ZONG 4G
A NEW DREAM

THERE IS NO LIKE
ZONG 4G
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The fast transformation of the world economic scenario has made it difficult for a common graduate to survive. Only those equipped with proper knowledge of management will master the intricacies of the competitiveness around them. The Suleman Dawood School of Business (SDSB) at LUMS has been at the helm of providing management education to students to become leaders of tomorrow.

LUMS, as one of the best learning seats in the region, is contributing tremendously in shaping our country’s future by imparting proper knowledge that develops intellect and nurtures aspiring talents into professionalism. This could have not been possible without the tireless efforts of outstanding and devoted faculty who constantly push students to set new boundaries and conquer new heights. The leading MBA programme is recognised nationally and internationally and helps students acquire challenging leading positions after they graduate.

The Rausing Executive Development Centre (REDC) and Social Enterprise Development Centre (SEDC) are providing executive education and entrepreneurial training that is provided at the leading management educational institutions. Moreover, the other challenging courses include demanding BSc (Honours), Executive MBA, and PhD Management programmes, which prepare students to excel in their careers, opening new doors of achievements for them. At LUMS, we challenge ourselves and look at difficulties as opportunities.

Since its inception, LUMS has appealed to the brightest minds in the country and with the help of competent faculty has maintained the highest standards in education. Our benefactors and alumni are the main contributors in achieving this excellence. LUMS is and always will be the source of enlightenment for its students and alumni alike. I thank you all with my deep gratitude on behalf of the LUMS community and look forward to your continuous support.

Abdul Razak Dawood
Lots of mixed emotions here as I bid farewell to LUMS to take on a new challenge at the University of Central Asia in Bishkek, Kyrgyzstan. LUMS was a special place indeed and you are the ones who made it that way. Every part of the world I travelled to and every door I opened just reinforced that fact due to the enormous regard people hold this institution in. It is no accident that LUMS is among the top 50 institutions in Asia when it comes to employer perception.

While you have been striving in the quest of achieving your ambitions as alumni, your alma mater has also been racing ahead. Over the last five years at LUMS, we have jumped nearly 90 places in international rankings, joined the ranks of top 50 universities in Asia in terms of employer reputation, recorded more than a 1,000 internationally recognised research publications, established the Master’s programmes in the School of Science and Engineering, witnessed a ten-fold growth in our PhD programmes in Business, Science and Engineering, increased scholarship funding nearly three-fold (scholarship budget for next year is nearly PKR 1 Billion), launched two new schools (Law and Education), initiated new majors in English and History, established the LUMS Centre for Entrepreneurship that has now grown to include two National Incubation Centres in Lahore and Quetta with more than a Billion rupees grant from Ignite, added nearly 500 rooms for students to reside on campus, built the new Law School, built the swimming pool, inaugurated a new medical centre, completely revamped the dining facilities, built the promenade across PDC and most important of all recruited more than a 100 PhD qualified faculty members to reduce the student-teacher ratio and build the institutional core to attain the vision of LUMS.

And these are the things you can see! In fact, underneath this edifice lies the operational heart of LUMS, digitally interconnected, rule based, employing world-class software, wonderfully managed by dedicated teams of experts who
work towards helping LUMS accelerate its dizzying rate of progress and join the ranks of the pre-eminent educational institutions of this region.

And then there is you, the brilliant and diversified alumni community around the world. Over the last few years the LUMS alumni network has expanded in leaps and bounds, from creating alumni chapters around the world, to forming affinity-based alumni associations, such as the CSS Alumni Association and the Law Alumni Association. In addition to the highly successful LUMS Homecoming held in the winter of every year, we have launched new alumni engagement programming and hosted a number of reunion events both in Pakistan and abroad, all year round. Our alumni are essential to the quality of experience and education that our students receive during and after their time on campus. Whether you give to the LUMS Annual Fund to support these need-blind admissions initiatives, connect with current students by donating your time to lead professional development workshops on campus or help propel a recent graduate’s career through networking, your engagement is fundamental to the vision and mission of LUMS.

These achievements are due to the excellent work of the Alumni and, of course, the fantastic work of the founding fathers. Moving forward, it is envisioned that the LUMS Alumni will step forward to take this institution to yet further heights, that I am sure are a part of its destiny.

So I want to take this opportunity to thank you all for your tremendous support over the years and request you to continue to give back to your alma mater. Keep going! I am confident that LUMS will continue to prosper with your support and will continue to have a substantive impact in Pakistan, while being recognized as a leading academic institution in the region.

On a personal note, there is so much to reminisce, so much to share, so much to be thankful for. As I depart from these fabulous grounds, I leave a part of my heart behind in each and every corner of the campus and with each person who has enriched my life and made it truly special. It’s only onwards and upwards from here!

Prof. Dr. S. Sohail H. Naqvi
Back in 2004, when I enjoyed an “alternative career” as a volunteer for LUMS (for the first National Outreach Programme fundraiser), if someone had asked me if I thought I would be heading the Alumni Relations one day, my answer would have been ‘Highly Unlikely!’ But when asked now, I always reply, “It was fated,” and increasingly I see more alumni return to their alma mater whether it is to teach in the formal programmes, to volunteer as guest speakers in the different schools or placement/alumni office, to train others via the REDC or Lifetime Learning @LUMS programmes, to share world-class research, to mentor, to participate in student recruitment, to recruit, to give back financially, or to become advocates of the same.

I would like to invite the 12,000+ alumni of this phenomenal institution to come back, visit, and get involved in the alumni initiative to further the University goal.

Come back for the snacks at the Khokha, come back for the PDC samosa or a Friday Halwa Puri, come back to see your hostel building, what you once called home, come back for the sports ground, come back for a stroll across the green campus, come back to chat with your favourite faculty member.

In this digital age when lives have become robotic and there is no time to smell the flowers, the Alumni Relations Team can help you stay connected with your friends and vast resources available, from faculty that taught you, to our library, seminars, websites, social media and other programmes, designed to support you as you pursue your post-academic life and career, and help make it a resounding success.

We thrive at your triumphs and celebrate each win, big or small, hand in hand.

I would like to personally invite you to become ambassadors of LUMS, and not just monetary ones; tell the story, contribute, and bring new members back home. If you should find yourself in the area, please stop and have coffee with me and my A-team at the Alumni Relations Office.

Wishing you the best always,

Masooma Zeeshan
Head of Alumni Relations
DR. KAMRAN ASDAR ALI JOINS AS DEAN OF MGSHSS

LUMS has further strengthened its vision of excellence, world-class education, and research through the new leadership of its School, the Mushtaq Ahmad Gurmani School of Humanities and Social Sciences (MGSHSS).

Dr. Kamran Asdar Ali has joined LUMS as the Dean of MGSHSS. The new Dean will help LUMS further achieve its goals of internationalisation by becoming a key player in global academia.

Dr. Ali is professor of Anthropology, Middle East Studies and Asian Studies at the University of Texas, Austin. He has previously taught at the University of Rochester (NY), has been a member of the Institute for Advanced Study at Princeton (1998-99), ISIM, University of Leiden (2005) and a fellow at the Institute for Advanced Study Berlin (2010-2011).

He has conducted field research in Mexico, Egypt, and Pakistan on issues pertaining to health and gender, ethnicity, class politics, sexuality and popular culture. Among his other publications, he is also the author of Planning the Family in Egypt: New Bodies, New Selves (2002) and the co-editor of Gendering Urban Space in the Middle East, South Asia and Africa (2008), Comparing Cities: Middle East and South Asia (2009) and Gender, Politics, and Performance in South Asia (2015). His most recent book is Communism in Pakistan: Politics and Class Activism 1947-1972 (2015).

Commenting on the new dynamic leadership, Prof. Dr. S. Sohail H. Naqvi, Vice Chancellor, LUMS, said, “As Professor of Sociology at the University of Texas at Austin and President of the American Institute of Pakistan Studies, Professor Kamran Asdar Ali, brings a wealth of experience to LUMS that will serve to build on the excellence achieved at the Mushtaq Ahmad Gurmani School of Humanities and Social Sciences, taking it to new heights.”
Dr. Tahir Andrabi is Professor of Economics at Pomona College. He has been a visiting scholar at MIT, a research associate at LSE, and a consultant for the World Bank. He was a member of the tax and macroeconomic committees of the economic advisory board of the Government of Pakistan in 1999-2000. He is a co-founder and Director, Social Policy and Public Goods Program of the Center for Economic Research, Pakistan (www.cerp.org.pk) in Lahore, Pakistan.

He is the principal investigator on the four-year longitudinal study leapsproject.org on quality of primary education in rural Punjab funded by the World Bank and the National Science Foundation. He is also the Principal Investigator in a National Academy of Sciences/Higher Education Commission Pakistan grant, on evaluating recovery from the October 2005 earthquake which was awarded the Stockholm Challenge Award (2006) for the best ICT project in the public administration category.

