunkhwa (2018)*

Advice to Planning and Development Department, Government of KP on Investment Policy (with Hasaan Khawar and Chemonics International)

### **Department of Industries, Government of Punjab**

*Improvement of WTO Cell, Government of Punjab (2018)*

Strategic advice to the Government of Punjab

### **Punjab Employees Social Security Institution**

*Determining Wage Limits for Social Security Contributions: An Economic and Legal Analysis for PESSI (2018)*

Advice to PESSI (with the Institute of Economic Development and Alternatives (IDEAS))

### **USAID SMEA Programme**

*Small and Medium Enterprise Activity: Revision of SME Policy for Pakistan (2019)*

Advice to SMEDA and Ministry of Industries and Production, Government of Pakistan (with Consortium for Development Policy Research)

#### **Pakistan Business Council**

*Phase 2 of the Pakistan China Free Trade Agreement: A Preliminary Assessment (2019)*

Analysis of tariff concessions and non-tariff impediments remaining to export to China (with Consortium for Development Policy Research)

#### **USAID SMEA Programme**

*Small and Medium Enterprise Activity: Investment Policy Framework for Sindh (2019)*

Advice to Investment Department, Government of Sindh on Investment Policy for Sindh (with Hasaan Khawar, Feisal Naqvi, Ali Sohail and Semiotics International)

#### **Asian Development Bank**

*Industrial Policy framework for Pakistan (2019)*

Advice to Ministry of Industries, Government of Pakistan (with Turab Hussain and Usman Khan)

#### **USAID SMEA Programme**

*Small and Medium Enterprise Activity: Investment Facilitation Framework for key economic sectors of Baluchistan (2020)*

Advice to BBoIT, Government of Baluchistan on facilitating investment in key economic sectors (with Turab Hussain, Usman Khan, Ahsan Rana, Hasaan Khawar, Feisal Naqvi and Semiotics International) (ongoing)

#### **Facebook**

*Addressing impediments to the usage of digital platforms by SMEs (2020)*

An extensive fieldwork and policy review exercise to understand the policy environment and ecosystem for the usage of digital platforms amongst SMEs (ongoing)

#### **USAID SMEA Programme**

*Small and Medium Enterprise Activity: Ease of Compliance Regimes for SMEs in response to COVID-19 (2020)*

Fieldwork and policy review exercise to understand the impacts of COVID-19 on SMEs and devise cost-effective solutions for government to buffer the impact and support recovery (With Usman Khan and Saeed Shafqat)

#### **Ministry of Commerce**

*Pakistan's Trade Policy Review for the World Trade Organisation (January 2022)*

Seven-year trade policy review submitted to the World Trade Organisation

### **Asia Impact Advisors**

*Afghanistan in Transition (January 2022)*

Country brief commissioned by the Embassy of the People's Republic of China, Pakistan (With Haroon Sharif and Nadia Mukhtar)

### **FCDO REMIT Programme**

*Investment Climate Diagnostic (January 2022)*

Inception Phase Diagnostic for the REMIT programme (With Usman Khan)

### **FCDO REMIT Programme**

*A Methodology for Evaluating the Impact of the Pakistan Regulatory Modernisation Initiative (October 2022)*

Designed a customised methodology for the Federal Board of Investment to evaluate the PRMI. Applied to the pharmaceutical and medical devices sectors. Training BOI staff to carry out the evaluations for the remaining sectors.

### **USAID: Investment Promotion Activity**

*Punjab Investment and Trade Promotion Strategy (May 2023)*

Investment and Trade Promotion Strategy for Punjab Board of Investment and Trade (With Nadia Mukhtar and Saad Shaikh)

### **With Europe Economics, London**

#### **Energywatch**

*Evaluation of Competition in the domestic energy supply markets (2004)*

Evaluated competition concerns, including analysing price and volume trends, switching behaviour, concentration and vertical integration

#### **Dept. of Communications, Marine and Natural Resources, Ireland**

*Competition analysis (2004)*

The effect of RTE's dual funding (licence fee income and advertising revenues) on broadcasters and on the advertising market in Ireland

#### **Hewlett Packard**

*Impact Assessment (2005)*

Placed the company's contribution to the UK economy in perspective, calculating linkage and multiplier effects in addition to direct impacts

