## Assignments for the week of March 26 to March 30, 2018

**MONDAY, MARCH 26**

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>0830 - 0900</td>
<td>Discussion Group: Macroeconomic Environment for Business</td>
</tr>
<tr>
<td>0905 - 1035</td>
<td><strong>MACROECONOMIC ENVIRONMENT FOR BUSINESS</strong>&lt;br&gt;TANVEER SHEHZAD</td>
</tr>
<tr>
<td></td>
<td><strong>Topic</strong>: Economic Growth and Unemployment</td>
</tr>
<tr>
<td></td>
<td><strong>Case</strong>: Unemployment in France: Priority No. One</td>
</tr>
<tr>
<td></td>
<td><strong>Assignment</strong>:</td>
</tr>
<tr>
<td></td>
<td>1. What are the differences in socialism and capitalism?</td>
</tr>
<tr>
<td></td>
<td>2. Why Double digit unemployment is problematic?</td>
</tr>
<tr>
<td></td>
<td>3. What are the causes of this unemployment in France?</td>
</tr>
<tr>
<td></td>
<td>4. What can be different approaches in solving these problems?</td>
</tr>
<tr>
<td>1035 - 1105</td>
<td>Tea break</td>
</tr>
<tr>
<td>1105 - 1135</td>
<td>Discussion Group: Business Development and the Economy</td>
</tr>
<tr>
<td>1140 - 1310</td>
<td><strong>BUSINESS DEVELOPMENT AND THE ECONOMY</strong>&lt;br&gt;KHALID A MIRZA</td>
</tr>
<tr>
<td></td>
<td><strong>Topic</strong>: Historical Legacy (Global) – Significant Developments and Milestones</td>
</tr>
<tr>
<td></td>
<td><strong>Case</strong>: Introduction/Economic Change in the Formative Phase</td>
</tr>
<tr>
<td></td>
<td><strong>Read</strong>:</td>
</tr>
<tr>
<td></td>
<td>1. The Emergence of the Market Society</td>
</tr>
<tr>
<td></td>
<td>2. The Impact of Industrial Technology</td>
</tr>
<tr>
<td>1310 - 1435</td>
<td>Lunch break</td>
</tr>
</tbody>
</table>
1435 - 1505  Discussion Group: Business Ethic and Islam

1510 - 1640  BUSINESS ETHICS AND ISLAM
KAMRAN RASHID

Topics:

1. Introduction to Ethics
2. Frameworks for Ethical Enquiry

Read: Unspeakable Ethics, Unnatural Law

TUESDAY, MARCH 27

0830 - 0900  Discussion Group: Financial Management-II

0905 -1035  FINANCIAL MANAGEMENT-II
SYED MUBASHIR ALI

Topic: Capital Structure Decisions

Case: Akhuwat: Fighting Poverty with Interest-Free Microfinance

Assignment: Be prepared to discuss the case and reading.

Read:

1. CFO Series 1
2. How to Make Finance Work

WEDNESDAY, MARCH 28

0830 - 0900  Discussion Group: Macroeconomic Environment for Business

0905 - 1035  MACROECONOMIC ENVIRONMENT FOR BUSINESS
TANVEER SHEHZAD

Topic: Poverty and Inequality

Case: Unilever and Oxfam: Understanding the Impacts of Business on Poverty

Assignment:

1. What is meant by poverty?
2. What is the difference between poverty and inequality?
3. How can Unilever play a better role in the reduction of poverty and inequality?
4. Is Oxfam justified in its skepticism?
1035 - 1105 Tea break

1105 - 1135 Discussion Group: Business Development and the Economy

1140 - 1310 **BUSINESS DEVELOPMENT AND THE ECONOMY**  
KHALID A MIRZA

**Topic:** Historical Legacy (Global) – Significant Developments and Milestones

**Case:** Britain and the First Industrial Revolution

**Read:**

1. The Industrial Revolution
2. Economic Development in England: The Elements
3. The British Economy in the Nineteenth Century

1310 - 1435 Lunch break

1435 - 1505 Discussion Group: Business Ethic and Islam

1510 - 1640 **BUSINESS ETHICS AND ISLAM**  
KAMRAN RASHID

**Topics:**

1. Does Ethics Require God?
2. Contrasting Secular and Transcendental Frameworks of Ethics

**Read:** Nihilism and the End of Law

**THURSDAY, MARCH 29**

0830 - 0900 Discussion Group: Financial Management-II

0905 - 1035 **FINANCIAL MANAGEMENT-II**  
SYED MUBASHIR ALI

**Topic:** Capital Structure Decisions

**Case:** AmeriTech Corporation

**Assignment:** Answer the questions in the case.

**Read:** B&E, Chapters 14 and 15

**FRIDAY, MARCH 30**

0900 - 1300 **NEW VENTURE CREATION**  
FARRAH ARIF/M SHEHRYAR SHAHID

MyStartup MVP Launch Preparation and Pivoting