He has published extensively in major economics and education journals. In 2007, his work on religious education in Pakistan received the George Bereday Award for the best paper published in Comparative Education Review in 2006 from the Comparative and International Education Society. He co-founded the website risepak.com to help coordinate relief in the aftermath of the October 2005 earthquake. The website was awarded the Stockholm Challenge Award (2006) for the best ICT project in the public administration category. His research has been covered by The Financial Times, Toronto Globe and Mail, USA Today, The Christian Science Monitor, Newsweek, The Economist, Foreign Policy and news media around the world.

Professor Andrabi is a graduate of Swarthmore College and holds a PhD in Economics from the Massachusetts Institute of Technology (MIT). He teaches classes in economic development, game theory, international economics and empirical microeconomics.
The National Incubation Center (NIC) Lahore was inaugurated by Minister of State for Information Technology and Telecommunications, Ms. Anusha Rahman Khan, at a ceremony held at LUMS on December 23, 2017.

The event began with a welcome address by the Vice Chancellor of LUMS, Prof. Dr. S. Sohail H. Naqvi, who welcomed the esteemed guests and shared his immense delight at the launch of this state-of-the-art facility. With justifiable pride, he said, “The establishment of NIC at LUMS is a tremendous milestone on a journey we at LUMS embarked on when the LUMS Center of Entrepreneurship (LCE) was established in 2014. At that we dared to set a vision for ourselves to become the largest breeding ground of sustainable, high-growth commercial and high-impact social ventures in Pakistan. The establishment of the NIC allows us an accelerated implementation of this vision. Building on the success of LCE, we are extremely excited to provide young Pakistani entrepreneurs an enhanced and expanded opportunity to nurture their business ambitions.”

Addressing the audience, Mr. Yusuf Hussain, CEO Ignite, spoke of the role of national incubation centres in the knowledge economy of Pakistan and how these would become breeding grounds for sustainable growth and drive Pakistan’s economy forward with 4th Industrial wave technologies. Sharing his thoughts, he said, “For corporations, this is a singular opportunity to transform and thrive in this age of global competition and change by partnering with and investing in start-ups that solve meaningful problems. With the track record
of its management team, Makerspace, Design Lab, deep R&D resources, and organic VC linkages, NIC Lahore is poised to graduate true 10x start-ups and become one of the best incubators in Asia.”

During the event, Director NIC Lahore, Mr. Faisal Jalil Sherjan shared the vision and mission of NIC Lahore, and took the audience through the facilities offered at the new centre. He highlighted that NIC Lahore will house the first ever Makers Lab in Pakistan, a modern facility equipped with the latest technologies and smart equipment to bring ideas to life. He further added that this 23,000 square feet space will not only house the incubator and accelerator but will also provide business acceleration services to incubated companies, a Smart Lab, a Design Thinking Lab, a Usability Lab, various libraries and an in-house auditorium.

“NIC Lahore will be more than just an incubation space. It will foster creativity, design and encourage its selected incubates to develop companies that have high growth potential. We have everything here in terms of physical requirements and when allied with the immense intellectual capital LUMS has on campus, many winners will emerge from this facility,” added Mr. Sherjan.

Ms. Anusha Rahman Khan concluded the ceremony saying, “The launch of yet another National Incubation Center at LUMS after Islamabad is a testament to Government of Pakistan’s resolve to bring a digital revolution in Pakistan. This launch provides young entrepreneurs an opportunity to further their business ambitions, who are ready to make their mark on the world economy and my ministry along with Ignite, LUMS and other consortium partners will make it a reality. Having an important milestone, I would like to appreciate the efforts of all our partners who have made this possible. I wish all the start-ups joining the National Incubation Center Lahore the very best in achieving their dreams.”

Other dignitaries who graced the occasion included, Syed Babar Ali, Pro-Chancellor LUMS, Mr. Ali Mukhtar, CEO Fatima Ventures and Mr. Khurram Zafar, Country Director of 47 Ventures Investment amongst others. The NIC Lahore picks up from its previous manifestation as the LUMS Center for Entrepreneurship (LCE), established in May 2014 with the mission to discover, groom, and develop high-growth, high-impact companies. Till date, LCE has incubated 78 companies, 17 of which have raised close to US $4 million in seed funding and are currently valued at US $20 million. It has also created 1,500 direct employment opportunities and another 5,000 jobs were created through vendors and suppliers.
LUMS has always been at the forefront of imparting quality education and positively impacting society. Syed Babar Ali School of Science and Engineering (SBASSE) has been able to bring a huge paradigm shift in the quality of science and engineering education and research in Pakistan. The recent plan to add the BS Chemical Engineering Programme in the current offerings at the SBASSE banks on the success of the School, which is reflected by the high quality of graduates and their placements in top-notch organisations and graduate programmes in some of the world’s best universities as well as the quality of research output in terms of high quality publications in prominent journals by its faculty.

The new programme will take up its first cohort of students in 2018. The programme will evolve to include graduate level education through a rigorous curriculum at the MS and PhD levels and high quality research in the key areas of local and global relevance.

All major discoveries have a substantial contribution from scientists and engineers and there is no better arrangement than bringing them under the same roof. This is the vision of SBASSE. Since much of the research within the Department of Chemistry at SBASSE is of an applied nature, the Chemical Engineering programme will be included within this department. Thus, the department has been upgraded from the Department of Chemistry to the Department of Chemistry and Chemical Engineering.

The Chemical Engineering programme at SBASSE will equip students with the much needed knowledge of inventing and designing processes and equipment for the transformation and production of materials (chemical and biotechnological), for energy production and for minimizing the environmental impact with an additional skill of conceiving laboratory bench to real-life translation of scientific inventions happening at SBASSE.

This new science-based Chemical Engineering programme, currently almost non-existent in Pakistan, will provide students with basic and applied knowledge in the underlying Mathematics, Chemistry, Physics, and Biology, as well as cover the traditional basics with an emphasis on Engineering Science and modern Chemical Engineering.

Chemical Engineering is one of the fundamental engineering disciplines along with Electrical, Civil and Mechanical Engineering. The plan to launch the Chemical Engineering programme is a step towards including all the fundamental engineering disciplines in the SBASSE and offering the students a more comprehensive learning experience.
How did it all start?

Lifetime Learning @LUMS (LLL) is the fascinating new programme at LUMS that was constructed on the idea of ‘Community Learning’. It offers a distinctive design of education that welcomes individuals from all fields and backgrounds to enrol in short courses, and get the opportunity to not only explore new skills, but also enhance their perspectives on various subjects. LLL allows individuals to discover abilities and interests through their renowned and accomplished faculty who are top industry professionals. Through this programme, LUMS has opened its doors to the wider community by offering an interesting variety of short courses for virtually everyone above the age of 14 years, irrespective of whether they are a part of the LUMS community or not. The interesting fact is that there is no age limit! Are you 14 and want to take a course? Join us! Or are you 50 and want to register? Still join us! Their motto is: Learning is for everyone! And the road to learning is a never-ending one.

Through this course, participants explore their talents and hone their existing skills, which can be seen at the Graduation Ceremony that is held at the end of each session. The effervescent Graduation Ceremony allows participants to display what they have learnt during their time here. Participants from some musical courses, such as Singing, Rubab, Guitar, Piano and Dance are given the opportunity to give live performances demonstrating their new and enhanced talents. There is always an Art Gallery featuring the work of the Painting, Photography, Graphic Design, and Intro to Design, Clothing and Textile courses. Also, all graduating participants are awarded with a Certificate of Attendance by LUMS upon the successful completion of their courses.

Where is Lifetime Learning @LUMS now?

In their most recent session, they had more than 400 participants, which is the highest number of enrolled participants recorded at LLL so far! Many of our Alumni also gave back to LUMS by becoming a part of this remarkable programme. This includes the likes of Saad Khan, Aliza and Waqar, Luqman Ali Afzal, Zahra Zaidi, and Bilal Sami. While Saad Khan (the CEO of ActiveMedia) is teaching a course on Event Management and Experiential Marketing,
Aliza and Waqar are the instructors for Photography 101, teaching fundamentals and techniques to beginner photographers.

Interested in opening your own restaurant? Our alumnus Luqman (the CEO of Monal Group of Companies) is teaching the Food Outlet Management course to share his know-how on starting your own food business. Zahra Zaidi also volunteered to educate green hands participants by offering a 3-Day Organic Gardening Workshop in Session 4. The producer of well-known Pakistani movie, *Dobara Phir Se*, Bilal Sami has shared his expertise at LLL by teaching Filmmaking for Beginners.

The LLL programme has also taken on board some celebrity icons, who are experts in their fields. LLL has had the honour of having Adeel Hashmi as a patron since the very beginning. He has not only been the Master of Ceremony at several flagship events, but he has also taught the Creative Writing vs. Screenwriting and Basics of Acting courses in Session 5. Nighat Choudhry, the ever famous Kathak dancer, has also instructed several dancing courses varying from Hip-hop to Salsa. Furthermore, the Art Guru, R.M.Naeem taught a course on Painting in Session 5.