#### **FICORA (Finnish Communications Regulator), Finland**

*Cost Allocation and Pricing Principles (2005)*

Recommended principles for regulating the monopoly transmission company (Digita Oy) against the criteria and requirements of the Finnish communications regulator

#### **Association of British Bookmakers**

*Fixed Odds Betting Terminals and the Code of Practice (2005 and 2006)*

Analysed the impact of the FOBT Code of Practice and evaluated possible links between FOBTs and problem gambling

### **European Commission – DG Transport and Energy**

*The impact of EU Transport Policies (2006)*

Developed a detailed theoretical and empirical methodology and using these to assess the impact of EU transport policies on income and growth

### **Wood Panel Industries Federation**

*The Impact of the UK Renewables Obligation Regime for electricity generation on the supply of raw materials for the wood panel industry (2006)*

Analysed the indirect effect of the regime with policy recommendations

### **Bombardier Transportation**

*Impact assessment (2005)*

Evaluated the direct and indirect impacts of changes in the workload of Bombardier's railway rolling stock manufacturing plant in Derby

*Impact assessment (2007)*

Analysed the impact of Bombardier's operations on the UK economy

### **Office of Fair Trading**

*Evaluating the impact of the Car Warranties market study (2006)*

Analysed the effect of an earlier OFT market study on competition, consumer behaviour and consumer detriment

### **Manchester City Council**

*Critical Success Factors for a Regional Casino (2006)*

Evaluated factors that are likely to make a regional casino successful, with consideration of both economic and social impacts

*The Impact of a Regional Casino in New East Manchester (2006)*

Evaluated the socio-economic impacts that a regional casino is likely to have if placed in New East Manchester. Also provided guidance on effective means on monitoring and measuring future impacts

### **UK Broadband**

*Impact assessment evaluating the economic benefit of providing of a new telecoms service (2006)*

### **Ofcom**

*Optimal charging mechanisms for telephone number blocks (2006)*

Analysed possible pricing mechanisms that balance ease of implementation and efficiency of number block usage

*An impact assessment to evaluate the economic benefit of radio spectrum in the UK. (2006)*

**Association of Convenience Stores**

Advice concerning the competitive impacts of entry by supermarkets into the convenience store sector (2005 and 2006)

**Lexington Communications** (February 2007)

Advice on evaluation criteria for the impact of casinos

## Articles

“Red Queen Race: Implication of RCEP for Pakistan” Dawn, December 2, 2020

<https://www.dawn.com/news/1593557/red-queen-race>

“Love in the time of Corona: A Time of Build South Asian Cooperation” Jinnah Institute

Opinion piece, April 29, 2020 <https://jinnah-institute.org/publication/love-in-the-time-of-corona-a-time-to-build-south-asian-cooperation/>

“Pakistan is Uniquely placed to take advantage of religious tourism. What is stopping us?” Dawn, October 17, 2019 (with Hina Shaikh)

<https://www.dawn.com/news/1479801/pakistan-is-uniquely-placed-to-take-advantage-of-religious-tourism-what-is-stopping-us>

“Leveraging CPEC; Investing in Human Capital” Jinnah Institute Opinion piece, April 19,

2019 <https://jinnah-institute.org/publication/leveraging-cpec-investing-in-human-capital/>

“Harnessing the demographic dividend” Dawn, September 28, 2016

<https://www.dawn.com/news/1286620/pakistans-challenges-sustainable-development-goals-2015-2030-harnessing-the-demographic-dividend>

## Book chapters

Afraz, Nazish and Hasaan Khawar (2019) “*BRI: Connectivity, Trade, Investment and Politics in South Asia*” in Syed, Jawad and Yung-Hsiang Ying (eds) “China’s Belt and Road Initiative in a Global Context” Palgrave Macmillan

Afraz, Nazish, Syed Turab Hussain and Usman Khan (2022) “Fostering Structural Transformation of Pakistan’s Economy” in “Economic Corridor Development in Pakistan: Concept, Framework and Case Studies” Asian Development Bank

<https://www.adb.org/sites/default/files/publication/768396/economic-corridor-development-pakistan.pdf>

-----