SULEMAN DAWOOD SCHOOL OF BUSINESS
MBA PROGRAMME
CLASS OF 2017
AUDITORIUM A-303
SEMESTER IV 2016-17 (SIVB)

Assignments for the week of May 15 to May 19, 2017
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MONDAY, MAY 15

0830 - 1000  INTERNATIONAL FINANCE
SAMIR AHMAD

Topic:  International Trade Finance
Case:  The Export-Import Bank of the United States

Assignment:

1. What role should the Export-Import Bank of the US Play?

2. Should Ex-I’m participate in the notes issuance that would finance
the sale of three 777s to Emirates by guaranteeing the interest and
principal payments?

1000 - 1030  Tea break

1030 - 1200  DIGITAL MARKETING
KHAWAJA ZAIN UL ABDIN

Guest Speaker Session

1200 - 1230  Break

1230 - 1400  RETAIL MANAGEMENT
ARIF I RANA

Topic:  Integration
Case:  Subhiksha: Managing Store Operations

1400 - 1500  Lunch break

1500 - 1630  BUSINESS GOVERNMENT RELATIONS
KHALID A MIRZA

Topic:  Addressing an Environmental Hazard
**Read**: “The Kasur Tanneries-A”

### TUESDAY, MAY 16

<table>
<thead>
<tr>
<th>Time</th>
<th>Subject</th>
<th>Instructor</th>
<th>Exam Type</th>
<th>Venue</th>
<th>Note</th>
</tr>
</thead>
<tbody>
<tr>
<td>0900</td>
<td>STRATEGIC MANAGEMENT OF NON-PROFIT ENTERPRISES</td>
<td>EHSAN UL HAQUE</td>
<td>Final Examination</td>
<td>Auditorium 303 (SDSB 3rd Floor) (All Students)</td>
<td>Mobile phones are not allowed.</td>
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### WEDNESDAY, MAY 17

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<td>KHYZAR HUSSAIN</td>
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<tr>
<td>1300</td>
<td>Lunch break</td>
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<tr>
<td>1400</td>
<td>CHANNEL MANAGEMENT</td>
<td>M LUQMAN AWAN</td>
<td>Final Examination</td>
<td>Auditorium B-1 (SDSB Basement) (All Students)</td>
<td>Mobile phones are not allowed. Twenty minutes have been added for Asr prayer.</td>
</tr>
<tr>
<td>1400 - 1820</td>
<td>CHANNEL MANAGEMENT</td>
<td>M LUQMAN AWAN</td>
<td>Final Examination</td>
<td>Auditorium B-1 (SDSB Basement) (All Students)</td>
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### THURSDAY, MAY 18

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<tr>
<td>0900</td>
<td>LEADING AND MANAGING CHANGE</td>
<td>ARIF IJAZ</td>
<td>Final Examination</td>
<td>Auditorium 303 (SDSB 3rd Floor) (All Students)</td>
<td>Mobile phones are not allowed.</td>
</tr>
<tr>
<td>0900 - 1300</td>
<td>LEADING AND MANAGING CHANGE</td>
<td>ARIF IJAZ</td>
<td>Final Examination</td>
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1400 - 1820  
**RETAIL MANAGEMENT**  
ARIF I RANA  
Final Examination (Closed Book/Closed Notes;)  

*Venue*: Auditorium B-1 (SDSB Basement) (All Students)  

*Note*: Mobile phones are not allowed. Twenty minutes have been added for Asr prayer.

**FRIDAY, MAY 19**

0900 - 1300  
**PUBLIC SECTOR MANAGEMENT**  
MOHSIN BASHIR  
Final Examination (Closed Book/Closed Notes;)  

*Venue*: Auditorium B-1 (SDSB Basement) (All Students)  

*Note*: Mobile phones are not allowed.

1300 - 1400  
Lunch break

1430 - 1910  
**BUSINESS GOVERNMENT RELATIONS**  
KHALID A MIRZA  
Final Examination (Open Book/Open Notes;)  

*Venue*: Auditorium B-3 (SDSB Basement) (All Students)  

*Note*: Mobile phones are not allowed. Forty minutes have been added for Asr & Maghrib prayers.