The courses at LLL are designed to ensure experiential learning by incorporating excursion trips, practicals, hands-on work, and guest speaker sessions. Through these speaker sessions, many specialists have visited LUMS to share their experiences and skills with the LLL participants, including Mussarat Misbah, Aamna Kardar, Rafia Alam, and Moneeza Hashmi. The Painting and Photography classes had trips to historical sites such as the Lahore Museum, Old Lahore, Cathedral Church and Art Galleries.

Every session, the department of Human Resources at LUMS also nominates LUMS employees to participate in these courses in order to equip them with new skills and abilities. Among other discounts, Lifetime Learning generously offers a 20 per cent discount to the LUMS community and their families.

Inspirational Stories and Testimonials

Mr. Shawaz Baluch is an esteemed Lt. Commander in the Pakistan Navy. Having met an accident, Mr. Shawaz lost his eyesight, however, his passion for learning and acquiring new skills only grew stronger with this incident. He is not only a lecturer and trainer, but also a motivational speaker who inspires hundreds of people in his daily life. Lifetime Learning @LUMS was honored to have Mr. Shawaz enrolled in Session 4.

“LUMS was the best platform that converted my dreams into realities and changed my adversities into opportunities. I am the first visually impaired to complete the E-Commerce and Web Development course at LLL. This impossible task was made possible with sheer efforts, lean support, and continuous empathetic attitude by the instructor and management at LLL.”

I learned many new techniques and methods to make my business more successful. The best thing about the instructor is that he is always reachable and ready to guide. I highly recommend the Artisan Baking course to both new and experienced bakers out there.

Somia Saeed
(Shiny Sprinkles Lahore)
How has it grown?

LLL believes in innovation, thus introducing a new variety of courses and workshops every session.

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No. of Courses Offered:

- Session 1: 5
- Session 2: 15
- Session 3: 20
- Session 4: 30
LUMS LAUNCHES SUMMER SCHOOL @LUMS

In the spirit of helping students make the most of their summer, LUMS has launched an exciting new programme, Summer School @LUMS (SSL), where education is teaming-up with enjoyment to provide students with the experience of a lifetime. Aimed at smart girls and boys aged between 14 to 18 years, Summer School @LUMS will challenge a group of 200+ students to explore, learn, and enjoy as they learn how to transition from the ease of their student life to the independent living and practicalities of adult life.
Summer School @LUMS promises to provide students with the unique opportunity to take part in a variety of academic and extracurricular courses, learn interesting new skills, engage in a wide array of sports and adventurous activities, undertake creative endeavours, and indulge in all kinds of valuable workshops, analytical engagements, and exhilarating excursions.

At the heart of it, Summer School @LUMS strives to inspire individuals to venture out of their comfort zone and invest in themselves and their future. Taking place from the end of June to mid-July, this 3-week programme has been designed to help students with a unique opportunity to learn, not just by exploring their abilities and interests, but by picking up on highly sought after skills and building their confidence. As students venture into this unforgettable experience in a new environment at LUMS, they will be able to enhance their knowledge, skills, and experiences through the reputable and accomplished professionals who will not only be their faculty for this programme, but who are experts and top-industry professionals in their respective fields.

As a multifaceted and multidimensional programme, Summer School @LUMS is sure to be not just an appealing prospect for students, but a highly beneficial, enjoyable, and worthwhile experience for them in the long-term.
China Mobile Pakistan (Zong) and ZTE officially handed over and inaugurated the 4G Wireless Research Lab, donated a year earlier in February, at LUMS on December 8, 2017. Housed at the Computer Science Department at the Syed Babar Ali School of Science and Engineering (SBASSE), this state-of-the-art facility will provide an opportunity to students to polish their academic endeavours on latest wireless network technology. The lab will be open to all kinds of innovations—not only supporting academic research but also accessible to relevant start-ups at the National Incubation Centre, also housed in the same building.

At the event, Vice Chancellor Prof. Dr. S. Sohail H. Naqvi took the stage and thanked the guests for the state-of-the-art facility. He said, “We certainly have the students, the faculty, the talent, and now we have the partnership. It won’t be too far-off when we will become the advanced R and D arm of Zong which is where universities should be placed. The Lab is a facility our people have worked very hard on. We appreciate your support in getting to this point and look forward to where we are headed together.”

The lab has broadband wireless equipment including, a commercial base station to support teaching and research in the mobile and wireless networking systems at LUMS. The lab set-up, which was quite challenging yet rewarding, was completed with support from various departments at LUMS. The basic training for equipment operation has already been imparted; additional training of LUMS affiliates on the equipment will continue over time, as and when needed.

While talking about the importance of the 4G Wireless Research Lab at LUMS, Mr. Faisal Nisar, Regional General Manager, Zong, said, “We are super excited that the MoU that was signed in the past is now concluded. In terms of Zong’s mission, we believe it is the pioneer 4G network and with this facility we have confidence that the youth will be really benefitting from this technology execution. We want to make sure that we provide the content and the apps and give the best data network to the people of Pakistan and this lab will be able to give back more technological updates. So thank you LUMS for providing this opportunity to Zong to provide the students an opening to learn and give back more to the country.”

Future expansion of the 4G Wireless Research Lab is already within the vision which includes state-of-the-art Evolved Packet Core (EPC) components based on the upcoming Network Function Virtualization (NFV) paradigm, which will be hosted within the lab.
The Political Economy of Subaltern Women’s Work

Dr. Ghazal Zulfiqar is a Public Policy scholar who studies the Political Economy of working class women’s labour in Pakistan.

Through fieldwork across various cities in Pakistan, she studies the class and gender politics of the informal economy. Her work builds on the dynamics of home based work and paid domestic work. As part of this project, she has critically analysed the microfinance industry as well as the informal economy activist and policy networks that promote the rights of informal economy workers nationally and transnationally.

Dr. Zulfiqar’s critical research on microfinance, which establishes the dangers of commercialisation in the microfinance industry, has been published in journals, like Feminist Economics and Economy and Society. Her work explores how the global turn towards financial inclusion has entangled ‘Third World’ women within unsustainable circuits of capital. Her recently published article on Pakistani microfinance banks’ dependence on poor women’s gold ornaments to bolster their balance sheets, with the backing of the central bank, confirms the proposition that financial inclusion initiatives are a thinly veiled attempt at financialising the lives of those at the bottom of the economic pyramid.

Dr. Zulfiqar is also involved in a multi-year study with her students at LUMS on the conditions of paid domestic work. Titled (De) Composing the Toilet as a Political Space, the project analyses how skewed power relations between employers and employees determine the nature of paid domestic work. This research has been presented at several international conferences as well as at the Human Rights Commission of Pakistan’s annual convention. Dr. Zulfiqar is currently working on a manuscript based on this project.
Increasing Light Trapping in Solar Cells

SYED BABAR ALI SCHOOL OF SCIENCE AND ENGINEERING

Dr. Muhammad Faryad is a Computational Physicist specialising in the Modelling of Light Propagation in Nano-Engineered Materials. He is interested in the light propagation in solar cells, new material design using photonic crystals, and theoretical aspects of complex optical materials.

Conventional solar cells are made of several hundred micron thick layers of expensive crystalline silicon. The thick layer of silicon helps absorb most of the sunlight to get maximum electricity, but thick layer also makes the solar cell expensive. Scientists throughout the world are working on making cheaper solar cell by utilising about a micron thick layer of absorbing material like silicon, but it generally reduces the light absorption because light either passes through before absorption or reflects backward because of small thickness, reducing the electricity produced by the solar cells.

Dr. Faryad and his group are working on utilising photonic crystals to increase the light trapping in solar cells. Photonic crystals are optical analogue of the electronic crystals where atoms or ions are periodically arranged to form crystalline materials like iron or common salt. The photonic crystals in nature give rise to structural colours, like those seen in a butterfly’s wings. Several groups around the world, including the group of Dr. Faryad, are working on designing zero index materials using photonic crystals that allow the light passage in one direction only. Dr. Faryad’s group is working on using these zero index materials on top of thin solar cells to trap light so that the light can go into the solar cell but cannot get out of it. This trap will help increase the absorption of light and electricity produced by the solar cells. The initial work was published in the Journal of Optical Society of America. The current work is being funded by the Higher Education Commission of Pakistan.
Dr. Hasan Karrar is an Associate Professor in the Department of Humanities and Social Sciences, who specialises in modern Chinese and Central Asian History; methodologically, he positions himself between Area Studies, History, and Political Economy.

Dr. Karrar has been studying Economic and Political configurations in the greater Central Asian region (which he takes to be inclusive of western China and northern Pakistan) since the 1980s. These include bazaar trade and bazaar networks; the new Silk Roads and Economic Corridors; border regimes and emerging spatial configurations. He seeks to bring scholarship on informality and globalisation, capitalism and neoliberalism to the study of these historical processes.

Within this broad geographical and thematic terrain, his current research is focusing in two areas. Primarily, he is writing on bazaars. This sustained interest in bazaar trade emerged from a month of fieldwork in Kyrgyzstan in 2013, where he tried to understand why, despite poor macroeconomic indicators, two of the largest bazaars in Asia were thriving in this landlocked, resource-poor country of barely six million? In the following years, Dr. Karrar has both returned to bazaars in Kyrgyzstan repeatedly, and has conducted similar fieldwork in bazaars across other parts of the region. He approaches bazaars not as localised places of exchange, but as nodes in a globalising Eurasia where mobility of people and goods, capital and information intersect. Second, and more recently, he has begun work on shifting border regimes along Karakoram-Pamir watershed over the last century, asking what these may reveal about the historical and political processes through which so-called remote regions, in China and in Pakistan, are integrated within national polities.

