Assignments for the week of April 01 to April 06, 2019
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MONDAY, APRIL 01

0830 - 0900  Discussion Group: Business Strategy

0905 - 1035  BUSINESS STRATEGY  
M. SHAFIQUE

Topic: Competitive Advantage

Case: Mobileye: The Future of Driverless Cars

Assignment: Read and examine the case thoroughly using the concepts and tool in the accompanying text and be prepared to engage in a comprehensive discussion of management issues and challenges and be able to offer your evaluation of actual and potential solutions.

Read: Creating Competitive Advantage

1035 - 1105  Tea break

1105 - 1135  Discussion Group: Business Development and the Economy

1140 - 1310  BUSINESS DEVELOPMENT AND THE ECONOMY  
KHALID A MIRZA

Topic: Industrial Expansion in the United States

Case: The Integration of Mass Production and Mass Distribution

Read: Introduction: The Visible Hand

1310 - 1435  Lunch break
1435 - 1505  Discussion Group: Business Ethics and Islam

1510 - 1640  BUSINESS ETHICS AND ISLAM
KAMRAN RASHID

Topic: Personal Ethical Dilemma in Businesses

Read:

1. WebTeb (A): A Very Palestinian Dilemma
2. Moral Theory, Frameworks and the Language of Ethics and Business

TUESDAY, APRIL 02

0830 - 0900  Discussion Group: Macroeconomic Environment for Business

0905 - 1035  MACROECONOMIC ENVIRONMENT FOR BUSINESS
TANVEER SHEHZAD

Topic: Fiscal Policy I

Read: The Government and Fiscal Policy

Assignment:

1. What is meant by fiscal policy?
2. What are the tools of fiscal policy?
3. How fiscal tools can be used to enhance economic growth?
4. What are fiscal imbalances?

Note: Assignment 1 is due.

1035 - 1105  Tea break

1105 - 1135  Discussion Group: Financial Management II

1140 - 1310  FINANCIAL MANAGEMENT II
SYED MUBASHIR ALI

Topic: Capital Structure Decisions

Case: Akhuwat: Fighting Poverty with Interest-Free Microfinance
**Assignment:** Be prepared to discuss the case and reading.

**Read:** CFO Series 1: How to Make Finance Work

1310 - 1435  
Lunch break

1435 - 1505  
Discussion Group: Project Management

1510 - 1640  
**PROJECT MANAGEMENT**  
ZEHRA WAHEED

**Topic:** New Product Development and the APP Tool

**Case:** Improving the Product Development Process at Kirkham Instruments Corporation

**Assignment:**

1. Was Michael Donaldson wise to have delegated the implementation of the new product development management system to Kathleen Quinn as he did? What, if anything, might he have delegated differently?

2. Why did the managing directors have such a difficult time reducing the number of projects?

3. How might this challenge have been approached more effectively?

4. If you were Michael Donalson, what sequence of actions would you have undertaken to ensure that the system got implemented effectively at Kirkham Instruments?

5. Given the present situation, what should Michael Donaldson do?

**Read:** Creating Project Plans

**WEDNESDAY, APRIL 03**

0830 - 0900  
Discussion Group: Business Strategy

0905 - 1035  
**BUSINESS STRATEGY**  
M. SHAHFIQUE

**Topic:** Internal Analysis

**Case:** Trader Joe’s
**Assignment:** Read and examine the case thoroughly using the concepts and tool in the accompanying text and be prepared to engage in a comprehensive discussion of management issues and challenges and be able to offer your evaluation of actual and potential solutions.

**Read:** Looking Inside for Competitive Advantage

1035 - 1105  
Tea break

1105 - 1135  
Discussion Group: Business Development and the Economy

**1140 - 1310**  
**BUSINESS DEVELOPMENT AND THE ECONOMY**  
**KHALID A MIRZA**

**Topic:** The Rise of Managerial Capitalism

**Case:** The Emergence of Managerial Capitalism

**Read:** The Development of Under-Development

1310 - 1435  
Lunch break

1435 - 1505  
Discussion Group: Business Ethics and Islam

**1510 - 1640**  
**BUSINESS ETHICS AND ISLAM**  
**KAMRAN RASHID**

**Topics:**

1. Issues in Contemporary Business Organisations
2. Corporate Social Responsibility
3. The Global Perspective in Businesses

**Video:** The Corporation

**Read:** Corporate Social Responsibility in Global Value Chains: Where are We Now and where are We Going?

**THURSDAY, APRIL 04**

0830 - 0900  
Discussion Group: Macroeconomic Environment for Business

0905 - 1035  
**MACROECONOMIC ENVIRONMENT FOR BUSINESS**  
**TANVEER SHEHZAD**

**Topic:** Fiscal Policy II
Case: California’s Budget Crises, Tax Reform, and Domestic and International Tax Competition

Assignment:

1. What do you think about the positive elements of Californian tax system?

2. Why increasing tax rate is not a straightforward option for resolving budget crises?

3. Do you think saving for the rainy days is a good option? Why or why not?

Note: Quiz 2 expected on the material covered in session 2, 3 and 4.

1035 - 1105  Tea break
1105 - 1135  Discussion Group: Financial Management II
1140 - 1310  FINANCIAL MANAGEMENT II
SYED MUBASHIR ALI

Topic: Capital Structure Decisions

Case: AmeriTech Corporation

Assignment: Answer the questions in the case.

Read: B&E: Chapters 14 and 15

FRIDAY, APRIL 05

0900 - 1315  EXPERIENTIAL LEARNING II

Topic: Idea Generation and Opportunity Recognition

Activity:

(0900 - 1100)  Presentations A: Each group will get 5-10 minutes to present their hypothesized customer segment/sector, a big problem faced by that segment and its proposed solution.

(1100 - 1315)  An interactive lecture and in-class exercise
Assignment:

All the groups must upload their presentations in the following drop box folder before 9am on the day.  
https://www.dropbox.com/sh/6g8u96mzyy8s3ii/AAB9cYmb2VgNGKxpnXMY46G3a?dl=0

1315 - 1430 Lunch & Juma Break

1430 - 1530 FACULTY ADVISOR SESSION

Faculty Advisor Session with Students in Assigned Discussion Groups

SATURDAY, APRIL 06

0830 - 0900 Discussion Group: Financial Management II

0905 - 1035 FINANCIAL MANAGEMENT II
SYED MUBASHIR ALI

Topic: Capital Structure Decisions

Case: WC Inc.

Assignment: Answer the questions in the case.

Read: B&E: Chapter 14 and 15

1035 - 1105 Tea break

1105 - 1135 Discussion Group: Project Management

1140 - 1310 PROJECT MANAGEMENT
ZEHRA WAHEED

Topic: Work Breakdown Structures and Network Diagramming

Lecture and Exercise-based Class

Read:

1. Work Breakdown Structures: Turning Projects into Bite-Size Morsels of Work Packages
2. AOA/AON Network Exercises