





SULEMAN DAWOOD SCHOOL OF BUSINESS



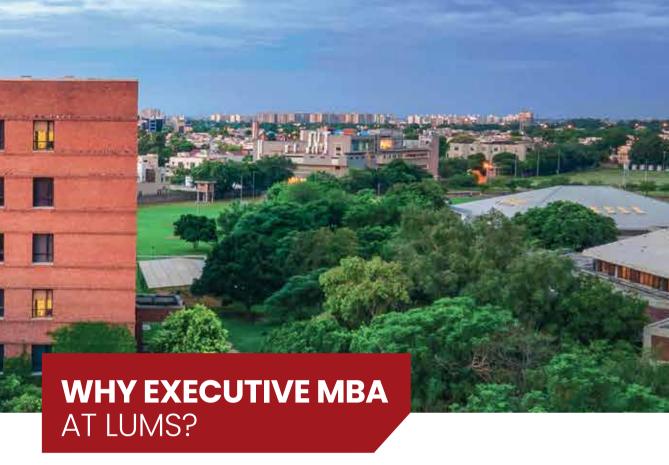


SULEMAN DAWOOD SCHOOL OF BUSINESS

Developing Ideas and People to Shape Business and Society

Founded in 1985 as a not-for-profit, LUMS has pioneered innovative educational trends. The expanse of research and teaching at LUMS offers its community 'Learning Without Borders' by breaking academic, geographic, and socio-economic barriers to enhance students' academic exposure and make education accessible to all.

Suleman Dawood School of Business (SDSB) at LUMS is the first business school in Pakistan to achieve AACSB International accreditation (2019), placing it among the top 6% of business schools worldwide. In 2024, AACSB renewed SDSB's accreditation, reaffirming the high quality of its academic programmes in line with global best practices in business education. As a pioneer in case-based teaching in the region, SDSB has the distinction of holding Pakistan's largest collection of business case studies. With a focus on providing thought leadership and driving societal change, SDSB prepares graduates with the skills and competencies to impact practice and excel in today's dynamic business environment.



The Executive MBA (EMBA) programme at SDSB is Pakistan's first and only programme to be featured in the QS EMBA Rankings. Designed for mid-career executives with a minimum of six years of experience, the programme equips professionals with the knowledge, skills, and exposure needed to elevate their careers to the next level.

- Placed at 14 in Asia-Pacific by QS Global EMBA Rankings 2024
- Lifetime access to the EMBA alumni network, including top national and international corporate CEOs, successful entrepreneurs, community leaders, and policymakers
- Most EMBA participants advance their careers either during the programme or shortly after graduation

- Placed in the top 120 institutions in QS Global EMBA Rankings 2024
- A visit to Silicon Valley, USA, as part of the Globalisation Module

PROGRAMME DESIGN

The Executive MBA (EMBA) programme spans 22 months and includes four week-long sessions: two in the first year, one after the first year during the summer for the Globalisation Module, and the final session at the end of the second year for the EMBA project presentations. The programme comprises 36 weekends of instruction, supplemented by distance learning modules from Harvard Business School. Regular sessions are held on alternate weekends each month.

The programme is divided into the following modules:

- (Module 1)
- Law and Entrepreneurship (Module 4)
- and People (Module 2)
- Managing the Future (Module 5)
- Business Fundamentals Managing Operations Cost, Value, and Innovation Management (Module 3)

SUMMER ORIENTATION PROGRAMME (SOP)

The SOP provides essential subject knowledge needed to tackle the challenges of competitive coursework and the case method. While the SOP is not graded, its successful completion is a prerequisite for the EMBA programme. The SOP prepares participants for regular EMBA classes by providing the basic framework in the following modules:

- **Business Mathematics**
- Introduction to Financial Accounting
- Interpersonal Skills
- Introduction to the Case Method

PROGRAMME COURSES

CORE

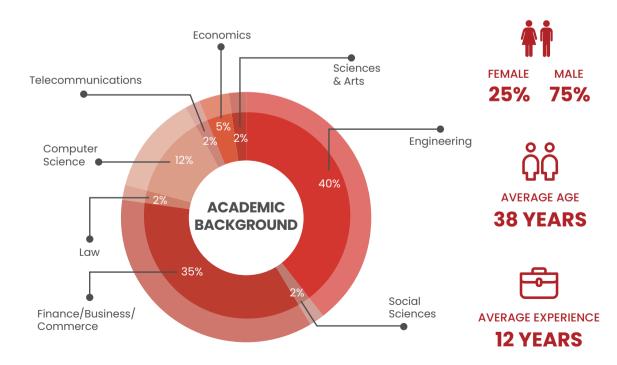
- Understanding Financial Accounting
- Problem-Solving and Decision-Making
- Marketing Management
- Managerial Economics
- Operations and Supply Chain Management
- Managing People
- Managerial Finance

ONLINE

- Financial Accounting
- Spreadsheet Modelling
- **Ouantitative Methods**

- Innovation and Technology Management
- Managerial Accounting and Control Systems
- **Business Law**
- Corporate Finance
- **Venture Creation**
- **Business Strategy**
- Managerial Communications
- Mathematics for Management
- **Finance**



















































































































EMBA PROJECT

The EMBA project provides students with an opportunity to apply classroom learning to address an issue of significant importance to an organisation. The project is approached as a management consultancy assignment.

It requires students to explore key facets of the problem faced by the organisation and recommend alternative solutions. It is a challenging assignment that demands a combination of decision-making skills, teamwork, the ability to work under pressure, and an integrated approach to management.

GLOBALISATION MODULE

EMBA participants learn first-hand about international business practices, competitive markets, and complex environments through this module.

ADVANTAGES FOR ORGANISATIONS

- Improve your organisation's productivity, performance, and profitability by increasing the effectiveness of key managers
- Retain and motivate high achievers in your organisation
- Develop a pool of sophisticated leaders who will enable your organisation to take on global challenges
- Invest in employee development
- Keep abreast of global practices and the skill set required to overcome the challenges of business expansion

AZFAR ALI

EMBA '21 Director Sales & Operations METRO Pakistan (Pvt.) Ltd.

LUMS' Executive MBA encourages a global perspective on the current business environment through international case studies, expert lectures, and the globalisation module. My experience at LUMS was a combination of intellectual stimulation, personal growth, and lasting connections.



ADMISSION CRITERIA

Admission is purely merit-based and rests on the following criteria:

- Academic Record
- Performance in the Admission Test
- Work Experience
- Two Letters of Recommendation
- Online Application Submission
- Online Submission of Supporting Documents and Fee Payment
- Application Review
- Interview Performance (if called)

Scan for more information



- 50% tuition fee waiver for women admitted on high merit under the SDSB Women's Scholarship initiative
- MCB Student Personal Loan



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