Law for the Marginalised

SHAIKH AHMAD HASSAN
SCHOOL OF LAW

Dr. Muhammad Azeem is presently collecting research for a socio legal book length study of labour legislation and adjudication in Pakistan.

The bulk of judicial activism occurs in the arena of inter-elite struggles and imbalances within institutional matrices. So what is in law and court for workers, labourers and peasants? Do the debates on judicial discourse around separation of power, supremacy of the constitution, rule of law and formal human rights, gloss over fundamental inequalities in the society? Does law itself facilitate exploitation, create exclusion, marginalisation, and conditions of subalternity?

Dr. Azeem’s research engages these questions from these different angles. His recent (2017) book, *The Law, State and Inequality in Pakistan: Explaining the Rise of the Judiciary*, (Springer Publication), looks at judicial history from the vantage point of the marginalised. Through a detailed historical and empirical account of the rise of an ‘autonomous’ and powerful judiciary in Pakistan, he argues that the tropes of the judiciary as helpless or as a bulwark against an authoritarian state are misleading. Rather, the judiciary and even most public interest litigation has reproduced state and political inequality in Pakistan.

Dr. Azeem is presently collecting research for a socio-legal book length study of labour legislation and adjudication in Pakistan. Based on interviews with labour judges, lawyers, trade unionists, and workers, he is analysing the decline of labour law as a field of cutting edge jurisprudence in Pakistan. He is also collecting data on labour conditions under the governance regimes of CPEC and SEZs. Earlier this year, Geulen & Klinger Rechtsanwalte and the European Commission for Constitutional and Human Rights (ECCHR) appointed him to write a legal opinion on the Baldia factory fire case for the ongoing litigation in Germany. This case is pending adjudication against a German retailer and concerns Pakistan’s biggest factory fire where 300 workers died in Karachi. Dr. Azeem has assisted the Pakistan Workers Confederation (PWC), the largest labour confederation in Pakistan, in writing a shadow report on labour conditions for the assessment of Pakistan’s GSP+ status. He is also an affiliated Fellow of the Transnational Law Institute of King’s College, London and is presently applying for funding for a project on Global Supply Chain Law.

He praises LUMS vibrant research culture, funding and resources which were made available to him as and when he needed them. He believes that for those who want to do interdisciplinary research and develop critical thinking in law, SAHSOL at LUMS is the best place in Pakistan to be.
ALUMNI ALTRUISM: GIVING BACK TO THE COMMUNITY
What exactly does Kaarvan do, and what inspired you to move this initiative forward?

Kaarvan is a social enterprise that works towards collective movement for a culture of peace from a gender perspective enhancing relational capacities of women from marginalised communities by educating them in life skills, enabling them to earn a dignified livelihood and empowering them to decide for themselves – enhancing abilities pertaining not only to profession but also communication, critical thinking and conflict transformation skills. I think what inspires me is the idea to constantly create a space of experimentation around complex issues, to breakdown myths and stigmas questioning the conventional narrative of women empowerment and to begin a collective movement that operates on both building individual’s personal capacities as well as a strategic focus on long-term systemic change by influencing economic think tanks and policymakers of the country. It is for our work for women economic empowerment at the grass-root level that Kaarvan was identified as a High Impact Organisation by The British Asian Trust.

How did your time at LUMS prepare you for where you are right now?

I consider my time at LUMS as the key that unlocked my potential. It has been an exciting journey for an artist to get onto the business bandwagon, and then translating it all in social development. For a graduate from National College of Arts with a completely artistic perspective, LUMS provided a diametrically opposite experience, one that is deeply rooted in practicality. It’s the ‘outward looking approach’ developed at LUMS, that fuelled the social activist in me, a mind set that has helped me throughout in my journey towards creating and scaling-up the impact that today Kaarvan has become an important voice in crafting livelihoods for women in the remotest of villages of the country. LUMS instilled in me the resilience to remain committed to one’s core values of respect for humanity, of rigour and commitment, of perseverance to handle tough and unanticipated situations. It is my time at LUMS that strengthened my belief that the most in need of help and care are those who are at the bottom of this very competitive world. It is my experience at LUMS that taught me how to make the dream a reality.
How did you initially become involved with Kaarvan?

Being a socialist at heart and believer in equality, people like Edhi Sb, Nelson Mandela, Dr. Adeeb Rizvi, Dr. Ruth Pfau, Chapra Sb., Noam Chomsky, Bulley Shah, Ibn Arabi, Manto, Faiz Ahmad Faiz, Habib Jalib, Asma Jahangir and so many others are people that I look up to. They have significantly influenced the way I think – that no one should be left behind.

Those were interesting times when I joined Kaarvan; on one hand, I was fighting an internal dilemma of whether or not to remain part of the corporate world, and on the other, struggling to put in black and white a personal situation to decide whether to take the easy path or the right path. This was the time when a friend of mine mentioned about this opportunity to lead Kaarvan Crafts Foundation. I applied for the position and the rest is history. It’s easy to connect the dots of why this or that happened, but whatever I say, I think it’s a divine intervention. Kaarvan happened to me as a gift and I embraced it with open arms. I think I’ve been very lucky.
What do you struggle with the most as you continue with this work?

Inequality in opportunities.

Most of the times, for those in the cycle of poverty, exploring options is not an option! Although it’s the same life that breathes in us all, yet the ‘lack of voice’ against the feudal mind set has stretched the binary of ‘us’ and ‘them’ to a newer level. There are numerous stakeholders, institutions and non-profit organisations working towards change and envisioning positive future. The problem is the isolated impact of one agency, or one department, or one voice, while important is not enough. Complex global issues require more collaboration. Collective voice, collective action has more force. Lack of collectivism in organisations struggling to better the human rights situation in the country is the biggest challenge. The idea is to inspire a movement towards sustainable change that keeps women at the heart of development. Offering opportunities through life skills to craft a living as a right to development, right to peace and right to healthful environment. The challenge is to break away from traditional practices and ideas that are not working. I feel that a leader should aide in the transformation of thought. People often feel that there is no space for innovation because solutions are viewed as extremely singular. Enabling these people to expand their capacity to think beyond what is accepted is key in creating a team of leaders that builds a self-sustaining wave of change.

What do you still hope to achieve with Kaarvan?

I dream of Kaarvan being an elastic change-maker organisation that creates a lasting impact at the grass-root level. For the collective movement to be grounded in inclusivity and open creative expression, reflection, and action, to turn societal challenges into open-ended questions, create opportunities for cooperating learning and crafting an alternative positive future side by side and create a world of cooperation and collaboration where there is creative friction and discourse of multiple point of views. Through creativity we must reclaim our imaginations, think beyond gender binaries and be first and foremost a human — to have space to experiment, to make mistakes, to envision and recreate thought and society.

What is the most rewarding aspect of doing this work?

Connecting with people! Unleashing human potential at all levels. Ability to stretch and embody others’ stories in myself. Opportunity to fulfil my civic responsibility of being here and contributing in small ways that I can towards a more just society. Previously I used to think, “Do your best and leave the rest,” today I believe, “Leave the rest and do your best!”
How did you initially become involved with Teach For All?

One year after graduating from LUMS, I got the Fulbright Scholarship (also thanks in great part to my undergraduate foundations) and left to pursue a Master’s in Public Policy at the Goldman School of Public Policy (GSPP), University of California, Berkeley. It was there that I learned about a programme called Teach For America that recruited top college graduate talent in the US to teach in the country’s highest need public schools for two years. There were a lot of Teach For America alumni in my class at GSPP who had left more financially lucrative career paths like banking or consulting to choose a career in public service, thanks to their experience with Teach For America. Inspired by their stories and curious to see if they could help me explore whether a programme like this could work in Pakistan, I contacted Teach For America. They connected me immediately to their partner organisation, Teach For All. I discovered that folks in about 13-15 other countries across Europe and the Americas had been also inspired by Teach For America and a similar programme in the UK called Teach First, and had adapted the model to their contexts. All of these programmes were independent but came together to share learnings with each other under the umbrella of the Teach For All Global Network. The Teach For All organisation had been established to provide technical and experiential support to emerging social entrepreneurs, like myself, who were curious to launch the model in their national contexts.

What exactly does Teach For Pakistan do, and what inspired you to establish it?

Teach For Pakistan’s mission is to create leadership to end educational poverty in Pakistan. We recruit outstanding university graduates and young professionals to a two-year fellowship to teach full-time in
low-income communities, and develop the leadership and motivation to work effectively towards education reform in the long run.

In schools and communities, fellows boost students’ learning outcomes and future opportunities, and build teachers’ and parents’ capacity to address local barriers to education.

