SULEMAN DAWOOD SCHOOL OF BUSINESS
MBA PROGRAMME
CLASS OF 2021
AUDITORIUM A-103
Semester I (SIA)
(Section A)
Weekly Schedule

Assignments for the week of September 11 to September 14, 2019

MONDAY, SEPTEMBER 09 TO TUESDAY, SEPTEMBER 10

Ashura Holidays

WEDNESDAY, SEPTEMBER 11

1105 - 1135 Discussion Group: Managerial Economics

1140 - 1310 MANAGERIAL ECONOMICS
TANVEER SHEHZAD

**Topic:** Poverty and Inequality

**Read:**

1. Think Again, Again
2. A Billion Hungry People?

**Assignment:**

1. What is meant by poverty?
2. What is the difference between poverty and inequality?
3. How can global poverty and inequality be reduced as per Abhijeet Bannerjee?

**Note:** Quiz 1 expected on Session 1 and 2.

1310 - 1435 Lunch break
1435 - 1505 Discussion Group: Management Communication

1510 - 1640 MANAGEMENT COMMUNICATION
AAMNA KHALID

Topics:

1. The Dynamics of Audience- Directed Writing
2. Idea Organisation; Document Design; Writing Style
3. Everyday Workplace Writing: Memos, Email, Letters, Reports
4. Successfully Communicating Negative Messages

Read:

(Read before Session 3)
1. Good Writing: It Begins with Principles
2. Writing: Macro Issues
3. 101 Email Etiquette Tips
(Read after Session 3)
4. Business Reports
5. Negative Messages

Reference Reading: (Optional)

1. Every Day Writing
2. Strategies for Designing Visuals

Assignment: TBA in class (Application of all the principles) (A1).
Submission: Session 5

THURSDAY, SEPTEMBER 12

0830 - 0900 Discussion Group: Financial Accounting-I

0905 - 1035 FINANCIAL ACCOUNTING-I
ASAD A ALAM

Topic: The Accounting Information System

Read: Chapter 3

1035 - 1105 Tea break
1105 - 1135 Discussion Group: Statistical Analysis For Management

1140 - 1310 **STATISTICAL ANALYSIS FOR MANAGEMENT**
JAMSHED HASSAN KHAN

**Topic:** Hypothesis Testing and Interval Estimation

**Case:** Cleveland Detergent Inc.

**Read:** A,S&W, Chapter 10, “Statistical Inference About Means and Proportions with Two Populations”

1310 - 1430 Lunch break

1430 - 1530 **SESSION WITH THE DEAN**
DR. ALNOOR BHIMANI

**Venue:** Auditorium 103

**Note:** Attendance is mandatory for all students.

**FRIDAY, SEPTEMBER 13**

0830 - 0900 Discussion Group: Financial Accounting-I

0905 - 1035 **FINANCIAL ACCOUNTING-I**
ASAD A ALAM

**Topics:**

1. The Four Major Financial Statements
2. Relationships among the F/S. Major uses of Financial Statements

**Case:** Chemalite

1035 - 1105 Tea break

1105 - 1135 Discussion Group: Statistical Analysis For Management

1140 - 1310 **STATISTICAL ANALYSIS FOR MANAGEMENT**
JAMSHED HASSAN KHAN

**Topic:** Sampling Design
**Case:** City Center Hospital (A) and (B)

**Read:** A.S&W, Chapter 21, “Sample Survey”, (Section 21.1-21.4)

**SATURDAY, SEPTEMBER 14**

1435 - 1640

**MANAGEMENT COMMUNICATION**

**AAMNA KHALID**

**Topics:**

1. Communication in a Crisis- Introduction to Crisis Management Strategies and Crisis Communication Plans
2. The Dynamics of Powerful Presentations
3. Dealing with Nervousness
4. Developing a Professional Persona
5. Non-Verbal Communication

**Read:**

*(Read before Session 4)*
1. Crisis Management and Communications
2. The Value of Communication during a Crisis: Insights from Strategic Communication Research

*(Read after Session 4)*
3. CERC During Different Stages of a Crisis
4. How to Communicate in a Crisis

**Assignment:** Research and Presentation Preparation: Each group will be assigned a PR Fiasco- groups to research the crisis management strategies and crisis communication plan. Groups will present in sessions 7 and 8 applying the presentation skills strategies that will be shared in session 4, 5 and 6.