In the broader system, alumni work from across all fields to tackle the most pressing challenges affecting education development.

When we started Teach For Pakistan, there was already good work happening in education in pockets, but when you step back and look at the big picture you are forced to ask yourself, “What can we do to change the situation, not for one child or 10,000 or even 100,000, but for all of them?”

In a country where over 20 million kids are out of school and those who are in school are learning very little; setting up safety nets for a few hundred or thousand kids at a time is a drop in the ocean. Solving the educational crisis – not just putting a bandage on a small piece of it, requires fixing many pieces of the problem across our education, social and economic systems. So rather than building a single solution, Teach For Pakistan is building a movement of leaders who can work from all fields with multiple, diverse solutions so we can create a sea change in educational scenario for Pakistan’s children.

What do you struggle with the most as you continue with this work?

The greatest challenge – but also the most rewarding endeavour – is to change people’s minds about the kinds of interventions that are worth investing energy, money and time in. We are operating in an education development landscape where short-term, project solutions and investments in physical infrastructure, i.e., “Let’s build a school!” continue to be prioritised. So my work in particular is to constantly talk to potential partners, donors, decision makers and the wider public about two things:

1) Our emphasis needs to be on quality. We need to build and sustain school environments that deliver excellence, and not just build another poor school for a poor (wo)man’s child. Children from low-
Income backgrounds deserve not just to learn how to read and write but the exact same opportunities that I would want for my kid or you for yours.

2) There is no silver bullet to fixing the education system. Let’s invest in long-term solutions, especially in building a pipeline of people who can imagine, lead and implement necessary reform from within and outside the education system.

What has been your favourite experience from the Teach For Pakistan journey so far?

One of my most memorable experience: Back in 2013, I attended a science fair at a secondary girls’ government school in Karachi where two of our fellows had been teaching for nearly two years and were about to finish up their placement tenure and leave the school. I walked around the display hall, looking at the projects, speaking with the students, admiring the complexity of thought the projects demonstrated. Before I knew what was happening, a few of the students closed the doors to the hall and organised themselves around me, demanding to be heard. They could barely contain their enthusiasm and excitement as they told me how much they had grown with their Teach For Pakistan teachers, what they hoped to accomplish in the future, what kinds of careers they wanted to pursue. All of this building to one demand: could I give them a few more years with their teachers, Ms. Hadiya and Ms. Bareerah? I stood there stunned into silence. These were the same girls who, not very long ago, didn’t have the courage to look me in the eye and have a conversation. And two short years with a couple of great teachers had given them such great hope for their own lives and a voice with which they could ask for what they deserved – an excellent learning experience. I will always hold that moment close to my heart as a lesson in how incredible kids are, and how fully they will utilise every chance, every advantage we give to them.

What do you still hope to achieve with Teach For Pakistan?

I hope to grow Teach For Pakistan into a nationwide movement. By that I don’t just mean expanding the programme across the country but also that Teach For Pakistan can become a symbol of possibility for all of us. Changing the fate of our country, eliminating poverty and inequity is not something that will happen outside of our domain by someone else. It is on each one of us to think about, who am I in this very unequal system, what do I do to perpetuate it, and what will I do to change it? That is what Teach For Pakistan represents for me. I’m hoping the idea is infectious.
How did you initially become involved with LUMS EMS?

Ovais: Joining EMS was kind of an inspiration that I took from another MFR (Medical First Responder). In my freshmen year, I injured my ankle while playing a sport: it was a very serious hair line fracture. For days I didn’t ask for any help. I could hardly walk and didn’t have anyone who could help me. I ended up calling an EMS MFR. The MFR came to my room and took me to the hospital. After I got my cast, he regularly came to check on me and brought me food. Considering that I used to live on the top floor of the hostel, it was no easy task. The feeling I had for him, I wanted others to have for me. So, I left every other society I was in and joined the LUMS Emergency Medical Services.

What exactly does Saving 9 do, and what inspired you to establish it?

Usama: Saving 9 aims to ensure that whenever and wherever a medical emergency strikes in Pakistan, the patient should get quality pre-hospital care and effective transport to a hospital with adequate facilities. We do this through public first aid literacy education campaigns, and through setting up community-owned ambulance systems in regions where they are in dire need. Our innovative approach to first aid education, and to community development has been established in collaboration with experts at Columbia University’s Teachers College and Center for Public Research and Leadership. Currently, we are operating in regions centred around Islamabad, Lahore and Karachi. We are the finalists in the Harvard University Lakshmi Mittal Institute’s Seeds for Change grant competition, and will be competing for the final round in May in Boston for seed funding for setting up a pilot ambulance system in Pind Begwal – a village of 18,500 people on the outskirts of Islamabad. My memories of LUMS EMS stayed with me after I graduated from LUMS, and I continued to reflect on them during my courses during my Masters of Education at Columbia University on the Fulbright programme. They were what motivated me to get an Emergency Medical Technician certification from New York State while I was in the US during that time as well. I attended a start-up ideas brainstorming workshop organised by Pakathon in New York, and that was where the inspiration struck me to start Saving 9. Ovais and I then decided to make this dream a reality, and we officially...
launched Saving 9, by announcing it on the occasion of my valedictorian speech at Columbia University. We knew that many of our friends from LUMS also missed the meaning and mission of LUMS EMS, and that they would join with us in this cause. And they did! As have many others.

**What was your biggest struggle when you were trying to get Saving 9 off the ground?**

**Ovais:** Saving 9 is still in its early growth stage and has a lot to achieve. The biggest hurdle for us was to form a team of like-minded people who are in pursuit of their dreams but also have the same passion – to give back to the community. In addition, building trust and being able to differentiate ourselves from any other organisation is something that we are still working on and will take some time.

**What has been your favourite experience from the Saving 9 journey so far?**

**Usama:** Watching the growth of our students as they learn life-saving techniques. Nothing is more rewarding than seeing a hesitant student in the first class overcome his/her fear and mind block as the course progresses, and by the end become confident in his/her abilities through the rigorous practice and authentic role-play simulations we have them go through. Recently, we trained 40 students from grade 9 at Pind Begwal (a village on the outskirts of Islamabad) in the management of fractures, bleeding, fainting and snake bites. I was beaming with pride on the day we took their practical final exams, and they implemented all they learnt excellently in the simulation scenarios we set for them. These students will now help transform first aid literacy in their village by spreading their learning to their families and peers.

**Ovais:** My recent experience representing Saving 9 at Harvard University along with fellow team members Norin Yasin (President LUMS EMS 2015) and Raissa Chuughtai (Harvard Undergrad) for the Seeds for Change 2018 competition, is hands down the best experience for me. It feels good to be praised and recognised at an international forum.

**What do you hope to achieve with Saving 9? What are your goals for the next few years?**

**Ovais:** In a nutshell, we hope to build a self-sustainable community run EMS system in underprivileged and far flung areas where it takes more than 30 minutes to reach the hospital. The long-term goal is to have First Aid education become a part of course curriculum in primary and secondary schools.

**Usama:** In the next few years, I would like Saving 9 to have its pilot projects become proof-points in what is possible through community-run initiatives and the effectiveness of first aid literacy campaigns. We aim to soon motivate the federal and provincial governments to integrate first aid education in the primary and secondary school curriculum, and to weave together a strong network of health education organisations in order to create a coherent nation-wide effort to prevent the loss of precious lives.

**What is the most rewarding aspect of doing this work?**

The thought that this initiative can actually save someone’s life.
A BIG THANK YOU TO OUR ALUMNI!

LUMS has always focused on attracting the best talent and providing them with an opportunity to realise their dreams, irrespective of any financial barriers. Thirty batches of students who have graduated to date are a testimony to this commitment of LUMS to merit alone. A lot of what the University has achieved to date would not have been possible without the generous support of its alumni, which has led to the fulfilment of the dreams of several talented students.

In the fiscal year 2016-17, alumni from across the globe joined hands to help LUMS in its goal to make need blind admissions possible for brilliant students, donating a total of Rs. 27.6 Million. Most notable amongst this effort was the fundraising drive by the MBA Class of 96’ Endowment Fund, led by Mr. Majid Munir which raised more than Rs. 10 Million for the fund during the year (in fact in hardly two weeks!).

Other funds that started in 2016/17 include the EMBA 2014 Fund led by EMBA 2014 alum Ms. Mubasharah Raza, Salman Hashir Scholarship Fund (BSc 2007 Fund) led by Mr. Waseem Ahmad Malik, Waheeb Alam BSc 2010 Endowment Fund led by Mr. Aneeq Cheema, Mussadiq Javed MBA 2005 Loan Fund led by Ms. Kiran Ali Khan and MBA 1997 Loan Fund led by Ms. Fatima Asad Said.

LUMS commits to providing need-blind admissions to all bright students, especially the support to the National Outreach Programme (NOP), which is going to welcome its largest ever class of more than 150 student in the next academic year. This represents a 50% increase over the previous year. The continued support of alumni, especially through the establishment of class funds, will ensure that the best and the brightest continue to flock to LUMS, irrespective of their ability to pay.
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<thead>
<tr>
<th>Designation Fund</th>
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Alumni Benefits

Smart Card
Your Alumni Card is your passport to exclusive benefits, and identifies you as a proud member of the LUMS international alumni community.

Car Sticker
To facilitate your smooth entry into the LUMS campus, the Alumni Office issues Alumni Car Stickers.

Accommodation
Residential rooms at REDC are available for LUMS alumni and their spouse at a discounted rate.

Corporate Discounts Offers
A range of alumni discounts are available for LUMS Alumni members, including offers from alumni run businesses. Just show your smart card at the outlet to avail the discount.

Sports Complex
Access to the LUMS Syed Maratib Ali Sports Complex and all athletic facilities at LUMS at minimal costs.

Library
Alumni are entitled to use all the library facilities at the Gad and Birgit Rausing Library, except borrowing of materials and VPN access to subscribed electronic databases. Using their alumni card, they can come and read books, journals, reports and other materials available in the library. They can also avail external membership facilities after paying a yearly fee.

Alumni Directory
Log onto our Alumni portal online and get in touch with fellow alumni from around the world.
TRAVEL TIPS

Journeying across Pakistan? Venturing out on your own to discover a completely new country? Planning a vacation with your family? Fellow Luminites are here to help! Alumni from across the nation and around the world have some travel tips for you for whenever you decide to visit their area.

**Karachi, Pakistan**
Muhammad Taimour Abdullah  
BSc 2013

Eat in Karachi: Happy Ice Cream (Bahadurabad); Ghaffar Kabab (Mohammad Ali Society); Hanifa Burger (Bahadurabad)

Travel: Kund Malir Beach  
(only go there once)

**Iowa City, Iowa, United States**

Hunza Zainab | BS 2017

Visit: Iowa Old Capitol Building, Coralville Lake, Herbert Hoover Presidential Library and Museum, Amana Colonies

**Wuhan, China**
Asad Ur Rehman Awan | BSc 2015

1. Baidu Translator app installed in phone
2. Try to get a sim card as soon as you enter the city
3. A VPN installed in phone
You’ll enjoy everything else there!
**Boston, USA**
Syed Saad Qasim | BSc 2010

When in Boston, enjoy the history of the United States by walking the Freedom Trail, which winds through the old part of town. Also, go on a whale watching cruise with one of the many tour companies. When it comes to food, try the famed lobster rolls and other seafood dishes that the region is known for. Don’t forget to visit the Museum of Fine Arts as well the Charles River esplanade.

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**Kabul, Afghanistan**
Hassan Rasheed | EMBA 2016

Remain low key and restrict your movement.

Eat: Kabli Pulao, Chapli Kabab, Dumpukht, Afghani Burger and Shola
Preferred Restaurants: Bukhara for Pakistani dishes and Tehxeeb for Pizza
Visit: Qasr-e-Paghman, Qargha Lake and Bagh-e-Babar

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**Washington, D.C., United States**
Sarah Moin | BS 2013

The National Mall is a must go - the monuments at night are beautiful and you can sign up for a free night tour which is highly recommended. Georgetown has a lot of cafes, restaurants, shops, and a beautiful waterfront. You have to try Georgetown cupcakes, but the key is to get there early in the morning to avoid a long queue. The good thing about DC is that the Smithsonian Museums have free entry, so you should definitely visit one or two of them if you have the time (recommended ones are; Air and Space, Holocaust Museum, Newseum, African American History, National Art Gallery).

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**Kuopio, Finland**
Muhammad Usman Rasheed | BS 2012

Make sure you go cross country skiing, skating, ice fishing, and ice swimming.
If you’ve ever struggled with maintaining a balance between work and life, or have even thought about how to tackle such a dilemma as you advance in your professional life, then you’re not alone. The good news is that our very own LUMS alumni have some golden words of wisdom for you.

Know the limits of your work. Know when to stop and continue over the next day. Work may be delayed, but it still gets completed. Time not spent with family will never come back.

Muhammad Taimour Abdullah | BSc 2013

Take out some time for yourself. Meet old friends, visit LUMS once a week or at least once a month, stay in touch with your professors and faculty, and try to attend a few of the events regularly happening at LUMS.

Hassan Ishtiaq | BS 2014
Work is a never-ending process. A balanced lifestyle will make you fit, both physically and mentally for a longer period of time. Don’t overdo work or take a lot of stress. It will affect your health negatively at a very young age. Remember, you come first. Your health, life, and relationships are most important. Enjoy life to the fullest and don’t ever become a corporate slave because you never know when your company stops loving you.

Farhan Ul Haq | BSc 2009

Prioritise your tasks at work to best utilise your office time. Whereas prioritise your family and yourself at home because it is the family and your own self you are working for.

Fareha Zafar | BS 2014

Get a clear understanding of the difference between important and urgent tasks. Then prioritise focusing on important tasks. Follow the time quadrant system proposed by Stephen Covey. Identify your different roles in life, get knowledge of your duties for each role, and follow the guidelines from your mentor.

Dr. Ayaz ul Hassan Khan | MS 2004

Give time to your family and friends after work on a daily basis. Always remember that there is an inherent relationship between a healthy mind and a healthy body, so never compromise on your personal or mental health. Do regular meditation for mental peace and eat healthy. Connect only with good friends and positive people who keep you motivated in your work and life, and avoid (preferably ignore) the naysayers.

Nasir Javaid | BSc 2014
FOLLOWING YOUR PASSION

Are you unsatisfied with the career you’ve chosen? Does your passion lie elsewhere? Do you wonder about the possibilities of a different and passionate pursuit in life? If the answer to any of these musings is yes, then you’re in the right place because a few of our alumni have some authentic advice for you.

Adnan Khawaja | BSc 2001

It may never be a smooth sail, but you can make it work if you can figure out the economics of it all.

Natasha Barlas | BSc 2015

Don’t compare. Your passion does not have to be the same as others and it does not have to move at the same pace as others. Remember there are steps to achieving your steps which will be different for every individual. Stay patient while you cross your steps. It’s alright if a ‘Masters’ immediately does not make sense for you, or if your pay scale is lower than your LUMS colleagues. Understand what drives you to work and focus on your own driver. Secondly, be okay with failures. Each failure is a step in the right direction and in the end you will be where you are meant to be and you will be happier there. It might not be where you thought you would be and that’s alright. Accept that all your ambitions may not come true but don’t let that stop you from your passion. Plan B, C or even F is worth it if you’re working towards something you believe in.
Malik Jahan Khan | PhD 2012

Try to find the right community, workplace or network which has the potential to respect your passion.

Ali Hussain | BS 2017

Follow your passion at any cost. You will never regret it.

Mehmood Qadir | MBA 2013

Give yourself time and experience to differentiate your passions from temporary infatuation. Everybody in grade 1 wanted to become a pilot. Similarly, everybody in my MBA class wanted to become a Brand Manager. Don’t get fascinated by the glittery appeal of a career or role. Whatever fascinates you, study it deeply. Determine your strengths as well as your long-term interests which have always resonated with your personality. Once you find those, then engage and experience with your passion in whatever capacity that you can. Financial reward shouldn’t hold you back. Believe me, doing what gives you satisfaction is far more superior and enriching.

Farhan Ateeq | MBA 2012

Don’t think much and just do it. Work hard and persevere. Success is never guaranteed but if you don’t do it then failure is guaranteed by default.

Sarah Moin | BSc 2013

I actually feel that the “follow your passion” advice is pretty unhelpful because it makes everything sound easy and somewhat unrealistic. The truth is that finding and holding onto meaningful work is a more complicated endeavour but despite the obstacles, you can actually make it worth it for yourself. Pursuing meaningful work means knowing that your daily struggles are not in vain and that they are contributing to something that deserves your time and efforts.
AKHUWAT IS THE WORLD’S LARGEST INTEREST FREE MICROFINANCE ORGANISATION

Akhuwat has revolutionised the idea of conventional charity, it is promoting and facilitating self-employment by giving interest free micro loans to the needy and underprivileged.

Total Benefitting Families
2.6 Million

Total Amount Disbursed
60 Billion

Donations are raised from the generous donors and distributed among the underprivileged in the form of 'Qarz-e-Hasna' that is absolutely interest free. The beneficiaries are liable to pay back only the principal amount in easy installments in a given period of time.

Akhuwat’s efficient and standardised screening method has ensured the phenomenal 99.96% recovery rate and with the grace of Allah more than 50 billion PKR have been disbursed as interest-free micro loans among the underprivileged till date.

JOIN HANDS WITH AKHUWAT TO ALLEVIATE POVERTY
IF WE CAN OFFER MICROFINANCE SERVICES WITHOUT CHARGING AN INTEREST RATE THEN WE CAN ALSO OFFER EDUCATION FREE OF COST

Akhuwat uses all its donations in developing long-term solutions towards creating a self-reliant and educated society.

Akhuwat’s educational initiatives comprise of Akhuwat Schools, Akhuwat College, Akhuwat FIRST (Faisalabad Institute of Research, Science and Technology), AISEM (Akhuwat Institute of Social Enterprise and Management), and now Akhuwat University which is going to be Pakistan’s first fee-free University with quality higher education.

Total Bricks Needed 5 Lac

Donation Per Brick pkr 1000/-

Buy A Brick and Become one of the Founding members of Akhuwat University.

THIS RAMADAN GIVE YOUR ZAKAT TO AKHUWAT

FOR DOORSTEP ZAKAT COLLECTION CALL NOW:

UAN: 042 111 GIVING(448 464)

www.akhuwat.org.pk  donate.akhuwat.org.pk

Akhuwat Official  AkhuwatOfficial  akhuwat_official

19 Civic Center, Sector A2, Township, Lahore.
View from the Top

How has LUMS helped you reach where you are?
LUMS gave me knowledge, analytical skills, and the confidence to speak up.

What drives you in your career?
Challenges.

What challenges have you faced throughout your journey?
Many! Turning around businesses that were almost shutting down, creating new brands, building motivated and self-driven teams, and then personal challenges like relocation, career challenges etc.

How do you learn?
Encouraging feedback, listening with an open mind, and analysing and understanding failures.

What is one accomplishment that shaped your career?
Turning around Walls ice cream business, which was close to shutting down, into a growing and profitable business.

What do you enjoy doing in your free time?
Spending time with family, going to the gym, movies and music, reading, eating out.

Fariyha Subhani | MBA 1989
Director Marketing, Media @ CMi, Unilever

What do you hope to achieve within the next year?
Set up a new business

When it’s all over, how would you like to be remembered?
Never thought that far! Perhaps, as someone who made a real difference in people’s lives and this world.
How has LUMS helped you with your journey so far?

LUMS taught me two very important lessons very early on. One, it taught me to keep a sane head under pressure. All those deadlines, assignments, quizzes, etc. provided me with an opportunity to improve my endurance under pressure. Everything we do at the PSL is under constant public scrutiny so my LUMS experience has helped me in dealing with this pressure.

Two, I realised the importance of being an enabler and a problem-solver. If there are external factors beyond my control, then there isn’t much that I can do about them. But the question I keep on asking myself is simple: how can I add value and improve the end result?

I often remind myself about these two very simple but meaningful lessons.

What are the perks of working at PSL? What’s the coolest part?

The entire experience has been very surreal. I am now dealing directly with cricketers and legends that I grew up watching as a young cricket fan and I get to work for a sport that I fell in love with when I was five years old. I remember calling the PCB offices when I was 12 years old, asking them to let me become a ball-picker for the Pakistan-India series. Today, I am working here. When I think about it, that sounds pretty cool.
How did you get into PSL?

I have been a huge cricket fan all my life so I was naturally excited to give a job interview at PCB when I was graduating from LUMS. I got a job offer too, but my parents weren’t too pleased with it and I ended up joining Engro as a management trainee. Four months later, I was back in Lahore trying to convince my parents to let me live my dream.

I worked as a Marketing and Communications Manager for PCB for a few months before I got into the Columbia Journalism School. In a very strange twist of fate, I ended up deferring my admission to Columbia the day I was supposed to hand in my resignation to the PCB. That day, I also became part of the initial three-member team tasked with launching the PSL.

I left after the first season of PSL and completed my master’s degree in Journalism from Columbia University. I was deciding between two job offers in the U.S. when the opportunity to work in PSL as Head of Player Acquisition came up.

As Head of Player Acquisition, what’s the most challenging part of your job?

League cricket operates in a packed international schedule so one of the challenges is to ensure that quality foreign players participate in our league. Another challenge – and this is unique to the PSL – is getting these players to play in Pakistan. I realised it was a case of battling perceptions about Pakistan as a country. A lot of my time this season was spent talking to players and their agents in order to provide them with the right kind of information and take an informed decision about playing in Pakistan. Hopefully, things will continue to improve and we can have more and more PSL games in Pakistan.
What do you find most enjoyable?

When I was deciding about taking up this new role with the PSL, I had two job offers back in the U.S. The bottom line, I guess, was to figure out where I will be most motivated to work. I wake up every day wanting to work for Pakistan cricket and that, I guess, is the most enjoyable aspect of my job for me.

Who’s your favorite player in PSL?

It’s hard to pick one, but I keep telling our emerging cricketers that this league is for them. It gives me immense joy whenever a youngster performs in the PSL. The success stories have been incredible across these three seasons.

How would you describe the PSL culture?

I think there’s a genuine belief within the PSL Secretariat that we are part of something historic. We were heavily understaffed and overworked during our launch phase in 2016 but not one person on our team complained about it. Now, there’s even more resolve within the team because we want to bring more matches to Pakistan. There is nothing quite as satisfying as seeing our stadiums full and Pakistanis rejoicing. On a personal level, all of us consider ourselves incredibly lucky to have played a small part in giving so much joy to the people of Pakistan.

What advice would you give to a young LUMS graduate?

Please believe in yourself and have trust in your ability to make the right decision for yourself. It’s also never too late to follow your passion. Give it a try!
The Path Not Taken

How did your LUMS experience help you choose this career path?

Getting into LUMS was a dream come true and every moment there was worth it. LUMS gave me the confidence to think that I could really do whatever I wanted to and be the best at it. This University moulds you, alters your way of thinking and improves your personality. LUMS allowed me to broaden my mind and horizons. While studying Law, I was given the opportunity to study numerous Business School courses that later helped me when I started my business. I met friends who launched their start-ups with the help of LUMS Centre for Entrepreneurship and they helped me along the way.

How and why did you choose this career?

I didn’t exactly choose this career, I simply stumbled upon it and loved it!

What is a typical “Day in Your Work Life” like? What are the most and least rewarding aspects of your job?

Running your own business means you have the freedom to decide when to work and when not to. In my last year at college, I worked to make my business self-sustainable because I knew I wanted to go abroad for my Masters. I trained my employees, created departments and set up an efficient system. As of now, I work twice a week; thinking of new marketing strategies and campaigns. Managing an online business can be tough, so you have to be consistently active online. Seeing your marketing idea get hit immediately is one of the most rewarding feelings.
What motivated you to follow your passion?

My friends. Many people say that ideas should be kept secret and one should work alone but I couldn’t disagree more. I can name my friends who actually made me pursue entrepreneurship when I had no idea I had it in me. They practically forced me into trying my luck in business and they helped me every step of the way. Once I started, my family was a huge source of support and motivation.

If you had it to do all over again, what would you do differently?

I started with a very small capital of PKR 30,000 and made my first batch of products. Of course I didn’t know at the time that it would be a success, but if I were to start all over I would save more capital and start with a bang and heavy marketing. Your market entry takes you places and makes things easier later on.

Would you choose this career if you could make the decision again? Why?

I am doing my Masters in Innovation, Management and Entrepreneurship currently and its safe to say that I would choose this career over anything. It’s exciting and challenging. It’s demanding and rewarding. You get to be your own boss and there’s no going back from that.

What do you wish you knew (but didn’t) when you first contemplated this career?

That you have to be constantly innovative to stay ahead of the market. While I’m still working on this, it’s something I wish I knew before I became an entrepreneur.

Any “words of advice” for graduates seeking a career path that is different from their educational background?

I took away many lessons from Law that helped me in my journey. I learnt how to be always aware and to double check my contracts. I learnt the ability to critically evaluate, negotiate, and think differently. While paying taxes, my legal education played a huge role because I knew what my tax lawyer was talking about. In addition to this, the Business School’s courses really helped me when I was starting my business. The teachers became mentors and helped me along the way whenever I needed advice.
LUMS SUCCESS STORIES
Among other great characteristics, education at LUMS instils a passion for lifelong learning in its students. Inspired by this passion, and a common desire to create a bigger impact on the world stage, three of our alumni, Sadia Khuram, MBA 1996, Saima Alvi, BSc 2001, and Muhammad bin Shahbaz, MBA 2007, joined the prestigious MIT Sloan Fellows Program in 2016, and have successfully graduated this year.

This global leadership development programme is a 12-month, full-time executive MBA programme designed to prepare an elite group of global mid-career managers with the management skills necessary to magnify their impact as leaders and innovators. Notable alumni of the programme from over 80 years include the world’s most visionary leaders such as former UN Secretary General Kofi Annan, former CEO of BP Robert Horton and former CEO of Boeing Company Philip M. Condit.

Khuram, a senior telecom veteran, Alvi, a public sector reform and organisational change specialist, and Shahbaz, a consumer products sales and marketing leader, already had notable achievements in their respective fields, but yearned to do something more profound; to break the mould and reinvent themselves, to experience the future first-hand, and to get inspiration from the latest research on technology, innovation and leadership at the bastion of innovation that is MIT.

All three of these recent MIT graduates trace back their inspiration to make an impact in the world to LUMS, sharing with their MIT cohort from 34 different countries their life, academic and professional experiences and representing Pakistan. In addition, Khuram, Alvi and Shahbaz have been active LUMS ambassadors in Cambridge/Boston, reaching out and supporting the larger LUMS community in the region.

Khuram has already returned to Pakistan and in addition to continuing her corporate career, is actively seeking out ways to give back to the country by mentoring young entrepreneurs. Shahbaz is pursuing his career in the US in data analytics and digital transformation of enterprises. Alvi is exploring opportunities to further accelerate her career within the international development space and actively supporting building a stronger LUMS alumni community on the East Coast.

All three of them welcome other LUMS alumni to reach out to them for any relevant professional advice about MIT, the Sloan Fellows Program and/or the LUMS alumni community in the Boston region.
LUMS alumnus, Chaminda Hettiarachchi, MBA 2001, was appointed the Secretary General of the newly formed Pakistan Alumni Society of Sri Lanka (PASS) in Colombo, Sri Lanka, which was launched by the Foreign Secretary of Pakistan, Ms. Tehmina Janjua.

With the vision of “Re-Connecting the Alumni for Greater Collective Good,” the Pakistan Alumni Society of Sri Lanka (PASS) was launched in October 2017 at an impressive ceremony at a local hotel in Colombo, Sri Lanka.

Ms. Janjua was the chief guest on the occasion and launched the alumni society in the presence of a large gathering including Sri Lankan ministers, dignitaries, and representatives of armed forces, educational institutions, academia and people from different walks of life.

The Society aims to connect the universities of both countries under various scholarship programmes. Through this Society, the public and private sectors as well as civil society will be able to build networks and create professional opportunities that will contribute to the advanced knowledge development of two countries.

Addressing the gathering, the Foreign Secretary highlighted that Pakistan has excelled in many fields of higher education, particularly medicine, dentistry, pharmacy and engineering, management and social sciences and provides a wonderful and cost-effective option for talented Sri Lankan students. “Over the last many decades, thousands of Sri Lankan students and professionals have benefitted from education and training in Pakistan,” she added.

Ms. Janjua referred to the visit of the Prime Minister of Pakistan to Sri Lanka in 2016, during which Pakistan offered to develop a “Knowledge Corridor” for Sri Lankan students and civil and military personnel, through scholarships and trainings in Pakistani universities and training institutions. “This initiative, termed as Prime Minister’s Pak-Lanka Knowledge Corridor, will open up immense opportunities for Sri Lankan nationals to study at higher education institutions of Pakistan on scholarships and highly concessional terms,” she emphasised.

Mr. Hettiarachchi, commenting on his new appointment, said, “First of all, I would like to thank LUMS for this opportunity. As a LUMS MBA alumnus, I have been working for more than 15 years in improving SL-Pak collaborations for higher education. Therefore, the new responsibility will help me in broadening and widening my contribution to relationship building between the two countries. I, along with my colleagues at PASS, am looking forward to this new exciting journey.”
LUMS Success Stories

Dr. Saad Gulzar, a graduate of LUMS BSc Economics 2008 has been appointed as Assistant Professor of Political Science at Stanford University.

Dr. Gulzar earned his PhD from New York University in 2017 and has previously studied at Columbia University and the National University of Singapore.

He uses field experiments and data from government programmes to study the determinants of political and bureaucratic efforts toward citizen welfare. His research interests lie in the political economy of development and comparative politics, with a regional focus on South Asia.

His work has been published in the American Political Science Review. His work has been supported by grants from the International Growth Center, the Jameel Abdul Latif Poverty Action Lab’s Governance Initiative, the World Bank, and the American Institute of Pakistan Studies.

Dr. Gulzar is also a junior fellow at the Association for Analytical Learning about Islam and Muslim Societies, a research fellow in Political Economy at the Centre for Economic Research in Pakistan, and an affiliate of the Consortium for Development Policy Research.

“...I explore the determinants of political and bureaucratic efforts toward citizen welfare."

Dr. Gulzar
LUMS is proud to announce that Haroon Rashid, MBA 1995, has been appointed as the new Chief Executive Officer of Shell Pakistan Ltd. effective July 1, 2018.

Haroon Rashid is currently the General Manager Lubricants for Shell Pakistan Limited. He joined Shell Pakistan in 1995 and has had a variety of roles and experiences in several countries. From 1995 to 2000, he worked in the retail business in Pakistan. In 2001, he took time to complete an MBA from INSEAD after which he re-joined Shell as a Consultant in the Downstream Management Consultancy, London. In 2005, he became the Downstream Competitor Intelligence Manager, also in London, before moving to Singapore in 2008 as the Global Marketing Manager for Aviation. He was the Fuels Supply Chain, General Manager for Shell Pakistan from 2011-2016.

“The Board of Shell Pakistan Limited has appointed Mr. Haroon Rashid as chief executive of Shell Pakistan Limited effective July 1, 2018,” reads a notification of the company to the Pakistan Stock Exchange (PSX).

Shell Pakistan Limited is the Pakistani subsidiary of the Royal Dutch Shell public limited company and has been operating in South Asia for over 100 years. Shell’s core business in Pakistan is the downstream retail marketing company, which has interests in downstream businesses including retail, lubricants, and aviation.
LUMS LAW STUDENT SANA NAEEM WINS THE RHODES SCHOLARSHIP 2018

LUMS Shaikh Ahmad Hassan School of Law (SAHSOL) student, Sana Naeem, Class of 2018 has been awarded the prestigious Rhodes Scholarship. Only one Pakistani student is selected by the Rhodes Trust for the scholarship each year, which enables the recipient to study the subject of their choice at Oxford University.

Sana competed for the scholarship against the brightest students from across Pakistan, and after an interview of select finalists in Islamabad, was announced as the Rhodes Scholar-Elect for 2018. The result was announced by Mr. Babar Sattar, the National Secretary for the Pakistan Rhodes Scholarship Selection Committee on November 4, 2017.

Sana is the first student from SAHSOL to have been awarded the Rhodes Scholarship. During her time at LUMS, Sana has maintained an exceptional academic record and has been recognised on the Dean’s Honours List for successive academic years. Though Sana’s work is grounded in law, her analytical approach is interdisciplinary in nature, and based on coursework jointly undertaken with the School of Humanities and Social Sciences.

The law degree offered by LUMS is divided into a two-year BA phase followed by the three-year LLB. Sana spent the two years of her BA sampling a wide variety of humanities courses, from which she drew direction for her work in law over the coming three years. Sana is deeply invested in making sure that her work, present and future, is rooted in interdisciplinary engagement.

During her years at LUMS, Sana worked consistently to explore and address questions of gender as they have manifested around her, through both her academic and non-academic efforts. She also conducted research on the implications of gendered language in the law, as an independent study. This ultimately led to a completed paper titled, Male Power as State Power: How the Law Fails Women, which she presented at the Saida Waheed Gender Colloquium at LUMS.

Upon being nominated as Rhodes Scholar Elect for 2018, Sana expressed her gratitude to her professors at Mushtaq Ahmad Gurmani School of Humanities and Social Sciences and the Shaikh Ahmad Hassan School of Law, and said, “Without the constant encouragement and commitment of my professors, especially, Professor Emad Ansari, Bilal Tanweer, Maryam Wasif Khan and Ali Raza, who have been in my corner throughout these years, this would not have been possible. I am also immensely grateful for the unwavering support and love I have received from my family and teachers in Peshawar, as well as from my friends here at LUMS.”
Kanza Azeemi, BSc 2013, who graduated from LUMS with a major in Economics (distinction) has been awarded the Said Prize for ‘Outstanding academic excellence and contribution to the MBA and wider Oxford community’ for the year 2016-2017 during the MBA End of Course Ceremony held in September 2017.

This prestigious award was given to only one candidate in a batch of 328 students from 58 different countries. Kanza Azeemi completed her Master’s in Business Administration from Said Business School and was a member of St. Hugh’s College at the University of Oxford, UK.

The Dean of Said Business School, Peter Tufano announced Azeemi’s award in a prestigious end of course ceremony. He highlighted Azeemi’s position on the Dean’s Honour List (at both LUMS and Oxford) and as Co-Chair of the Women’s Leadership Oxford Business Network (which was the most active OBN of the year) as the key factors that distinguished her. He praised the multiple events that she had organised throughout the year that contributed positively to her peers’ MBA experience and mentioned that the school will ensure that the International Women’s Day activities that Azeemi has pioneered are organised annually.

“I am honoured and humbled to be the recipient of the Said award. LUMS has a tremendous role to play in my achievements. There were endless opportunities for personal as well as professional development during my time at LUMS (2009-2013) and unconditional support from the faculty, in my case, the Economics Department.

My involvement in student societies, particularly Dramaline, and the exposure gained through courses that required hands-on learning and intensive fieldwork, contributed significantly to my leadership skills, organisational capabilities, and teamwork spirit. These skills have been fundamental in all the events I organised at Oxford.

Moreover, although I was studying at a Pakistani university, I gained international exposure through funded programmes at Waseda University, Tokyo, National University of Singapore, and through participation at an Economics conference at Nepal. Such exposure broadens one’s horizons and positively impacts Pakistan’s image internationally.

I am proud that the Said Prize at Oxford was given to the only Pakistani student in my class and as an alumna of LUMS, I am keen to contribute to the development of the institution by leveraging my learning from Oxford,” commented Azeemi on her achievement.

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